

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	57,379		41,761		
Spent Personally on the Last Vacation					
Spent on last vacation: Under \$500	19,755	34.43%	12,579	30.12%	87
Spent on last vacation: \$500 - \$999	11,603	20.22%	7,560	18.10%	90
Spent on last vacation: \$1,000 - \$1,999	10,064	17.54%	7,003	16.77%	96
Spent on last vacation: \$2,000 - \$2,999	6,111	10.65%	5,089	12.19%	114
Spent on last vacation: \$3,000 - \$3,999	2,755	4.80%	2,259	5.41%	113
Spent on last vacation: \$4,000 or more	7,091	12.36%	7,271	17.41%	141
Used Types of Accommodations in the Past 3 Years while on Vacation					
Vacation accom. type: All-inclusive resort	4,635	8.08%	3,793	9.08%	112
Vacation accom. type: Spa resort	1,943	3.39%	1,157	2.77%	82
Vacation accom. type: Bed and breakfast	5,642	9.83%	4,229	10.13%	103
Vacation accom. type: Boat	1,270	2.21%	762	1.83%	83
Vacation accom. type: Camping	13,766	23.99%	9,292	22.25%	93
Vacation accom. type: Condominium/apartment	7,274	12.68%	6,389	15.30%	121
Vacation accom. type: Cottage	4,701	8.19%	3,544	8.49%	104
Vacation accom. type: Cruise ship	3,812	6.64%	3,832	9.18%	138
Vacation accom. type: Friends/relatives	19,355	33.73%	13,130	31.44%	93
Vacation accom. type: Hotel	26,158	45.59%	17,964	43.02%	94
Vacation accom. type: Motel	7,671	13.37%	5,298	12.69%	95
Vacation accom. type: Package tours (e.g. adventure, golf)	1,489	2.59%	1,303	3.12%	120
Vacation accom. type: RV/camper	4,881	8.51%	3,235	7.75%	91
Vacation accom. type: Vacation rental by owner (e.g. Airbnb)	13,451	23.44%	9,843	23.57%	101
Had a Vacation in the Places in the Past 3 Years					
Vacation place: Vancouver	9,745	16.98%	7,060	16.91%	100
Vacation place: Victoria	9,540	16.63%	6,625	15.86%	95
Vacation place: Whistler	2,299	4.01%	1,548	3.71%	93
Vacation place: Other British Columbia	6,354	11.07%	5,085	12.18%	110
Vacation place: Banff	3,032	5.28%	2,400	5.75%	109
Vacation place: Calgary	4,901	8.54%	3,362	8.05%	94
Vacation place: Jasper	1,961	3.42%	1,046	2.50%	73
Vacation place: Other Alberta	4,617	8.05%	2,393	5.73%	71
Vacation place: Niagara Falls	1,507	2.63%	933	2.24%	85
Vacation place: Ottawa	1,622	2.83%	1,140	2.73%	96
Vacation place: Toronto	3,332	5.81%	1,903	4.56%	78
Vacation place: Ontario cottage country (e.g. Muskoka)	964	1.68%	636	1.52%	90
Vacation place: Other Ontario	2,474	4.31%	1,531	3.67%	85
Vacation place: Montreal	2,175	3.79%	1,371	3.28%	87
Vacation place: Quebec City	1,405	2.45%	987	2.36%	96
Vacation place: Other Quebec	1,015	1.77%	647	1.55%	88
Vacation place: Cape Breton Island	220	0.38%	407	0.98%	258
Vacation place: Other Nova Scotia	1,479	2.58%	1,124	2.69%	104
Vacation place: Manitoba	867	1.51%	412	0.99%	66

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Vacation place: New Brunswick	726	1.27%	496	1.19%	94
Vacation place: Newfoundland and Labrador	552	0.96%	326	0.78%	81
Vacation place: NWT/Nunavut/Yukon	127	0.22%	102	0.24%	109
Vacation place: Prince Edward Island	833	1.45%	520	1.25%	86
Vacation place: Saskatchewan	1,324	2.31%	838	2.01%	87
Vacation place: Alaska	903	1.57%	615	1.47%	94
Vacation place: Hawaii	3,184	5.55%	2,868	6.87%	124
Vacation place: Boston	453	0.79%	310	0.74%	94
Vacation place: New York City	720	1.25%	568	1.36%	109
Vacation place: Other Northeast US	792	1.38%	439	1.05%	76
Vacation place: Los Angeles	2,106	3.67%	1,341	3.21%	87
Vacation place: Las Vegas	2,157	3.76%	1,255	3.01%	80
Vacation place: San Francisco	1,515	2.64%	1,031	2.47%	94
Vacation place: Other Western US	6,812	11.87%	4,072	9.75%	82
Vacation place: Florida	1,435	2.50%	1,215	2.91%	116
Vacation place: Other Southern US	1,223	2.13%	1,166	2.79%	131
Vacation place: Midwest US (any)	604	1.05%	309	0.74%	70
Vacation place: France	2,507	4.37%	2,225	5.33%	122
Vacation place: Italy	1,573	2.74%	1,591	3.81%	139
Vacation place: United Kingdom (UK)/Republic of Ireland	3,854	6.72%	3,361	8.05%	120
Vacation place: Other Europe (Incl. Turkey, Greece)	3,548	6.18%	3,137	7.51%	122
Vacation place: Middle East	303	0.53%	142	0.34%	64
Vacation place: Africa (Incl. Egypt)	1,044	1.82%	688	1.65%	91
Vacation place: China (Mainland)	725	1.26%	525	1.26%	100
Vacation place: Hong Kong	1,317	2.30%	446	1.07%	47
Vacation place: Other Asia	3,138	5.47%	2,315	5.54%	101
Vacation place: Australia/New Zealand	1,843	3.21%	474	1.14%	36
Vacation place: Cuba	381	0.66%	175	0.42%	64
Vacation place: Jamaica	166	0.29%	247	0.59%	203
Vacation place: Other Caribbean	919	1.60%	635	1.52%	95
Vacation place: Mexico	4,777	8.33%	3,769	9.03%	108
Vacation place: Central/South America	871	1.52%	577	1.38%	91
Vacation place: Other Countries	2,403	4.19%	1,868	4.47%	107
Booked Vacation in the Past 3 Years through					
Booked vacation through an airline directly	17,977	31.33%	13,900	33.28%	106
Booked vacation through a hotel directly	22,462	39.15%	15,210	36.42%	93
Booked vacation through a full service travel agent	7,263	12.66%	5,583	13.37%	106
Booked vacation through a discount/last minute agency (e.g. Flight Centre)	2,674	4.66%	1,730	4.14%	89
Booked vacation a package tour	3,847	6.71%	3,089	7.40%	110
Booked vacation through an on-line travel agency (e.g. Travelocity.com/Expedia.ca)	17,172	29.93%	11,629	27.85%	93
Booked vacation through airline/hotel website (e.g. aircanada.com)	14,421	25.13%	10,720	25.67%	102

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Booked vacation through other services	9,317	16.24%	6,263	15.00%	92
Visited Online Services in the Past Year					
Visited online services: Booking.com	9,698	16.90%	7,318	17.52%	104
Visited online services: Expedia.com/Expedia.ca	16,200	28.23%	11,004	26.35%	93
Visited online services: Hotels.com	7,220	12.58%	4,574	10.95%	87
Visited online services: itravel2000.com	981	1.71%	440	1.05%	61
Visited online services: Redtag.ca	708	1.23%	413	0.99%	80
Visited online services: Sunwing.ca	1,405	2.45%	897	2.15%	88
Visited online services: Travelocity.com/Travelocity.ca	6,132	10.69%	4,194	10.04%	94
Visited online services: Trivago.ca	4,944	8.62%	3,680	8.81%	102
Visited online services: Other discount travel sites (e.g. selloffvacations.com)	2,266	3.95%	1,339	3.21%	81
Visited online services: Airline websites (e.g. aircanada.com)	15,146	26.40%	11,850	28.38%	108
Visited online services: Other online travel sites	6,593	11.49%	4,581	10.97%	95
Booked with Online Services in the Past Year					
Booked with online services: Booking.com	2,602	4.54%	1,805	4.32%	95
Booked with online services: Expedia.com/Expedia.ca	4,480	7.81%	3,149	7.54%	97
Booked with online services: Hotels.com	837	1.46%	575	1.38%	95
Booked with online services: itravel2000.com	196	0.34%	51	0.12%	35
Booked with online services: Redtag.ca	155	0.27%	48	0.12%	44
Booked with online services: Sunwing.ca	386	0.67%	246	0.59%	88
Booked with online services: Travelocity.com/Travelocity.ca	674	1.18%	434	1.04%	88
Booked with online services: Trivago.ca	510	0.89%	370	0.89%	100
Booked with online services: Other discount travel sites (e.g. selloffvacations.com)	485	0.85%	234	0.56%	66
Booked with online services: Airline websites (e.g. aircanada.com)	6,015	10.48%	4,326	10.36%	99
Booked with online services: Other online travel sites	1,806	3.15%	1,275	3.05%	97
Flew with Airlines in the Past Year					
Flew with: Air Canada (any)	8,594	14.98%	5,988	14.34%	96
Flew with: Air Transat	198	0.34%	187	0.45%	132
Flew with: American Airlines	427	0.74%	357	0.86%	116
Flew with: Delta Airlines	396	0.69%	274	0.66%	96
Flew with: Porter Airlines	468	0.82%	341	0.82%	100
Flew with: United Airlines	951	1.66%	401	0.96%	58
Flew with: West Jet	6,231	10.86%	3,896	9.33%	86
Flew with: Asian airlines (e.g. Korean Air)	1,054	1.84%	518	1.24%	67
Flew with: European airlines (any) (e.g. British Airways, Air France)	756	1.32%	346	0.83%	63
Flew with: Other charter airlines (e.g. Sunwing)	400	0.70%	252	0.60%	86
Flew with: Other Canadian airlines	1,979	3.45%	853	2.04%	59
Flew with: Other American airlines	722	1.26%	526	1.26%	100
Flew with: Other airlines	1,250	2.18%	554	1.33%	61

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Out-of-Town Vacations Past 3 Years					
Out-of-town vacations: 0	15,673	27.32%	11,082	26.54%	97
Out-of-town vacations: 1-2	16,873	29.41%	12,550	30.05%	102
Out-of-town vacations: 2-4	15,141	26.39%	11,521	27.59%	105
Out-of-town vacations: 5 or more	9,692	16.89%	6,608	15.82%	94
Traveled Locally as a Driver or Passenger in a Car in the Past 4 Weeks					
Traveled locally in a car past 4 weeks: None/don't drive	2,519	4.39%	1,292	3.10%	71
Traveled locally in a car past 4 weeks: Less than 15 km	2,054	3.58%	1,462	3.50%	98
Traveled locally in a car past 4 weeks: 15 to 24 km	3,403	5.93%	2,858	6.84%	115
Traveled locally in a car past 4 weeks: 25 to 49 km	4,106	7.16%	3,063	7.33%	102
Traveled locally in a car past 4 weeks: 50 to 74 km	4,616	8.05%	3,095	7.41%	92
Traveled locally in a car past 4 weeks: 75 to 149 km	8,841	15.41%	6,637	15.89%	103
Traveled locally in a car past 4 weeks: 150 to 249 km	10,989	19.15%	7,788	18.65%	97
Traveled locally in a car past 4 weeks: 250 to 500 km	11,353	19.79%	8,377	20.06%	101
Traveled locally in a car past 4 weeks: More than 500 km	9,498	16.55%	7,189	17.22%	104
Traveled Locally as a Driver or Passenger in a Car in the Past 7 Days					
Traveled locally in a car past 7 days: None/don't drive	7,607	13.26%	4,670	11.18%	84
Traveled locally in a car past 7 days: Less than 15 km	9,345	16.29%	6,593	15.79%	97
Traveled locally in a car past 7 days: 15 to 24 km	8,265	14.41%	6,285	15.05%	104
Traveled locally in a car past 7 days: 25 to 49 km	6,837	11.92%	4,723	11.31%	95
Traveled locally in a car past 7 days: 50 to 74 km	7,291	12.71%	5,751	13.77%	108
Traveled locally in a car past 7 days: 75 to 149 km	9,997	17.42%	7,229	17.31%	99
Traveled locally in a car past 7 days: 150 to 249 km	4,065	7.08%	3,197	7.66%	108
Traveled locally in a car past 7 days: 250 to 500 km	2,522	4.40%	1,940	4.65%	106
Traveled locally in a car past 7 days: More than 500 km	1,450	2.53%	1,373	3.29%	130
Traveled with Local Bus/Streetcar in an Average Week					
Traveled with local bus in an avg. week: # of trips: None	41,073	71.58%	31,253	74.84%	105
Traveled with local bus in an avg. week: # of trips:1-2	5,898	10.28%	3,608	8.64%	84
Traveled with local bus in an avg. week: # of trips:3-4	4,165	7.26%	2,510	6.01%	83
Traveled with local bus in an avg. week: # of trips:5	886	1.54%	516	1.24%	81
Traveled with local bus in an avg. week: # of trips:6-9	2,194	3.82%	1,878	4.50%	118
Traveled with local bus in an avg. week: # of trips:10	1,198	2.09%	766	1.83%	88
Traveled with local bus in an avg. week: # of trips:11-15	1,326	2.31%	784	1.88%	81
Traveled with local bus in an avg. week: # of trips:16 or more	640	1.12%	446	1.07%	96
Traveled with Taxi Past Month					
Used taxi: Traditional taxi	5,424	9.45%	3,883	9.30%	98
Used taxi: Limousine service	422	0.74%	316	0.76%	103
Used taxi: Ride-sharing/hailing service (e.g. Uber)	3,285	5.73%	1,821	4.36%	76
Number of People in the Vehicle Last Travel as Driver or Passenger					
Number of people in the vehicle: 1	17,849	31.11%	13,178	31.56%	101
Number of people in the vehicle: 2	26,400	46.01%	19,359	46.36%	101
Number of people in the vehicle: 3	8,186	14.27%	5,551	13.29%	93
Number of people in the vehicle: 4	4,944	8.62%	3,674	8.80%	102

Index	Description
≥ 180	Extremely High
≥ 110 and < 180	High
≥ 90 and < 110	Similar
≥ 50 and < 90	Low
< 50	Extremely Low

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