



Leisure Activities - Sports Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Participated Sports/Activities in Season					
Sports/Activities in Season: Adventure sports (e.g. sky diving, scuba diving)	4,216	8.45%	3,499	9.27%	110
Sports/Activities in Season: Arts/crafts/sewing/knitting	19,735	39.56%	15,161	40.16%	102
Sports/Activities in Season: ATV/snowmobiling	3,318	6.65%	2,292	6.07%	91
Sports/Activities in Season: Baseball/softball	4,982	9.99%	3,759	9.96%	100
Sports/Activities in Season: Basketball	4,074	8.17%	2,764	7.32%	90
Sports/Activities in Season: Billiards/pool	9,499	19.04%	5,965	15.80%	83
Sports/Activities in Season: Bowling	15,396	30.86%	10,233	27.11%	88
Sports/Activities in Season: Camping	18,988	38.06%	12,700	33.64%	88
Sports/Activities in Season: Canoeing/kayaking	14,101	28.26%	11,807	31.28%	111
Sports/Activities in Season: Cross country skiing/snowshoeing	8,219	16.47%	8,412	22.28%	135
Sports/Activities in Season: Curling	1,775	3.56%	1,997	5.29%	149
Sports/Activities in Season: Cycling (Mountain/road biking)	18,492	37.06%	14,907	39.49%	107
Sports/Activities in Season: Fishing/hunting	9,189	18.42%	6,826	18.08%	98
Sports/Activities in Season: Fitness classes	16,589	33.25%	13,535	35.86%	108
Sports/Activities in Season: Fitness walking	28,051	56.22%	22,434	59.43%	106
Sports/Activities in Season: Football	2,251	4.51%	1,665	4.41%	98
Sports/Activities in Season: Gardening	30,345	60.82%	26,639	70.57%	116
Sports/Activities in Season: Golfing	11,917	23.89%	10,651	28.22%	118
Sports/Activities in Season: Health club activity (e.g. weight training)	13,933	27.93%	11,450	30.33%	109
Sports/Activities in Season: Hiking/backpacking	17,657	35.39%	14,837	39.31%	111
Sports/Activities in Season: Hockey	3,421	6.86%	2,399	6.36%	93
Sports/Activities in Season: Home exercise/home workout	23,481	47.06%	18,131	48.03%	102
Sports/Activities in Season: Ice skating	8,229	16.49%	6,092	16.14%	98
Sports/Activities in Season: Inline skating	1,719	3.45%	1,334	3.53%	102
Sports/Activities in Season: Jogging	10,559	21.16%	6,794	18.00%	85
Sports/Activities in Season: Marathon or similar event	2,141	4.29%	1,602	4.24%	99
Sports/Activities in Season: Photography	19,644	39.37%	16,280	43.13%	110
Sports/Activities in Season: Pilates/yoga	10,131	20.31%	7,699	20.40%	100
Sports/Activities in Season: Playing video games	13,992	28.05%	8,558	22.67%	81
Sports/Activities in Season: Power boating/Jet skiing	3,864	7.74%	3,381	8.96%	116
Sports/Activities in Season: Racquet sports (e.g. Squash, racquetball, tennis)	6,064	12.16%	4,903	12.99%	107
Sports/Activities in Season: Reading	42,977	86.14%	33,122	87.74%	102
Sports/Activities in Season: Skateboarding	1,034	2.07%	708	1.88%	91
Sports/Activities in Season: Skiing - downhill	7,200	14.43%	6,289	16.66%	115
Sports/Activities in Season: Snowboarding	2,161	4.33%	1,504	3.98%	92
Sports/Activities in Season: Soccer	4,650	9.32%	3,300	8.74%	94
Sports/Activities in Season: Swimming	22,823	45.75%	17,675	46.82%	102
Sports/Activities in Season: Volunteer work	26,523	53.16%	22,115	58.58%	110
Attended Live Sports Events in Season					
Live sports in Season: Auto racing	1,304	2.61%	1,071	2.84%	109



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Live sports in Season: Baseball	6,529	13.09%	5,514	14.61%	112
Live sports in Season: Basketball	1,419	2.84%	1,186	3.14%	111
Live sports in Season: Boxing	289	0.58%	223	0.59%	102
Live sports in Season: Figure skating	899	1.80%	658	1.74%	97
Live sports in Season: Football	4,264	8.55%	3,599	9.54%	112
Live sports in Season: Golf	1,466	2.94%	1,525	4.04%	137
Live sports in Season: Hockey	9,962	19.97%	7,828	20.74%	104
Live sports in Season: Horse racing	2,540	5.09%	2,235	5.92%	116
Live sports in Season: Lacrosse	1,103	2.21%	999	2.65%	120
Live sports in Season: Soccer	6,579	13.19%	5,343	14.16%	107
Live sports in Season: Tennis	868	1.74%	980	2.60%	149
Member of Club: Health/fitness club	8,794	17.63%	7,618	20.18%	114
Member of Club: Golf club	1,127	2.26%	1,482	3.93%	174
Participated Sports/Activities Regularly					
Sports/Activities: Adventure sports (e.g. sky diving, scuba diving): Regularly	355	0.71%	438	1.16%	163
Sports/Activities: Arts/crafts/sewing/knitting: Regularly	7,136	14.30%	5,537	14.67%	103
Sports/Activities: ATV/snowmobiling-Regularly	392	0.79%	326	0.86%	109
Sports/Activities: Baseball/softball: Regularly	1,197	2.40%	890	2.36%	98
Sports/Activities: Basketball: Regularly	503	1.01%	359	0.95%	94
Sports/Activities: Billiards/pool: Regularly	410	0.82%	392	1.04%	127
Sports/Activities: Bowling: Regularly	1,026	2.06%	952	2.52%	122
Sports/Activities: Camping: Regularly	4,425	8.87%	3,137	8.31%	94
Sports/Activities: Canoeing/kayaking: Regularly	901	1.81%	925	2.45%	135
Sports/Activities: Curling: Regularly	887	1.78%	999	2.65%	149
Sports/Activities: Cycling (Mountain/road biking): Regularly	5,737	11.50%	4,504	11.93%	104
Sports/Activities: Fishing/hunting: Regularly	1,520	3.05%	1,166	3.09%	101
Sports/Activities: Fitness classes: Regularly	8,032	16.10%	7,239	19.18%	119
Sports/Activities: Fitness walking: Regularly	15,127	30.32%	12,537	33.21%	110
Sports/Activities: Football: Regularly	547	1.10%	510	1.35%	123
Sports/Activities: Gardening: Regularly	15,168	30.40%	15,114	40.04%	132
Sports/Activities: Golfing: Regularly	3,812	7.64%	3,760	9.96%	130
Sports/Activities: Health club activity (e.g. weight training): Regularly	7,122	14.27%	5,905	15.64%	110
Sports/Activities: Hiking/backpacking: Regularly	3,815	7.65%	3,283	8.70%	114
Sports/Activities: Hockey: Regularly	1,185	2.38%	1,043	2.76%	116
Sports/Activities: Home exercise/home workout: Regularly	9,141	18.32%	7,212	19.11%	104
Sports/Activities: Ice skating: Regularly	729	1.46%	689	1.83%	125
Sports/Activities: Inline skating: Regularly	260	0.52%	157	0.42%	81
Sports/Activities: Jogging: Regularly	3,165	6.34%	2,160	5.72%	90
Sports/Activities: Marathon or similar event: Regularly	590	1.18%	464	1.23%	104
Sports/Activities: Photography: Regularly	6,318	12.66%	5,423	14.37%	114
Sports/Activities: Pilates/yoga: Regularly	2,877	5.77%	2,686	7.12%	123
Sports/Activities: Playing video games: Regularly	5,054	10.13%	3,193	8.46%	84



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Sports/Activities: Power boating/Jet skiing: Regularly	738	1.48%	887	2.35%	159
Sports/Activities: Racquet sports (e.g. Squash, racquetball, tennis): Regularly	1,643	3.29%	1,493	3.95%	120
Sports/Activities: Reading: Regularly	31,586	63.31%	25,020	66.28%	105
Sports/Activities: Skateboarding: Regularly	276	0.55%	243	0.65%	118
Sports/Activities: Skiing - cross country: Regularly	1,165	2.34%	1,116	2.96%	126
Sports/Activities: Skiing - downhill: Regularly	1,845	3.70%	1,869	4.95%	134
Sports/Activities: Snowboarding: Regularly	454	0.91%	411	1.09%	120
Sports/Activities: Soccer: Regularly	1,441	2.89%	1,077	2.85%	99
Sports/Activities: Swimming: Regularly	4,456	8.93%	3,653	9.68%	108
Sports/Activities: Volunteer work-Regularly	12,666	25.39%	11,539	30.57%	120
Participated Sports/Activities Occasionally					
Sports/Activities: Adventure sports (e.g. sky diving, scuba diving): Occasionally	3,861	7.74%	3,061	8.11%	105
Sports/Activities: Arts/crafts/sewing/knitting: Occasionally	12,599	25.25%	9,624	25.50%	101
Sports/Activities: ATV/snowmobiling: Occasionally	2,926	5.86%	1,966	5.21%	89
Sports/Activities: Baseball/softball: Occasionally	3,785	7.59%	2,870	7.60%	100
Sports/Activities: Basketball: Occasionally	3,571	7.16%	2,405	6.37%	89
Sports/Activities: Billiards/pool: Occasionally	9,090	18.22%	5,573	14.76%	81
Sports/Activities: Bowling: Occasionally	14,371	28.80%	9,280	24.58%	85
Sports/Activities: Camping: Occasionally	14,562	29.19%	9,563	25.33%	87
Sports/Activities: Canoeing/kayaking: Occasionally	13,200	26.46%	10,883	28.83%	109
Sports/Activities: Curling: Occasionally	1,496	3.00%	1,322	3.50%	117
Sports/Activities: Cycling (Mountain/road biking): Occasionally	12,755	25.57%	10,404	27.56%	108
Sports/Activities: Fishing/hunting: Occasionally	7,669	15.37%	5,659	14.99%	98
Sports/Activities: Fitness classes: Occasionally	8,558	17.15%	6,295	16.68%	97
Sports/Activities: Fitness walking: Occasionally	12,924	25.90%	9,897	26.22%	101
Sports/Activities: Football: Occasionally	1,704	3.42%	1,155	3.06%	89
Sports/Activities: Gardening: Occasionally	15,177	30.42%	11,526	30.53%	100
Sports/Activities: Golfing: Occasionally	8,105	16.25%	6,891	18.26%	112
Sports/Activities: Health club activity (e.g. weight training): Occasionally	6,811	13.65%	5,544	14.69%	108
Sports/Activities: Hiking/backpacking: Occasionally	13,841	27.74%	11,554	30.61%	110
Sports/Activities: Hockey: Occasionally	2,236	4.48%	1,357	3.59%	80
Sports/Activities: Home exercise/home workout: Occasionally	14,340	28.74%	10,919	28.93%	101
Sports/Activities: Ice skating: Occasionally	7,500	15.03%	5,403	14.31%	95
Sports/Activities: Inline skating: Occasionally	1,458	2.92%	1,178	3.12%	107
Sports/Activities: Jogging: Occasionally	7,394	14.82%	4,635	12.28%	83
Sports/Activities: Marathon or similar event: Occasionally	1,551	3.11%	1,137	3.01%	97
Sports/Activities: Photography: Occasionally	13,326	26.71%	10,857	28.76%	108
Sports/Activities: Pilates/yoga: Occasionally	7,254	14.54%	5,013	13.28%	91
Sports/Activities: Playing video games: Occasionally	8,938	17.92%	5,365	14.21%	79
Sports/Activities: Power boating/Jet skiing: Occasionally	3,125	6.26%	2,494	6.61%	106



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	Value	Percent	Value	Percent	Index
Sports/Activities: Racquet sports (e.g. Squash, racquetball, tennis): Occasionally	4,421	8.86%	3,410	9.03%	102
Sports/Activities: Reading: Occasionally	11,390	22.83%	8,102	21.46%	94
Sports/Activities: Skateboarding: Occasionally	758	1.52%	464	1.23%	81
Sports/Activities: Skiing - cross country: Occasionally	7,054	14.14%	7,295	19.33%	137
Sports/Activities: Skiing - downhill: Occasionally	5,354	10.73%	4,420	11.71%	109
Sports/Activities: Snowboarding: Occasionally	1,707	3.42%	1,092	2.89%	85
Sports/Activities: Soccer: Occasionally	3,209	6.43%	2,223	5.89%	92
Sports/Activities: Swimming: Occasionally	18,367	36.81%	14,022	37.15%	101
Sports/Activities: Volunteer work: Occasionally	13,857	27.77%	10,575	28.02%	101



Leisure Activities - Sports Report

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.