



Shopping Patterns - Store Types Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Shopped Past Month(Store Type)					
Shopped Past Month: Bulk food stores	9,752	19.55%	7,117	18.85%	96
Shopped Past Month: Carpet/Floor Covering stores	1,640	3.29%	1,606	4.26%	129
Shopped Past Month: Craft supply stores (e.g. Michaels)	9,654	19.35%	7,731	20.48%	106
Shopped Past Month: Dollar stores	32,549	65.24%	22,505	59.62%	91
Shopped Past Month: Factory outlet stores/malls	9,810	19.66%	7,931	21.01%	107
Shopped Past Month: Fashion accessories stores (e.g. Ardene)	4,111	8.24%	2,464	6.53%	79
Shopped Past Month: Garden stores	12,877	25.81%	12,612	33.41%	129
Shopped Past Month: Health/beauty stores (e.g. The Body Shop)	5,868	11.76%	3,718	9.85%	84
Shopped Past Month: Home health care stores (e.g. Shoppers Home Health Care)	4,060	8.14%	2,923	7.74%	95
Shopped Past Month: Kitchen stores (e.g. Stokes)	3,824	7.66%	3,115	8.25%	108
Shopped Past Month: Music stores (selling musical instruments/sheet music)	2,160	4.33%	1,708	4.52%	104
Shopped Past Month: Natural/health food stores	7,716	15.47%	5,846	15.49%	100
Shopped Past Month: Online classified websites (e.g. Kijiji)	4,647	9.31%	3,320	8.80%	95
Shopped Past Month: Online music/movie download stores (e.g. iTunes)	5,069	10.16%	3,360	8.90%	88
Shopped Past Month: Photo/digital finishing and camera stores (e.g. Black's)	3,415	6.84%	3,180	8.42%	123
Shopped Past Month: Shopping mall stores	25,658	51.43%	18,896	50.06%	97
Shopped Past Month: Small local fruits & vegetables stores/farmers' markets	26,660	53.44%	21,928	58.09%	109
Shopped Past Month: Stand-alone boutique shops	6,853	13.74%	6,371	16.88%	123
Shopped Past Month: Online/Internet stores	10,126	20.30%	7,096	18.80%	93



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.