



Work Patterns - Work Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Work Status					
Work Status: Presumed employed	25,976	52.06%	15,161	40.16%	77
Work Status: Not applicable/Not employed	23,916	47.94%	22,587	59.84%	125
Work details/commute Time driving to work (one way)					
Time driving to work (one way)-Don't commute by automobile	7,180	14.39%	4,303	11.40%	79
Time driving to work (one way)-1-15 minutes	7,523	15.08%	4,501	11.92%	79
Time driving to work (one way)-16-30 minutes	6,233	12.49%	3,416	9.05%	72
Time driving to work (one way)-31-45 minutes	2,888	5.79%	1,977	5.24%	91
Time driving to work (one way)-46-60 minutes	1,284	2.57%	812	2.15%	84
Time driving to work (one way)-More than 60 minutes	398	0.80%	318	0.84%	105
Work details/commute Commute -- # people in vehicle					
Commute -- # people in vehicle-1 (myself alone)	15,456	30.98%	9,423	24.96%	81
Commute -- # people in vehicle-2 people	1,984	3.98%	1,143	3.03%	76
Commute -- # people in vehicle-3 people	182	0.36%	176	0.47%	131
Commute -- # people in vehicle-4 or more people	185	0.37%	107	0.28%	76
Work details/commute Public transit time to work (one way)					
Public transit time to work (one way)-Don't commute by public transit	17,293	34.66%	10,172	26.95%	78
Public transit time to work (one way)-1-15 minutes	1,893	3.79%	1,196	3.17%	84
Public transit time to work (one way)-16-30 minutes	2,144	4.30%	1,182	3.13%	73
Public transit time to work (one way)-31-45 minutes	2,108	4.23%	1,146	3.04%	72
Public transit time to work (one way)-46-60 minutes	1,440	2.89%	1,008	2.67%	92
Public transit time to work (one way)-More than 60 minutes	608	1.22%	502	1.33%	109
Work details/commute Commute -- mode of transit					
Commute -- mode of transit-Car/truck/van as driver	14,042	28.15%	8,044	21.31%	76
Commute -- mode of transit-Car/truck/van as passenger	1,308	2.62%	960	2.54%	97
Commute -- mode of transit-Public transit	2,724	5.46%	1,501	3.98%	73
Commute -- mode of transit-Walk	1,875	3.76%	1,386	3.67%	98
Commute -- mode of transit-Bicycle	533	1.07%	426	1.13%	106
Commute -- mode of transit-Other mode of transportation	170	0.34%	100	0.27%	79
Work details/Business purch. decisions involved in					
Business purch. decisions involved in-No	16,190	32.45%	8,736	23.14%	71
Business purch. decisions involved in-Yes	9,421	18.88%	6,968	18.46%	98
Work details/Business purch. decisions - value of					
Business purch. decisions - value of-\$1-\$499	2,363	4.74%	1,291	3.42%	72
Business purch. decisions - value of-\$500-\$1,999	1,767	3.54%	1,156	3.06%	86
Business purch. decisions - value of-\$2,000-\$4,999	1,464	2.94%	1,183	3.13%	106
Business purch. decisions - value of-\$5,000-\$9,999	985	1.97%	742	1.97%	100
Business purch. decisions - value of-\$10,000-\$24,999	770	1.54%	767	2.03%	132
Business purch. decisions - value of-\$25,000-\$49,999	571	1.14%	415	1.10%	96
Business purch. decisions - value of-\$50,000-\$99,999	334	0.67%	257	0.68%	101
Business purch. decisions - value of-\$100,000 or more	1,166	2.34%	1,157	3.07%	131



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Business purch. decisions Advertising/communication services					
Bus. Pur. Dec.: Advertising/communication services-No direct involvement	20,875	41.84%	11,611	30.76%	74
Bus. Pur. Dec.: Advertising/communication services-I am consulted/I recommend	2,093	4.20%	1,409	3.73%	89
Bus. Pur. Dec.: Advertising/communication services-I authorize	2,753	5.52%	2,379	6.30%	114
Business purch. decisions Business travel					
Bus. Pur. Dec.: Business travel-No direct involvement	19,566	39.22%	10,513	27.85%	71
Bus. Pur. Dec.: Business travel-I am consulted/I recommend	2,508	5.03%	1,846	4.89%	97
Bus. Pur. Dec.: Business travel-I authorize	3,553	7.12%	3,173	8.41%	118
Business purch. decisions Computer					
Bus. Pur. Dec.: Computer hardware/software-No direct involvement	18,063	36.20%	9,321	24.69%	68
Bus. Pur. Dec.: Computer hardware/software-I am consulted/I recommend	4,012	8.04%	2,838	7.52%	94
Bus. Pur. Dec.: Computer hardware/software-I authorize	3,726	7.47%	3,189	8.45%	113
Business purch. decisions Computer online/Internet services					
Bus. Pur. Dec.: Computer online/Internet services-No direct involvement	19,976	40.04%	10,549	27.94%	70
Bus. Pur. Dec.: Computer online/Internet services-I am consulted/I recommend	3,061	6.14%	2,049	5.43%	88
Bus. Pur. Dec.: Computer online/Internet services-I authorize	3,244	6.50%	2,848	7.54%	116
Business purch. decisions Convention arrangements					
Bus. Pur. Dec.: Convention arrangements-No direct involvement	21,723	43.54%	12,215	32.36%	74
Bus. Pur. Dec.: Convention arrangements-I am consulted/I recommend	1,961	3.93%	1,396	3.70%	94
Bus. Pur. Dec.: Convention arrangements-I authorize	1,796	3.60%	1,416	3.75%	104
Business purch. decisions Corporate events/team building					
Bus. Pur. Dec.: Corporate events/team building-No direct involvement	20,926	41.94%	11,880	31.47%	75
Bus. Pur. Dec.: Corporate events/team building-I am consulted/I recommend	2,974	5.96%	1,734	4.59%	77
Bus. Pur. Dec.: Corporate events/team building-I authorize	1,883	3.78%	1,733	4.59%	121
Business purch. decisions Courier services					
Bus. Pur. Dec.: Courier services-No direct involvement	21,862	43.82%	11,668	30.91%	71
Bus. Pur. Dec.: Courier services-I am consulted/I recommend	1,661	3.33%	1,281	3.39%	102
Bus. Pur. Dec.: Courier services-I authorize	2,554	5.12%	2,315	6.13%	120
Business purch. decisions Employee education/training					
Bus. Pur. Dec.: Employee education/training-No direct involvement	18,468	37.02%	9,869	26.14%	71
Bus. Pur. Dec.: Employee education/training-I am consulted/I recommend	4,371	8.76%	2,610	6.91%	79
Bus. Pur. Dec.: Employee education/training-I authorize	2,927	5.87%	2,625	6.96%	119



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Business purch. decisions Handheld communications devices					
Bus. Pur. Dec.: Handheld communications devices (e.g. PDA, cell phone, pager) -No direct involvement	20,860	41.81%	10,792	28.59%	68
Bus. Pur. Dec.: Handheld communications devices (e.g. PDA, cell phone, pager) - I am consulted/I recommend	2,077	4.16%	1,520	4.03%	97
Bus. Pur. Dec.: Handheld communications devices (e.g. PDA, cell phone, pager) - I authorized	3,016	6.05%	2,927	7.75%	128
Business purch. decisions Office equipment (e.g. photocopier)					
Bus. Pur. Dec.: Office equipment (e.g. photocopier, fax)-No direct involvement	18,856	37.79%	10,361	27.45%	73
Bus. Pur. Dec.: Office equipment (e.g. photocopier, fax)-I am consulted/I recommend	3,697	7.41%	2,278	6.04%	82
Bus. Pur. Dec.: Office equipment (e.g. photocopier, fax)-I authorize	3,522	7.06%	2,867	7.59%	108
Business purch. decisions Office food catering					
Bus. Pur. Dec.: Office food catering-No direct involvement	21,514	43.12%	12,169	32.24%	75
Bus. Pur. Dec.: Office food catering-I am consulted/I recommend	2,768	5.55%	1,977	5.24%	94
Bus. Pur. Dec.: Office food catering-I authorize	1,870	3.75%	1,472	3.90%	104
Business purch. decisions Office furniture					
Bus. Pur. Dec.: Office furniture-No direct involvement	19,767	39.62%	10,445	27.67%	70
Bus. Pur. Dec.: Office furniture-I am consulted/I recommend	2,679	5.37%	1,849	4.90%	91
Bus. Pur. Dec.: Office furniture-I authorize	3,296	6.61%	2,820	7.47%	113
Business purch. decisions Office supplies					
Bus. Pur. Dec.: Office supplies-No direct involvement	17,339	34.75%	8,995	23.83%	69
Bus. Pur. Dec.: Office supplies-I am consulted/I recommend	4,177	8.37%	2,422	6.42%	77
Bus. Pur. Dec.: Office supplies-I authorize	4,616	9.25%	3,921	10.39%	112
Business purch. decisions Office telephone systems/long distance					
Bus. Pur. Dec.: Office telephone systems/long distance service-No direct involvement	21,319	42.73%	11,667	30.91%	72
Bus. Pur. Dec.: Office telephone systems/long distance service-I am consulted/I recommend	1,621	3.25%	1,132	3.00%	92
Bus. Pur. Dec.: Office telephone systems/long distance service-I authorize	3,153	6.32%	2,743	7.27%	115
Business purch. decisions Payroll services					
Bus. Pur. Dec.: Payroll services-No direct involvement	22,201	44.50%	12,573	33.31%	75
Bus. Pur. Dec.: Payroll services-I am consulted/I recommend	1,281	2.57%	843	2.23%	87
Bus. Pur. Dec.: Payroll services-I authorize	2,461	4.93%	2,190	5.80%	118
Business purch. decisions Personnel agencies					
Bus. Pur. Dec.: Personnel agencies-No direct involvement	23,388	46.88%	13,430	35.58%	76
Bus. Pur. Dec.: Personnel agencies-I am consulted/I recommend	1,109	2.22%	768	2.04%	92
Bus. Pur. Dec.: Personnel agencies-I authorize	1,240	2.49%	960	2.54%	102
Business purch. decisions Professional services					
Bus. Pur. Dec.: Professional services-No direct involvement	20,988	42.07%	11,509	30.49%	72
Bus. Pur. Dec.: Professional services-I am consulted/I recommend	2,407	4.83%	1,745	4.62%	96



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	Value	Percent	Value	Percent	Index
Bus. Pur. Dec.: Professional services-I authorize	2,409	4.83%	2,280	6.04%	125
Business purch. decisions Security services (any)					
Bus. Pur. Dec.: Security services (any)-No direct involvement	23,050	46.20%	13,055	34.59%	75
Bus. Pur. Dec.: Security services (any)-I am consulted/I recommend	1,348	2.70%	926	2.45%	91
Bus. Pur. Dec.: Security services (any)-I authorize	1,419	2.84%	1,120	2.97%	105
Business purch. Decisions Tools/equipment/farm equipment rental or purchases					
Bus. Pur. Dec.: Tools/equipment/farm equipment rental or purchases-No direct involvement	19,420	38.93%	10,342	27.40%	70
Bus. Pur. Dec.: Tools/equipment/farm equipment rental or purchases-I am consulted/I recommend	3,773	7.56%	2,208	5.85%	77
Bus. Pur. Dec.: Tools/equipment/farm equipment rental or purchases)-I authorize	2,962	5.94%	2,738	7.25%	122
Work details/commute Have home or other type of business					
Home based business	2,868	5.75%	2,560	6.78%	118
Small business with under 20 employees (not home based)	520	1.04%	576	1.53%	147
Business with 20 or more employees (not home based)	265	0.53%	320	0.85%	160
Other type of business	438	0.88%	322	0.85%	97
None of these, do not personally own a business	21,992	44.08%	11,898	31.52%	72
No. of business trips in PAST 12 MONTHS By air					
No. of business trips/past 12 mo By air-None	21,198	42.49%	11,898	31.52%	74
No. of business trips/past 12 mo By air-1-2 trips	2,642	5.30%	1,777	4.71%	89
No. of business trips/past 12 mo By air-3-6 trips	938	1.88%	865	2.29%	122
No. of business trips/past 12 mo By air-More than 6 trips	807	1.62%	859	2.28%	141
No. of business trips in PAST 12 MONTHS By bus					
No. of business trips/past 12 mo By bus-None	25,025	50.16%	14,545	38.53%	77
No. of business trips/past 12 mo By bus-1-2 trips	406	0.81%	358	0.95%	117
No. of business trips/past 12 mo By bus-3-6 trips	69	0.14%	63	0.17%	121
No. of business trips/past 12 mo By bus-More than 6 trips	170	0.34%	89	0.24%	71
No. of business trips in PAST 12 MONTHS By car					
No. of business trips/past 12 mo By car-None	20,630	41.35%	11,720	31.05%	75
No. of business trips/past 12 mo By car-1-2 trips	2,333	4.68%	1,427	3.78%	81
No. of business trips/past 12 mo By car-3-6 trips	882	1.77%	560	1.48%	84
No. of business trips/past 12 mo By car-More than 6 trips	1,730	3.47%	1,570	4.16%	120
No. of business trips in PAST 12 MONTHS By ferry service					
No. of business trips/past 12 mo By ferry service-None	24,093	48.29%	13,908	36.84%	76
No. of business trips/past 12 mo By ferry service-1-2 trips	1,089	2.18%	588	1.56%	72
No. of business trips/past 12 mo By ferry service-3-6 trips	70	0.14%	45	0.12%	86
No. of business trips/past 12 mo By ferry service-More than 6 trips	85	0.17%	59	0.16%	94
No. of business trips in PAST 12 MONTHS By rail					
No. of business trips/past 12 mo By rail-None	25,409	50.93%	14,785	39.17%	77
No. of business trips/past 12 mo By rail-1-2 trips	430	0.86%	300	0.80%	93
No. of business trips/past 12 mo By rail-3-6 trips	119	0.24%	75	0.20%	83



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	Value	Percent	Value	Percent	Index
No. of business trips/past 12 mo By rail-More than 6 trips	18	0.04%	22	0.06%	150
Work details/commute No. nights away on business in PAST 12 MONTHS					
No. nights away on business/past 12 mo-None	19,814	39.71%	11,448	30.33%	76
No. nights away on business/past 12 mo-1 to 5 nights	2,325	4.66%	1,488	3.94%	85
No. nights away on business/past 12 mo-6 to 10 nights	1,029	2.06%	624	1.65%	80
No. nights away on business/past 12 mo-11 to 15 nights	764	1.53%	474	1.26%	82
No. nights away on business/past 12 mo-16 to 21 nights	438	0.88%	394	1.04%	118
No. nights away on business/past 12 mo-More than 21 nights	1,030	2.07%	689	1.83%	88
Work in a building where elevator with TV Ads					
Work in a building where elevator with TV Ads: Yes	1,641	3.29%	1,498	3.97%	121
Watch TV in the elevators: Every time	315	0.63%	407	1.08%	171
Watch TV in the elevators: Most time	172	0.34%	169	0.45%	132
Watch TV in the elevators: Sometimes	536	1.08%	475	1.26%	117
Watch TV in the elevators: Hardly ever	212	0.42%	170	0.45%	107
Watch TV in the elevators: Never	401	0.80%	311	0.82%	103
Work details/commute No. employed at company location					
No. employed at company location-1-4	7,518	15.07%	5,529	14.65%	97
No. employed at company location-5-9	2,338	4.69%	1,336	3.54%	75
No. employed at company location-10-24	3,431	6.88%	1,898	5.03%	73
No. employed at company location-25-49	3,365	6.75%	1,862	4.93%	73
No. employed at company location-50-99	2,773	5.56%	1,399	3.71%	67
No. employed at company location-100-249	2,750	5.51%	1,272	3.37%	61
No. employed at company location-250-499	1,604	3.21%	920	2.44%	76
No. employed at company location-500 or more	1,797	3.60%	1,214	3.22%	89
Work details/commute No. employed total in Canada					
No. employed at company total in Canada-1-4	4,245	8.51%	3,574	9.47%	111
No. employed at company total in Canada-5-9	1,115	2.23%	667	1.77%	79
No. employed at company total in Canada-10-24	1,471	2.95%	827	2.19%	74
No. employed at company total in Canada-25-49	1,906	3.82%	1,191	3.16%	83
No. employed at company total in Canada-50-99	1,346	2.70%	917	2.43%	90
No. employed at company total in Canada-100-249	2,289	4.59%	1,219	3.23%	70
No. employed at company total in Canada-250-499	1,748	3.50%	876	2.32%	66
No. employed at company total in Canada-500 or more	11,718	23.49%	6,173	16.35%	70



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.