



Food and Snack Consumption - Snacks Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
% Population Age 15+ Who Consumed the Following Snacks in the Past Month					
Snack Past Month: Boxed chocolates	13,857	27.77%	10,501	27.82%	100
Snack Past Month: Chewing gum/bubble gum	13,115	26.29%	8,324	22.05%	84
Snack Past Month: Chocolate bars/candy bars	24,193	48.49%	17,059	45.19%	93
Snack Past Month: Cookies (store bought ready to eat)	24,901	49.91%	18,689	49.51%	99
Snack Past Month: Crackers	25,519	51.15%	19,514	51.69%	101
Snack Past Month: Energy/power bars	5,270	10.56%	3,826	10.14%	96
Snack Past Month: Granola bars	12,873	25.80%	8,899	23.57%	91
Snack Past Month: Hard candies/mints and chewy candies	14,226	28.51%	10,690	28.32%	99
Snack Past Month: Ice cream & ice treat products	29,549	59.23%	22,787	60.37%	102
Snack Past Month: Peanuts and nuts	26,636	53.39%	21,385	56.65%	106
Snack Past Month: Popcorn	18,544	37.17%	12,285	32.54%	88
Snack Past Month: Potato chips/corn & tortilla chips	30,105	60.34%	21,529	57.03%	95
Snack Past Month: Pretzels	5,391	10.81%	4,304	11.40%	105
Snack Past Month: Rice cakes	5,992	12.01%	4,583	12.14%	101
Snack Past Month: Other snack foods	10,056	20.16%	6,999	18.54%	92



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.