

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Population of Age 15 and Up	51,426		39,463		
Ate Snacks in the Past Month					
Snack past month: Boxed chocolates	15,239	29.63%	12,049	30.53%	103
Snack past month: Chewing gum/bubble gum	11,430	22.23%	8,096	20.52%	92
Snack past month: Chocolate bars/candy bars	23,858	46.39%	17,439	44.19%	95
Snack past month: Cookies (store bought ready to eat)	25,851	50.27%	20,289	51.41%	102
Snack past month: Crackers	28,437	55.30%	22,930	58.11%	105
Snack past month: Energy/power bars	5,889	11.45%	4,437	11.24%	98
Snack past month: Granola bars	12,913	25.11%	9,471	24.00%	96
Snack past month: Hard candies/mints and chewy candies	13,625	26.49%	10,451	26.48%	100
Snack past month: Ice cream & ice treat products	28,969	56.33%	22,056	55.89%	99
Snack past month: Peanuts and nuts	27,842	54.14%	22,039	55.85%	103
Snack past month: Popcorn	17,221	33.49%	13,023	33.00%	99
Snack past month: Potato chips/corn & tortilla chips	30,796	59.88%	22,167	56.17%	94
Snack past month: Pretzels	5,218	10.15%	4,226	10.71%	106
Snack past month: Rice cakes	5,814	11.31%	4,182	10.60%	94
Snack past month: Other snack foods	9,756	18.97%	6,979	17.68%	93

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.