

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
<b>Population of age 15 and over</b>	57,379		41,761		
<b>Work Status</b>					
Work Status: Presumed employed	41,533	72.38%	25,931	62.09%	86
Work Status: Not applicable/not employed	15,846	27.62%	15,830	37.91%	137
<b>Commuting - Driving Time to Work (one way)</b>					
Driving time: Don't commute by automobile	18,580	32.38%	10,909	26.12%	81
Driving time: 1-15 minutes	8,812	15.36%	5,579	13.36%	87
Driving time: 16-30 minutes	7,738	13.49%	5,159	12.35%	92
Driving time: 31-45 minutes	4,042	7.04%	2,798	6.70%	95
Driving time: 46-60 minutes	2,129	3.71%	1,457	3.49%	94
Driving time: More than 60 minutes	317	0.55%	147	0.35%	64
<b>Commuting - # People in the Car</b>					
# People in car - 1 (myself alone)	18,865	32.88%	12,211	29.24%	89
# People in car - 2 People	3,609	6.29%	2,606	6.24%	99
# People in car - 3 People	281	0.49%	225	0.54%	110
# People in car - 4 or more People	79	0.14%	40	0.10%	71
<b>Commuting - Time by Public Transit to Work (one way)</b>					
Public transit: Don't commute by public transit	30,649	53.42%	19,127	45.80%	86
Public transit: 1-15 minutes	2,172	3.79%	1,548	3.71%	98
Public transit: 16-30 minutes	3,994	6.96%	1,913	4.58%	66
Public transit: 31-45 minutes	2,531	4.41%	2,222	5.32%	121
Public transit: 46-60 minutes	1,517	2.64%	615	1.47%	56
Public transit: More than 60 minutes	323	0.56%	236	0.57%	102
<b>Commuting - Mode of Transit</b>					
Mode of transit - Car/truck/van as driver	14,854	25.89%	10,019	23.99%	93
Mode of transit - Car/truck/van as passenger	4,219	7.35%	2,476	5.93%	81
Mode of transit - Public transit	2,724	4.75%	1,814	4.34%	91
Mode of transit - Walk	3,958	6.90%	2,065	4.95%	72
Mode of transit - Bicycle	2,378	4.14%	1,240	2.97%	72
Mode of transit - Other Mode of transportation	2,147	3.74%	1,362	3.26%	87
<b>Days Work from Home Avg Week</b>					
Days work from home: Never	21,851	38.08%	13,674	32.74%	86
Days work from home: 1 day	2,313	4.03%	1,494	3.58%	89
Days work from home: 2 days	1,508	2.63%	856	2.05%	78
Days work from home: 3 days	2,074	3.62%	1,505	3.61%	100
Days work from home: 4 days	2,776	4.84%	1,749	4.19%	87
Days work from home: 5 days or more	10,982	19.14%	6,860	16.43%	86
<b>Business Purchase Decisions Involved in</b>					
Involved in - Yes	14,062	24.51%	8,959	21.45%	88
<b>Business Purchase Decisions Involved in - Value of</b>					
Purchase decisions value: \$1-\$499	2,770	4.83%	1,847	4.42%	92
Purchase decisions value: \$500-\$1,999	2,639	4.60%	1,449	3.47%	75
Purchase decisions value: \$2,000-\$4,999	2,253	3.93%	1,501	3.59%	91

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Purchase decisions value: \$5,000-\$9,999	2,356	4.11%	1,259	3.01%	73
Purchase decisions value: \$10,000-\$24,999	1,258	2.19%	877	2.10%	96
Purchase decisions value: \$25,000-\$49,999	885	1.54%	772	1.85%	120
Purchase decisions value: \$50,000-\$99,999	385	0.67%	176	0.42%	63
Purchase decisions value: \$100,000 or more	1,516	2.64%	1,080	2.59%	98
<b>Business Purchase Decisions Involved in</b>					
Ad/communication services - No direct involvement	36,393	63.43%	22,139	53.01%	84
Ad/communication services - I am consulted/I recommend	2,101	3.66%	1,719	4.12%	113
Ad/communication services - I authorize	2,963	5.16%	1,953	4.68%	91
Business travel - No direct involvement	35,615	62.07%	21,612	51.75%	83
Business travel - I am consulted/I recommend	2,421	4.22%	1,633	3.91%	93
Business travel - I authorize	3,487	6.08%	2,493	5.97%	98
Computer hardware/software - No direct involvement	32,008	55.78%	19,460	46.60%	84
Computer hardware/software - I am consulted/I recommend	4,188	7.30%	2,489	5.96%	82
Computer hardware/software - I authorize	5,227	9.11%	3,986	9.55%	105
Computer internet services - No direct involvement	32,639	56.88%	20,002	47.90%	84
Computer internet services - I am consulted/I recommend	3,879	6.76%	2,478	5.93%	88
Computer internet services - I authorize	4,793	8.35%	3,377	8.09%	97
Convention arrangements - No direct involvement	37,697	65.70%	23,404	56.04%	85
Convention arrangements - I am consulted/I recommend	2,240	3.90%	1,486	3.56%	91
Convention arrangements - I authorize	1,584	2.76%	999	2.39%	87
Corporate events/team building - No direct involvement	34,801	60.65%	21,864	52.36%	86
Corporate events/team building - I am consulted/I recommend	4,668	8.14%	2,543	6.09%	75
Corporate events/team building - I authorize	1,924	3.35%	1,373	3.29%	98
Courier services - No direct involvement	36,004	62.75%	21,890	52.42%	84
Courier services - I am consulted/I recommend	1,898	3.31%	1,574	3.77%	114
Courier services - I authorize	3,641	6.35%	2,538	6.08%	96
Employee training - No direct involvement	30,936	53.91%	19,438	46.55%	86
Employee training - I am consulted/I recommend	5,633	9.82%	3,742	8.96%	91
Employee training - I authorize	4,708	8.21%	2,964	7.10%	86
Handheld comm. devices (e.g. mobile phone) - No direct involvement	34,366	59.89%	20,885	50.01%	84
Handheld comm. devices (e.g. mobile phone) - I am consulted/I recommend	3,231	5.63%	2,268	5.43%	96
Handheld comm. devices (e.g. mobile phone) - I authorized	3,959	6.90%	2,950	7.06%	102
Office equipment (e.g. Photocopier) - No direct involvement	32,966	57.45%	19,608	46.95%	82
Office equipment (e.g. Photocopier) - I am consulted/I recommend	4,219	7.35%	3,098	7.42%	101
Office equipment (e.g. Photocopier) - I authorize	4,378	7.63%	3,243	7.77%	102
Office food catering - No direct involvement	36,196	63.08%	22,373	53.57%	85
Office food catering - I am consulted/I recommend	2,745	4.78%	2,121	5.08%	106
Office food catering - I authorize	2,502	4.36%	1,495	3.58%	82
Office furniture - No direct involvement	33,178	57.82%	20,251	48.49%	84

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Office furniture - I am consulted/I recommend	4,197	7.32%	2,709	6.49%	89
Office furniture - I authorize	4,110	7.16%	3,214	7.70%	108
Office supplies - No direct involvement	30,339	52.88%	18,183	43.54%	82
Office supplies - I am consulted/I recommend	5,483	9.56%	3,646	8.73%	91
Office supplies - I authorize	5,577	9.72%	4,110	9.84%	101
Office telephone systems - No direct involvement	36,280	63.23%	21,740	52.06%	82
Office telephone systems - I am consulted/I recommend	2,226	3.88%	1,619	3.88%	100
Office telephone systems - I authorize	3,006	5.24%	2,587	6.20%	118
Payroll services - No direct involvement	38,047	66.31%	23,838	57.08%	86
Payroll services - I am consulted/I recommend	1,848	3.22%	1,346	3.22%	100
Payroll services - I authorize	1,724	3.00%	701	1.68%	56
Personnel agencies - No direct involvement	39,727	69.24%	24,377	58.37%	84
Personnel agencies - I am consulted/I recommend	500	0.87%	433	1.04%	120
Personnel agencies - I authorize	1,279	2.23%	1,121	2.68%	120
Professional services - No direct involvement	34,756	60.57%	21,820	52.25%	86
Professional services - I am consulted/I recommend	3,531	6.16%	1,955	4.68%	76
Professional services - I authorize	3,169	5.52%	2,136	5.11%	93
Security services - No direct involvement	39,474	68.80%	24,382	58.39%	85
Security services - I am consulted/I recommend	867	1.51%	876	2.10%	139
Security services - I authorize	1,169	2.04%	558	1.34%	66
Tools/equipment rental or purchases - No direct involvement	34,609	60.32%	21,032	50.36%	83
Tools/equipment rental or purchases - I am consulted/I recommend	3,812	6.64%	2,317	5.55%	84
Tools/equipment rental or purchases - I authorize	3,045	5.31%	2,527	6.05%	114
<b>Own Home Based or Other Type of Business</b>					
Home based business	3,285	5.73%	2,674	6.40%	112
Small business with under 20 employees (not home based)	926	1.61%	659	1.58%	98
Business with 20 or more employees (not home based)	992	1.73%	655	1.57%	91
Other type of business	1,055	1.84%	1,199	2.87%	156
None of these, do not personally own a business	35,260	61.45%	20,888	50.02%	81
<b>Business Trips (&gt;=160km) in Past 12 Months by Air</b>					
Business trips by air: None	39,356	68.59%	24,007	57.49%	84
Business trips by air: 1-2 trips	1,918	3.34%	1,722	4.12%	123
Business trips by air: 3-6 trips	151	0.26%	77	0.19%	73
Business trips by air: More than 6 trips	110	0.19%	80	0.19%	100
<b>Business Trips (&gt;=160km) in Past 12 Months by Bus</b>					
Business trips by bus: None	40,417	70.44%	25,266	60.50%	86
Business trips by bus: 1-2 trips	937	1.63%	456	1.09%	67
Business trips by bus: More than 6 trips	143	0.25%	129	0.31%	124
<b>Business Trips (&gt;=160km) in Past 12 Months by Car</b>					
Business trips by car: None	36,202	63.09%	22,666	54.28%	86
Business trips by car: 1-2 trips	3,254	5.67%	1,985	4.75%	84
Business trips by car: 3-6 trips	770	1.34%	534	1.28%	96

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Business trips by car: More than 6 trips	1,219	2.13%	831	1.99%	93
<b>Business Trips (&gt;=160km) in Past 12 Months by Ferry Service</b>					
Business trips by ferry service: None	40,669	70.88%	25,010	59.89%	84
Business trips by ferry service: 1-2 trips	482	0.84%	720	1.72%	205
<b>Business Trips (&gt;=160km) in Past 12 Months by Rail</b>					
Business trips by rail: None	41,183	71.77%	25,809	61.80%	86
Business trips by rail: 1-2 trips	338	0.59%	158	0.38%	64
<b>No. Nights Away from Home on Business in Past 12 Months</b>					
# Nights on business: None	37,122	64.70%	23,086	55.28%	85
# Nights on business: 1-5 nights	2,608	4.55%	1,679	4.02%	88
# Nights on business: 6-10 nights	658	1.15%	591	1.41%	123
# Nights on business: 11-15 nights	110	0.19%	56	0.13%	68
# Nights on business: 16-21 nights	70	0.12%	201	0.48%	400
# Nights on business: More than 21 nights	730	1.27%	449	1.08%	85
<b>Work in a Building Where Elevator with TV Ads</b>					
Work in a building where elevator with TV Ads: Yes	4,061	7.08%	2,560	6.13%	87
Watch TV in elevators: Every time	438	0.76%	180	0.43%	57
Watch TV in elevators: Most time	1,278	2.23%	566	1.36%	61
Watch TV in elevators: Sometimes	1,239	2.16%	871	2.09%	97
Watch TV in elevators: Hardly ever	423	0.74%	279	0.67%	91
Watch TV in elevators: Never	322	0.56%	168	0.40%	71
<b>No. Employees at Company Location</b>					
# Employees at company location: 1-4	8,575	14.94%	5,830	13.96%	93
# Employees at company location: 5-9	3,576	6.23%	2,121	5.08%	82
# Employees at company location: 10-24	7,512	13.09%	4,899	11.73%	90
# Employees at company location: 25-49	5,759	10.04%	2,846	6.82%	68
# Employees at company location: 50-99	3,396	5.92%	1,956	4.68%	79
# Employees at company location: 100-249	6,491	11.31%	4,833	11.57%	102
# Employees at company location: 250-499	2,163	3.77%	1,203	2.88%	76
# Employees at company location: 500 or more	3,920	6.83%	2,572	6.16%	90
<b>No. Employees Total in Canada</b>					
# Employees at company total in Canada: 1-4	4,525	7.89%	3,376	8.08%	102
# Employees at company total in Canada: 5-9	1,290	2.25%	690	1.65%	73
# Employees at company total in Canada: 10-24	2,503	4.36%	1,965	4.71%	108
# Employees at company total in Canada: 25-49	2,862	4.99%	1,860	4.45%	89
# Employees at company total in Canada: 50-99	2,566	4.47%	1,491	3.57%	80
# Employees at company total in Canada: 100-249	3,183	5.55%	1,679	4.02%	72
# Employees at company total in Canada: 250-499	2,485	4.33%	1,541	3.69%	85
# Employees at company total in Canada: 500 or more	21,892	38.15%	13,265	31.76%	83

Index	Description
$\geq 180$	Extremely High
$\geq 110$ and $< 180$	High
$\geq 90$ and $< 110$	Similar
$\geq 50$ and $< 90$	Low
$< 50$	Extremely Low

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**Data Source:** Manifold Data Mining Inc.

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