

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Weight - Population Aged 18 Years and Over	58,363		40,777		
Coffee - Personally Drank in Past 6 Months					
Yes	48,660	80.78%	35,060	81.78%	101
Coffee - # Cups Drank in Past 7 Days					
1-2 (L)	6,908	11.47%	5,035	11.74%	102
3-5 (L)	7,437	12.35%	5,437	12.68%	103
6-9 (M)	14,497	24.07%	10,832	25.27%	105
10-14 (H)	11,059	18.36%	7,773	18.13%	99
15-29 (H)	6,549	10.87%	4,454	10.39%	96
30+ (H)	970	1.61%	675	1.57%	98
Coffee - Kind Drank in Past 7 Days					
Regular	43,380	72.01%	31,134	72.63%	101
Decaffeinated	6,443	10.70%	4,900	11.43%	107
Flavoured	6,448	10.70%	4,788	11.17%	104
Ready to Drink Cold Coffee (Can or Bottle) Drank in Past 6 Months					
Yes	16,068	26.67%	11,261	26.27%	99
Ready to Drink Cold Coffee (Can or Bottle) - Form					
Single Serve (300-450mL)	13,270	22.03%	9,779	22.81%	104
Multi serve (1L or larger)	2,798	4.65%	1,483	3.46%	74
Tea - Drank in Past 6 Months					
Yes	36,132	59.98%	26,564	61.97%	103
Iced Tea - Drank in Past 6 Months					
Yes	16,526	27.43%	11,961	27.90%	102
Iced Tea - # Glasses Drank in Past 7 Days					
1-2 (L)	9,181	15.24%	6,770	15.79%	104
3-5 (M)	2,488	4.13%	1,362	3.18%	77
6-9 (H)	1,082	1.80%	1,018	2.38%	132
10+ (H)	210	0.35%	136	0.32%	91
Iced Tea - Kinds Drank in Past 7 Days					
Regular	8,865	14.72%	6,462	15.07%	102
Organic	3,153	5.23%	1,968	4.59%	88
Kombucha	2,691	4.47%	2,028	4.73%	106
Iced Tea - Flavour Drink - Any					
Green Tea	9,762	16.21%	7,119	16.61%	102
Honey Green Tea	6,819	11.32%	4,713	10.99%	97
Iced Tea and Lemonade	8,278	13.74%	6,217	14.50%	106
Lemon	9,327	15.48%	7,242	16.89%	109
Peach	7,001	11.62%	4,930	11.50%	99
Raspberry	6,336	10.52%	4,595	10.72%	102
Regular	8,124	13.49%	6,155	14.36%	106
Tropical	5,558	9.23%	4,628	10.80%	117
White Tea	4,453	7.39%	3,436	8.02%	109
Other	4,785	7.94%	3,548	8.28%	104
Iced Tea - Flavour Drink - Most Often					
Green Tea	3,685	6.12%	2,493	5.82%	95

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Honey Green Tea	1,373	2.28%	806	1.88%	82
Iced Tea and Lemonade	3,458	5.74%	2,469	5.76%	100
Lemon	3,020	5.01%	2,262	5.28%	105
Peach	816	1.36%	710	1.66%	122
Raspberry	1,091	1.81%	749	1.75%	97
Regular	2,116	3.51%	1,645	3.84%	109
Tropical	157	0.26%	132	0.31%	119
White Tea	153	0.26%	75	0.18%	69
Other	657	1.09%	620	1.45%	133
Iced Tea - Flavour Drink - Sometimes					
Green Tea	6,077	10.09%	4,626	10.79%	107
Honey Green Tea	5,445	9.04%	3,907	9.11%	101
Iced Tea and Lemonade	4,821	8.00%	3,749	8.74%	109
Lemon	6,308	10.47%	4,980	11.62%	111
Peach	6,185	10.27%	4,219	9.84%	96
Raspberry	5,245	8.71%	3,846	8.97%	103
Regular	6,008	9.97%	4,510	10.52%	106
Tropical	5,401	8.97%	4,496	10.49%	117
White Tea	4,300	7.14%	3,361	7.84%	110
Other	4,128	6.85%	2,928	6.83%	100
Iced Tea - Form Drink - Any					
Concentrate	6,017	9.99%	4,535	10.58%	106
Frozen	5,706	9.47%	4,378	10.21%	108
Home-Made	8,073	13.40%	5,694	13.28%	99
Powder	6,749	11.20%	4,838	11.28%	101
Ready-to-Drink	12,449	20.67%	8,795	20.52%	99
Other	3,877	6.44%	2,892	6.75%	105
Iced Tea - Form Drink - Most Often					
Concentrate	1,851	3.07%	1,293	3.02%	98
Frozen	1,300	2.16%	1,315	3.07%	142
Home-Made	3,425	5.69%	2,768	6.46%	114
Powder	1,993	3.31%	1,322	3.08%	93
Ready-to-Drink	7,658	12.71%	5,057	11.80%	93
Other	299	0.50%	206	0.48%	96
Iced Tea - Form Drink - Sometimes					
Concentrate	4,166	6.92%	3,241	7.56%	109
Frozen	4,406	7.31%	3,063	7.14%	98
Home-Made	4,648	7.72%	2,925	6.82%	88
Powder	4,755	7.89%	3,516	8.20%	104
Ready-to-Drink	4,791	7.95%	3,738	8.72%	110
Other	3,579	5.94%	2,686	6.27%	106
Iced Tea - Type Drink - Any					
Regular	14,979	24.87%	10,624	24.78%	100
Diet/Low Calorie	7,930	13.16%	5,371	12.53%	95

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Unsweetened	7,899	13.11%	6,078	14.18%	108
Iced Tea - Type Drink - Most Often					
Regular	12,860	21.35%	9,109	21.25%	100
Diet/Low Calorie	2,185	3.63%	1,634	3.81%	105
Unsweetened	1,481	2.46%	1,219	2.84%	115
Iced Tea - Type Drink - Sometimes					
Regular	2,119	3.52%	1,515	3.53%	100
Diet/Low Calorie	5,745	9.54%	3,737	8.72%	91
Unsweetened	6,418	10.65%	4,859	11.33%	106
Fruit Drinks/Punches - Ready-to-Drink in Past 6 Months					
Yes	22,018	36.55%	15,705	36.63%	100
Fruit Drinks/Punches - Ready-to-Drink - # Drinks/Glasses Drank in Past 7 Days					
1-2 (L)	11,340	18.83%	8,360	19.50%	104
3-5 (M)	5,769	9.58%	3,737	8.72%	91
6-9 (H)	1,340	2.23%	1,241	2.90%	130
10+ (H)	558	0.93%	350	0.82%	88
Soft Drinks/Colas - Drank in Past 6 Months					
Yes	43,829	72.76%	32,108	74.90%	103
Soft Drinks/Colas - # Drinks in Past 7 Days					
1-2 (L)	19,747	32.78%	14,883	34.72%	106
3-5 (M)	9,894	16.42%	6,669	15.56%	95
6-9 (H)	5,784	9.60%	4,706	10.98%	114
10+ (H)	3,944	6.55%	2,694	6.28%	96
Soft Drinks/Colas - Kind - Any					
Diet	29,092	48.29%	21,581	50.34%	104
Regular	38,087	63.23%	28,044	65.42%	103
Soft Drinks/Colas - Kind - Most Often					
Diet	16,821	27.92%	12,614	29.43%	105
Regular	27,008	44.83%	19,493	45.47%	101
Soft Drinks/Colas - Kind - Sometimes					
Diet	12,270	20.37%	8,967	20.92%	103
Regular	11,079	18.39%	8,551	19.95%	108
Soft Drinks/Colas - Flavour Drink - Any					
Berry Cola	6,828	11.33%	4,837	11.28%	100
Cherry Cola	9,811	16.29%	7,461	17.41%	107
Citrus	9,029	14.99%	6,387	14.90%	99
Cola	32,042	53.19%	23,223	54.17%	102
Cream Soda	11,176	18.55%	8,755	20.42%	110
Ginger Ale	21,635	35.91%	15,647	36.50%	102
Lemon-Lime	13,034	21.64%	9,765	22.78%	105
Mango Cola	7,467	12.40%	5,072	11.83%	95
Orange Cola	8,054	13.37%	5,674	13.24%	99
Orange Soda	9,049	15.02%	6,222	14.51%	97
Root Beer	18,285	30.35%	14,534	33.90%	112

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Vanilla Cola	8,391	13.93%	6,488	15.14%	109
Other	11,399	18.92%	8,513	19.86%	105
Soft Drinks/Colas - Flavour Drink - Most Often					
Berry Cola	710	1.18%	489	1.14%	97
Cherry Cola	884	1.47%	617	1.44%	98
Citrus	814	1.35%	588	1.37%	101
Cola	22,942	38.08%	17,049	39.77%	104
Cream Soda	1,381	2.29%	943	2.20%	96
Ginger Ale	6,987	11.60%	4,983	11.62%	100
Lemon-Lime	2,274	3.78%	1,883	4.39%	116
Orange Cola	368	0.61%	286	0.67%	110
Orange Soda	595	0.99%	342	0.80%	81
Root Beer	2,601	4.32%	1,807	4.22%	98
Vanilla Cola	316	0.53%	316	0.74%	140
Other	3,957	6.57%	2,805	6.54%	100
Soft Drinks/Colas - Flavour Drink - Sometimes					
Berry Cola	6,117	10.16%	4,348	10.14%	100
Cherry Cola	8,928	14.82%	6,844	15.97%	108
Citrus	8,215	13.64%	5,800	13.53%	99
Cola	9,100	15.11%	6,175	14.40%	95
Cream Soda	9,795	16.26%	7,812	18.22%	112
Ginger Ale	14,648	24.32%	10,663	24.88%	102
Lemon-Lime	10,760	17.86%	7,882	18.39%	103
Mango Cola	7,467	12.40%	5,072	11.83%	95
Orange Cola	7,686	12.76%	5,389	12.57%	99
Orange Soda	8,454	14.03%	5,880	13.72%	98
Root Beer	15,684	26.04%	12,727	29.69%	114
Vanilla Cola	8,075	13.40%	6,172	14.40%	107
Other	7,441	12.35%	5,708	13.31%	108
Energy/Sport Drinks - Drank in Past 6 Months					
Yes	13,877	23.04%	9,408	21.95%	95
Energy/Sport Drinks - # Drinks/Glasses in Past 7 Days					
1-2 (L)	6,706	11.13%	4,830	11.27%	101
3-5 (M)	2,262	3.75%	1,325	3.09%	82
6-9 (H)	964	1.60%	662	1.54%	96
10+ (H)	349	0.58%	200	0.47%	81
Non-Carbonated Bottled Water - Drank in Past 6 Months					
Yes	26,270	43.61%	19,779	46.14%	106
Non-Carbonated Bottled Water - # Bottles in Past 7 Days					
1-2 (L)	9,319	15.47%	7,479	17.45%	113
3-5 (M)	5,488	9.11%	3,718	8.67%	95
6-9 (H)	4,220	7.01%	3,119	7.28%	104
10-14 (H)	1,820	3.02%	1,064	2.48%	82
15+ (H)	1,835	3.05%	1,647	3.84%	126

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Non-Carbonated Bottled Water - Type - Any					
Flavoured	14,607	24.25%	10,679	24.91%	103
Non-Flavoured	24,549	40.75%	18,680	43.57%	107
Non-Carbonated Bottled Water - Type - Most Often					
Flavoured	5,723	9.50%	3,913	9.13%	96
Non-Flavoured	20,547	34.11%	15,865	37.01%	109
Non-Carbonated Bottled Water - Type - Sometimes					
Flavoured	8,885	14.75%	6,766	15.78%	107
Non-Flavoured	4,001	6.64%	2,815	6.57%	99
Sparkling Water - Drank in Past 6 Months					
Yes	17,825	29.59%	13,356	31.16%	105
Sparkling Water - Number of Bottles in Past 7 Days					
1-4	10,139	16.83%	7,565	17.65%	105
5-9	3,025	5.02%	2,167	5.05%	101
10+	1,352	2.24%	1,222	2.85%	127
Sparkling Water - Type - Any					
Flavoured	12,199	20.25%	8,256	19.26%	95
Non-Flavoured	8,207	13.62%	5,999	13.99%	103
Sparkling Water - Type - Most Often					
Flavoured	10,527	17.48%	6,903	16.10%	92
Non-Flavoured	2,423	4.02%	2,299	5.36%	133
Sparkling Water - Type - Sometimes					
Flavoured	10,623	17.63%	7,451	17.38%	99
Non-Flavoured	7,504	12.46%	5,482	12.79%	103
Flavoured Beverage Enhancers (e.g. Mio) - Used Past 6 Months					
Yes	9,870	16.38%	7,014	16.36%	100
Flavoured Beverage Enhancers (e.g. Mio) - # Times Used Past 7 Days					
1-2 (L)	4,273	7.09%	3,605	8.41%	119
3-5 (M)	1,904	3.16%	1,323	3.09%	98
6-9 (H)	1,165	1.93%	651	1.52%	79
10+ (H)	620	1.03%	390	0.91%	88

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

Powered By: PolarisIntelligence.com

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

Data Vintage: 2024/2025