

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
<b>Population of Age 15 and Up</b>	51,426		39,463		
<b>Type of Financial Institution Personally Use - All</b>					
Bank	45,748	88.96%	35,235	89.29%	100
Credit Union	12,140	23.61%	8,614	21.83%	92
Cheque Cashing Service	1,172	2.28%	787	1.99%	87
Finance Company	193	0.38%	145	0.37%	97
Insurance Company	294	0.57%	358	0.91%	160
Bank/Financial Service in the U.S.	199	0.39%	172	0.44%	113
Other Trust Company	461	0.90%	359	0.91%	101
Other Financial Institutions	2,028	3.94%	1,766	4.47%	113
<b>Type of Financial Institution Personally Use - Main Institution</b>					
Main - Bank	41,046	79.82%	31,937	80.93%	101
Main - Credit Union	8,952	17.41%	5,935	15.04%	86
<b>Type of Financial Institution Personally Use - Others Used</b>					
Use Also - Bank	23,390	45.48%	18,620	47.18%	104
Use Also - Credit Union	3,982	7.74%	3,879	9.83%	127
Use Also - Cheque Cashing Service	1,159	2.25%	758	1.92%	85
Use Also - Finance Company	192	0.37%	144	0.37%	100
Use Also - Insurance Company	289	0.56%	349	0.88%	157
Use Also - Bank/Financial Service in the U.S.	195	0.38%	172	0.44%	116
Use Also - Other Trust Company	505	0.98%	422	1.07%	109
Use Also - Other Financial Institution	2,025	3.94%	1,375	3.48%	88
<b>Kind of Bank Account - Have</b>					
Bank Account - Chequing	49,090	95.46%	37,815	95.82%	100
Bank Account - Savings	35,895	69.80%	29,990	76.00%	109
Bank Account - High Interest Savings/eSavings	18,267	35.52%	17,616	44.64%	126
Bank Account - Savings Deposits	13,633	26.51%	13,309	33.73%	127
Bank Account - Business	4,737	9.21%	4,906	12.43%	135
Bank Account - Other	6,990	13.59%	5,553	14.07%	104
<b>Kind of Bank Account - Transactions Made Past 3 Months</b>					
Account Transactions - Chequing	45,493	88.46%	33,628	85.22%	96
Account Transactions - Savings	25,620	49.82%	21,656	54.88%	110
Account Transactions - High Interest Savings/eSavings	12,454	24.22%	12,161	30.82%	127
Account Transactions - Savings Deposits	8,454	16.44%	7,279	18.45%	112
Account Transactions - Business	4,127	8.03%	4,982	12.62%	157
Account Transactions - Other	5,646	10.98%	4,785	12.13%	110
<b>Changed Financial Institutions Past 12 Months</b>					
Changed Financial Institution - Yes	3,124	6.08%	2,018	5.11%	84
<b>Intend to Change Financial Institutions Next 12 Months</b>					
Intend to Change Financial Institutions - Yes	2,121	4.13%	2,119	5.37%	130
<b>Used Online Banking Past 3 Months</b>					
Online Banking - Yes	40,615	78.98%	30,822	78.10%	99
<b>Online Banking - Type of Activities Past 3 Months</b>					
Online Banking - Pay Bills	40,820	79.38%	32,490	82.33%	104

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Online Banking - Check Balance	37,832	73.57%	31,382	79.52%	108
Online Banking - Transfer Money	35,575	69.18%	29,728	75.33%	109
Online Banking - Access Statements	24,450	47.54%	23,498	59.54%	125
Online Banking - Arrange Automatic Payments	15,841	30.80%	14,418	36.54%	119
Online Banking - Other	3,776	7.34%	4,578	11.60%	158
<b>Used Mobile Phone/Tablet Banking Past 3 Months</b>					
Mobile Banking - Yes	20,811	40.47%	14,235	36.07%	89
<b>Mobile Phone/Tablet Banking - Kind Personally Used</b>					
Mobile Banking - App	20,413	39.69%	14,803	37.51%	95
Mobile Banking - Mobile Browser	6,780	13.19%	5,499	13.94%	106
<b>Mobile Phone/Tablet Banking - Used for</b>					
Mobile Banking - Bill Payments	17,304	33.65%	12,068	30.58%	91
Mobile Banking - Checking Account Balance	18,221	35.43%	13,136	33.29%	94
Mobile Banking - E-Transfers	17,233	33.51%	12,829	32.51%	97
Mobile Banking - Investing	2,481	4.83%	2,751	6.97%	144
Mobile Banking - Cheque Deposit	7,890	15.34%	6,541	16.58%	108
<b>Mobile Wallet/Mobile Payment Systems - Personally Have</b>					
Mobile Payment - Yes	9,472	18.42%	7,822	19.82%	108
<b>Mobile Wallet/Mobile Payment Systems - How Often Used</b>					
Mobile Payment - Daily	111	0.22%	34	0.09%	41
Mobile Payment - Weekly	1,788	3.48%	1,267	3.21%	92
Mobile Payment - Monthly	1,918	3.73%	2,055	5.21%	140
Mobile Payment - Less Often	5,655	11.00%	4,466	11.32%	103
<b>Used Financial Planner/Advisor Services in Past 12 Months</b>					
Financial Planner/Advisor Service - Yes	15,191	29.54%	13,926	35.29%	119
<b>Loan/Line of Credit - Have</b>					
Loan/Line of Credit - Yes	25,456	49.50%	21,460	54.38%	110
<b>Loan/Line of Credit - Plan to Obtain Next 12 Months</b>					
Plan to Have Loan/Line of Credit - Yes	2,622	5.10%	2,165	5.49%	108
<b>Loan/Line of Credit - Type - Have</b>					
Have - Home Line of Credit	9,517	18.51%	10,222	25.90%	140
Have - Personal Line of Credit	16,543	32.17%	14,618	37.04%	115
Have - Personal Loan	3,188	6.20%	2,329	5.90%	95
Have - Overdraft Protection	7,726	15.02%	5,960	15.10%	101
Have - Student-Government Loan	449	0.87%	343	0.87%	100
Have - Student-Bank Loan	408	0.79%	386	0.98%	124
Have - Student-Line of Credit	704	1.37%	417	1.06%	77
Have - Home Improvement Plan	0	0.00%	0	0.00%	
Have - Investment Loan	469	0.91%	396	1.00%	110
Have - RRSP Loan	562	1.09%	481	1.22%	112
Have - Small Business Loan	396	0.77%	432	1.09%	142
<b>Loan/Line of Credit - Type - Plan to Obtain Next 12 Months</b>					
Plan to Have - Home Line of Credit	1,072	2.09%	1,156	2.93%	140
Plan to Have - Personal Line of Credit	317	0.62%	275	0.70%	113

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Plan to Have - Personal Loan	611	1.19%	436	1.11%	93
Plan to Have - Overdraft Protection	470	0.91%	431	1.09%	120
Plan to Have - Student-Government Loan	164	0.32%	137	0.35%	109
Plan to Have - Student-Bank Loan	356	0.69%	141	0.36%	52
Plan to Have - Student-Line of Credit	202	0.39%	80	0.20%	51
Plan to Have - Home Improvement Plan	758	1.47%	327	0.83%	56
Plan to Have - Investment Loan	589	1.15%	354	0.90%	78
Plan to Have - RRSP Loan	435	0.85%	202	0.51%	60
Plan to Have - Small Business Loan	625	1.22%	399	1.01%	83
<b>Loan/Line of Credit - Type of Institution Used - Have with</b>					
Loan from - Bank	20,942	40.72%	20,236	51.28%	126
Loan from - Credit Union	3,728	7.25%	2,752	6.97%	96
Loan from - Finance Company	300	0.58%	217	0.55%	95
Loan from - Other	1,238	2.41%	1,076	2.73%	113
<b>Loan/Line of Credit - Type of Institution Used - Plan to Obtain Next 12 Months</b>					
Plan to Obtain Loan from - Bank	1,663	3.24%	1,453	3.68%	114
Plan to Obtain Loan from - Credit Union	190	0.37%	136	0.35%	95
Plan to Obtain Loan from - Other	1,237	2.41%	941	2.39%	99
<b>Mortgages - Personally Have</b>					
Mortgages - Yes	13,043	25.36%	13,458	34.10%	134
<b>Mortgages - Plan to Obtain Next 12 Months</b>					
Plan to Have Mortgage - Yes	1,275	2.48%	814	2.06%	83
<b>Mortgages - Type - Personally Have</b>					
Mortgages - Principal Residence	10,876	21.15%	12,572	31.86%	151
Mortgages - Other Real Estate	2,016	3.92%	2,068	5.24%	134
<b>Mortgages - Type - Plan to Obtain Next 12 Months</b>					
Plan to Have Mortgage - Principal Residence	1,357	2.64%	905	2.29%	87
Plan to Have Mortgage - Other Real Estate	175	0.34%	127	0.32%	94
<b>Mortgages - Type of Institution - Personally Used</b>					
Mortgage from - Bank	9,721	18.90%	10,343	26.21%	139
Mortgage from - Credit Union	594	1.15%	658	1.67%	145
Mortgage from - Mortgage Broker	345	0.67%	315	0.80%	119
Mortgage from - Trust Company	82	0.16%	44	0.11%	69
Mortgage from - Other	2,502	4.86%	2,606	6.60%	136
<b>Mortgages - Type of Institution - Plan to Use Next 12 Months</b>					
Plan to Use Mortgage from - Bank	115	0.22%	84	0.21%	95
Plan to Use Mortgage from - Credit Union	228	0.44%	249	0.63%	143
Plan to Use Mortgage from - Mortgage Broker	182	0.35%	129	0.33%	94
Plan to Use Mortgage from - Other	624	1.21%	740	1.87%	155
<b>Online Trading/Investments - Traded Past 6 Months</b>					
Online Trading - Yes	4,843	9.42%	5,048	12.79%	136
<b>Online Trading/Investments - # of Trades Made per Month</b>					
# of Trades -10 or Less	4,265	8.29%	4,442	11.26%	136
# of Trades - More than 10	578	1.12%	606	1.54%	138

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
<b>Investment Type Personally Have</b>					
Have - RRSPs	29,132	56.65%	27,751	70.32%	124
Have - RESPs	5,778	11.24%	6,322	16.02%	143
Have - Mutual Funds	14,256	27.72%	13,608	34.48%	124
Have - TFSAs	25,436	49.46%	22,777	57.72%	117
Have - Stocks/Bonds	10,965	21.32%	10,924	27.68%	130
Have - ETFs	2,842	5.53%	3,854	9.77%	177
Have - GICs	8,503	16.53%	10,630	26.94%	163
Have - Other Investment	5,472	10.64%	4,342	11.00%	103
<b>Investment Type Used/Contributed to Past 6 Months</b>					
Used/Contributed - RRSPs	12,284	23.89%	11,356	28.78%	120
Used/Contributed - RESPs	3,894	7.57%	4,079	10.34%	137
Used/Contributed - Mutual Funds	7,401	14.39%	8,944	22.67%	158
Used/Contributed - TFSAs	13,419	26.09%	12,311	31.20%	120
Used/Contributed - Stocks/Bonds	3,891	7.57%	4,477	11.35%	150
Used/Contributed - ETFs	2,125	4.13%	2,879	7.30%	177
Used/Contributed - GICs	3,432	6.67%	3,851	9.76%	146
Used/Contributed - Other	4,057	7.89%	3,180	8.06%	102
<b>Mutual Funds - Personally Have</b>					
Mutual Funds - Yes	13,193	25.65%	14,174	35.92%	140
<b>TFSA (Tax Free Savings Account) - Personally Have</b>					
TFSA - Yes	25,839	50.25%	23,834	60.40%	120
<b>RRSP's - Personally Have</b>					
RRSP - Yes	28,986	56.37%	26,148	66.26%	118
<b>RRSP's - Type Personally Have</b>					
RRSP - Canada Savings Bonds	1,016	1.98%	567	1.44%	73
RRSP - Other Savings Bonds	948	1.84%	903	2.29%	124
RRSP - Strip Or Coupon Bonds	1,128	2.19%	767	1.94%	89
RRSP - Common/Preferred Stock	5,081	9.88%	5,516	13.98%	141
RRSP - ETFs	1,919	3.73%	2,001	5.07%	136
RRSP - GICs	5,432	10.56%	5,192	13.16%	125
RRSP - Labour Funds	143	0.28%	102	0.26%	93
RRSP - Mutual Funds	18,579	36.13%	16,629	42.14%	117
RRSP - Segregated Funds	1,314	2.56%	1,175	2.98%	116
RRSP - Term Deposits	1,758	3.42%	1,824	4.62%	135
RRSP - T-Bills	36	0.07%	7	0.02%	29
RRSP - Other	4,440	8.63%	4,687	11.88%	138
<b>RRSP's - Type of Institution Have with</b>					
RRSP with - Bank	15,622	30.38%	15,476	39.22%	129
RRSP with - Trust Company	689	1.34%	511	1.30%	97
RRSP with - Credit Union	2,720	5.29%	1,893	4.80%	91
RRSP with - Finance Company	433	0.84%	449	1.14%	136
RRSP with - Life Insurance Company	893	1.74%	1,237	3.13%	180
RRSP with - Full Service Broker	1,864	3.62%	1,862	4.72%	130

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
RRSP with - Direct Mutual Fund Company	1,396	2.71%	1,098	2.78%	103
RRSP with - Financial Planner	3,800	7.39%	3,658	9.27%	125
RRSP with - Online Brokerage	1,517	2.95%	1,989	5.04%	171
<b>RRSP's - \$ Amount Contribute to RRSP's in Average Year</b>					
RRSP Contribution - Under \$2,500	15,885	30.89%	12,930	32.77%	106
RRSP Contribution - \$2,501-\$5,000	6,496	12.63%	6,706	16.99%	135
RRSP Contribution - \$5,001-\$10,000	3,776	7.34%	3,960	10.03%	137
RRSP Contribution - Over \$10,000	2,420	4.71%	2,130	5.40%	115
<b>RRSP's - Contribution Frequency</b>					
RRSP - Monthly Contributions	11,056	21.50%	7,760	19.67%	91
RRSP - Once a Year Contribution	6,693	13.02%	7,810	19.79%	152
RRSP - Other Contribution Frequency	10,837	21.07%	10,169	25.77%	122
<b>Stocks/Bonds - Personally Have</b>					
Stocks/Bonds - Yes	9,267	18.02%	9,229	23.39%	130
<b>Stocks/Bonds - # Transactions in Past 12 Months</b>					
Stocks/Bonds Transactions - 1-5 (L)	3,493	6.79%	3,585	9.08%	134
Stocks/Bonds Transactions - 6-10 (M)	1,007	1.96%	1,270	3.22%	164
Stocks/Bonds Transactions - 11-20 (H)	74	0.14%	85	0.22%	157
Stocks/Bonds Transactions - 21+ (H)	576	1.12%	952	2.41%	215
<b>Total Investments And Savings - \$ Total Value Personally Hold (excl. Principal Dwelling)</b>					
Value of Investments - None	14,000	27.22%	7,677	19.45%	71
Value of Investments - Under \$10,000	7,410	14.41%	4,974	12.61%	88
Value of Investments - \$10,001-\$25,000	3,178	6.18%	1,917	4.86%	79
Value of Investments - \$25,001-\$50,000	5,079	9.88%	4,096	10.38%	105
Value of Investments - \$50,001-\$100,000	4,538	8.82%	3,928	9.95%	113
Value of Investments - \$100,001-\$250,000	7,112	13.83%	5,862	14.85%	107
Value of Investments - \$250,001-\$500,000	4,643	9.03%	4,599	11.65%	129
Value of Investments - \$500,001 - \$1 Million	3,705	7.20%	4,210	10.67%	148
Value of Investments - Over 1 Million	1,760	3.42%	2,201	5.58%	163
<b>Personally Have a Will</b>					
Will - Yes	30,815	59.92%	27,694	70.18%	117
<b>Will includes a Trust</b>					
Will includes a Trust - Yes	4,074	7.92%	3,709	9.40%	119
<b>Will Prepared by</b>					
Will Prepared by - Bank/Trust Company	388	0.76%	335	0.85%	112
Will Prepared by - Lawyer	22,304	43.37%	19,299	48.91%	113
Will Prepared by - Financial Advisor	433	0.84%	377	0.96%	114
Will Prepared by - Life Insurance Agent/Broker	124	0.24%	109	0.28%	117
Will Prepared by - Self	3,838	7.46%	3,328	8.43%	113
Will Prepared by - Other	3,727	7.25%	4,246	10.76%	148
<b>Wills/Estate Planning - Last Updated</b>					
Last Updated Will - In Past 2 Years	8,992	17.49%	8,142	20.63%	118
Last Updated Will - Over 2 Years Ago	21,823	42.44%	19,553	49.55%	117
<b>Credit Cards - Currently Have in Own Name</b>					
Credit Cards - Yes	44,710	86.94%	36,655	92.88%	107

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
<b>Credit Cards - # Currently Have in Own Name</b>					
# Credit Cards - 1 (L)	14,536	28.27%	11,309	28.66%	101
# Credit Cards - 2 (M)	10,404	20.23%	8,827	22.37%	111
# Credit Cards - 3+ (H)	19,771	38.45%	16,519	41.86%	109
<b>Credit Cards - Average Amount Spent Each Month</b>					
Spent on Credit Cards - \$0	2,351	4.57%	1,223	3.10%	68
Spent on Credit Cards - \$1-\$100	2,651	5.15%	2,019	5.12%	99
Spent on Credit Cards - \$101-\$500	6,397	12.44%	3,907	9.90%	80
Spent on Credit Cards - \$501-\$1000	8,751	17.02%	5,696	14.43%	85
Spent on Credit Cards - \$1001-\$2500	12,795	24.88%	10,660	27.01%	109
Spent on Credit Cards - \$2501-\$5000	8,522	16.57%	10,472	26.54%	160
Spent on Credit Cards - \$5001+	3,244	6.31%	2,677	6.78%	107
<b>Credit Cards - Amount Usually Pay on Balance Each Month</b>					
Pay on Balance - Minimum Amount	1,880	3.66%	1,085	2.75%	75
Pay on Balance - Partial Payment	6,993	13.60%	4,710	11.94%	88
Pay on Balance - Full Amount	35,837	69.69%	30,860	78.20%	112
<b>Life Insurance - Personally Have</b>					
Life Insurance - Yes	21,405	41.62%	19,882	50.38%	121
<b>Life Insurance - Kind Personally Have</b>					
Life Insurance - Group Life Insurance	8,017	15.59%	6,727	17.05%	109
Life Insurance - Personal Life Insurance	15,476	30.09%	15,487	39.25%	130
<b>Life Insurance - Type Personally Have</b>					
Life Insurance - Guaranteed Life	7,461	14.51%	5,717	14.49%	100
Life Insurance - Whole Life	5,718	11.12%	5,293	13.41%	121
Life Insurance - Universal Life	1,781	3.46%	1,726	4.37%	126
Life Insurance - Term Life	8,758	17.03%	7,072	17.92%	105
Life Insurance - Critical Illness	3,749	7.29%	3,164	8.02%	110
Life Insurance - Long Term Care	2,316	4.50%	1,546	3.92%	87
<b>Life Insurance - Personal Life Insurance Face Value</b>					
Life Insurance Face Value - Less Than \$20,000	3,734	7.26%	2,973	7.53%	104
Life Insurance Face Value - \$20,000-\$49,999	2,106	4.10%	1,392	3.53%	86
Life Insurance Face Value - \$50,000-\$99,999	3,875	7.54%	2,810	7.12%	94
Life Insurance Face Value - \$100,000-\$249,999	5,278	10.26%	5,131	13.00%	127
Life Insurance Face Value - \$250,000-\$499,999	3,336	6.49%	3,088	7.83%	121
Life Insurance Face Value - \$500,000 or More	3,075	5.98%	4,489	11.37%	190
<b>Life Insurance - Acquired through</b>					
Life Insurance through - Agent/Broker	8,753	17.02%	8,090	20.50%	120
Life Insurance through - Bank/Trust Company	2,806	5.46%	2,308	5.85%	107
Life Insurance through - Financial Planner	1,877	3.65%	2,067	5.24%	144
Life Insurance through - Insurance Company	4,119	8.01%	3,508	8.89%	111
Life Insurance through - Place Of Employment	5,248	10.21%	3,908	9.90%	97
Life Insurance through - Other	2,189	4.26%	1,361	3.45%	81
<b>Homeowners or Personal Property Insurance - Personally Have</b>					
Property Insurance - Yes	38,516	74.90%	33,200	84.13%	112

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
<b>Homeowners or Personal Property Insurance - Type Personally Have</b>					
Property Insurance - Home	19,443	37.81%	23,131	58.62%	155
Property Insurance - Condo	11,543	22.45%	6,232	15.79%	70
Property Insurance - Personal Property/Contents	18,417	35.81%	15,305	38.78%	108
Property Insurance - Vacation Property	1,352	2.63%	1,949	4.94%	188
<b>Homeowners or Personal Property Insurance - Acquired through</b>					
Property Insurance through - Agent/Broker	22,647	44.04%	18,722	47.44%	108
Property Insurance through - Bank/Trust Company	2,258	4.39%	2,065	5.23%	119
Property Insurance through - Insurance Company	12,955	25.19%	12,026	30.47%	121
Property Insurance through - Professional/Alumni Association	779	1.52%	900	2.28%	150
<b>Private Health Insurance - Bought in Past 12 Months</b>					
Private Health Insurance - Yes	7,777	15.12%	5,863	14.86%	98
<b>Private Health Insurance - Kind Bought In Past 12 Months</b>					
Health Insurance - Dental Insurance	4,816	9.37%	4,238	10.74%	115
Health Insurance - Disability	1,350	2.62%	1,023	2.59%	99
Health Insurance - Other	6,394	12.43%	4,327	10.96%	88
<b>Donations - Canadian - Personally Donated in Past 12 Months</b>					
Donations - Yes	28,074	54.59%	24,253	61.46%	113
<b>Donations - Canadian - How Often Donate</b>					
Donations - A couple of times per month	4,712	9.16%	3,938	9.98%	109
Donations - Once per month	8,270	16.08%	6,467	16.39%	102
Donations - A couple of times per year	10,115	19.67%	10,950	27.75%	141
Donations - Once per year	3,951	7.68%	3,386	8.58%	112
Donations - It was a one-time donation	561	1.09%	404	1.02%	94
<b>Donations - Canadian - \$ Donated In Past 12 Months</b>					
Donations - Under \$50	3,471	6.75%	3,036	7.69%	114
Donations - \$51-\$100	5,037	9.80%	3,145	7.97%	81
Donations - \$101-\$200	5,431	10.56%	4,853	12.30%	116
Donations - \$201-\$500	3,586	6.97%	2,935	7.44%	107
Donations - \$501-\$1000	4,294	8.35%	4,447	11.27%	135
Donations - \$1001-\$5000	4,130	8.03%	3,959	10.03%	125
Donations - More Than \$5000	2,125	4.13%	1,877	4.76%	115
<b>Donations - Canadian - Type of Organizations Donated to</b>					
Donated to - Alumni	1,204	2.34%	1,778	4.51%	193
Donated to - Cultural	2,242	4.36%	1,638	4.15%	95
Donated to - Educational	1,815	3.53%	1,747	4.43%	125
Donated to - Environmental	6,256	12.16%	5,324	13.49%	111
Donated to - Hospital Foundations	9,539	18.55%	8,812	22.33%	120
Donated to - Political	2,422	4.71%	1,956	4.96%	105
Donated to - Religious	7,906	15.37%	6,312	16.00%	104
Donated to - Other	16,992	33.04%	15,025	38.07%	115
<b>Donations - Canadian - Donation Change in Next 12 months</b>					
Donation Change - Significantly increase	481	0.94%	385	0.98%	104
Donation Change - Somewhat increase	4,508	8.77%	2,866	7.26%	83

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Donation Change - Stay the same	20,459	39.78%	18,662	47.29%	119
Donation Change - Somewhat decrease	999	1.94%	804	2.04%	105
Donation Change - Significantly decrease	572	1.11%	761	1.93%	174
Donation Change - Do not plan to donate	1,055	2.05%	774	1.96%	96
<b>Donations - International - Donated to in Past 12 Months</b>					
Donation International - Yes	8,172	15.89%	7,195	18.23%	115
<b>Donations - International - \$ Donated in Past 12 Months</b>					
Donation International - Under \$50	1,010	1.96%	739	1.87%	95
Donation International - \$51-\$100	1,755	3.41%	1,323	3.35%	98
Donation International - \$101-\$200	1,324	2.58%	834	2.11%	82
Donation International - \$201-\$500	1,110	2.16%	1,389	3.52%	163
Donation International - \$501-\$1000	2,420	4.71%	2,294	5.81%	123
Donation International - More than \$1000	553	1.08%	617	1.56%	144



Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

**Powered By:** PolarisIntelligence.com

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.