

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Number of Households	27,275		17,566		
Food Shopping - Household Shopped for Groceries Past 6 Months					
Food Shopping - Yes	26,187	96.01%	16,845	95.90%	100
Food Shopping - # Times Shops/ Average Week					
# Food Shopping - None	343	1.26%	198	1.12%	89
# Food Shopping - 1 (L)	9,162	33.59%	5,320	30.28%	90
# Food Shopping - 2 (M)	10,248	37.57%	6,646	37.83%	101
# Food Shopping - 3-4 (H)	5,508	20.19%	4,102	23.35%	116
# Food Shopping - 5+ (H)	926	3.39%	581	3.31%	98
Food Shopping - \$ Spent by Household/Average Week					
Food Spent - \$1-\$49	2,824	10.35%	1,193	6.79%	66
Food Spent - \$50-\$99	9,420	34.54%	5,259	29.94%	87
Food Spent - \$100-\$149	8,328	30.53%	6,299	35.86%	117
Food Spent - \$150-\$249	3,713	13.61%	3,218	18.32%	135
Food Spent - \$250+	925	3.39%	1,039	5.91%	174
Food Shopping - Buys Non-Branded or Private Label/Store Brands (e.g. President's Choice, Complim)					
Food Non-Branded - Never	730	2.68%	459	2.61%	97
Food Non-Branded - Any	25,012	91.70%	16,560	94.27%	103
Food Non-Branded - Sometimes	12,680	46.49%	8,210	46.74%	101
Food Non-Branded - Regularly	12,777	46.84%	8,177	46.55%	99
Food Shopping - Buys National Brands					
Food National Brands - Never	1,007	3.69%	520	2.96%	80
Food National Brands - Any	24,736	90.69%	16,505	93.96%	104
Food National Brands - Sometimes	14,252	52.25%	8,699	49.52%	95
Food National Brands - Regularly	10,928	40.07%	7,626	43.41%	108
Food Shopping - Uses Cents-Off Coupons					
Food Uses Coupons - Never	9,895	36.28%	6,447	36.70%	101
Food Uses Coupons - Any	15,991	58.63%	10,505	59.80%	102
Food Uses Coupons - Sometimes	13,037	47.80%	8,326	47.40%	99
Food Uses Coupons - Regularly	3,255	11.94%	2,072	11.80%	99
Food Shopping - Type of Stores - Any					
Food Store Type Any - Bulk Food Store	10,026	36.76%	6,217	35.40%	96
Food Store Type Any - Butcher/Meat Shop	8,245	30.23%	5,875	33.45%	111
Food Store Type Any - Convenience Store	5,533	20.28%	3,107	17.69%	87
Food Store Type Any - Department Store	6,863	25.16%	4,490	25.56%	102
Food Store Type Any - Drug Store	11,884	43.57%	7,050	40.13%	92
Food Store Type Any - Ethnic Food Store	6,666	24.44%	4,769	27.15%	111
Food Store Type Any - Fruit & Vegetable Store	14,139	51.84%	9,690	55.17%	106
Food Store Type Any - Gourmet Food Store	5,160	18.92%	4,111	23.40%	124
Food Store Type Any - Grocery Store	23,725	86.98%	15,896	90.49%	104
Food Store Type Any - Health Food Store	5,398	19.79%	3,716	21.15%	107
Food Store Type Any - Farmers' Market	10,462	38.36%	7,755	44.15%	115
Food Shopping - Type of Stores - Most Often					
Food Store Type Most Often - Bulk Food Store	1,132	4.15%	563	3.20%	77

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Food Store Type Most Often - Butcher/Meat Shop	370	1.36%	235	1.34%	99
Food Store Type Most Often - Convenience Store	213	0.78%	107	0.61%	78
Food Store Type Most Often - Department Store	1,076	3.95%	539	3.07%	78
Food Store Type Most Often - Drug Store	98	0.36%	68	0.39%	108
Food Store Type Most Often - Ethnic Food Store	632	2.32%	453	2.58%	111
Food Store Type Most Often - Fruit & Vegetable Store	1,002	3.67%	749	4.27%	116
Food Store Type Most Often - Grocery Store	21,415	78.51%	13,894	79.10%	101
Food Store Type Most Often - Health Food Store	86	0.31%	54	0.31%	100
Food Store Type Most Often - Farmers' Market	163	0.60%	183	1.04%	173
Food Shopping - Type of Stores - Sometimes					
Food Store Type Sometimes - Bulk Food Store	8,934	32.75%	5,647	32.15%	98
Food Store Type Sometimes - Butcher/Meat Shop	7,887	28.92%	5,638	32.09%	111
Food Store Type Sometimes - Convenience Store	5,327	19.53%	2,998	17.07%	87
Food Store Type Sometimes - Department Store	5,826	21.36%	3,943	22.45%	105
Food Store Type Sometimes - Drug Store	11,789	43.23%	6,981	39.74%	92
Food Store Type Sometimes - Ethnic Food Store	6,055	22.20%	4,308	24.53%	110
Food Store Type Sometimes - Fruit & Vegetable Store	13,171	48.29%	8,931	50.84%	105
Food Store Type Sometimes - Gourmet Food Store	5,160	18.92%	4,111	23.40%	124
Food Store Type Sometimes - Grocery Store	3,006	11.02%	1,804	10.27%	93
Food Store Type Sometimes - Health Food Store	5,316	19.49%	3,661	20.84%	107
Food Store Type Sometimes - Farmers' Market	10,303	37.78%	7,570	43.09%	114
Food Shopping - Store - Any					
Food Store Any - Atlantic Super Store	517	1.90%	365	2.08%	109
Food Store Any - Buy Low Stores	2,410	8.84%	1,371	7.81%	88
Food Store Any - Co-op	973	3.57%	686	3.90%	109
Food Store Any - Costco	12,050	44.18%	9,880	56.24%	127
Food Store Any - Extra Foods	1,611	5.91%	963	5.49%	93
Food Store Any - Food Basics	545	2.00%	279	1.59%	80
Food Store Any - Fortinos	812	2.98%	670	3.81%	128
Food Store Any - FreshCo	975	3.58%	572	3.26%	91
Food Store Any - IGA	3,104	11.38%	2,118	12.06%	106
Food Store Any - Inter-Marche	276	1.01%	154	0.88%	87
Food Store Any - Loblaws	2,442	8.95%	1,495	8.51%	95
Food Store Any - Longo's	599	2.20%	538	3.06%	139
Food Store Any - M&M Meat Shops	3,525	12.92%	2,383	13.57%	105
Food Store Any - Maxi/Maxi & Cie	316	1.16%	185	1.06%	91
Food Store Any - Metro	349	1.28%	238	1.36%	106
Food Store Any - No Frills	6,268	22.98%	3,695	21.04%	92
Food Store Any - Provigo	640	2.35%	346	1.97%	84
Food Store Any - Rabba	374	1.37%	118	0.67%	49
Food Store Any - Real Canadian Superstore	13,288	48.72%	8,378	47.69%	98
Food Store Any - Richelieu	391	1.44%	217	1.24%	86
Food Store Any - Safeway	11,851	43.45%	8,424	47.96%	110
Food Store Any - Save-On-Foods	15,987	58.62%	10,530	59.95%	102

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Food Store Any - Sobeys	1,241	4.55%	896	5.10%	112
Food Store Any - Super C	462	1.69%	263	1.50%	89
Food Store Any - T&T Supermarket	4,665	17.10%	3,879	22.08%	129
Food Store Any - Valu-Mart	365	1.34%	174	0.99%	74
Food Store Any - Walmart	11,407	41.82%	7,779	44.29%	106
Food Store Any - Wholefoods Market	2,792	10.24%	2,204	12.55%	123
Food Store Any - Wholesale Club	818	3.00%	461	2.63%	88
Food Store Any - Zehrs	730	2.68%	520	2.96%	110
Food Store Any - Independent Grocer	3,075	11.27%	2,154	12.26%	109
Food Store Any - Other stores	6,195	22.71%	4,133	23.53%	104
Food Shopping - Store - Most Often					
Food Store Most Often - Atlantic Super Store	0	0.00%	0	0.00%	
Food Store Most Often - Co-op	197	0.72%	164	0.94%	131
Food Store Most Often - Costco	3,374	12.37%	2,243	12.77%	103
Food Store Most Often - Extra Foods	67	0.25%	79	0.45%	180
Food Store Most Often - Food Basics	65	0.24%	40	0.23%	96
Food Store Most Often - Fortinos	359	1.32%	426	2.43%	184
Food Store Most Often - FreshCo	193	0.71%	127	0.73%	103
Food Store Most Often - IGA	212	0.78%	163	0.93%	119
Food Store Most Often - Loblaws	260	0.95%	179	1.02%	107
Food Store Most Often - Longo's	121	0.44%	130	0.74%	168
Food Store Most Often - Maxi/Maxi & Cie	0	0.00%	0	0.00%	
Food Store Most Often - Metro	0	0.00%	0	0.00%	
Food Store Most Often - No Frills	1,949	7.15%	1,027	5.85%	82
Food Store Most Often - Provigo	302	1.11%	107	0.61%	55
Food Store Most Often - Real Canadian Superstore	6,047	22.17%	3,834	21.83%	98
Food Store Most Often - Safeway	2,745	10.06%	1,772	10.09%	100
Food Store Most Often - Save-On-Foods	4,466	16.37%	2,523	14.37%	88
Food Store Most Often - Sobeys	594	2.18%	444	2.53%	116
Food Store Most Often - Super C	0	0.00%	0	0.00%	
Food Store Most Often - Valu-Mart	42	0.15%	17	0.09%	60
Food Store Most Often - Walmart	2,449	8.98%	1,376	7.83%	87
Food Store Most Often - Zehrs	437	1.60%	376	2.14%	134
Food Store Most Often - Other stores	1,648	6.04%	1,129	6.43%	106
Food Shopping - Store - Sometimes					
Food Store Sometimes - Atlantic Super Store	517	1.90%	365	2.08%	109
Food Store Sometimes - Buy Low Stores	2,410	8.84%	1,371	7.81%	88
Food Store Sometimes - Co-op	776	2.84%	521	2.97%	105
Food Store Sometimes - Costco	8,676	31.81%	7,637	43.48%	137
Food Store Sometimes - Extra Foods	1,544	5.66%	884	5.03%	89
Food Store Sometimes - Food Basics	481	1.76%	239	1.36%	77
Food Store Sometimes - Fortinos	453	1.66%	244	1.39%	84
Food Store Sometimes - FreshCo	783	2.87%	445	2.53%	88
Food Store Sometimes - IGA	2,892	10.60%	1,955	11.13%	105

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Food Store Sometimes - Inter-Marche	276	1.01%	154	0.88%	87
Food Store Sometimes - Loblaws	2,182	8.00%	1,316	7.49%	94
Food Store Sometimes - Longo's	478	1.75%	408	2.33%	133
Food Store Sometimes - M&M Meat Shops	3,525	12.92%	2,383	13.57%	105
Food Store Sometimes - Maxi/Maxi & Cie	316	1.16%	185	1.06%	91
Food Store Sometimes - Metro	349	1.28%	238	1.36%	106
Food Store Sometimes - No Frills	4,319	15.84%	2,668	15.19%	96
Food Store Sometimes - Provigo	338	1.24%	239	1.36%	110
Food Store Sometimes - Rabba	374	1.37%	118	0.67%	49
Food Store Sometimes - Real Canadian Superstore	7,241	26.55%	4,544	25.87%	97
Food Store Sometimes - Richelieu	391	1.44%	217	1.24%	86
Food Store Sometimes - Safeway	9,106	33.39%	6,653	37.87%	113
Food Store Sometimes - Save-On-Foods	11,521	42.24%	8,007	45.58%	108
Food Store Sometimes - Sobeys	647	2.37%	452	2.57%	108
Food Store Sometimes - Super C	462	1.69%	263	1.50%	89
Food Store Sometimes - T&T Supermarket	4,568	16.75%	3,627	20.65%	123
Food Store Sometimes - Valu-Mart	323	1.19%	157	0.89%	75
Food Store Sometimes - Walmart	8,958	32.84%	6,403	36.45%	111
Food Store Sometimes - Wholefoods Market	2,792	10.24%	2,204	12.55%	123
Food Store Sometimes - Wholesale Club	763	2.80%	451	2.57%	92
Food Store Sometimes - Zehrs	293	1.07%	144	0.82%	77
Food Store Sometimes - Independent Grocer	2,373	8.70%	1,387	7.90%	91
Food Store Sometimes - Other stores	4,547	16.67%	3,004	17.10%	103
Bread - Household Used in Past 30 Days					
Bread - Yes	23,301	85.43%	15,530	88.41%	103
Bread - # Loaves Used Past 7 Days					
Bread - Less Than 1 (L)	11,205	41.08%	7,035	40.05%	97
Bread - 1 (M)	6,761	24.79%	4,502	25.63%	103
Bread - 2 or More (H)	4,422	16.21%	3,464	19.72%	122
Bread - Kind					
Bread - Artisan	8,483	31.10%	6,469	36.83%	118
Bread - In-Store Bakery	10,952	40.16%	9,167	52.19%	130
Bread - Packaged (i.e. Wonder Bread)	11,758	43.11%	6,732	38.33%	89
Bread - Type					
Bread - White Bread	7,502	27.50%	5,000	28.47%	104
Bread - Wheat Bread	10,448	38.31%	6,109	34.78%	91
Bread - Grain Bread	12,014	44.05%	8,958	51.00%	116
Bread - Tortilla Wraps	6,099	22.36%	4,899	27.89%	125
Bread - Bagels	6,233	22.85%	4,800	27.33%	120
Bread - Baguettes	3,345	12.26%	2,378	13.54%	110
Bread - Ciabattas	3,227	11.83%	2,250	12.81%	108
Bread - Focaccias	2,250	8.25%	1,896	10.80%	131
Bread - Specialty Breads	8,548	31.34%	6,501	37.01%	118
Bread - Burger Buns	6,684	24.51%	4,657	26.51%	108

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Bread - Sandwich Rolls	2,593	9.51%	1,485	8.45%	89
Bread - Frozen/Bake at Home	846	3.10%	665	3.79%	122
Boxed Dried Macaroni & Cheese - Used In Past 12 Months					
Boxed Dried Macaroni & Cheese - Yes	10,090	37.00%	5,916	33.68%	91
Boxed Dried Macaroni & Cheese - # Times Used in Past Month					
Boxed Dried Macaroni & Cheese - 1-2 (L)	4,932	18.08%	3,737	21.27%	118
Boxed Dried Macaroni & Cheese - 3-6 (M)	1,997	7.32%	1,752	9.97%	136
Boxed Dried Macaroni & Cheese - 7+ (H)	255	0.94%	134	0.77%	82
Pasta - Household Used in Past 6 Months					
Pasta - Yes	20,455	74.99%	13,876	78.99%	105
Pasta - Times Served in Past 30 Days					
Pasta - 1-2	10,665	39.10%	7,140	40.65%	104
Pasta - 3-6	6,727	24.67%	4,654	26.49%	107
Pasta - 7+	1,368	5.02%	1,028	5.85%	117
Pasta - Kind					
Pasta - Fresh	5,859	21.48%	3,687	20.99%	98
Pasta - Frozen	1,849	6.78%	1,320	7.51%	111
Pasta - Dry-Packaged in a Box	16,336	59.89%	11,438	65.11%	109
Pasta - Dry-Packaged in Cellophane	6,558	24.04%	4,856	27.64%	115
Pasta Sauce - Used in Past 12 Months					
Pasta Sauce - Yes	15,728	57.66%	9,986	56.85%	99
Pasta Sauce - # of Bottles/Jars Used in Past Month					
Pasta Sauce - Less than 1 (L)	5,077	18.62%	3,043	17.32%	93
Pasta Sauce - 1-4 (M)	8,582	31.46%	5,778	32.89%	105
Pasta Sauce - 5-9 (H)	414	1.52%	228	1.30%	86
Pasta Sauce - 10+ (H)	393	1.44%	238	1.36%	94
Canned Food - Household Bought in Past 6 Months					
Canned Food - Yes	20,032	73.44%	13,322	75.84%	103
Canned Food - Type Bought in Past 30 Days					
Canned Food - Fruit	6,118	22.43%	4,030	22.94%	102
Canned Food - Vegetables	12,663	46.43%	8,742	49.77%	107
Canned Food - Fish/Seafood	9,872	36.20%	5,948	33.86%	94
Canned Food - Meat	2,925	10.73%	1,819	10.36%	97
Canned Food - Full Meals (e.g. pasta)	2,171	7.96%	1,420	8.08%	102
Baking Ingredients - Household Used in Past 6 Months					
Baking Ingredients - Yes	16,507	60.52%	11,371	64.74%	107
Baking Ingredients - Type Household Used in Past 6 Months					
Baking Ingredients - Baking Powder	13,243	48.55%	10,709	60.97%	126
Baking Ingredients - Baking Soda	12,479	45.75%	10,620	60.46%	132
Baking Ingredients - Flour	14,995	54.98%	11,841	67.41%	123
Baking Ingredients - Shortening	4,864	17.83%	4,212	23.98%	134
Baking Ingredients - Sugar	13,892	50.93%	11,692	66.56%	131
Baking Ingredients - Lard	2,024	7.42%	1,622	9.23%	124
Baking Ingredients - Yeast	5,775	21.17%	4,923	28.03%	132

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
	Margarine - Household Used in Past 6 Months				
Margarine - Yes	11,921	43.71%	7,786	44.33%	101
Margarine - # Tubs/Packages Used in Past 30 Days					
Margarine - Less Than 1 (L)	6,187	22.68%	3,920	22.32%	98
Margarine - 1 (M)	3,640	13.35%	2,405	13.69%	103
Margarine - 2-3 (H)	1,669	6.12%	1,142	6.50%	106
Margarine - 4 or More (H)	292	1.07%	217	1.24%	116
Margarine - Purpose for - Any					
Margarine Any - Baking	6,491	23.80%	4,364	24.84%	104
Margarine Any - Cooking	8,303	30.44%	5,199	29.60%	97
Margarine Any - Spread	9,993	36.64%	6,918	39.38%	107
Margarine Any - Topping	3,322	12.18%	2,060	11.73%	96
Margarine - Purpose for - Most Often					
Margarine Most Often - Baking	1,853	6.80%	1,191	6.78%	100
Margarine Most Often - Cooking	2,666	9.77%	1,500	8.54%	87
Margarine Most Often - Spread	7,295	26.75%	5,034	28.66%	107
Margarine Most Often - Topping	106	0.39%	61	0.35%	90
Margarine - Purpose for - Sometimes					
Margarine Sometimes - Baking	4,653	17.06%	3,139	17.87%	105
Margarine Sometimes - Cooking	5,660	20.75%	3,661	20.84%	100
Margarine Sometimes - Spread	2,746	10.07%	1,725	9.82%	98
Margarine Sometimes - Topping	3,217	11.80%	1,998	11.37%	96
Margarine - Type - Any					
Margarine Any - Regular	8,240	30.21%	5,213	29.68%	98
Margarine Any - Heart Healthy	6,089	22.32%	4,309	24.53%	110
Margarine Any - Light	3,933	14.42%	2,440	13.89%	96
Margarine Any - Unsalted	2,531	9.28%	1,489	8.48%	91
Margarine - Type - Most Often					
Margarine Most Often - Regular	6,412	23.51%	3,857	21.96%	93
Margarine Most Often - Heart Healthy	4,285	15.71%	3,108	17.70%	113
Margarine Most Often - Light	961	3.52%	648	3.69%	105
Margarine Most Often - Unsalted	263	0.97%	173	0.99%	102
Margarine - Type - Sometimes					
Margarine Sometimes - Regular	1,820	6.67%	1,268	7.22%	108
Margarine Sometimes - Heart Healthy	1,810	6.64%	1,131	6.44%	97
Margarine Sometimes - Light	2,974	10.90%	1,784	10.16%	93
Margarine Sometimes - Unsalted	2,267	8.31%	1,311	7.47%	90
Eggs - Household Used in Past 6 Months					
Eggs - Yes	24,849	91.11%	16,598	94.49%	104
Eggs - # Cartons/Dozen Used Past 30 Days					
Eggs - Less Than 1 (L)	4,149	15.21%	2,287	13.02%	86
Eggs - 1-2 (M)	12,763	46.80%	8,561	48.74%	104
Eggs - 3-4 (H)	5,862	21.49%	4,128	23.50%	109
Eggs - 5 or More (H)	1,747	6.40%	1,432	8.15%	127

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Butter - Household Used in Past 6 Months					
Butter - Yes	19,902	72.97%	13,637	77.63%	106
Butter - # Pounds Used in Past 30 Days					
Butter - Less Than 1 (L)	7,213	26.45%	4,429	25.21%	95
Butter - 1 (M)	6,796	24.92%	4,766	27.13%	109
Butter - 2-3 (H)	4,821	17.68%	3,629	20.66%	117
Butter - 4 or More (H)	903	3.31%	749	4.27%	129
Butter - Purpose for - Any					
Butter Any - Baking	13,973	51.23%	10,833	61.67%	120
Butter Any - Cooking	14,676	53.81%	10,947	62.32%	116
Butter Any - Spread	15,106	55.38%	11,030	62.79%	113
Butter Any - Topping	6,962	25.52%	5,077	28.90%	113
Butter - Purpose for - Most Often					
Butter Most Often - Baking	5,527	20.26%	3,966	22.58%	111
Butter Most Often - Cooking	5,806	21.29%	4,061	23.12%	109
Butter Most Often - Spread	7,878	28.89%	5,220	29.72%	103
Butter Most Often - Topping	690	2.53%	389	2.21%	87
Butter - Purpose for - Sometimes					
Butter Sometimes - Baking	8,453	30.99%	6,737	38.35%	124
Butter Sometimes - Cooking	8,875	32.54%	6,744	38.39%	118
Butter Sometimes - Spread	7,230	26.51%	5,626	32.03%	121
Butter Sometimes - Topping	6,274	23.00%	4,674	26.61%	116
Peanut Butter - Used in the Past 12 Months					
Peanut Butter - Yes	20,098	73.69%	13,633	77.61%	105
Peanut Butter - # of Jars Used in Past Month					
Peanut Butter - Less than 1 (L)	11,124	40.78%	7,750	44.12%	108
Peanut Butter - 1 (L)	5,740	21.04%	3,849	21.91%	104
Peanut Butter - 2 (M)	1,752	6.43%	1,060	6.03%	94
Peanut Butter - 3+ (H)	671	2.46%	442	2.52%	102
Spreads - Used in Past 6 Months					
Spreads - Yes	15,105	55.38%	10,226	58.21%	105
Spreads - # Times Used in Past 30 days					
Spreads - 1-2 (L)	6,371	23.36%	4,302	24.49%	105
Spreads - 3-5 (L)	3,506	12.86%	2,260	12.87%	100
Spreads - 6-9 (M)	1,489	5.46%	1,116	6.36%	116
Spreads - 10-14 (M)	1,417	5.20%	1,059	6.03%	116
Spreads - 15+ (H)	1,792	6.57%	1,111	6.32%	96
Milk - Household Used in Past 6 Months					
Milk - Yes	20,688	75.85%	14,136	80.47%	106
Milk - # Litres Used in Past 7 Days					
Milk - Less Than 1 (L)	5,630	20.64%	3,662	20.85%	101
Milk - 1-3 (L)	10,798	39.59%	7,759	44.17%	112
Milk - 4-9 (M)	2,624	9.62%	1,771	10.08%	105
Milk - 10 or More (H)	579	2.13%	380	2.16%	101

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Milk - Form Used in Past 7 Days					
Milk - Filtered	643	2.36%	478	2.72%	115
Milk - Fortified	1,852	6.79%	1,416	8.06%	119
Milk - Goat	643	2.36%	381	2.17%	92
Milk - Lactose Free	1,554	5.70%	1,220	6.95%	122
Milk - Organic	1,120	4.11%	635	3.62%	88
Milk - Regular	17,551	64.35%	12,275	69.88%	109
Milk - Kind Used in Past 7 Days					
Milk - Skimmed	2,494	9.15%	1,912	10.89%	119
Milk - 1%	4,757	17.44%	3,684	20.98%	120
Milk - 2%	10,270	37.66%	6,804	38.73%	103
Milk - Whole (Homo)	3,796	13.92%	2,302	13.10%	94
Chocolate Milk - Household Used Chocolate Milk in Past 6 Months					
Chocolate Milk - Yes	6,138	22.51%	3,531	20.10%	89
Chocolate Milk - Type of Chocolate Milk Used Past 7 Days					
Chocolate Milk - Low Fat	795	2.91%	633	3.60%	124
Chocolate Milk - Regular - Ready-to-Drink	4,954	18.16%	2,775	15.80%	87
Chocolate Milk - Regular - Powder/Syrup Based	933	3.42%	587	3.34%	98
Milk Alternatives - Household Used in Past 6 Months					
Milk Alternatives - Yes	7,588	27.82%	5,037	28.68%	103
Milk Alternatives - # of Litres Used Past 7 Days					
Milk Alternatives - Less Than 1	3,596	13.19%	2,306	13.13%	100
Milk Alternatives - 1-3	2,569	9.42%	1,725	9.82%	104
Milk Alternatives - 4-9	278	1.02%	201	1.15%	113
Milk Alternatives - Forms Used Past 7 Days					
Milk Alternatives - Rice	679	2.49%	404	2.30%	92
Milk Alternatives - Soy	1,307	4.79%	729	4.15%	87
Milk Alternatives - Almond	4,261	15.62%	2,669	15.20%	97
Milk Alternatives - Other	2,013	7.38%	1,289	7.34%	99
Cream - Household Used in Past 6 Months					
Cream - Yes	9,879	36.22%	6,842	38.95%	108
Cream - # Litres Used Past 7 Days					
Cream - Less Than 1 (L)	6,286	23.05%	4,401	25.05%	109
Cream - 1 (M)	1,630	5.98%	1,169	6.66%	111
Cream - More Than 1 (H)	376	1.38%	219	1.25%	91
Cream - Kind Used Past 7 Days					
Cream - 5% Light Cream	322	1.18%	213	1.21%	103
Cream - 10%-Half & Half	5,315	19.49%	3,392	19.31%	99
Cream - 18%-Table Cream	1,352	4.96%	1,069	6.08%	123
Cream - 35%-Whipping Cream	2,778	10.19%	2,252	12.82%	126
Cream - Fat Free Cream	735	2.70%	427	2.43%	90
Cream - Flavoured Cream	663	2.43%	350	2.00%	82
Cream - Purpose Used for in Past 7 Days					
Cream - Cooking/Baking	2,938	10.77%	2,234	12.72%	118

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Cream - Cereal	825	3.03%	557	3.17%	105
Cream - With Tea Or Coffee	6,369	23.35%	4,136	23.55%	101
Cream - Other	871	3.19%	654	3.72%	117
Ice Cream/Ice Milk/Sherbet & Frozen Yogurt - Household Used in Past 6 Months					
Ice Cream - Yes	17,519	64.23%	11,799	67.17%	105
Ice Cream/Ice Milk/Sherbet & Frozen Yogurt - # Litres Used in Past 30 Days					
Ice Cream - Less Than 1 (L)	7,963	29.20%	5,662	32.23%	110
Ice Cream - 1-2 (M)	6,641	24.35%	4,389	24.99%	103
Ice Cream - 3-4 (H)	1,311	4.81%	792	4.51%	94
Ice Cream - 5 or More (H)	622	2.28%	333	1.90%	83
Ice Cream/Ice Milk/Sherbet & Frozen Yogurt - Type Used in Past 30 Days					
Ice Cream - Ice Cream	15,661	57.42%	11,760	66.95%	117
Ice Cream - Ice Milk	1,092	4.00%	674	3.84%	96
Ice Cream - Sherbet/Sorbet	1,107	4.06%	583	3.32%	82
Ice Cream - Frozen Yogurt	2,530	9.28%	1,458	8.30%	89
Yogurt - Household Used in Past 6 Months					
Yogurt - Yes	18,835	69.06%	13,207	75.19%	109
Yogurt - # Containers Used in Household Past 7 Days					
Yogurt - Less Than 1 (L)	5,972	21.90%	4,433	25.23%	115
Yogurt - 1-4 (M)	9,425	34.55%	6,412	36.50%	106
Yogurt - 5-9 (H)	1,383	5.07%	1,044	5.94%	117
Yogurt - 10 or More (H)	584	2.14%	393	2.24%	105
Yogurt - Kind Use - Any					
Yogurt Any - Creamy	2,917	10.69%	2,031	11.56%	108
Yogurt Any - Drinkable	2,931	10.74%	1,976	11.25%	105
Yogurt Any - Fat-Free/Sugar Free	2,395	8.78%	1,788	10.18%	116
Yogurt Any - Fresh Cheese	520	1.91%	213	1.21%	63
Yogurt Any - Greek	10,455	38.33%	8,570	48.79%	127
Yogurt Any - Lactose Free	1,317	4.83%	961	5.47%	113
Yogurt Any - Low Fat	3,658	13.41%	2,739	15.59%	116
Yogurt Any - Natural	3,985	14.61%	2,941	16.74%	115
Yogurt Any - Organic	4,674	17.14%	3,077	17.52%	102
Yogurt Any - Regular	7,723	28.31%	5,638	32.10%	113
Yogurt Any - Tubes	1,311	4.81%	1,002	5.71%	119
Yogurt Any - With Probiotic Culture	4,745	17.40%	3,426	19.50%	112
Yogurt - Kind Use - Most Often					
Yogurt Most Often - Creamy	815	2.99%	518	2.95%	99
Yogurt Most Often - Drinkable	506	1.86%	332	1.89%	102
Yogurt Most Often - Fat-Free/Sugar Free	896	3.28%	631	3.59%	109
Yogurt Most Often - Greek	6,703	24.58%	5,407	30.78%	125
Yogurt Most Often - Lactose Free	548	2.01%	392	2.23%	111
Yogurt Most Often - Low Fat	1,166	4.28%	792	4.51%	105
Yogurt Most Often - Natural	1,178	4.32%	730	4.15%	96
Yogurt Most Often - Organic	1,684	6.18%	1,065	6.06%	98

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Yogurt Most Often - Regular	3,519	12.90%	2,050	11.67%	90
Yogurt Most Often - Tubes	97	0.36%	73	0.42%	117
Yogurt Most Often - With Probiotic Culture	1,721	6.31%	1,217	6.93%	110
Yogurt - Kind Use - Sometimes					
Yogurt Sometimes - Creamy	2,096	7.69%	1,482	8.44%	110
Yogurt Sometimes - Drinkable	2,422	8.88%	1,624	9.24%	104
Yogurt Sometimes - Fat-Free/Sugar Free	1,495	5.48%	1,123	6.40%	117
Yogurt Sometimes - Fresh Cheese	520	1.91%	213	1.21%	63
Yogurt Sometimes - Greek	3,711	13.61%	2,767	15.75%	116
Yogurt Sometimes - Lactose Free	767	2.81%	547	3.11%	111
Yogurt Sometimes - Low Fat	2,485	9.11%	1,906	10.85%	119
Yogurt Sometimes - Natural	2,799	10.26%	2,170	12.35%	120
Yogurt Sometimes - Organic	2,978	10.92%	1,947	11.08%	101
Yogurt Sometimes - Regular	4,176	15.31%	3,478	19.80%	129
Yogurt Sometimes - Tubes	1,213	4.45%	925	5.27%	118
Yogurt Sometimes - With Probiotic Culture	3,013	11.05%	2,146	12.22%	111
Baking Chips - Household Used in Past 6 Months					
Baking Chips - Yes	6,861	25.16%	5,309	30.23%	120
Baking Chips - # Bags Used in Past 30 Days					
Baking Chips - Less Than 1 (L)	3,720	13.64%	2,605	14.83%	109
Baking Chips - 1-2 (M)	1,842	6.76%	1,599	9.10%	135
Baking Chips - 3 or More (H)	236	0.87%	240	1.37%	157
Cookies - Ready-to-Eat - Household Used in Past 6 Months					
Cookies - Yes	13,638	50.00%	9,008	51.28%	103
Cookies - Ready-to-Eat - # Packages Used in Past 30 Days					
Cookies - Less Than 1 (L)	4,132	15.15%	2,705	15.40%	102
Cookies - 1-2 (M)	6,553	24.03%	4,279	24.36%	101
Cookies - 3-4 (H)	1,612	5.91%	1,196	6.81%	115
Cookies - 5 or More (H)	485	1.78%	368	2.10%	118
Toaster Products - Household Used in Past 6 Months					
Toaster Products - Yes	5,564	20.40%	3,688	21.00%	103
Toaster Products - # Packages Used in Past 30 Days					
Toaster Products - Less Than 1 (L)	1,965	7.20%	1,239	7.06%	98
Toaster Products - 1-2 (M)	2,049	7.51%	1,308	7.44%	99
Toaster Products - 3-4 (H)	678	2.49%	542	3.09%	124
Toaster Products - 5 or More (H)	346	1.27%	230	1.31%	103
Breakfast Sandwiches - Frozen - Household Used in Past 6 Months					
Breakfast Sandwiches - Yes	612	2.25%	352	2.00%	89
Breakfast Sandwiches - Frozen - # Servings Used in Past 3 Months					
Breakfast Sandwiches - 1-2 (L)	381	1.40%	194	1.11%	79
Breakfast Sandwiches - 3-4 (M)	80	0.29%	76	0.44%	152
Breakfast Sandwiches - 5+ (H)	86	0.32%	49	0.28%	88
Instant Breakfast/Breakfast Shakes - Household Used in Past 6 Months					
Instant Breakfast - Yes	1,657	6.08%	1,025	5.84%	96

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Instant Breakfast/Breakfast Shakes - # Servings Used in Past 3 Months					
Instant Breakfast - 1-4 (L)	829	3.04%	465	2.65%	87
Instant Breakfast - 5-9 (M)	392	1.44%	271	1.54%	107
Instant Breakfast - 10+ (H)	381	1.40%	251	1.43%	102
Instant Hot Cereals - Single Serve Packets - Household Used in Past 6 Months					
Instant Hot Cereals - Yes	5,746	21.07%	3,434	19.55%	93
Instant Hot Cereals - Single Serve Packets - # of Individual Portions Eaten Past 7 Days					
Instant Hot Cereals - Less Than 1 (L)	792	2.91%	480	2.73%	94
Instant Hot Cereals - 1-2 (L)	1,895	6.95%	1,213	6.91%	99
Instant Hot Cereals - 3-4 (M)	1,218	4.47%	737	4.19%	94
Instant Hot Cereals - 5-9 (H)	150	0.55%	87	0.50%	91
Instant Hot Cereals - 10 or More (H)	143	0.52%	59	0.34%	65
Rolled Oats/Oatmeal/Hot Cereals - Household Used in Past 6 Months					
Rolled Oats - Yes	11,345	41.60%	7,910	45.03%	108
Rolled Oats/Oatmeal/Hot Cereals - # Portions Eaten as Cereal Past 7 Days					
Rolled Oats - Less Than 1 (L)	1,213	4.45%	830	4.73%	106
Rolled Oats - 1-2 (L)	3,544	13.00%	2,475	14.09%	108
Rolled Oats - 3-4 (M)	2,653	9.73%	1,833	10.44%	107
Rolled Oats - 5-9 (H)	1,668	6.12%	1,276	7.26%	119
Rolled Oats - 10 or More (H)	39	0.14%	30	0.17%	121
Cold Cereals - Household Used in Past 6 Months					
Cold Cereals - Yes	16,062	58.89%	11,578	65.91%	112
Cold Cereals - # Individual Portions Used Past 7 Days					
Cold Cereals - 1-4 (L)	9,100	33.36%	6,264	35.66%	107
Cold Cereals - 5-9 (M)	4,078	14.95%	3,053	17.38%	116
Cold Cereals - 10-14 (H)	707	2.59%	686	3.91%	151
Cold Cereals - 15 or More (H)	237	0.87%	183	1.04%	120
Cold Cereals - Type Used in Past 7 Days					
Cold Cereals - Bran Type	3,941	14.45%	2,996	17.06%	118
Cold Cereals - Corn Based	2,660	9.75%	1,635	9.31%	95
Cold Cereals - Granola/Muesli	3,296	12.09%	2,850	16.23%	134
Cold Cereals - Multi-Grain	3,619	13.27%	2,553	14.53%	109
Cold Cereals - Natural Ingredients	1,549	5.68%	1,140	6.49%	114
Cold Cereals - Oat Based	3,126	11.46%	2,102	11.96%	104
Cold Cereals - Organic Ingredients	1,359	4.98%	982	5.59%	112
Cold Cereals - Protein	969	3.55%	646	3.68%	104
Cold Cereals - Rice Based	1,329	4.87%	959	5.46%	112
Cold Cereals - Sweetened Within/Frosting	2,018	7.40%	1,257	7.16%	97
Cold Cereals - Wheat Based	3,625	13.29%	2,390	13.60%	102
Cold Cereals - With Dried Fruits/Berries/Raisins	3,200	11.73%	2,495	14.20%	121
Cold Cereals - Other	1,556	5.71%	803	4.57%	80
Granola/Cereal Bars - Household Used in Past 6 Months					
Cereal Bars - Yes	10,348	37.94%	6,887	39.20%	103
Granola/Cereal Bars - # Bars Used in Past 7 Days					
# Cereal Bars - 1-2 (L)	4,367	16.01%	2,855	16.25%	101

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
# Cereal Bars - 3-5 (M)	3,133	11.49%	1,985	11.30%	98
# Cereal Bars - 6+ (H)	1,428	5.24%	977	5.56%	106
Granola/Cereal Bars - Kind Use - Any					
Cereal Bars Any - Cereal Bars	3,232	11.85%	1,890	10.76%	91
Cereal Bars Any - Fruit & Nut Bars	2,992	10.97%	1,952	11.12%	101
Cereal Bars Any - Granola Bars - Chewy (Non-coated)	4,270	15.66%	3,065	17.45%	111
Cereal Bars Any - Granola Bars - Chocolate (Coated)	3,850	14.11%	2,408	13.71%	97
Cereal Bars Any - Granola Bars - Crunchy	3,219	11.80%	2,144	12.20%	103
Cereal Bars Any - Granola Bars - Sweet And Salty	5,255	19.27%	3,682	20.96%	109
Cereal Bars Any - Granola Bars - Yogurt (Coated)	1,354	4.97%	909	5.18%	104
Cereal Bars Any - Other	1,690	6.20%	1,168	6.65%	107
Granola/Cereal Bars - Kind Use - Most Often					
Cereal Bars Most Often - Cereal Bars	588	2.16%	340	1.93%	89
Cereal Bars Most Often - Fruit & Nut Bars	1,027	3.77%	695	3.96%	105
Cereal Bars Most Often - Granola Bars - Chewy (Non-coated)	2,212	8.11%	1,647	9.38%	116
Cereal Bars Most Often - Granola Bars - Chocolate (Coated)	1,813	6.65%	1,037	5.90%	89
Cereal Bars Most Often - Granola Bars - Crunchy	1,591	5.84%	1,035	5.90%	101
Cereal Bars Most Often - Granola Bars - Sweet And Salty	2,096	7.69%	1,466	8.35%	109
Cereal Bars Most Often - Granola Bars - Yogurt (Coated)	270	0.99%	157	0.89%	90
Cereal Bars Most Often - Other	750	2.75%	510	2.90%	105
Granola/Cereal Bars - Kind Use - Sometimes					
Cereal Bars Sometimes - Cereal Bars	2,646	9.70%	1,536	8.74%	90
Cereal Bars Sometimes - Fruit & Nut Bars	1,968	7.22%	1,229	7.00%	97
Cereal Bars Sometimes - Granola Bars - Chewy (Non-coated)	2,069	7.59%	1,351	7.69%	101
Cereal Bars Sometimes - Granola Bars - Chocolate (Coated)	2,044	7.49%	1,331	7.58%	101
Cereal Bars Sometimes - Granola Bars - Crunchy	1,634	5.99%	1,064	6.06%	101
Cereal Bars Sometimes - Granola Bars - Sweet And Salty	3,166	11.61%	2,151	12.24%	105
Cereal Bars Sometimes - Granola Bars - Yogurt (Coated)	1,085	3.98%	745	4.24%	107
Cereal Bars Sometimes - Other	942	3.46%	636	3.62%	105
Salsa - Household Used in Past 6 Months					
Salsa - Yes	12,487	45.78%	8,556	48.71%	106
Salsa - # Containers Used in Past 30 Days					
Salsa - None	1,182	4.34%	769	4.38%	101
Salsa - Less Than 1 (L)	7,919	29.03%	5,405	30.77%	106
Salsa - 1-2 (M)	3,258	11.94%	2,291	13.04%	109
Salsa - 3 or More (H)	128	0.47%	92	0.52%	111
Processed Cheese - Household Used in Past 6 Months					
Cheese - Yes	9,949	36.48%	6,094	34.69%	95
Processed Cheese - # Kilograms Used in Past 30 Days					
Cheese - Less Than 1 (L)	6,430	23.58%	3,671	20.90%	89
Cheese - 1-2 (M)	2,521	9.25%	1,753	9.98%	108
Cheese - 3-4 (H)	511	1.87%	311	1.77%	95
Cheese - 5 or More (H)	228	0.84%	217	1.24%	148
Processed Cheese - Type Used - Any					
Cheese Any - Light/Lite	4,319	15.83%	2,392	13.62%	86

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Cheese Any - Regular	9,396	34.45%	6,516	37.10%	108
Processed Cheese - Type Used - Most Often					
Cheese Most Often - Light/Lite	1,486	5.45%	818	4.65%	85
Cheese Most Often - Regular	8,463	31.03%	5,277	30.04%	97
Processed Cheese - Type Used - Sometimes					
Cheese Sometimes - Light/Lite	2,785	10.21%	1,375	7.83%	77
Cheese Sometimes - Regular	879	3.22%	572	3.25%	101
Processed Cheese - Purpose for - Any					
Cheese Any for - Cooking	4,270	15.66%	2,728	15.53%	99
Cheese Any for - On Its Own	4,795	17.58%	3,058	17.41%	99
Cheese Any for - Sandwiches	8,708	31.93%	5,421	30.86%	97
Processed Cheese - Purpose for - Most Often					
Cheese Most Often for - Cooking	1,796	6.58%	1,192	6.78%	103
Cheese Most Often for - On Its Own	2,007	7.36%	1,261	7.18%	98
Cheese Most Often for - Sandwiches	6,146	22.53%	3,641	20.73%	92
Processed Cheese - Purpose for - Sometimes					
Cheese Sometimes for - Cooking	2,442	8.96%	1,472	8.38%	94
Cheese Sometimes for - On Its Own	2,756	10.10%	1,732	9.86%	98
Cheese Sometimes for - Sandwiches	2,450	8.98%	1,576	8.97%	100
Natural Cheese - Household Used in Past 6 Months					
Natural Cheese - Yes	20,070	73.58%	13,644	77.67%	106
Natural Cheese - # Kilograms Used in Past 30 Days					
Natural Cheese - Less Than 1 (L)	9,907	36.32%	6,533	37.19%	102
Natural Cheese - 1-2 (M)	8,768	32.15%	5,972	34.00%	106
Natural Cheese - 3-4 (H)	779	2.86%	718	4.09%	143
Natural Cheese - 5 or More (H)	290	1.06%	154	0.87%	82
Natural Cheese - Form - Any					
Natural Cheese Any - Prepackaged Chunk/Block/Bars	16,083	58.97%	12,424	70.73%	120
Natural Cheese Any - Chunk/Block From Deli	6,392	23.44%	4,758	27.09%	116
Natural Cheese Any - Individual Portion Within Wax	2,894	10.61%	2,259	12.86%	121
Natural Cheese Any - Prepackaged Shredded	7,293	26.74%	5,529	31.47%	118
Natural Cheese Any - Stick	1,778	6.52%	1,200	6.83%	105
Natural Cheese Any - Individual Portions	2,562	9.39%	1,776	10.11%	108
Natural Cheese Any - Plastic Tub	2,708	9.93%	1,755	9.99%	101
Natural Cheese Any - String	1,379	5.06%	756	4.31%	85
Natural Cheese Any - Grated	4,207	15.43%	2,830	16.11%	104
Natural Cheese Any - Slices from Deli	4,240	15.55%	2,889	16.45%	106
Natural Cheese Any - Spread	2,658	9.75%	1,957	11.14%	114
Natural Cheese - Form - Most Often					
Natural Cheese Most Often - Prepackaged Chunk/Block/Bars	14,098	51.69%	9,958	56.69%	110
Natural Cheese Most Often - Chunk/Block From Deli	2,361	8.66%	1,420	8.09%	93
Natural Cheese Most Often - Individual Portion Within Wax	218	0.80%	199	1.13%	141
Natural Cheese Most Often - Prepackaged Shredded	1,208	4.43%	605	3.44%	78
Natural Cheese Most Often - Stick	502	1.84%	356	2.03%	110

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Natural Cheese Most Often - Individual Portions	529	1.94%	308	1.75%	90
Natural Cheese Most Often - Plastic Tub	77	0.28%	71	0.40%	143
Natural Cheese Most Often - String	131	0.48%	75	0.42%	88
Natural Cheese Most Often - Grated	154	0.57%	163	0.93%	163
Natural Cheese Most Often - Slices from Deli	717	2.63%	451	2.57%	98
Natural Cheese Most Often - Spread	74	0.27%	39	0.22%	81
Natural Cheese - Form - Sometimes					
Natural Cheese Sometimes - Prepackaged Chunk/Block/Bars	2,116	7.76%	1,654	9.42%	121
Natural Cheese Sometimes - Chunk/Block From Deli	4,071	14.93%	3,219	18.33%	123
Natural Cheese Sometimes - Individual Portion Within Wax	2,679	9.82%	2,044	11.64%	119
Natural Cheese Sometimes - Prepackaged Shredded	6,109	22.40%	4,873	27.74%	124
Natural Cheese Sometimes - Stick	1,285	4.71%	816	4.65%	99
Natural Cheese Sometimes - Individual Portions	2,042	7.49%	1,444	8.22%	110
Natural Cheese Sometimes - Plastic Tub	2,632	9.65%	1,678	9.55%	99
Natural Cheese Sometimes - String	1,251	4.59%	675	3.84%	84
Natural Cheese Sometimes - Grated	4,056	14.87%	2,655	15.12%	102
Natural Cheese Sometimes - Slices from Deli	3,536	12.96%	2,401	13.67%	105
Natural Cheese Sometimes - Spread	2,585	9.48%	1,914	10.90%	115
Natural Cheese - Type - Any					
Natural Cheese Any - Fortified	1,240	4.55%	979	5.58%	123
Natural Cheese Any - Low Fat	2,680	9.83%	1,896	10.79%	110
Natural Cheese Any - Low Sodium	1,318	4.83%	912	5.19%	107
Natural Cheese Any - Organic	2,710	9.94%	1,739	9.90%	100
Natural Cheese Any - Regular	18,495	67.81%	14,484	82.45%	122
Natural Cheese Any - Low/No Lactose	940	3.45%	654	3.72%	108
Natural Cheese - Type - Most Often					
Natural Cheese Most Often - Fortified	231	0.85%	129	0.74%	87
Natural Cheese Most Often - Low Fat	986	3.62%	488	2.78%	77
Natural Cheese Most Often - Low Sodium	229	0.84%	122	0.69%	82
Natural Cheese Most Often - Organic	574	2.10%	333	1.90%	90
Natural Cheese Most Often - Regular	17,786	65.21%	12,465	70.96%	109
Natural Cheese Most Often - Low/No Lactose	263	0.97%	107	0.61%	63
Natural Cheese - Type - Sometimes					
Natural Cheese Sometimes - Fortified	1,019	3.74%	836	4.76%	127
Natural Cheese Sometimes - Low Fat	1,741	6.38%	1,359	7.74%	121
Natural Cheese Sometimes - Low Sodium	1,099	4.03%	778	4.43%	110
Natural Cheese Sometimes - Organic	2,162	7.93%	1,372	7.81%	98
Natural Cheese Sometimes - Regular	1,161	4.26%	766	4.36%	102
Natural Cheese Sometimes - Low/No Lactose	689	2.52%	536	3.05%	121
Natural Cheese - Kind - Any					
Natural Cheese Any - Blue Cheese	4,461	16.36%	3,198	18.21%	111
Natural Cheese Any - Brick	3,368	12.35%	2,158	12.29%	100
Natural Cheese Any - Brie	6,925	25.39%	5,388	30.68%	121
Natural Cheese Any - Camembert	5,251	19.25%	3,881	22.09%	115

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Natural Cheese Any - Cheddar (Marble)	6,213	22.78%	4,011	22.84%	100
Natural Cheese Any - Cheddar (Mild)	5,976	21.91%	4,198	23.90%	109
Natural Cheese Any - Cheddar (Old)	9,576	35.11%	7,024	39.99%	114
Natural Cheese Any - Cheddar (Extra Old)	6,756	24.77%	5,013	28.54%	115
Natural Cheese Any - Colby	1,575	5.77%	1,112	6.33%	110
Natural Cheese Any - Edam	2,769	10.15%	2,424	13.80%	136
Natural Cheese Any - Feta	8,340	30.58%	6,686	38.06%	124
Natural Cheese Any - Gouda	6,266	22.97%	5,341	30.41%	132
Natural Cheese Any - Havarti	8,116	29.76%	6,654	37.88%	127
Natural Cheese Any - Monterey Jack	6,285	23.04%	4,301	24.49%	106
Natural Cheese Any - Mozzarella	10,089	36.99%	7,861	44.75%	121
Natural Cheese Any - Parmesan/Romano	10,478	38.42%	8,661	49.30%	128
Natural Cheese Any - Provolone	3,453	12.66%	2,395	13.64%	108
Natural Cheese Any - Swiss	5,860	21.49%	4,629	26.35%	123
Natural Cheese Any - Cheese Blends	2,327	8.53%	1,664	9.47%	111
Natural Cheese Any - Other	2,680	9.82%	1,920	10.93%	111
Natural Cheese - Kind - Most Often					
Natural Cheese Most Often - Blue Cheese	44	0.16%	30	0.17%	106
Natural Cheese Most Often - Brick	977	3.58%	624	3.55%	99
Natural Cheese Most Often - Brie	867	3.18%	657	3.74%	118
Natural Cheese Most Often - Camembert	126	0.46%	112	0.64%	139
Natural Cheese Most Often - Cheddar (Marble)	1,757	6.44%	1,126	6.41%	100
Natural Cheese Most Often - Cheddar (Mild)	3,158	11.58%	2,242	12.76%	110
Natural Cheese Most Often - Cheddar (Old)	6,062	22.22%	4,073	23.19%	104
Natural Cheese Most Often - Cheddar (Extra Old)	3,607	13.23%	2,640	15.03%	114
Natural Cheese Most Often - Feta	380	1.39%	287	1.63%	117
Natural Cheese Most Often - Gouda	227	0.83%	145	0.83%	100
Natural Cheese Most Often - Havarti	371	1.36%	303	1.72%	126
Natural Cheese Most Often - Monterey Jack	106	0.39%	28	0.16%	41
Natural Cheese Most Often - Mozzarella	747	2.74%	380	2.17%	79
Natural Cheese Most Often - Parmesan/Romano	454	1.66%	322	1.84%	111
Natural Cheese Most Often - Provolone	331	1.22%	176	1.00%	82
Natural Cheese Most Often - Swiss	440	1.61%	235	1.34%	83
Natural Cheese Most Often - Cheese Blends	297	1.09%	189	1.07%	98
Natural Cheese Most Often - Other	119	0.44%	75	0.43%	98
Natural Cheese - Kind - Sometimes					
Natural Cheese Sometimes - Blue Cheese	4,419	16.20%	3,166	18.02%	111
Natural Cheese Sometimes - Brick	2,416	8.86%	1,495	8.51%	96
Natural Cheese Sometimes - Brie	6,078	22.28%	4,686	26.68%	120
Natural Cheese Sometimes - Camembert	5,129	18.80%	3,761	21.41%	114
Natural Cheese Sometimes - Cheddar (Marble)	4,501	16.50%	2,813	16.01%	97
Natural Cheese Sometimes - Cheddar (Mild)	2,894	10.61%	1,805	10.28%	97
Natural Cheese Sometimes - Cheddar (Old)	3,659	13.41%	2,691	15.32%	114
Natural Cheese Sometimes - Cheddar (Extra Old)	3,230	11.84%	2,190	12.47%	105

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Natural Cheese Sometimes - Colby	1,575	5.77%	1,112	6.33%	110
Natural Cheese Sometimes - Edam	2,769	10.15%	2,424	13.80%	136
Natural Cheese Sometimes - Feta	7,970	29.22%	6,381	36.32%	124
Natural Cheese Sometimes - Gouda	6,045	22.16%	5,186	29.53%	133
Natural Cheese Sometimes - Havarti	7,753	28.43%	6,332	36.05%	127
Natural Cheese Sometimes - Monterey Jack	6,182	22.67%	4,272	24.32%	107
Natural Cheese Sometimes - Mozzarella	9,362	34.32%	7,457	42.45%	124
Natural Cheese Sometimes - Parmesan/Romano	10,034	36.79%	8,317	47.34%	129
Natural Cheese Sometimes - Provolone	3,130	11.48%	2,208	12.57%	109
Natural Cheese Sometimes - Swiss	5,432	19.92%	4,379	24.93%	125
Natural Cheese Sometimes - Cheese Blends	2,038	7.47%	1,463	8.33%	112
Natural Cheese Sometimes - Other	2,564	9.40%	1,839	10.47%	111
Natural Cheese - Used for - Any					
Natural Cheese Any for - Sandwiches	14,493	53.14%	11,578	65.91%	124
Natural Cheese Any for - Cooking (as an ingredient)	13,792	50.57%	10,522	59.90%	118
Natural Cheese Any for - On Its Own	13,606	49.89%	9,710	55.28%	111
Natural Cheese Any for - Snacking	15,066	55.24%	10,307	58.68%	106
Natural Cheese - Used for - Most Often					
Natural Cheese Most Often for - Sandwiches	6,745	24.73%	4,366	24.85%	100
Natural Cheese Most Often for - Cooking (as an ingredient)	4,604	16.88%	3,226	18.37%	109
Natural Cheese Most Often for - On Its Own	5,482	20.10%	3,774	21.49%	107
Natural Cheese Most Often for - Snacking	3,238	11.87%	2,278	12.97%	109
Natural Cheese - Used for - Sometimes					
Natural Cheese Sometimes for - Sandwiches	7,830	28.71%	7,131	40.60%	141
Natural Cheese Sometimes for - Cooking (as an ingredient)	9,238	33.87%	7,232	41.17%	122
Natural Cheese Sometimes for - On Its Own	8,189	30.03%	5,862	33.37%	111
Natural Cheese Sometimes for - Snacking	11,875	43.54%	7,985	45.46%	104
Cream Cheese - Household Used in Past 6 Months					
Cream Cheese - Yes	11,990	43.96%	8,539	48.61%	111
Cream Cheese - Used for in Past 30 Days					
Cream Cheese - As a Spread	8,517	31.23%	6,344	36.11%	116
Cream Cheese - As a Dip	2,506	9.19%	1,584	9.02%	98
Cream Cheese - Cooking	3,315	12.15%	2,196	12.50%	103
Cream Cheese - Baking	2,028	7.43%	1,582	9.01%	121
Deli Dips/Ready to Serve - Used in Past 12 Months					
Deli Dips - Yes	6,787	24.88%	4,605	26.22%	105
Deli Dips/Ready to Serve - # of Containers Used in Past Month					
Deli Dips # Containers - Less than 1 (L)	1,194	4.38%	839	4.78%	109
Deli Dips # Containers - 1 (L)	2,416	8.86%	1,816	10.34%	117
Deli Dips # Containers - 2 (M)	1,685	6.18%	1,038	5.91%	96
Deli Dips # Containers - 3+ (H)	449	1.65%	294	1.67%	101
Deli Dips/Ready to Serve - Type(s) Used					
Deli Dips Type - Bean	708	2.60%	514	2.93%	113
Deli Dips Type - Cheese Dip	1,440	5.28%	873	4.97%	94

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Deli Dips Type - Guacamole/Avocado	2,019	7.40%	1,640	9.34%	126
Deli Dips Type - Hummus	3,603	13.21%	2,569	14.63%	111
Deli Dips Type - Jalapeno	357	1.31%	211	1.20%	92
Deli Dips Type - Spinach Dip	2,209	8.10%	1,347	7.67%	95
Deli Dips Type - Ranch	2,450	8.98%	1,588	9.04%	101
Deli Dips Type - Other	2,125	7.79%	1,484	8.45%	108
Deli Dips/Ready to Serve - # of Times Used Snack-Packs in Past Month					
Deli Dips # Times - 1-2 (L)	2,941	10.78%	1,963	11.18%	104
Deli Dips # Times - 3-5 (M)	398	1.46%	242	1.38%	95
Deli Dips # Times - 6-9 (H)	0	0.00%	0	0.00%	
Deli Dips # Times - 10+ (H)	49	0.18%	19	0.11%	61
Crackers - Household Used in Past 6 Months					
Crackers - Yes	17,020	62.40%	11,804	67.20%	108
Crackers - # Boxes Used in Household in Past 30 Days					
Crackers - Less Than 1 (L)	8,385	30.74%	6,009	34.21%	111
Crackers - 1-2 (M)	5,673	20.80%	3,836	21.84%	105
Crackers - 3-4 (H)	1,787	6.55%	1,256	7.15%	109
Crackers - 5 or More (H)	326	1.20%	224	1.28%	107
Crackers - Type Household Used in Past 30 Days					
Crackers - Cheese	3,727	13.67%	2,284	13.00%	95
Crackers - Crisp Bread/Dry Bread	2,762	10.13%	1,865	10.62%	105
Crackers - Graham	977	3.58%	754	4.29%	120
Crackers - Oat/Oat Bran	1,040	3.82%	727	4.14%	108
Crackers - Saltines	5,906	21.66%	4,117	23.44%	108
Crackers - Wheat/Whole Grain	7,606	27.89%	6,211	35.36%	127
Crackers - Other Flavoured Snack	5,565	20.40%	4,447	25.32%	124
Soup - Household Used in Past 6 Months					
Soup - Yes	16,376	60.04%	11,211	63.82%	106
Soup - # Times Used in Household in Past 30 Days					
Soup - 1-4 (L)	10,204	37.41%	7,324	41.70%	111
Soup - 5-9 (M)	2,526	9.26%	1,544	8.79%	95
Soup - 10+ (H)	1,124	4.12%	765	4.36%	106
Soup - Types Used in Past 30 Days					
Soup - Condensed	8,562	31.39%	5,639	32.10%	102
Soup - Dry Soup	3,319	12.17%	2,271	12.93%	106
Soup - Ready To Serve	8,680	31.82%	5,645	32.14%	101
Plain Rice - Household Used in Past 6 Months					
Plain Rice - Yes	15,772	57.83%	10,853	61.79%	107
Plain Rice - # Times Served Past 30 Days					
Plain Rice # Times - 1-4 (L)	8,831	32.38%	5,761	32.80%	101
Plain Rice # Times - 5-9 (M)	3,172	11.63%	2,605	14.83%	128
Plain Rice # Times - 10+ (H)	3,181	11.66%	2,148	12.23%	105
Flavoured & Seasoned Rice - Household Used in Past 6 Months					
Seasoned Rice - Yes	6,813	24.98%	4,606	26.22%	105

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Flavoured & Seasoned Rice - # Packages in Past 30 Days					
Seasoned Rice # Packages - Less Than 1 (L)	1,487	5.45%	1,125	6.41%	118
Seasoned Rice # Packages - 1-2 (M)	3,566	13.07%	2,271	12.93%	99
Seasoned Rice # Packages - 3-4 (H)	1,200	4.40%	808	4.60%	105
Seasoned Rice # Packages - 5 or More (H)	152	0.56%	88	0.50%	89
Frozen Vegetables - Household Used in Past 6 Months					
Frozen Vegetables - Yes	14,368	52.68%	10,001	56.93%	108
Frozen Vegetables - # Packages Used in Past 30 Days					
Frozen Vegetables - Less Than 1 (L)	5,697	20.89%	3,874	22.06%	106
Frozen Vegetables - 1-2 (M)	5,456	20.00%	3,829	21.80%	109
Frozen Vegetables - 3-4 (H)	2,207	8.09%	1,604	9.13%	113
Frozen Vegetables - 5 or More (H)	419	1.54%	276	1.57%	102
Frozen Vegetables - Kind Used Past 30 Days					
Frozen Vegetables - Blend of Vegetables	6,573	24.10%	3,997	22.76%	94
Frozen Vegetables - Peas, Corn, Cut Green Beans	8,962	32.86%	6,381	36.33%	111
Frozen Vegetables - Added Value Vegetables (quinoa/sauce/seasoning)	520	1.91%	261	1.49%	78
Frozen Vegetables - Organic Vegetables	1,041	3.82%	705	4.02%	105
Frozen Vegetables - Other Vegetables (Broccoli, Asparagus, Brussels Sprouts)	3,754	13.76%	2,496	14.21%	103
Frozen Pizza - Household Used in Past 6 Months					
Frozen Pizza - Yes	10,624	38.95%	6,749	38.42%	99
Frozen Pizza - # Used in Past 30 Days					
Frozen Pizza - 1-2 (L)	6,887	25.25%	4,013	22.85%	90
Frozen Pizza - 3-4 (M)	1,747	6.41%	1,270	7.23%	113
Frozen Pizza - 5+ (H)	708	2.60%	486	2.77%	107
Frozen Pizza Snacks - Household Used Past 6 Months					
Frozen Pizza Snacks - Yes	2,692	9.87%	1,589	9.05%	92
Frozen Pizza Snacks - # Packages in Used Past 30 Days					
Frozen Pizza Snacks - 1-2 (L)	1,900	6.97%	1,077	6.13%	88
Frozen Pizza Snacks - 3-4 (M)	310	1.14%	186	1.06%	93
Frozen Pizza Snacks - 5+ (H)	144	0.53%	114	0.65%	123
Ketchup - Household Used in Past 6 Months					
Ketchup - Yes	18,853	69.12%	13,240	75.37%	109
Ketchup - # Bottles Used in Past 30 Days					
Ketchup - Less Than 1 (L)	15,167	55.61%	10,860	61.83%	111
Ketchup - 1-2 (M)	1,965	7.21%	1,283	7.31%	101
Ketchup - 3 or More (H)	346	1.27%	218	1.24%	98
Bottled Seasoning Sauce - Household Used in Past 6 Months					
Bottled Sauce - Yes	13,073	47.93%	8,954	50.97%	106
Bottled Seasoning Sauce - # Bottles Used in Past 3 Months					
Bottled Sauce - Less Than 1 (L)	7,551	27.69%	5,116	29.12%	105
Bottled Sauce - 1-2 (M)	4,207	15.43%	3,015	17.16%	111
Bottled Sauce - 3-4 (H)	939	3.44%	566	3.22%	94

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Bottled Sauce - 5 or More (H)	160	0.59%	89	0.51%	86
Bottled Seasoning Sauce - Type Used in Past 3 Months					
Bottled Sauce - Barbeque Sauce	8,708	31.93%	6,429	36.60%	115
Bottled Sauce - Chili Sauce	2,934	10.76%	2,226	12.67%	118
Bottled Sauce - Horseradish	4,031	14.78%	3,496	19.90%	135
Bottled Sauce - Hot Sauce	6,443	23.62%	4,422	25.17%	107
Bottled Sauce - Seafood Cocktail Sauce	1,548	5.68%	1,143	6.51%	115
Bottled Sauce - Soy Sauce	8,779	32.19%	6,584	37.48%	116
Bottled Sauce - Steak Sauce	3,131	11.48%	2,305	13.12%	114
Bottled Sauce - Sweet Chili Sauce	3,476	12.75%	2,478	14.11%	111
Bottled Sauce - Tartar Sauce	2,267	8.31%	1,531	8.71%	105
Bottled Sauce - Teriyaki Sauce	4,530	16.61%	3,675	20.92%	126
Bottled Sauce - Worcestershire Sauce	7,575	27.77%	6,211	35.36%	127
Bottled Sauce - Other	2,408	8.83%	1,643	9.35%	106
Salad/Cooking Oil - Household Used in Past 6 Months					
Salad/Cooking Oil - Yes	19,783	72.53%	13,933	79.32%	109
Salad/Cooking Oil - # Litres Used in Past 3 Months					
Salad/Cooking Oil - Less Than 1 (L)	12,491	45.80%	8,636	49.16%	107
Salad/Cooking Oil - 1-2 (M)	5,887	21.58%	4,270	24.31%	113
Salad/Cooking Oil - 3-4 (H)	819	3.00%	688	3.92%	131
Salad/Cooking Oil - 5 or More (H)	482	1.77%	284	1.61%	91
Salad/Cooking Oil - Kind Used in Past 3 Months					
Salad/Cooking Oil - Canola	9,777	35.84%	6,846	38.98%	109
Salad/Cooking Oil - Corn	926	3.40%	719	4.09%	120
Salad/Cooking Oil - Olive	14,832	54.38%	10,630	60.52%	111
Salad/Cooking Oil - Peanut	871	3.19%	665	3.79%	119
Salad/Cooking Oil - Sunflower	2,005	7.35%	1,385	7.88%	107
Salad/Cooking Oil - Vegetable	3,572	13.10%	2,219	12.63%	96
Salad/Cooking Oil - Other	3,815	13.99%	2,900	16.51%	118
Mayo/Mayo Type Salad Dressing - Household Used/Past 6 Mos					
Salad/Cooking Oil - Yes	18,531	67.94%	12,585	71.65%	105
Mayo/Mayo Type Salad Dressing - # Jars/Bottles in Past 3 Mos					
Mayo - Less Than 1 (L)	12,598	46.19%	8,257	47.00%	102
Mayo - 1-2 (M)	4,958	18.18%	3,776	21.50%	118
Mayo - 3 or More (H)	799	2.93%	454	2.58%	88
Salad Dressing - Household Used in Past 6 Months					
Salad Dressing - Yes	16,674	61.13%	11,399	64.89%	106
Salad Dressing - # Bottles/Packages Used in Past 30 Days					
Salad Dressing - Less Than 1 (L)	8,647	31.70%	5,532	31.50%	99
Salad Dressing - 1-2 (M)	6,174	22.64%	4,512	25.69%	113
Salad Dressing - 3-4 (H)	1,048	3.84%	764	4.35%	113
Salad Dressing - 5 or More (H)	164	0.60%	67	0.38%	63
Salad Dressing - Type Used - Any					
Salad Dressing Any - Low Calorie/Light	5,398	19.79%	3,731	21.24%	107

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Salad Dressing Any - Low Fat	4,828	17.70%	3,100	17.65%	100
Salad Dressing Any - No Fat/No Cholesterol	1,993	7.31%	1,407	8.01%	110
Salad Dressing Any - Regular	14,694	53.88%	10,586	60.26%	112
Salad Dressing - Type Used - Most Often					
Salad Dressing Most Often - Low Calorie/Light	2,358	8.64%	1,314	7.48%	87
Salad Dressing Most Often - Low Fat	1,468	5.38%	1,055	6.01%	112
Salad Dressing Most Often - No Fat/No Cholesterol	709	2.60%	521	2.97%	114
Salad Dressing Most Often - Regular	12,138	44.50%	8,507	48.43%	109
Salad Dressing - Type Used - Sometimes					
Salad Dressing Sometimes - Low Calorie/Light	2,974	10.91%	2,300	13.10%	120
Salad Dressing Sometimes - Low Fat	3,320	12.17%	1,949	11.10%	91
Salad Dressing Sometimes - No Fat/No Cholesterol	1,262	4.63%	839	4.77%	103
Salad Dressing Sometimes - Regular	2,164	7.94%	1,288	7.33%	92
Organic Foods - Household Used in Past 6 Months					
Organic Foods - Yes	10,035	36.79%	6,739	38.36%	104
Organic Foods - Type Used in Past 30 Days					
Organic Foods - Dairy	3,780	13.86%	2,575	14.66%	106
Organic Foods - Fruit	7,490	27.46%	5,947	33.85%	123
Organic Foods - Vegetables	7,831	28.71%	6,006	34.19%	119
Organic Foods - Grains	2,870	10.52%	2,087	11.88%	113
Organic Foods - Meat	4,340	15.91%	3,191	18.17%	114
Organic Foods - Other	1,874	6.87%	1,305	7.43%	108
Organic Foods - None	124	0.45%	98	0.56%	124
Orange Juice - Household Used in Past 6 Months					
Orange Juice - Yes	12,996	47.65%	8,801	50.10%	105
Orange Juice - # Glasses Used in Past 7 Days					
Orange Juice - 1-4 (L)	6,051	22.19%	3,982	22.67%	102
Orange Juice - 5-9 (M)	3,281	12.03%	2,469	14.06%	117
Orange Juice - 10-20 (H)	328	1.20%	202	1.15%	96
Orange Juice - 21+ (H)	80	0.30%	74	0.42%	140
Orange Juice - Form Use - Any					
Orange Juice Any - Frozen	4,294	15.74%	2,574	14.65%	93
Orange Juice Any - Liquid Ready-to-Serve: Refrigerated from Concentrate	4,596	16.85%	2,979	16.96%	101
Orange Juice Any - Liquid Ready-to-Serve: Refrigerated Not from Concentrate	10,140	37.18%	7,474	42.55%	114
Orange Juice Any - Liquid Ready-to-Serve: Non-Refrigerated	2,623	9.62%	1,742	9.92%	103
Orange Juice - Form Use - Most Often					
Orange Juice Most Often - Frozen	2,288	8.39%	1,258	7.16%	85
Orange Juice Most Often - Liquid Ready-to-Serve: Refrigerated from Concentrate	2,284	8.37%	1,355	7.72%	92
Orange Juice Most Often - Liquid Ready-to-Serve: Refrigerated Not from Concentrate	7,892	28.93%	5,849	33.30%	115
Orange Juice Most Often - Liquid Ready-to-Serve: Non-Refrigerated	532	1.95%	339	1.93%	99

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Orange Juice - Form Use - Sometimes					
Orange Juice Sometimes - Frozen	1,956	7.17%	1,257	7.16%	100
Orange Juice Sometimes - Liquid Ready-to-Serve: Refrigerated from Concentrate	2,266	8.31%	1,566	8.91%	107
Orange Juice Sometimes - Liquid Ready-to-Serve: Refrigerated Not from Concentrate	2,092	7.67%	1,337	7.61%	99
Orange Juice Sometimes - Liquid Ready-to-Serve: Non-Refrigerated	2,079	7.62%	1,384	7.88%	103
Tomato and Vegetable Juices - Household Used in Past 6 Months					
Vegetable Juices - Yes	6,276	23.01%	4,685	26.67%	116
Tomato and Vegetable Juices - # Glasses Used Past 7 Days					
Vegetable Juices - 1-4 (L)	2,773	10.17%	1,871	10.65%	105
Vegetable Juices - 5-9 (M)	801	2.94%	650	3.70%	126
Vegetable Juices - 10+ (H)	71	0.26%	109	0.62%	238
Tomato and Vegetable Juices - Type Use - Any					
Vegetable Juices - Tomato	3,184	11.67%	2,072	11.80%	101
Vegetable Juices - Tomato Clam	2,817	10.33%	1,923	10.95%	106
Vegetable Juices - Vegetable	4,597	16.86%	3,194	18.18%	108
Tomato and Vegetable Juices - Type Use - Most Often					
Vegetable Juices - Tomato	1,321	4.84%	1,063	6.05%	125
Vegetable Juices - Tomato Clam	1,565	5.74%	1,127	6.42%	112
Vegetable Juices - Vegetable	3,391	12.43%	2,495	14.20%	114
Tomato and Vegetable Juices - Type Use - Sometimes					
Vegetable Juices - Tomato	1,882	6.90%	1,062	6.05%	88
Vegetable Juices - Tomato Clam	1,274	4.67%	854	4.86%	104
Vegetable Juices - Vegetable	1,252	4.59%	823	4.68%	102
Fruit Juices & Drinks - Household Used in Past 6 Months					
Fruit Juices - Yes	13,146	48.20%	8,372	47.66%	99
Fruit Juices & Drinks - # Glasses Used Past 7 Days					
Fruit Juices - 1-4 (L)	6,608	24.23%	4,036	22.98%	95
Fruit Juices - 5-9 (M)	2,809	10.30%	1,849	10.53%	102
Fruit Juices - 10-15 (M)	722	2.65%	473	2.69%	102
Fruit Juices - 16+ (H)	272	1.00%	177	1.01%	101
Fruit Juices & Drinks - Form Use - Any					
Fruit Juices Any - Liquid Ready-to-Drink: Refrigerated	9,782	35.86%	6,770	38.54%	107
Fruit Juices Any - Liquid Ready-to-Drink: Non-Refrigerated	4,866	17.84%	3,098	17.64%	99
Fruit Juices Any - Frozen Concentrate	4,374	16.04%	2,486	14.15%	88
Fruit Juices Any - Unfrozen Concentrate	2,112	7.74%	1,211	6.89%	89
Fruit Juices & Drinks - Form Use - Most Often					
Fruit Juices Most Often - Liquid Ready-to-Drink: Refrigerated	7,840	28.74%	5,571	31.71%	110
Fruit Juices Most Often - Liquid Ready-to-Drink: Non-Refrigerated	2,982	10.93%	1,664	9.47%	87
Fruit Juices Most Often - Frozen Concentrate	1,953	7.16%	909	5.18%	72
Fruit Juices Most Often - Unfrozen Concentrate	372	1.36%	229	1.30%	96

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
	Fruit Juices & Drinks - Form Use - Sometimes				
Fruit Juices Sometimes - Liquid Ready-to-Drink: Refrigerated	1,921	7.05%	1,011	5.75%	82
Fruit Juices Sometimes - Liquid Ready-to-Drink: Non-Refrigerated	1,876	6.88%	1,371	7.81%	114
Fruit Juices Sometimes - Frozen Concentrate	2,413	8.85%	1,540	8.77%	99
Fruit Juices Sometimes - Unfrozen Concentrate	1,740	6.38%	976	5.56%	87
Tea - Household Used in Past 6 Months					
Tea - Yes	19,667	72.11%	13,107	74.62%	103
Tea - # Cups/Glasses Used in an Average Day in Household					
Tea - 1-3 (L)	13,593	49.84%	9,049	51.52%	103
Tea - 4-6 (M)	1,915	7.02%	1,412	8.04%	115
Tea - 7 or More (H)	483	1.77%	305	1.74%	98
Tea - Kind Household Use - Any					
Tea Any - Green Tea	9,439	34.61%	7,036	40.05%	116
Tea Any - Regular Tea	14,409	52.83%	10,504	59.80%	113
Tea Any - Herbal Tea	11,918	43.70%	8,456	48.14%	110
Tea Any - Other (Specialty)	4,042	14.82%	2,913	16.58%	112
Tea - Kind Household Use - Most Often					
Tea Most Often - Green Tea	3,598	13.19%	2,135	12.15%	92
Tea Most Often - Regular Tea	9,561	35.05%	6,803	38.73%	110
Tea Most Often - Herbal Tea	5,177	18.98%	3,290	18.73%	99
Tea Most Often - Other (Specialty)	1,331	4.88%	880	5.01%	103
Tea - Kind Household Use - Sometimes					
Tea Sometimes - Green Tea	5,931	21.75%	4,775	27.18%	125
Tea Sometimes - Regular Tea	5,090	18.66%	3,208	18.26%	98
Tea Sometimes - Herbal Tea	6,868	25.18%	4,934	28.09%	112
Tea Sometimes - Other (Specialty)	2,745	10.06%	1,980	11.27%	112
Coffee - Household Used in Past 6 Months					
Coffee - Yes	21,312	78.14%	14,125	80.41%	103
Coffee - # Kg. Household Used Past 30 Days					
Coffee - 1/2 (500g) (L)	10,222	37.48%	6,342	36.11%	96
Coffee - 1 (M)	6,396	23.45%	4,339	24.70%	105
Coffee - 2 (H)	2,158	7.91%	1,590	9.05%	114
Coffee - 3+ (H)	1,217	4.46%	929	5.29%	119
Coffee - Kind Household Used Past 30 Days					
Coffee - Regular	18,567	68.08%	12,323	70.15%	103
Coffee - Decaffeinated	2,582	9.47%	1,998	11.38%	120
Coffee - 50% Decaffeinated	503	1.84%	314	1.79%	97
Coffee - Form Household Used Past 30 Days					
Coffee - Ground	11,565	42.40%	6,634	37.77%	89
Coffee - Instant	3,470	12.72%	2,132	12.14%	95
Coffee - Pods (e.g. K-cups)	3,322	12.18%	2,544	14.48%	119
Coffee - Whole Bean	6,839	25.08%	4,745	27.01%	108
Coffee - Type Household Used Past 30 Days					
Coffee - Cappuccino	1,553	5.69%	1,002	5.70%	100

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Coffee - Espresso	3,581	13.13%	2,493	14.19%	108
Coffee - Flavoured	2,154	7.90%	1,279	7.28%	92
Coffee - Latte/Cafe au Lait	1,566	5.74%	1,262	7.19%	125
Coffee - Organic/Free Trade	3,233	11.85%	1,914	10.90%	92
Coffee - Unflavoured/Regular	14,553	53.36%	9,315	53.03%	99

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.