

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	57,379		41,761		
Ate Snacks in the Past Month					
Boxed chocolates	15,642	27.26%	11,950	28.62%	105
Chewing gum/bubble gum	9,809	17.10%	6,431	15.40%	90
Chocolate bars/candy bars	30,471	53.10%	20,152	48.26%	91
Cookies (store bought ready to eat)	29,996	52.28%	21,482	51.44%	98
Crackers	30,129	52.51%	23,126	55.38%	105
Energy/power bars	7,378	12.86%	5,197	12.45%	97
Granola bars	17,364	30.26%	12,506	29.95%	99
Hard candies/mints and chewy candies	13,074	22.79%	8,560	20.50%	90
Ice cream & ice treat products	32,223	56.16%	24,744	59.25%	106
Peanuts and nuts	26,969	47.00%	20,453	48.98%	104
Popcorn	19,807	34.52%	13,346	31.96%	93
Potato chips/corn & tortilla chips	37,483	65.33%	25,483	61.02%	93
Pretzels	7,218	12.58%	4,464	10.69%	85
Rice cakes	6,265	10.92%	4,534	10.86%	99
Other snack foods	14,759	25.72%	9,490	22.73%	88

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.