

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Weight - Population Aged 18 Years and Over	58,363		40,777		
Hard Candy/Mints - Personally Ate in Past 6 Months					
Yes	19,262	31.98%	13,949	32.54%	102
Hard Candy/Mints - # Packages Ate in Past 7 Days					
1-2 (L)	10,962	18.20%	7,617	17.77%	98
3-5 (M)	1,952	3.24%	1,754	4.09%	126
6+ Times (H)	1,510	2.51%	981	2.29%	91
Hard Candy/Mints - Kind - Any					
In Rolls	13,197	21.91%	9,487	22.13%	101
In Bags	15,887	26.37%	11,173	26.06%	99
In Blister Packs	8,292	13.77%	5,735	13.38%	97
Hard Candy/Mints - Kind - Most Often					
In Rolls	5,944	9.87%	4,564	10.65%	108
In Bags	11,082	18.40%	7,713	17.99%	98
In Blister Packs	2,235	3.71%	1,672	3.90%	105
Hard Candy/Mints - Kind - Sometimes					
In Rolls	7,253	12.04%	4,924	11.49%	95
In Bags	4,804	7.98%	3,459	8.07%	101
In Blister Packs	6,057	10.05%	4,062	9.48%	94
Chewy Candies - Ate in Past 6 Months					
Yes	21,182	35.16%	15,545	36.26%	103
Chewy Candies - # Packages Ate in Past 7 Days					
1-2 (L)	10,512	17.45%	7,888	18.40%	105
3-5 (M)	3,154	5.24%	2,601	6.07%	116
6-9 (H)	1,562	2.59%	1,390	3.24%	125
10+ (H)	417	0.69%	179	0.42%	61
Chewing Gum - Chewed in Past 6 Months					
Yes	18,969	31.49%	13,005	30.34%	96
Chewing Gum - # Packages Chewed in Past 7 Days					
1 (L)	9,243	15.34%	6,489	15.14%	99
2 (M)	3,485	5.79%	2,372	5.53%	96
3-4 (H)	1,924	3.19%	1,359	3.17%	99
5+ Times (H)	631	1.05%	340	0.79%	75
Nuts/Seeds - Ate in Past 6 Months					
Yes	33,111	54.97%	23,956	55.88%	102
Nuts/Seeds - # Containers Ate in Past Month					
1-2 (L)	19,837	32.93%	14,137	32.98%	100
3-5 (M)	6,811	11.31%	4,969	11.59%	102
6-9 (H)	1,435	2.38%	1,184	2.76%	116
10+ Times (H)	1,838	3.05%	1,505	3.51%	115
Chocolate/Candy Bars - Ate in Past 6 Months					
Yes	41,274	68.52%	29,981	69.94%	102
Chocolate/Candy Bars - # Bars Eaten in Past 7 Days					
1-2 (L)	23,542	39.08%	17,395	40.58%	104

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3-5 (M)	8,413	13.97%	5,653	13.19%	94
6+ Times (H)	3,108	5.16%	2,254	5.26%	102
Chocolate/Candy Bars - Type - Any					
Regular Single Bars	35,003	58.11%	25,112	58.58%	101
King Size	15,403	25.57%	10,025	23.39%	91
Large Tablet Bars	13,107	21.76%	9,302	21.70%	100
Treat Size (Minis)	21,705	36.03%	15,549	36.27%	101
Stand Up Pouches	12,100	20.09%	8,804	20.54%	102
Small Bags (with a peg hole)	12,315	20.44%	8,234	19.21%	94
Other	7,128	11.83%	4,682	10.92%	92
Chocolate/Candy Bars - Type - Most Often					
Regular Single Bars	26,034	43.22%	19,291	45.00%	104
King Size	3,894	6.47%	2,898	6.76%	104
Large Tablet Bars	2,526	4.19%	1,659	3.87%	92
Treat Size (Minis)	5,852	9.71%	4,177	9.74%	100
Stand Up Pouches	863	1.43%	672	1.57%	110
Small Bags (with a peg hole)	871	1.45%	476	1.11%	77
Other	1,234	2.05%	806	1.88%	92
Chocolate/Candy Bars - Type - Sometimes					
Regular Single Bars	8,968	14.89%	5,821	13.58%	91
King Size	11,509	19.11%	7,127	16.63%	87
Large Tablet Bars	10,581	17.57%	7,642	17.83%	101
Treat Size (Minis)	15,853	26.32%	11,371	26.53%	101
Stand Up Pouches	11,238	18.66%	8,131	18.97%	102
Small Bags (with a peg hole)	11,444	19.00%	7,758	18.10%	95
Other	5,894	9.78%	3,876	9.04%	92
Potato Chips - Ate in Past 6 Months					
Yes	46,832	77.74%	33,534	78.22%	101
Potato Chips - # Packages Ate in Past 30 Days					
1-4 (L)	36,034	59.82%	26,168	61.04%	102
5-9 (M)	5,790	9.61%	3,802	8.87%	92
10+ (H)	2,329	3.87%	1,734	4.05%	105
Potato Chips - Type - Any					
Regular	41,653	69.15%	29,609	69.07%	100
Flavoured	43,574	72.33%	30,837	71.93%	99
Potato Chips - Type - Most Often					
Regular	20,659	34.29%	15,261	35.60%	104
Flavoured	26,174	43.45%	18,273	42.63%	98
Potato Chips - Type - Sometimes					
Regular	20,994	34.85%	14,349	33.47%	96
Flavoured	17,401	28.89%	12,564	29.31%	101
Potato Chips - Kind - Any					
Low/Reduced Fat/Baked	35,243	58.50%	24,289	56.66%	97
Regular	44,790	74.35%	32,607	76.06%	102

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Potato Chips - Kind - Most Often					
Low/Reduced Fat/Baked	11,061	18.36%	8,305	19.37%	106
Regular	35,772	59.38%	25,228	58.85%	99
Potato Chips - Kind - Sometimes					
Low/Reduced Fat/Baked	24,182	40.14%	15,983	37.28%	93
Regular	9,019	14.97%	7,379	17.21%	115
Pretzels - Ate in Past 6 Months					
Yes	16,648	27.64%	12,125	28.29%	102
Pretzels - # Packages Ate in Past 30 Days					
1-2 (L)	11,481	19.06%	8,277	19.31%	101
3-4 (M)	2,239	3.72%	1,667	3.89%	105
5+ (H)	534	0.89%	397	0.93%	104
Snack/Party Mix - Ate in Past 6 Months					
Yes	18,499	30.71%	12,701	29.63%	96
Snack/Party Mix - # Packages Ate in Past 30 Days					
1-2 (L)	13,509	22.43%	9,169	21.39%	95
3-4 (M)	2,269	3.77%	1,715	4.00%	106
5+ (H)	859	1.43%	659	1.54%	108
Corn/Tortilla Chips & Cheese Snacks - Ate in Past 6 Months					
Yes	27,609	45.83%	19,684	45.92%	100
Corn/Tortilla Chips & Cheese Snacks - # Packages Ate in Past 30 Days					
1-2 (L)	19,082	31.68%	13,247	30.90%	98
3-4 (M)	3,851	6.39%	2,781	6.49%	102
5+ (H)	1,206	2.00%	749	1.75%	88
Corn/Tortilla Chips & Cheese Snacks - Shape - Any					
Rounds	21,482	35.66%	15,556	36.29%	102
Scoops	17,857	29.64%	12,538	29.25%	99
Triangles	20,772	34.48%	15,031	35.06%	102
Other	8,698	14.44%	6,116	14.27%	99
Corn/Tortilla Chips & Cheese Snacks - Shape - Most Often					
Rounds	10,529	17.48%	7,590	17.71%	101
Scoops	5,247	8.71%	3,634	8.48%	97
Triangles	10,143	16.84%	7,439	17.35%	103
Other	1,690	2.81%	1,021	2.38%	85
Corn/Tortilla Chips & Cheese Snacks - Shape - Sometimes					
Rounds	10,953	18.18%	7,966	18.58%	102
Scoops	12,611	20.93%	8,904	20.77%	99
Triangles	10,628	17.64%	7,592	17.71%	100
Other	7,008	11.63%	5,095	11.89%	102
Popcorn - Ate in Past 6 Months					
Yes	32,917	54.64%	22,648	52.83%	97
Popcorn - # Packages/Bowls Ate in Past 30 Days					
1-2 (L)	18,856	31.30%	12,299	28.69%	92
3-4 (M)	7,166	11.90%	6,625	15.46%	130

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5+ (H)	2,887	4.79%	2,046	4.77%	100
Rice Cakes/Corn Cakes/Potato Crisps - Ate in Past 6 Months					
Yes	14,991	24.89%	9,744	22.73%	91
Rice Cakes/Corn Cakes/Potato Crisps - # Times Ate in Past 30 Days					
1-2 (L)	7,884	13.09%	4,973	11.60%	89
3-5 (L)	4,135	6.87%	2,602	6.07%	88
6-11 (M)	686	1.14%	613	1.43%	125
12+ (H)	487	0.81%	336	0.78%	96
Meat Snacks - Eaten Past 6 Months					
Yes	19,233	31.93%	13,111	30.59%	96
Meat Snacks - # of Packages Eaten Past 30 Days					
1-2 (L)	12,756	21.18%	8,850	20.65%	97
3-4 (M)	3,375	5.60%	2,180	5.09%	91
5+ (H)	1,536	2.55%	999	2.33%	91
Kids Snacks - Household Purchased for Kids Past 6 Months					
Yes	14,278	44.49%	8,696	44.43%	100
Kids Snacks - Kinds Household Purchased for Kids Past 6 Months					
Applesauce	4,919	15.33%	3,177	16.23%	106
Fruit Snacks (fruit roll ups, gummies)	4,485	13.98%	2,988	15.27%	109
Gelatin	856	2.67%	522	2.67%	100
Granola Bars	7,844	24.44%	4,816	24.60%	101
Ready to Eat Fruit Cups	4,170	12.99%	2,161	11.04%	85
Ready to Eat Pudding	3,427	10.68%	2,209	11.28%	106
String Cheese Snacks	4,212	13.12%	2,689	13.74%	105
Yogurt	7,456	23.23%	5,060	25.85%	111
Other	522	1.63%	335	1.71%	105

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

Data Vintage: 2024/2025