

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Number of Households	26,459		17,553		
Population of Age 18 and Up	48,447		35,998		
# Vehicles in Household					
None	4,715	17.82%	1,819	10.36%	58
One	12,604	47.64%	6,217	35.42%	74
Two	6,951	26.27%	6,461	36.81%	140
Three	1,501	5.67%	1,854	10.56%	186
Four or More	687	2.60%	1,202	6.85%	263
Vehicle Type - Major Group - Present in Household					
Sub-Compact	2,543	9.61%	1,762	10.04%	104
Compact	8,288	31.32%	6,211	35.39%	113
Compact Premium	796	3.01%	1,170	6.67%	222
Midsize	6,821	25.78%	5,334	30.39%	118
Midsize Premium	1,542	5.83%	1,507	8.59%	147
Large	1,811	6.85%	1,169	6.66%	97
Large Premium	243	0.92%	329	1.88%	204
Unclassified	4,999	18.90%	3,661	20.86%	110
Vehicle Type - Major Group - Most Recently Acquired					
Sub-Compact	1,755	6.63%	1,207	6.87%	104
Compact	7,326	27.69%	5,291	30.14%	109
Compact Premium	651	2.46%	939	5.35%	217
Midsize	5,715	21.60%	4,182	23.83%	110
Midsize Premium	1,052	3.98%	874	4.98%	125
Large	1,050	3.97%	605	3.45%	87
Large Premium	124	0.47%	163	0.93%	198
Unclassified	3,801	14.37%	2,389	13.61%	95
Vehicle Type - Major Group - 2nd Most Recently Acquired					
Sub-Compact	414	1.56%	334	1.90%	122
Compact	2,275	8.60%	2,230	12.71%	148
Compact Premium	205	0.78%	338	1.93%	247
Midsize	2,127	8.04%	2,215	12.62%	157
Midsize Premium	358	1.35%	516	2.94%	218
Large	565	2.14%	413	2.35%	110
Large Premium	142	0.54%	137	0.78%	144
Unclassified	2,029	7.67%	1,356	7.72%	101
Vehicle Type - Minor Group - Present in Household					
Sub-Compact City Car	153	0.58%	105	0.60%	103
Sub-Compact Small Car	1,671	6.32%	1,182	6.74%	107
Sub-Compact Small SUV	455	1.72%	295	1.68%	98
Compact Car	5,445	20.58%	3,236	18.43%	90
Compact Multi-purpose Vehicle	771	2.92%	758	4.32%	148
Compact Sporty Car	309	1.17%	327	1.86%	159
Compact SUV	2,540	9.60%	2,142	12.21%	127
Compact Premium Car	769	2.91%	1,102	6.28%	216

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Compact Premium SUV	182	0.69%	306	1.74%	252
Midsize Car	2,360	8.92%	2,306	13.14%	147
Midsize Pickup	597	2.26%	558	3.18%	141
Midsize Sporty Car	85	0.32%	74	0.42%	131
Midsize SUV	2,129	8.05%	1,610	9.17%	114
Midsize Minivan	2,010	7.60%	1,627	9.27%	122
Midsize Premium Car	583	2.21%	686	3.91%	177
Midsize Premium Sporty Car	145	0.55%	122	0.69%	125
Midsize Premium SUV	530	2.00%	659	3.75%	188
Large Car	341	1.29%	248	1.41%	109
Large Heavy Duty Pickup	268	1.01%	226	1.29%	128
Large Light Duty Pickup	858	3.24%	513	2.92%	90
Large SUV	307	1.16%	98	0.56%	48
Large Premium Car	165	0.63%	212	1.21%	192
Large Premium SUV	84	0.32%	98	0.56%	175
Vehicle Type - Minor Group - Most Recently Acquired					
Sub-Compact City Car	68	0.26%	49	0.28%	108
Sub-Compact Small Car	1,531	5.79%	803	4.58%	79
Sub-Compact Small SUV	504	1.91%	358	2.04%	107
Compact Car	4,351	16.45%	2,177	12.40%	75
Compact Multi-purpose Vehicle	486	1.84%	298	1.70%	92
Compact Sporty Car	83	0.31%	72	0.41%	132
Compact SUV	2,139	8.09%	1,550	8.83%	109
Compact Premium Car	437	1.65%	780	4.44%	269
Compact Premium SUV	132	0.50%	146	0.83%	166
Midsize Car	2,020	7.64%	1,624	9.25%	121
Midsize Pickup	248	0.94%	203	1.15%	122
Midsize Sporty Car	46	0.17%	39	0.22%	129
Midsize SUV	1,898	7.17%	1,284	7.32%	102
Midsize Minivan	1,087	4.11%	902	5.14%	125
Midsize Premium Car	357	1.35%	476	2.71%	201
Midsize Premium Sporty Car	97	0.37%	78	0.45%	122
Midsize Premium SUV	357	1.35%	342	1.95%	144
Large Car	147	0.55%	95	0.54%	98
Large Heavy Duty Pickup	158	0.60%	134	0.76%	127
Large Light Duty Pickup	443	1.68%	225	1.28%	76
Large SUV	160	0.60%	51	0.29%	48
Vehicle Type - Minor Group - 2nd Most Recently Acquired					
Sub-Compact City Car	37	0.14%	25	0.15%	107
Sub-Compact Small Car	225	0.85%	341	1.95%	229
Sub-Compact Small SUV	107	0.41%	41	0.24%	59
Compact Car	1,160	4.38%	1,090	6.21%	142
Compact Multi-purpose Vehicle	318	1.20%	371	2.12%	177
Compact Sporty Car	258	0.98%	252	1.44%	147

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Compact SUV	707	2.67%	825	4.70%	176
Compact Premium Car	199	0.75%	539	3.07%	409
Compact Premium SUV	43	0.16%	116	0.66%	413
Midsize Car	568	2.15%	677	3.86%	180
Midsize Pickup	107	0.41%	202	1.15%	280
Midsize Sporty Car	17	0.06%	13	0.07%	117
Midsize SUV	728	2.75%	705	4.01%	146
Midsize Minivan	774	2.93%	923	5.26%	180
Midsize Premium Car	191	0.72%	329	1.88%	261
Midsize Premium Sporty Car	71	0.27%	58	0.33%	122
Midsize Premium SUV	113	0.43%	136	0.77%	179
Large Car	75	0.28%	38	0.21%	75
Large Heavy Duty Pickup	128	0.48%	106	0.60%	125
Large Light Duty Pickup	415	1.57%	272	1.55%	99
Large SUV	172	0.65%	49	0.28%	43
Country of Origin - Present in Household					
Domestic	6,649	25.13%	4,346	24.76%	99
European	3,614	13.66%	3,304	18.82%	138
Japan	11,211	42.37%	8,795	50.11%	118
Korean	2,391	9.04%	1,723	9.82%	109
Country of Origin - Most Recently Acquired					
Domestic	5,879	22.22%	3,389	19.31%	87
European	3,353	12.67%	3,234	18.42%	145
Japan	9,359	35.37%	7,324	41.72%	118
Korean	2,097	7.92%	1,361	7.75%	98
Country of Origin - 2nd Most Recently Acquired					
Domestic	2,451	9.26%	1,909	10.87%	117
European	1,077	4.07%	1,310	7.47%	184
Japan	3,808	14.39%	4,394	25.03%	174
Korean	598	2.26%	401	2.28%	101
Purchase/Lease New or Used					
New	10,538	39.83%	9,637	54.90%	138
Used	13,855	52.36%	7,867	44.82%	86
Purchase/Lease - Detailed					
New - Purchased	11,296	42.69%	11,619	66.20%	155
New - Leased	1,073	4.06%	1,186	6.75%	166
Used - Purchased from Dealer	9,756	36.87%	5,974	34.03%	92
Used - Leased from Dealer	696	2.63%	434	2.47%	94
Used - purchased from previous owner	7,185	27.16%	5,047	28.76%	106
Purchase/Lease - Detailed - Most Recently Acquired					
New - Purchased	7,938	30.00%	7,247	41.29%	138
New - Leased	837	3.16%	758	4.32%	137
Used - Purchased from Dealer	7,104	26.85%	3,879	22.10%	82
Used - Leased from Dealer	399	1.51%	199	1.14%	75

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Used - purchased from previous owner	5,306	20.05%	3,498	19.93%	99
Purchase/Lease - Detailed - 2nd Most Recently Acquired					
New - Purchased	3,358	12.69%	4,372	24.91%	196
New - Leased	236	0.89%	427	2.43%	273
Used - Purchased from Dealer	2,651	10.02%	2,095	11.94%	119
Used - Leased from Dealer	297	1.12%	235	1.34%	120
Used - purchased from previous owner	1,879	7.10%	1,550	8.83%	124
Vehicle Year					
2017	644	2.43%	692	3.95%	163
2016	2,458	9.29%	2,612	14.88%	160
2015	2,648	10.01%	2,508	14.29%	143
2014	2,314	8.74%	2,080	11.85%	136
2013	1,112	4.20%	707	4.03%	96
2012	1,504	5.69%	1,829	10.42%	183
2011	689	2.60%	480	2.73%	105
2010	2,411	9.11%	1,748	9.96%	109
2009	2,008	7.59%	1,822	10.38%	137
2008 Or Earlier	11,779	44.52%	8,250	47.00%	106
Vehicle Year - Most Recently Acquired					
2017	603	2.28%	616	3.51%	154
2016	2,452	9.27%	2,427	13.83%	149
2015	2,368	8.95%	2,325	13.24%	148
2014	1,700	6.42%	1,559	8.88%	138
2013	941	3.56%	427	2.43%	68
2012	978	3.70%	653	3.72%	101
2011	681	2.57%	353	2.01%	78
2010	1,953	7.38%	1,473	8.39%	114
2009	1,334	5.04%	1,213	6.91%	137
2008 Or Earlier	9,133	34.52%	5,278	30.07%	87
Vehicle Year - 2nd Most Recently Acquired					
2017	75	0.28%	119	0.68%	243
2016	187	0.71%	319	1.82%	256
2015	430	1.63%	620	3.53%	217
2014	463	1.75%	468	2.67%	153
2013	313	1.18%	299	1.71%	145
2012	513	1.94%	631	3.60%	186
2011	215	0.81%	273	1.56%	193
2010	613	2.32%	443	2.53%	109
2009	548	2.07%	539	3.07%	148
2008 Or Earlier	5,252	19.85%	4,642	26.44%	133
Owned/Leased By					
Yourself	16,788	63.45%	12,511	71.28%	112
Owned/Leased By - Most Recently Acquired					
Yourself	13,348	50.45%	9,049	51.55%	102

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Other Household Member	7,983	30.17%	6,558	37.36%	124
Owned/Leased By - 2nd Most Recently Acquired					
Yourself	4,637	17.53%	4,551	25.93%	148
Other Household Member	4,057	15.33%	4,072	23.20%	151
Type of Vehicle					
Car	14,344	54.21%	10,839	61.75%	114
Station Wagon	846	3.20%	689	3.93%	123
Compact SUV	3,496	13.21%	2,824	16.09%	122
Full Size SUV	2,596	9.81%	2,326	13.25%	135
Pickup Truck	2,278	8.61%	1,915	10.91%	127
Van	2,331	8.81%	1,724	9.82%	111
Type of Vehicle - Most Recently Acquired					
Car	12,250	46.30%	8,536	48.63%	105
Station Wagon	834	3.15%	750	4.27%	136
Compact SUV	3,032	11.46%	2,391	13.62%	119
Full Size SUV	1,676	6.33%	1,460	8.32%	131
Pickup Truck	1,298	4.91%	938	5.34%	109
Van	1,652	6.25%	948	5.40%	86
Other	842	3.18%	558	3.18%	100
Type of Vehicle - 2nd Most Recently Acquired					
Car	4,080	15.42%	4,151	23.65%	153
Station Wagon	171	0.65%	173	0.99%	152
Compact SUV	1,112	4.20%	1,050	5.98%	142
Full Size SUV	723	2.73%	943	5.37%	197
Pickup Truck	1,135	4.29%	869	4.95%	115
Van	875	3.31%	1,229	7.00%	211
Other	326	1.23%	263	1.50%	122
Purchase Influence					
Yourself	16,557	62.58%	10,717	61.06%	98
Your Husband/Wife	8,631	32.62%	7,144	40.70%	125
Purchase Influence - Most Recently Acquired					
Yourself	14,155	53.50%	9,023	51.41%	96
Your Husband/Wife	6,955	26.29%	5,982	34.08%	130
Son	351	1.33%	176	1.00%	75
Other Male	1,446	5.47%	1,614	9.19%	168
Daughter	261	0.99%	145	0.83%	84
Other Female	1,046	3.96%	860	4.90%	124
Purchase Influence - 2nd Most Recently Acquired					
Yourself	4,463	16.87%	4,275	24.35%	144
Your Husband/Wife	3,309	12.51%	3,097	17.64%	141
Son	231	0.87%	176	1.00%	115
Other Male	854	3.23%	1,069	6.09%	189
Daughter	158	0.60%	77	0.44%	73
Other Female	729	2.76%	483	2.75%	100

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When Purchased/Leased					
In Past 12 Months	4,704	17.78%	3,519	20.05%	113
1-2 Years Ago	5,466	20.66%	3,963	22.58%	109
3-4 Years Ago	5,482	20.72%	4,514	25.72%	124
5+ Years Ago	10,964	41.44%	8,538	48.64%	117
When Purchased/Leased - Most Recently Acquired					
In Past 12 Months	4,771	18.03%	3,617	20.60%	114
1-2 Years Ago	4,689	17.72%	3,129	17.83%	101
3-4 Years Ago	5,199	19.65%	3,753	21.38%	109
5+ Years Ago	6,926	26.18%	5,082	28.95%	111
When Purchased/Leased - 2nd Most Recently Acquired					
In Past 12 Months	359	1.36%	286	1.63%	120
1-2 Years Ago	1,033	3.91%	1,002	5.71%	146
3-4 Years Ago	1,639	6.19%	2,079	11.84%	191
5+ Years Ago	5,390	20.37%	5,311	30.26%	149
Method of Purchase					
With Cash	12,033	45.48%	9,569	54.51%	120
With Trade-In	3,253	12.30%	2,801	15.96%	130
Financing From A Dealer/Manufacturer	5,595	21.15%	3,836	21.85%	103
With A Bank Loan	2,546	9.62%	1,629	9.28%	96
Credit Card Points/Savings	657	2.48%	401	2.28%	92
Method of Purchase - Most Recently Acquired					
With Cash	10,608	40.09%	8,277	47.15%	118
With Trade-In	3,253	12.29%	2,332	13.29%	108
Financing From A Dealer/Manufacturer	3,801	14.37%	2,461	14.02%	98
With A Bank Loan	1,942	7.34%	1,055	6.01%	82
Credit Card Points/Savings	435	1.64%	222	1.26%	77
Method of Purchase - 2nd Most Recently Acquired					
With Cash	4,226	15.97%	4,318	24.60%	154
With Trade-In	730	2.76%	937	5.34%	193
Financing From A Dealer/Manufacturer	1,954	7.38%	1,410	8.03%	109
With A Bank Loan	878	3.32%	1,083	6.17%	186
Credit Card Points/Savings	578	2.18%	438	2.50%	115
Fuel/Engine Type					
Gasoline	21,039	79.52%	15,055	85.77%	108
Diesel	899	3.40%	933	5.31%	156
Hybrid	336	1.27%	228	1.30%	102
Electric	273	1.03%	341	1.94%	188
Fuel/Engine Type - Most Recently Acquired					
Gasoline	20,285	76.67%	14,450	82.32%	107
Diesel	598	2.26%	496	2.83%	125
Hybrid	96	0.36%	68	0.39%	108
Electric	191	0.72%	117	0.67%	93
Other	143	0.54%	142	0.81%	150

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	Fuel/Engine Type - 2nd Most Recently Acquired				
Gasoline	8,008	30.27%	8,278	47.16%	156
Diesel	411	1.55%	625	3.56%	230
Hybrid	162	0.61%	156	0.89%	146
Other	66	0.25%	58	0.33%	132
\$ Spent on Vehicle - Most Recently Acquired					
Under \$10,000	6,993	26.43%	4,085	23.28%	88
\$10,000-\$14,999	2,511	9.49%	1,007	5.74%	60
\$15,000-\$19,999	2,673	10.10%	1,593	9.08%	90
\$20,000-\$29,999	3,918	14.81%	3,651	20.80%	140
\$30,000-\$39,999	1,702	6.43%	1,590	9.06%	141
\$40,000-\$49,999	1,347	5.09%	1,169	6.66%	131
\$50,000-\$74,999	992	3.75%	1,295	7.38%	197
\$75,000+	330	1.25%	295	1.68%	134
Not Stated	1,032	3.90%	880	5.01%	128
\$ Spent on Vehicle - 2nd Most Recently Acquired					
Under \$10,000	1,814	6.86%	1,271	7.24%	106
\$10,000-\$14,999	1,352	5.11%	898	5.12%	100
\$15,000-\$19,999	1,014	3.83%	1,168	6.65%	174
\$20,000-\$29,999	2,170	8.20%	2,243	12.78%	156
\$30,000-\$39,999	1,138	4.30%	1,361	7.75%	180
\$40,000-\$49,999	598	2.26%	695	3.96%	175
\$50,000-\$74,999	241	0.91%	330	1.88%	207
\$75,000+	153	0.58%	143	0.82%	141
Not Stated	533	2.01%	816	4.65%	231
# Length of Lease - Most Recently Acquired					
12 Months	270	1.02%	143	0.81%	79
24 Months	25	0.09%	31	0.18%	200
36 Months	110	0.41%	94	0.54%	132
48 Months	365	1.38%	396	2.26%	164
60+ Months	338	1.28%	222	1.26%	98
# Length of Lease - 2nd Most Recently Acquired					
12 Months	230	0.87%	176	1.00%	115
36 Months	93	0.35%	113	0.64%	183
48 Months	74	0.28%	73	0.42%	150
60+ Months	117	0.44%	227	1.29%	293
Principal Driver					
Yourself	16,716	63.18%	11,975	68.22%	108
Principal Driver - Most Recently Acquired					
Yourself	13,936	52.67%	9,005	51.30%	97
Someone Else	8,464	31.99%	7,149	40.73%	127
Principal Driver - 2nd Most Recently Acquired					
Yourself	4,357	16.47%	4,322	24.62%	149
Someone Else	5,043	19.06%	4,818	27.45%	144

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Own a Motorcycle					
Myself	985	3.72%	1,066	6.07%	163
Someone else in household	914	3.46%	699	3.99%	115
Maintenance - Primarily Responsible					
Yourself	19,785	74.78%	15,365	87.53%	117
Someone Else	10,916	41.26%	9,660	55.03%	133
Maintenance - Primarily Responsible - Most Recently Acquired					
Yourself	14,570	55.07%	9,796	55.81%	101
Someone Else	6,938	26.22%	5,935	33.81%	129
Maintenance - Primarily Responsible - 2nd Most Recently Acquired					
Yourself	5,215	19.71%	5,568	31.72%	161
Someone Else	3,978	15.04%	3,724	21.22%	141
Primarily Serviced By					
Car Dealership	12,709	48.03%	11,547	65.78%	137
Department Store Auto Repair Centre	537	2.03%	329	1.88%	93
Local Repair Shop/Service Station	9,792	37.01%	8,376	47.72%	129
Auto Repair/Specialized Chain Store	2,455	9.28%	1,455	8.29%	89
Yourself	2,311	8.73%	1,599	9.11%	104
Someone Else	2,828	10.69%	1,815	10.34%	97
Primarily Serviced By - Most Recently Acquired					
Car Dealership	9,231	34.89%	7,859	44.78%	128
Department Store Auto Repair Centre	388	1.47%	199	1.13%	77
Local Repair Shop/Service Station	6,664	25.19%	5,066	28.86%	115
Auto Repair/Specialized Chain Store	1,839	6.95%	821	4.68%	67
Yourself	1,264	4.78%	765	4.36%	91
Someone Else	1,712	6.47%	984	5.60%	87
Primarily Serviced By - 2nd Most Recently Acquired					
Car Dealership	3,478	13.14%	3,687	21.01%	160
Department Store Auto Repair Centre	149	0.56%	130	0.74%	132
Local Repair Shop/Service Station	3,128	11.82%	3,310	18.86%	160
Auto Repair/Specialized Chain Store	616	2.33%	634	3.61%	155
Yourself	1,048	3.96%	833	4.75%	120
Someone Else	1,117	4.22%	831	4.74%	112
Vehicle Maintenance - Under Warranty					
Any	11,269	42.59%	9,754	55.57%	130
Most Recently Acquired	9,543	36.07%	7,654	43.60%	121
2nd Most Recently Acquired	1,726	6.52%	2,100	11.96%	183
Your Vehicle Has					
Bluetooth	10,447	39.48%	9,670	55.09%	140
GPS/Navigation System	5,244	19.82%	7,376	42.02%	212
Satellite Radio	6,910	26.12%	6,256	35.64%	136
Voice Activated Entertainment System	3,336	12.61%	3,834	21.84%	173
None of the above	16,911	63.92%	12,640	72.01%	113
Your Vehicle Has - Most Recently Acquired					
Bluetooth	7,975	30.14%	6,622	37.73%	125

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
GPS/Navigation System	3,776	14.27%	5,005	28.52%	200
Satellite Radio	5,294	20.01%	4,569	26.03%	130
Voice Activated Entertainment System	2,609	9.86%	2,682	15.28%	155
None of the above	11,185	42.27%	7,281	41.48%	98
Your Vehicle Has - 2nd Most Recently Acquired					
Bluetooth	2,472	9.34%	3,048	17.36%	186
GPS/Navigation System	1,467	5.55%	2,370	13.50%	243
Satellite Radio	1,616	6.11%	1,687	9.61%	157
Voice Activated Entertainment System	727	2.75%	1,152	6.56%	239
None of the above	5,726	21.64%	5,359	30.53%	141
Household Intent to Purchase/Lease in Next 12 Months					
	4,575	17.29%	2,718	15.48%	90
Intent to Purchase/Lease - Type Next 12 Months					
Car	2,318	8.76%	1,272	7.25%	83
Station Wagon	111	0.42%	85	0.49%	117
Van	371	1.40%	246	1.40%	100
Pickup Truck	261	0.99%	147	0.84%	85
Compact sports utility vehicle	1,105	4.18%	620	3.53%	84
Full size sports utility vehicle	600	2.27%	378	2.15%	95
Motorcycle	211	0.80%	95	0.54%	68
Other/not sure of type of vehicle	822	3.11%	896	5.11%	164
Intent to Purchase/Lease - Country of Origin Next 12 Months					
North America (eg. Ford, GM)	1,783	6.74%	678	3.86%	57
Japan (eg. Honda, Toyota)	2,116	8.00%	1,175	6.69%	84
Korea (eg. Hyundai, KIA)	438	1.65%	230	1.31%	79
Germany (eg. Audi, BMW, VW)	1,110	4.19%	1,099	6.26%	149
Other/not sure of country of origin	611	2.31%	402	2.29%	99
Intent to Purchase/Lease - Engine Type Next 12 Months					
Diesel	390	1.47%	172	0.98%	67
Electric	445	1.68%	244	1.39%	83
Gasoline (Petroleum)	3,133	11.84%	1,591	9.07%	77
Hybrid	804	3.04%	454	2.59%	85
Intent to Purchase/Lease - New/Used Next 12 Months					
New	1,377	5.20%	1,081	6.16%	118
Used from a Dealer	927	3.51%	569	3.24%	92
Used from a previous owner	771	2.91%	410	2.33%	80
Intent to Purchase/Lease - Information Source for Planning					
Manufacturer Website	1,837	6.94%	1,191	6.79%	98
Dealer Website	2,160	8.16%	1,216	6.93%	85
Third Party Review Sites (e.g. CARandDRIVER)	2,528	9.55%	1,425	8.12%	85
Online Videos (e.g. YouTube)	984	3.72%	646	3.68%	99
Social Media	537	2.03%	242	1.38%	68
Daily Newspapers	206	0.78%	189	1.08%	138
Community Newspapers	218	0.83%	136	0.77%	93
Magazines	695	2.63%	715	4.07%	155

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
TV	485	1.83%	178	1.02%	56
Radio	120	0.45%	65	0.37%	82
Other	982	3.71%	561	3.20%	86
Automotive Services - Personally Bought Past Year	16,237	33.52%	11,075	30.77%	92
Automotive Services - Personally Done Past Year					
Body Work	4,333	8.94%	3,274	9.09%	102
Brakes Repaired	8,345	17.23%	6,989	19.41%	113
Muffler/exhaust replacement	1,717	3.55%	692	1.92%	54
Oil Change	29,453	60.80%	23,382	64.95%	107
Tires repaired/installed	15,251	31.48%	12,762	35.45%	113
Transmission repaired	630	1.30%	506	1.41%	108
Tune-up	11,955	24.68%	10,838	30.11%	122
Wheel Alignment	5,753	11.87%	5,275	14.66%	124
Windshield replacement	2,723	5.62%	2,039	5.66%	101
Other Service	6,830	14.10%	5,189	14.41%	102
\$ Spent Automotive Services Past Year					
\$100 or less	4,760	9.83%	3,106	8.63%	88
\$101 to \$500	10,871	22.44%	8,849	24.58%	110
\$501 to \$1,000	7,818	16.14%	6,458	17.94%	111
\$1,001 to \$2,000	4,793	9.89%	3,815	10.60%	107
More than \$2,000	3,861	7.97%	3,612	10.03%	126
Automotive Services - Where Personally Bought Past Year					
Canadian Tire	8,778	18.12%	7,083	19.68%	109
Costco	3,169	6.54%	3,041	8.45%	129
GM Certified Service	724	1.50%	520	1.45%	97
Goodyear/Fountain Tire	946	1.95%	707	1.97%	101
Kal Tire	2,430	5.02%	2,213	6.15%	123
Midas	831	1.72%	371	1.03%	60
Mr. Lube	4,171	8.61%	2,673	7.43%	86
NAPA/Auto Pro	1,234	2.55%	777	2.16%	85
Part Source	85	0.18%	38	0.11%	61
Speedy Auto Service	63	0.13%	13	0.04%	31
Walmart	3,231	6.67%	1,409	3.92%	59
Auto/Car Dealership Service Department	10,152	20.95%	9,731	27.03%	129
Local Service/Gas Stations	7,519	15.52%	4,645	12.90%	83
Any other retail/service outlet	7,253	14.97%	6,296	17.49%	117
Roadside Assistance Programs - Any Membership	25,613	52.87%	23,322	64.79%	123
Tires - Personally Bought Past Year	11,234	23.19%	8,500	23.61%	102
Tires - # Purchased Personally Bought Past Year					
1-2 (L)	1,968	4.06%	1,224	3.40%	84
3-4 (M)	8,530	17.61%	6,470	17.97%	102
5+ (H)	736	1.52%	806	2.24%	147
Tires - Kind Personally Purchased Past Year					
Performance Passenger	1,606	3.31%	903	2.51%	76

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Standard Passenger	3,474	7.17%	2,503	6.95%	97
Light Truck/SUV	3,025	6.24%	1,949	5.41%	87
Winter/Snow Tires	4,460	9.21%	4,284	11.90%	129
Personally Have Driver's Licence	40,790	84.20%	32,465	90.19%	107
Mileage - # Kilometres Driven Past Year					
None	837	3.16%	380	2.17%	69
Under 5,000 km	6,777	25.61%	4,892	27.87%	109
5,000-10,000 km	6,171	23.32%	4,222	24.06%	103
10,001-15,000 km	4,636	17.52%	3,832	21.83%	125
15,001-25,000 km	2,537	9.59%	1,729	9.85%	103
Over 25,000 km	1,268	4.79%	672	3.83%	80
Auto Insurance - Household Auto Is Covered	23,575	89.10%	16,448	93.70%	105
Auto Insurance - Acquired through					
Agent/Broker	12,026	45.45%	9,043	51.52%	113
Bank	589	2.23%	399	2.27%	102
Insurance Company	8,969	33.90%	6,398	36.45%	108
Professional/Alumni Association	157	0.59%	160	0.91%	154
Other	579	2.19%	296	1.69%	77

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.