

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Weight - Population Aged 18 Years and Over	58,363		40,777		
Leisure Activities Personally Participated Past 12 Months					
Baking From Scratch	27,379	46.91%	19,738	48.41%	103
Billiards	4,654	7.98%	3,542	8.69%	109
Bird Watching	6,553	11.23%	4,463	10.95%	98
Camping	9,072	15.55%	6,496	15.93%	102
Collecting: Coins/Stamps	4,067	6.97%	2,408	5.90%	85
Crafts	13,053	22.37%	9,355	22.94%	103
Dancing	8,226	14.10%	5,948	14.59%	103
Sewing/Knitting	8,193	14.04%	5,196	12.74%	91
Entertaining At Home	18,057	30.94%	12,987	31.85%	103
Gardening	20,212	34.63%	14,946	36.65%	106
Genealogy/Family Tree	4,195	7.19%	2,895	7.10%	99
Gourmet Cooking	7,443	12.75%	5,164	12.66%	99
Photography	9,187	15.74%	5,928	14.54%	92
Playing Board Games	16,851	28.87%	11,416	28.00%	97
Woodworking: Building/Stripping/Refinishing/Staining	4,077	6.99%	3,256	7.99%	114
Leisure Activities Participated Past 12 Months - Frequency - 1-2 Times					
Baking From Scratch	3,889	6.66%	2,581	6.33%	95
Billiards	2,091	3.58%	1,350	3.31%	92
Bird Watching	2,057	3.52%	1,222	3.00%	85
Camping	4,681	8.02%	3,615	8.87%	111
Collecting: Coins/Stamps	1,382	2.37%	857	2.10%	89
Crafts	3,488	5.98%	2,565	6.29%	105
Dancing	2,272	3.89%	1,189	2.92%	75
Sewing/Knitting	1,952	3.34%	1,064	2.61%	78
Entertaining At Home	4,380	7.51%	2,323	5.70%	76
Gardening	2,950	5.06%	2,060	5.05%	100
Genealogy/Family Tree	1,972	3.38%	1,206	2.96%	88
Gourmet Cooking	1,453	2.49%	879	2.16%	87
Photography	1,586	2.72%	1,019	2.50%	92
Playing Board Games	4,129	7.08%	2,536	6.22%	88
Woodworking: Building/Stripping/Refinishing/Staining	1,468	2.51%	963	2.36%	94
Leisure Activities Participated Past 12 Months - Frequency - 3-9 Times					
Baking From Scratch	7,791	13.35%	5,257	12.89%	97
Billiards	1,800	3.08%	1,563	3.83%	124
Bird Watching	1,471	2.52%	1,045	2.56%	102
Camping	3,686	6.32%	2,389	5.86%	93
Collecting: Coins/Stamps	1,647	2.82%	1,169	2.87%	102
Crafts	4,476	7.67%	2,981	7.31%	95
Dancing	3,701	6.34%	3,155	7.74%	122
Sewing/Knitting	2,934	5.03%	2,012	4.93%	98
Entertaining At Home	7,826	13.41%	6,066	14.88%	111
Gardening	6,199	10.62%	5,108	12.53%	118

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Genealogy/Family Tree	1,264	2.17%	890	2.18%	100
Gourmet Cooking	2,395	4.10%	1,752	4.30%	105
Photography	3,736	6.40%	2,087	5.12%	80
Playing Board Games	6,724	11.52%	4,807	11.79%	102
Woodworking: Building/Stripping/Refinishing/Staining	1,848	3.17%	1,094	2.68%	85
Leisure Activities Participated Past 12 Months - Frequency - 10+ Times					
Baking From Scratch	15,698	26.90%	11,899	29.18%	108
Billiards	763	1.31%	629	1.54%	118
Bird Watching	3,025	5.18%	2,196	5.39%	104
Camping	705	1.21%	492	1.21%	100
Collecting: Coins/Stamps	1,038	1.78%	382	0.94%	53
Crafts	5,089	8.72%	3,808	9.34%	107
Dancing	2,253	3.86%	1,604	3.93%	102
Sewing/Knitting	3,307	5.67%	2,120	5.20%	92
Entertaining At Home	5,851	10.03%	4,598	11.28%	112
Gardening	11,063	18.96%	7,778	19.07%	101
Genealogy/Family Tree	959	1.64%	799	1.96%	120
Gourmet Cooking	3,595	6.16%	2,533	6.21%	101
Photography	3,865	6.62%	2,822	6.92%	105
Playing Board Games	5,998	10.28%	4,073	9.99%	97
Woodworking: Building/Stripping/Refinishing/Staining	762	1.31%	1,199	2.94%	224
Fitness Participated Past 12 Months					
Aerobics/Fitness	8,547	14.65%	6,814	16.71%	114
Exercise At Home	23,703	40.61%	16,095	39.47%	97
Health/Fitness Club	6,087	10.43%	3,941	9.67%	93
Jogging	8,530	14.62%	6,128	15.03%	103
Swimming	9,593	16.44%	7,560	18.54%	113
Walking/Hiking	28,093	48.14%	19,697	48.30%	100
Yoga/Pilates	6,776	11.61%	5,802	14.23%	123
Fitness Participated Past 12 Months - Frequency - 1-2 Times					
Aerobics/Fitness	1,290	2.21%	890	2.18%	99
Exercise At Home	1,775	3.04%	1,464	3.59%	118
Health/Fitness Club	1,003	1.72%	757	1.86%	108
Jogging	1,074	1.84%	856	2.10%	114
Swimming	2,209	3.79%	1,592	3.90%	103
Walking/Hiking	1,365	2.34%	953	2.34%	100
Yoga/Pilates	729	1.25%	993	2.44%	195
Fitness Participated Past 12 Months - Frequency - 3-9 Times					
Aerobics/Fitness	1,424	2.44%	962	2.36%	97
Exercise At Home	3,300	5.65%	2,349	5.76%	102
Health/Fitness Club	958	1.64%	556	1.36%	83
Jogging	2,544	4.36%	1,995	4.89%	112
Swimming	3,700	6.34%	2,747	6.74%	106
Walking/Hiking	5,191	8.89%	3,667	8.99%	101

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Yoga/Pilates	1,519	2.60%	1,565	3.84%	148
Fitness Participated Past 12 Months - Frequency - 10+ Times					
Aerobics/Fitness	5,833	10.00%	4,962	12.17%	122
Exercise At Home	18,629	31.92%	12,283	30.12%	94
Health/Fitness Club	4,125	7.07%	2,628	6.44%	91
Jogging	4,912	8.42%	3,276	8.03%	95
Swimming	3,684	6.31%	3,221	7.90%	125
Walking/Hiking	21,538	36.90%	15,077	36.97%	100
Yoga/Pilates	4,528	7.76%	3,245	7.96%	103
Sports Participated Past 12 Months					
Bowling	5,497	9.42%	3,809	9.34%	99
Golf	6,049	10.36%	3,751	9.20%	89
Tennis	5,373	9.21%	3,394	8.32%	90
Cross-Country Skiing	2,335	4.00%	1,635	4.01%	100
Downhill Skiing	3,145	5.39%	2,467	6.05%	112
Skateboarding	1,668	2.86%	1,004	2.46%	86
Snowboarding	2,741	4.70%	2,012	4.93%	105
Snowmobiling	1,547	2.65%	1,136	2.79%	105
Ice Skating	5,483	9.40%	3,244	7.96%	85
In-Line Skating	1,203	2.06%	666	1.63%	79
Bicycle Riding	9,800	16.79%	6,694	16.42%	98
Motorcycling	1,223	2.10%	1,595	3.91%	186
Archery	1,695	2.90%	1,174	2.88%	99
Axe Throwing	956	1.64%	410	1.01%	62
Fishing	5,708	9.78%	4,001	9.81%	100
Hunting	1,500	2.57%	1,034	2.54%	99
Sports Participated Past 12 Months - Frequency - 1-2 Times					
Bowling	3,977	6.81%	2,871	7.04%	103
Golf	1,948	3.34%	1,266	3.11%	93
Tennis	1,768	3.03%	1,161	2.85%	94
Cross-Country Skiing	1,209	2.07%	949	2.33%	113
Downhill Skiing	966	1.66%	687	1.68%	101
Skateboarding	635	1.09%	418	1.03%	94
Snowboarding	966	1.66%	659	1.62%	98
Snowmobiling	234	0.40%	152	0.37%	93
Ice Skating	2,231	3.82%	1,365	3.35%	88
In-Line Skating	507	0.87%	271	0.67%	77
Bicycle Riding	1,971	3.38%	1,342	3.29%	97
Motorcycling	549	0.94%	467	1.15%	122
Archery	860	1.47%	707	1.73%	118
Axe Throwing	863	1.48%	323	0.79%	53
Fishing	2,769	4.75%	1,833	4.50%	95
Hunting	709	1.22%	520	1.27%	104
Sports Participated Past 12 Months - Frequency - 3-9 Times					
Bowling	937	1.61%	560	1.37%	85

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Golf	2,259	3.87%	1,034	2.54%	66
Tennis	2,645	4.53%	1,535	3.77%	83
Cross-Country Skiing	855	1.46%	545	1.34%	92
Downhill Skiing	1,677	2.87%	1,476	3.62%	126
Skateboarding	529	0.91%	318	0.78%	86
Snowboarding	1,017	1.74%	491	1.20%	69
Snowmobiling	1,014	1.74%	784	1.92%	110
Ice Skating	2,102	3.60%	1,288	3.16%	88
In-Line Skating	358	0.61%	284	0.70%	115
Bicycle Riding	3,728	6.39%	2,670	6.55%	103
Motorcycling	305	0.52%	149	0.37%	71
Archery	392	0.67%	217	0.53%	79
Axe Throwing	93	0.16%	87	0.21%	131
Fishing	2,184	3.74%	1,525	3.74%	100
Hunting	595	1.02%	376	0.92%	90
Sports Participated Past 12 Months - Frequency - 10+ Times					
Bowling	582	1.00%	378	0.93%	93
Golf	1,841	3.16%	1,451	3.56%	113
Tennis	959	1.64%	698	1.71%	104
Cross-Country Skiing	271	0.47%	142	0.35%	74
Downhill Skiing	502	0.86%	304	0.75%	87
Skateboarding	505	0.87%	268	0.66%	76
Snowboarding	758	1.30%	862	2.12%	163
Snowmobiling	299	0.51%	200	0.49%	96
Ice Skating	1,151	1.97%	591	1.45%	74
In-Line Skating	338	0.58%	111	0.27%	47
Bicycle Riding	4,102	7.03%	2,683	6.58%	94
Motorcycling	369	0.63%	979	2.40%	381
Archery	443	0.76%	250	0.61%	80
Fishing	755	1.29%	643	1.58%	122
Hunting	195	0.34%	139	0.34%	100
Team Sports Participated Past 12 Months					
Basketball	3,357	5.75%	1,934	4.74%	82
Baseball/Softball	2,773	4.75%	1,731	4.25%	89
Football	1,846	3.16%	1,350	3.31%	105
Soccer	4,083	7.00%	2,842	6.97%	100
Volleyball	2,594	4.45%	2,920	7.16%	161
Curling	1,678	2.88%	1,546	3.79%	132
Ice Hockey	2,738	4.69%	2,019	4.95%	106
Team Sports Participated Past 12 Months - Frequency - 1-2 Times					
Basketball	1,188	2.04%	743	1.82%	89
Baseball/Softball	603	1.03%	532	1.30%	126
Football	893	1.53%	715	1.75%	114
Soccer	1,480	2.54%	1,062	2.60%	102

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Volleyball	1,136	1.95%	891	2.19%	112
Curling	926	1.59%	839	2.06%	130
Ice Hockey	638	1.09%	833	2.04%	187
Team Sports Participated Past 12 Months - Frequency - 3-9 Times					
Basketball	1,417	2.43%	641	1.57%	65
Baseball/Softball	643	1.10%	557	1.37%	125
Football	450	0.77%	265	0.65%	84
Soccer	1,502	2.57%	1,116	2.74%	107
Volleyball	692	1.19%	1,444	3.54%	297
Curling	431	0.74%	529	1.30%	176
Ice Hockey	1,303	2.23%	801	1.97%	88
Team Sports Participated Past 12 Months - Frequency - 10+ Times					
Basketball	752	1.29%	550	1.35%	105
Baseball/Softball	1,528	2.62%	643	1.58%	60
Football	503	0.86%	370	0.91%	106
Soccer	1,101	1.89%	664	1.63%	86
Volleyball	766	1.31%	584	1.43%	109
Curling	322	0.55%	178	0.44%	80
Ice Hockey	797	1.37%	385	0.95%	69
Boating Participated Past 12 Months					
Canoeing	3,752	6.43%	2,992	7.34%	114
Power Boating	1,838	3.15%	1,448	3.55%	113
Rowing	1,099	1.88%	948	2.33%	124
Sailing	705	1.21%	581	1.43%	118
Wind Surfing	286	0.49%	201	0.49%	100
Boating Participated Past 12 Months - Frequency - 1-2 Times					
Canoeing	1,620	2.78%	1,127	2.76%	99
Power Boating	669	1.15%	689	1.69%	147
Rowing	403	0.69%	357	0.87%	126
Sailing	533	0.91%	495	1.21%	133
Wind Surfing	128	0.22%	109	0.27%	123
Boating Participated Past 12 Months - Frequency - 3-9 Times					
Canoeing	1,762	3.02%	1,604	3.93%	130
Power Boating	472	0.81%	374	0.92%	114
Rowing	567	0.97%	544	1.33%	137
Sailing	172	0.30%	86	0.21%	70
Wind Surfing	158	0.27%	91	0.22%	81
Boating Participated Past 12 Months - Frequency - 10+ Times					
Canoeing	370	0.64%	261	0.64%	100
Power Boating	697	1.19%	385	0.95%	80
Rowing	129	0.22%	48	0.12%	55
Leisure Activities Attended Past 12 Months					
Live Theatre	4,574	7.84%	3,641	8.93%	114
Ballet	903	1.55%	526	1.29%	83

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Opera	1,159	1.99%	742	1.82%	91
Music Concerts-Classical	2,588	4.44%	1,708	4.19%	94
Music Concerts-Popular	4,563	7.82%	3,460	8.49%	109
Music Concerts-Jazz	2,236	3.83%	1,540	3.78%	99
Music Concerts-Rock	3,702	6.34%	2,445	6.00%	95
Music Concerts-Country	2,129	3.65%	1,529	3.75%	103
Comedy Festivals	3,005	5.15%	2,059	5.05%	98
Museum	6,638	11.37%	5,104	12.52%	110
Art Gallery	5,156	8.84%	4,391	10.77%	122
Amusement Parks	4,957	8.49%	3,337	8.18%	96
Zoo/Aquariums	6,053	10.37%	4,687	11.49%	111
Spas	4,236	7.26%	2,947	7.23%	100
Local Arenas/Recreational Centers	5,540	9.49%	4,037	9.90%	104
Pubs/Sports Bars	11,925	20.43%	9,091	22.30%	109
Nightclubs/Bars	4,377	7.50%	3,377	8.28%	110
Leisure Activities Attended Past 12 Months - Frequency - 1-2 Times					
Live Theatre	3,011	5.16%	2,610	6.40%	124
Ballet	806	1.38%	463	1.14%	83
Opera	616	1.06%	301	0.74%	70
Music Concerts-Classical	1,663	2.85%	977	2.40%	84
Music Concerts-Popular	3,532	6.05%	2,921	7.16%	118
Music Concerts-Jazz	1,310	2.25%	829	2.03%	90
Music Concerts-Rock	2,937	5.03%	1,955	4.79%	95
Music Concerts-Country	1,312	2.25%	1,014	2.49%	111
Comedy Festivals	2,047	3.51%	1,451	3.56%	101
Museum	4,472	7.66%	2,926	7.18%	94
Art Gallery	3,726	6.38%	2,868	7.03%	110
Amusement Parks	3,748	6.42%	2,578	6.32%	98
Zoo/Aquariums	4,998	8.56%	3,743	9.18%	107
Spas	2,479	4.25%	1,364	3.35%	79
Local Arenas/Recreational Centers	2,382	4.08%	1,691	4.15%	102
Pubs/Sports Bars	3,258	5.58%	2,715	6.66%	119
Nightclubs/Bars	1,720	2.95%	1,260	3.09%	105
Leisure Activities Attended Past 12 Months - Frequency - 3-9 Times					
Live Theatre	1,337	2.29%	664	1.63%	71
Ballet	97	0.17%	63	0.15%	88
Opera	367	0.63%	264	0.65%	103
Music Concerts-Classical	889	1.52%	700	1.72%	113
Music Concerts-Popular	1,031	1.77%	539	1.32%	75
Music Concerts-Jazz	740	1.27%	547	1.34%	106
Music Concerts-Rock	634	1.09%	433	1.06%	97
Music Concerts-Country	673	1.15%	330	0.81%	70
Comedy Festivals	722	1.24%	431	1.06%	85
Museum	1,963	3.36%	2,052	5.03%	150

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Art Gallery	1,209	2.07%	1,337	3.28%	158
Amusement Parks	999	1.71%	674	1.65%	96
Zoo/Aquariums	761	1.30%	446	1.09%	84
Spas	1,183	2.03%	1,045	2.56%	126
Local Arenas/Recreational Centers	2,119	3.63%	1,631	4.00%	110
Pubs/Sports Bars	5,534	9.48%	3,919	9.61%	101
Nightclubs/Bars	1,714	2.94%	1,216	2.98%	101
Leisure Activities Attended Past 12 Months - Frequency - 10+ Times					
Live Theatre	226	0.39%	367	0.90%	231
Opera	176	0.30%	177	0.44%	147
Music Concerts-Classical	37	0.06%	31	0.08%	133
Music Concerts-Jazz	187	0.32%	163	0.40%	125
Music Concerts-Rock	132	0.23%	58	0.14%	61
Music Concerts-Country	143	0.25%	185	0.45%	180
Comedy Festivals	237	0.41%	177	0.43%	105
Museum	203	0.35%	126	0.31%	89
Art Gallery	221	0.38%	186	0.46%	121
Amusement Parks	210	0.36%	84	0.21%	58
Zoo/Aquariums	295	0.51%	498	1.22%	239
Spas	574	0.98%	537	1.32%	135
Local Arenas/Recreational Centers	1,040	1.78%	714	1.75%	98
Pubs/Sports Bars	3,134	5.37%	2,457	6.03%	112
Nightclubs/Bars	943	1.62%	902	2.21%	136
Pro Sports Events Attended Past 12 Months					
Auto Racing	748	1.28%	399	0.98%	77
Baseball	2,771	4.75%	2,049	5.03%	106
Basketball	1,447	2.48%	1,838	4.51%	182
Football	2,173	3.72%	1,598	3.92%	105
Golf	930	1.59%	598	1.47%	92
Horse Racing	827	1.42%	767	1.88%	132
Hockey	3,924	6.72%	2,744	6.73%	100
Soccer	1,236	2.12%	683	1.68%	79
Tennis	625	1.07%	519	1.27%	119
Combat Sports (WWE, UFC)	264	0.45%	174	0.43%	96
Pro Sports Events Attended Past 12 Months - Frequency - 1-2 Times					
Auto Racing	432	0.74%	228	0.56%	76
Baseball	2,017	3.46%	1,604	3.93%	114
Basketball	658	1.13%	529	1.30%	115
Football	1,204	2.06%	1,037	2.54%	123
Golf	534	0.92%	345	0.85%	92
Horse Racing	421	0.72%	509	1.25%	174
Hockey	2,484	4.26%	1,727	4.24%	100
Soccer	619	1.06%	295	0.73%	69
Tennis	473	0.81%	425	1.04%	128

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Combat Sports (WWE, UFC)	264	0.45%	174	0.43%	96
Pro Sports Events Attended Past 12 Months - Frequency - 3-9 Times					
Auto Racing	289	0.50%	162	0.40%	80
Baseball	482	0.83%	292	0.72%	87
Basketball	688	1.18%	1,263	3.10%	263
Football	777	1.33%	425	1.04%	78
Golf	396	0.68%	253	0.62%	91
Horse Racing	300	0.51%	195	0.48%	94
Hockey	1,125	1.93%	743	1.82%	94
Soccer	401	0.69%	172	0.42%	61
Tennis	152	0.26%	94	0.23%	88
Pro Sports Events Attended Past 12 Months - Frequency - 10+ Times					
Auto Racing	26	0.04%	9	0.02%	50
Baseball	272	0.47%	152	0.37%	79
Basketball	101	0.17%	46	0.11%	65
Football	192	0.33%	135	0.33%	100
Horse Racing	107	0.18%	63	0.16%	89
Hockey	315	0.54%	274	0.67%	124
Soccer	216	0.37%	216	0.53%	143
Fitness Attended/Participated Past Month					
Aerobics	5,333	9.14%	4,053	9.94%	109
Exercise At Home	18,554	31.79%	13,172	32.30%	102
Health/Fitness Club	4,167	7.14%	2,858	7.01%	98
Jogging	4,846	8.30%	3,635	8.92%	107
Swimming	3,442	5.90%	2,511	6.16%	104
Walking/Hiking	21,029	36.03%	14,768	36.22%	101
Yoga/Pilates	4,219	7.23%	3,040	7.46%	103
Fitness Attended/Participated Past Month - Once a week					
Aerobics	1,298	2.22%	1,219	2.99%	135
Exercise At Home	2,831	4.85%	1,739	4.26%	88
Health/Fitness Club	446	0.77%	518	1.27%	165
Jogging	849	1.46%	558	1.37%	94
Swimming	803	1.38%	609	1.49%	108
Walking/Hiking	3,775	6.47%	2,799	6.86%	106
Yoga/Pilates	1,029	1.76%	721	1.77%	101
Fitness Attended/Participated Past Month - 2-3 Times a week					
Aerobics	2,039	3.49%	1,377	3.38%	97
Exercise At Home	8,433	14.45%	5,277	12.94%	90
Health/Fitness Club	1,559	2.67%	976	2.39%	90
Jogging	1,672	2.86%	1,051	2.58%	90
Swimming	1,334	2.29%	938	2.30%	100
Walking/Hiking	7,565	12.96%	5,348	13.12%	101
Yoga/Pilates	1,770	3.03%	1,305	3.20%	106
Fitness Attended/Participated Past Month - 4-7 Times a week					
Aerobics	769	1.32%	530	1.30%	98

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Exercise At Home	6,444	11.04%	5,545	13.60%	123
Health/Fitness Club	1,913	3.28%	1,211	2.97%	91
Jogging	1,843	3.16%	1,251	3.07%	97
Swimming	406	0.70%	298	0.73%	104
Walking/Hiking	8,419	14.43%	5,659	13.88%	96
Yoga/Pilates	1,122	1.92%	735	1.80%	94
Fitness Attended/Participated Past Month - Less often					
Aerobics	1,228	2.10%	928	2.28%	109
Exercise At Home	846	1.45%	611	1.50%	103
Health/Fitness Club	249	0.43%	153	0.38%	88
Jogging	481	0.83%	775	1.90%	229
Swimming	899	1.54%	665	1.63%	106
Walking/Hiking	1,270	2.18%	963	2.36%	108
Yoga/Pilates	299	0.51%	279	0.68%	133
Sports Personally Attended/Participated Past Month					
Bowling	448	0.77%	267	0.66%	86
Golf	1,693	2.90%	1,503	3.69%	127
Tennis	746	1.28%	461	1.13%	88
Downhill Skiing	357	0.61%	183	0.45%	74
Skateboarding	126	0.22%	124	0.30%	136
Snowboarding	600	1.03%	465	1.14%	111
Snowmobiling	153	0.26%	191	0.47%	181
Ice Skating	836	1.43%	419	1.03%	72
In-Line Skating	131	0.22%	49	0.12%	55
Bicycle Riding	4,319	7.40%	3,004	7.37%	100
Motorcycling	360	0.62%	790	1.94%	313
Fishing	708	1.21%	482	1.18%	98
Team Sports Attended/Participated Past Month					
Basketball	796	1.36%	527	1.29%	95
Baseball/Softball	1,424	2.44%	664	1.63%	67
Football	239	0.41%	206	0.51%	124
Soccer	1,247	2.14%	548	1.35%	63
Volleyball	399	0.68%	319	0.78%	115
Ice Hockey	528	0.91%	278	0.68%	75
Fitness Club - Personally a Member					
Yes	8,739	14.97%	5,682	13.94%	93
Children in Sports - Any Children in Household Enrolled in Sports Activities					
Yes	7,235	12.40%	4,836	11.86%	96
Children in Sports Participate in Activities					
Basketball	1,421	2.43%	900	2.21%	91
Baseball	1,237	2.12%	1,223	3.00%	142
Dancing/Ballet	1,093	1.87%	703	1.72%	92
Gymnastics	1,395	2.39%	882	2.16%	90
Hockey	2,564	4.39%	1,506	3.69%	84

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Ice Skating	740	1.27%	776	1.90%	150
Martial Arts	800	1.37%	649	1.59%	116
Skiing/Snowboarding	548	0.94%	324	0.80%	85
Soccer	1,835	3.14%	1,332	3.27%	104
Swimming	2,299	3.94%	1,737	4.26%	108
Tennis	453	0.78%	336	0.83%	106
Other	826	1.42%	656	1.61%	113
Children in Sports Participate in Activities - Once per week					
Basketball	1,009	1.73%	680	1.67%	97
Baseball	337	0.58%	382	0.94%	162
Dancing/Ballet	563	0.97%	421	1.03%	106
Gymnastics	526	0.90%	319	0.78%	87
Hockey	488	0.84%	485	1.19%	142
Ice Skating	384	0.66%	522	1.28%	194
Martial Arts	291	0.50%	257	0.63%	126
Skiing/Snowboarding	169	0.29%	100	0.25%	86
Soccer	933	1.60%	689	1.69%	106
Swimming	1,140	1.95%	943	2.31%	118
Tennis	140	0.24%	115	0.28%	117
Other	475	0.81%	286	0.70%	86
Children in Sports Participate in Activities - 2-3 times per week					
Basketball	293	0.50%	160	0.39%	78
Baseball	857	1.47%	814	2.00%	136
Dancing/Ballet	404	0.69%	212	0.52%	75
Gymnastics	402	0.69%	278	0.68%	99
Hockey	1,895	3.25%	894	2.19%	67
Ice Skating	274	0.47%	192	0.47%	100
Martial Arts	359	0.62%	291	0.71%	115
Skiing/Snowboarding	171	0.29%	105	0.26%	90
Soccer	703	1.21%	538	1.32%	109
Swimming	655	1.12%	404	0.99%	88
Tennis	247	0.42%	189	0.46%	110
Other	352	0.60%	371	0.91%	152
Children In Camps Attend/Participate in Past 12 Months					
Summer Camp	4,997	8.56%	3,198	7.84%	92
March Break Camp	2,306	3.95%	1,185	2.91%	74
Family Camp	2,420	4.15%	1,651	4.05%	98
Religious Camp	1,502	2.57%	982	2.41%	94
Other	1,300	2.23%	1,035	2.54%	114
Children In Camps - Type(s) Attend/Participate In					
Art	1,470	2.52%	903	2.21%	88
Dance	2,920	5.00%	1,796	4.41%	88
Educational/Learning Camps (ex. Science, Math, Computer, etc.)	3,491	5.98%	2,623	6.43%	108
Sport	2,677	4.59%	1,759	4.31%	94

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Other	945	1.62%	520	1.28%	79
Sports & Recreation Equipment/Goods - Household Owns/Leases/Rents					
All Terrain Vehicle	3,783	6.48%	3,416	8.38%	129
Motorhome/RV	1,878	3.22%	1,165	2.86%	89
Camper/Trailer	4,017	6.88%	2,589	6.35%	92
Snowmobile	2,423	4.15%	1,806	4.43%	107
Bicycle	16,962	29.06%	12,382	30.37%	105
Sailboat	1,189	2.04%	950	2.33%	114
Windsurfer/Surfboard	1,150	1.97%	642	1.58%	80
Personal Water Craft	1,132	1.94%	1,058	2.60%	134
Power Boat - Inboard Motor	987	1.69%	757	1.86%	110
Power Boat - Outboard Motor	1,610	2.76%	1,008	2.47%	89
Boating Equipment	2,234	3.83%	1,322	3.24%	85
Camping Equipment	8,558	14.66%	5,747	14.10%	96
Exercise Equipment	11,040	18.92%	7,603	18.65%	99
Fishing Equipment	7,039	12.06%	4,777	11.71%	97
Golf Equipment	6,091	10.44%	4,004	9.82%	94
Hockey Equipment	3,752	6.43%	2,466	6.05%	94
Hunting Equipment	2,761	4.73%	2,184	5.36%	113
Ski Equipment-Cross-Country	1,557	2.67%	1,095	2.69%	101
Ski Equipment-Downhill	2,534	4.34%	1,787	4.38%	101
Snowboarding Equipment	2,438	4.18%	1,859	4.56%	109
Other	2,079	3.56%	1,376	3.37%	95
Sports & Recreation Equipment/Goods - Household Bought Past 12 Months					
All Terrain Vehicle	1,048	1.80%	822	2.02%	112
Motorhome/RV	1,422	2.44%	1,036	2.54%	104
Camper/Trailer	1,456	2.50%	1,140	2.80%	112
Snowmobile	1,435	2.46%	1,063	2.61%	106
Bicycle	6,039	10.35%	4,910	12.04%	116
Sailboat	1,084	1.86%	752	1.84%	99
Windsurfer/Surfboard	919	1.58%	598	1.47%	93
Personal Water Craft	411	0.70%	199	0.49%	70
Power Boat - Inboard Motor	482	0.83%	318	0.78%	94
Power Boat - Outboard Motor	583	1.00%	213	0.52%	52
Boating Equipment	781	1.34%	234	0.58%	43
Camping Equipment	2,424	4.15%	1,659	4.07%	98
Exercise Equipment	3,282	5.62%	2,270	5.57%	99
Fishing Equipment	2,390	4.10%	1,748	4.29%	105
Golf Equipment	1,708	2.93%	1,197	2.94%	100
Hockey Equipment	2,296	3.94%	1,970	4.83%	123
Hunting Equipment	613	1.05%	518	1.27%	121
Ski Equipment-Cross-Country	300	0.51%	199	0.49%	96
Ski Equipment-Downhill	377	0.65%	286	0.70%	108
Snowboarding Equipment	346	0.59%	233	0.57%	97

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Other	1,143	1.96%	1,194	2.93%	149
Sports & Recreation Equipment/Goods - \$ Personally Spent Past 12 Months - Any					
\$1-\$100	4,739	8.12%	3,743	9.18%	113
\$101-\$200	5,601	9.60%	3,758	9.22%	96
\$201-\$500	8,826	15.12%	6,279	15.40%	102
\$501-\$750	5,634	9.65%	3,818	9.36%	97
\$751-\$1,000	3,112	5.33%	2,339	5.74%	108
\$1,000+	1,994	3.42%	1,500	3.68%	108
Sports & Recreation Equipment/Goods - \$ Personally Spent Past 12 Months - Equipment					
\$1-\$100	2,424	4.15%	1,732	4.25%	102
\$101-\$200	3,099	5.31%	2,145	5.26%	99
\$201-\$500	4,608	7.90%	3,020	7.41%	94
\$501-\$750	3,361	5.76%	2,143	5.26%	91
\$751-\$1,000	1,996	3.42%	1,468	3.60%	105
\$1,000+	1,703	2.92%	1,373	3.37%	115
Sports & Recreation Equipment/Goods - \$ Personally Spent Past 12 Months - Clothing					
\$1-\$100	3,555	6.09%	3,047	7.47%	123
\$101-\$200	3,619	6.20%	2,223	5.45%	88
\$201-\$500	5,049	8.65%	3,565	8.74%	101
\$501-\$750	2,578	4.42%	1,774	4.35%	98
\$751-\$1,000	1,522	2.61%	1,062	2.60%	100
\$1,000+	813	1.39%	724	1.78%	128
Sports & Recreation Equipment/Goods - Where Bought in Past 12 Months - Equipment					
Atmosphere	1,821	3.12%	1,023	2.51%	80
Cabela's	2,462	4.22%	1,692	4.15%	98
Canadian Tire	6,293	10.78%	5,243	12.86%	119
Champs Sports	933	1.60%	585	1.44%	90
Costco	3,662	6.28%	2,423	5.94%	95
Foot Locker	1,120	1.92%	849	2.08%	108
Giant Tiger	1,189	2.04%	725	1.78%	87
GNC	561	0.96%	534	1.31%	136
Golf Town	980	1.68%	591	1.45%	86
Lids/Jersey City	250	0.43%	188	0.46%	107
Lululemon	1,391	2.38%	1,234	3.03%	127
Mountain Equipment Co-op	508	0.87%	384	0.94%	108
Play It Again Sports	431	0.74%	347	0.85%	115
Pro Hockey Life	652	1.12%	481	1.18%	105
Running Room	214	0.37%	120	0.30%	81
SAIL	658	1.13%	502	1.23%	109
Sport Chek/Sports Experts	2,524	4.33%	2,060	5.05%	117
Walmart	2,799	4.80%	2,146	5.26%	110
Winners	652	1.12%	521	1.28%	114
Other Stores	2,917	5.00%	1,973	4.84%	97
Sports & Recreation Equipment/Goods - Where Bought in Past 12 Months - Clothing					
Atmosphere	1,688	2.89%	1,003	2.46%	85

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Cabela's	1,739	2.98%	1,240	3.04%	102
Canadian Tire	2,004	3.43%	1,490	3.65%	106
Champs Sports	854	1.46%	481	1.18%	81
Costco	2,645	4.53%	1,644	4.03%	89
Foot Locker	1,499	2.57%	927	2.27%	88
Giant Tiger	1,655	2.84%	1,176	2.88%	101
GNC	318	0.55%	271	0.67%	122
Golf Town	608	1.04%	605	1.48%	142
Lids/Jersey City	607	1.04%	452	1.11%	107
Lululemon	2,400	4.11%	1,497	3.67%	89
Mountain Equipment Co-op	1,088	1.87%	2,028	4.97%	266
Play It Again Sports	367	0.63%	348	0.85%	135
Pro Hockey Life	302	0.52%	151	0.37%	71
Running Room	203	0.35%	163	0.40%	114
SAIL	451	0.77%	519	1.27%	165
Sport Chek/Sports Experts	2,065	3.54%	1,932	4.74%	134
Tommy & Lefevre	213	0.36%	209	0.51%	142
Walmart	3,896	6.68%	3,182	7.80%	117
Winners	2,104	3.61%	1,512	3.71%	103
Other Stores	3,352	5.74%	3,017	7.40%	129
Sports & Recreation Equipment/Goods - Where Bought in Past 12 Months - Footwear					
Atmosphere	1,598	2.74%	1,070	2.62%	96
Cabela's	1,157	1.98%	689	1.69%	85
Canadian Tire	1,305	2.24%	940	2.31%	103
Champs Sports	683	1.17%	507	1.24%	106
Costco	1,774	3.04%	1,526	3.74%	123
Foot Locker	2,459	4.21%	1,650	4.05%	96
Giant Tiger	650	1.11%	471	1.16%	105
GNC	340	0.58%	246	0.60%	103
Golf Town	616	1.06%	606	1.49%	141
Lids/Jersey City	326	0.56%	229	0.56%	100
Lululemon	212	0.36%	121	0.30%	83
Mountain Equipment Co-op	476	0.82%	464	1.14%	139
Play It Again Sports	395	0.68%	405	0.99%	146
Pro Hockey Life	173	0.30%	184	0.45%	150
Running Room	488	0.84%	322	0.79%	94
SAIL	207	0.36%	180	0.44%	122
Sport Chek/Sports Experts	2,414	4.14%	1,830	4.49%	108
Tommy & Lefevre	120	0.21%	284	0.70%	333
Walmart	2,233	3.83%	1,465	3.59%	94
Winners	1,313	2.25%	824	2.02%	90
Other Stores	4,988	8.55%	3,531	8.66%	101
Public Activities - Did in Past 2 Years					
Wrote to a Public Official	4,883	8.37%	3,065	7.52%	90

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Wrote to an Editor Of A Newspaper/Magazine	1,870	3.21%	1,314	3.22%	100
Were Active in Social Issue/Comm. Project	6,340	10.86%	4,695	11.51%	106
Worked For a Political Party/Candidate	2,550	4.37%	1,610	3.95%	90
Did Volunteer Work	9,252	15.85%	6,280	15.40%	97
Voted in the last Municipal Election	23,696	40.60%	16,945	41.56%	102
Voted in the last Provincial Election	29,826	51.10%	21,153	51.87%	102
Voted in the last Federal Election	31,658	54.24%	22,693	55.65%	103
Public Activities - Done to Reduce Impact on Environment					
Avoid products that are harmful to the environment	23,118	39.61%	16,324	40.03%	101
Carry reusable/bamboo cutlery	6,998	11.99%	4,970	12.19%	102
Buy locally produced/sourced food to reduce air miles on food	18,978	32.52%	13,760	33.75%	104
Recycle at home and when out and about	40,238	68.95%	28,918	70.92%	103
Buy and use re-usable bottles and cups	25,621	43.90%	19,198	47.08%	107
Reduced or stop using plastic straws	26,881	46.06%	18,492	45.35%	98
Buy products in multipack to reduce overall use of packaging	16,544	28.35%	12,343	30.27%	107
Use canvas or re-suable bags when shopping	32,058	54.93%	22,229	54.51%	99
Buy clothes made from recycled materials	6,938	11.89%	5,150	12.63%	106
Buy fewer food and drink products that are not able to be recycled	15,354	26.31%	10,794	26.47%	101
Other	2,796	4.79%	1,982	4.86%	101
Movies - Attended/Past 12 Months					
Yes	25,519	43.73%	17,936	43.99%	101
Movies - Went Last Time					
In Past Week	2,292	3.93%	1,244	3.05%	78
In Past 2 Weeks	4,544	7.79%	2,402	5.89%	76
In Past 3 Weeks	6,284	10.77%	4,181	10.26%	95
In Past Month	10,725	18.38%	7,330	17.98%	98
In Past 2 Months	13,757	23.57%	9,823	24.09%	102
In Past 3 Months	16,490	28.25%	11,287	27.68%	98
In Past 6 Months	21,085	36.13%	14,555	35.69%	99
In Past 12 Months	25,519	43.73%	17,937	43.99%	101
Longer Ago	32,844	56.28%	22,841	56.02%	100
Movies - # Times Attended Past Week					
1 (L)	1,718	2.94%	1,116	2.74%	93
2-3 (M)	287	0.49%	249	0.61%	124
Movies - # Times Attended Past Month					
1 (L)	7,258	12.44%	4,937	12.11%	97
2-3 (M)	2,097	3.59%	1,259	3.09%	86
4-5 (H)	671	1.15%	739	1.81%	157
Movies - # Times Attended Past 3 Months					
1 (L)	8,263	14.16%	5,385	13.21%	93
2-3 (M)	4,342	7.44%	3,268	8.01%	108
4-5 (H)	1,281	2.19%	933	2.29%	105
6+ (H)	576	0.99%	484	1.19%	120

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Movies - # Times Attended Past 6 Months					
1 (L)	9,450	16.19%	6,160	15.11%	93
2-3 (M)	6,173	10.58%	4,888	11.99%	113
4-5 (H)	3,264	5.59%	2,077	5.09%	91
6+ (H)	1,163	1.99%	778	1.91%	96
Movies - Type of Movies Attended - Any					
Action/Adventure	13,735	23.54%	9,458	23.20%	99
Animated	2,147	3.68%	1,772	4.35%	118
Comedy	5,741	9.84%	3,848	9.44%	96
Drama	6,216	10.65%	4,244	10.41%	98
Family/Children Oriented	2,339	4.01%	1,866	4.58%	114
Foreign	1,126	1.93%	669	1.64%	85
Horror	1,562	2.68%	1,860	4.56%	170
Science Fiction	3,230	5.53%	2,703	6.63%	120
Other	1,556	2.67%	810	1.99%	75
Movies - Type of Movies Attended - Most Often					
Action/Adventure	11,062	18.95%	7,599	18.64%	98
Animated	803	1.38%	577	1.42%	103
Comedy	2,540	4.35%	1,663	4.08%	94
Drama	3,829	6.56%	2,776	6.81%	104
Family/Children Oriented	1,336	2.29%	1,252	3.07%	134
Foreign	483	0.83%	274	0.67%	81
Horror	423	0.73%	314	0.77%	105
Science Fiction	1,294	2.22%	989	2.43%	109
Other	1,168	2.00%	699	1.71%	86
Movies - Type of Movies Attended - Sometimes					
Action/Adventure	2,673	4.58%	1,859	4.56%	100
Animated	1,344	2.30%	1,195	2.93%	127
Comedy	3,201	5.49%	2,185	5.36%	98
Drama	2,386	4.09%	1,468	3.60%	88
Family/Children Oriented	1,003	1.72%	614	1.51%	88
Foreign	643	1.10%	395	0.97%	88
Horror	1,139	1.95%	1,546	3.79%	194
Science Fiction	1,935	3.32%	1,714	4.20%	127
Other	388	0.67%	111	0.27%	40
Casinos - Personally Visited in Past 12 Months					
Yes	9,559	16.38%	6,490	15.92%	97
Casinos - Visited in Past 3 Months					
Yes	6,956	11.92%	4,563	11.19%	94
Lottery Tickets - Bought/Past 12 months					
Yes	29,795	51.05%	21,044	51.61%	101
Lottery Tickets - \$ Spent/Average Month					
Less Than \$5.00	5,341	9.15%	3,465	8.50%	93
\$5.00-\$9.99	7,139	12.23%	4,549	11.16%	91

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
\$10.00-\$19.99	7,140	12.23%	5,230	12.83%	105
\$20.00-\$29.99	5,169	8.86%	4,125	10.12%	114
\$30.00 or More	5,006	8.58%	3,675	9.01%	105
Lottery Tickets - Types - # Bought/Average Month - Scratch Games - \$1 Tickets					
1+	11,486	19.68%	7,749	19.00%	97
1	4,493	7.70%	3,066	7.52%	98
2-3	4,568	7.83%	2,903	7.12%	91
4+	2,426	4.16%	1,779	4.36%	105
Lottery Tickets - Types - # Bought/Average Month - Scratch Games - \$2 Tickets					
1+	12,494	21.41%	7,589	18.61%	87
1	5,114	8.76%	3,178	7.79%	89
2-3	5,429	9.30%	2,868	7.03%	76
4+	1,951	3.34%	1,543	3.79%	113
Lottery Tickets - Types - # Bought/Average Month - Scratch Games - \$3 Tickets					
1+	12,821	21.97%	8,701	21.34%	97
1	4,317	7.40%	2,766	6.78%	92
2-3	6,181	10.59%	4,212	10.33%	98
4+	2,323	3.98%	1,723	4.23%	106
Lottery Tickets - Types - # Bought/Average Month - Scratch Games - \$4 Tickets					
1+	9,642	16.52%	6,519	15.99%	97
1	4,036	6.92%	2,616	6.42%	93
2-3	4,030	6.91%	2,801	6.87%	99
4+	1,576	2.70%	1,103	2.71%	100
Lottery Tickets - Types - # Bought/Average Month - Scratch Games - \$5 Tickets					
1+	14,903	25.53%	9,752	23.92%	94
1	6,403	10.97%	4,003	9.82%	90
2-3	5,566	9.54%	3,842	9.42%	99
4+	2,933	5.03%	1,907	4.68%	93
Lottery Tickets - Types - # Bought/Average Month - Scratch Games - \$10 Instant Scratch Lottery Games					
1+	9,488	16.26%	6,812	16.71%	103
1	4,014	6.88%	2,590	6.35%	92
2-3	4,084	7.00%	3,230	7.92%	113
4+	1,390	2.38%	992	2.43%	102
Lottery Tickets - Types - # Bought/Average Month - Scratch Games - \$20 Instant Scratch Lottery Games					
1+	5,196	8.90%	3,790	9.30%	104
1	2,343	4.01%	1,531	3.75%	94
2-3	1,947	3.34%	1,537	3.77%	113
4+	907	1.55%	723	1.77%	114
Lottery Tickets-Types - # Bought/Average Month - Scratch Games - \$30 Tickets					
1+	3,626	6.21%	2,671	6.55%	105
1	1,622	2.78%	1,166	2.86%	103
2-3	1,141	1.96%	913	2.24%	114
4+	863	1.48%	592	1.45%	98
Lottery Tickets - Lotteries for Charity - Personally Bought Past 12 Months					
Yes	10,594	18.15%	7,865	19.29%	106

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Lottery Tickets - Lotteries for Charity - Foundation Personally Bought from Past 12 Months					
Canadian Cancer Society	1,914	3.28%	1,412	3.46%	105
Canadian National Institute for the Blind (CNIB)	1,322	2.27%	893	2.19%	96
Canadian Red Cross Ontario Lottery	1,736	2.97%	1,683	4.13%	139
Heart & Stroke Lottery	2,377	4.07%	1,640	4.02%	99
Princess Margaret Hospital	1,356	2.32%	968	2.37%	102
Sick Children's Hospital	1,848	3.17%	1,505	3.69%	116
Lottery Tickets - Purchased Lottery Online					
Yes	9,504	16.29%	6,642	16.29%	100
Betting Games - Personally Played Past 12 Months					
Yes	6,463	11.07%	4,310	10.57%	95
Betting Games - Personally Bought Past 12 Months					
Yes	4,668	8.00%	3,352	8.22%	103

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

Powered By: PolarisIntelligence.com

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

Data Vintage: 2024/2025