

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	57,379		41,761		
Store Types In-Store Shopped Past Month					
Store type in-store: Bulk food stores	9,196	16.03%	6,423	15.38%	96
Store type in-store: Camera stores and photo/digital finishing	2,194	3.82%	1,529	3.66%	96
Store type in-store: Candy/chocolate stores (e.g. Laura Secord, Chocolats Favoris)	8,859	15.44%	5,735	13.73%	89
Store type in-store: Cannabis stores	4,231	7.38%	2,013	4.82%	65
Store type in-store: Carpet/floor covering stores	1,076	1.87%	924	2.21%	118
Store type in-store: Cosmetics/skin care stores (e.g. The Body Shop)	8,576	14.95%	5,247	12.56%	84
Store type in-store: Craft supply stores (e.g. Michaels)	11,476	20.00%	8,135	19.48%	97
Store type in-store: Dollar stores	29,166	50.83%	20,865	49.96%	98
Store type in-store: Factory outlet stores/malls	7,999	13.94%	6,228	14.91%	107
Store type in-store: Fashion accessories stores (e.g. Ardene)	2,837	4.94%	1,654	3.96%	80
Store type in-store: Garden stores	14,135	24.63%	10,809	25.88%	105
Store type in-store: Home health care stores (e.g. Shoppers Home Health Care)	5,386	9.39%	3,787	9.07%	97
Store type in-store: Kitchen stores (e.g. Stokes)	3,333	5.81%	2,790	6.68%	115
Store type in-store: Music stores (selling musical instruments/sheet music)	2,771	4.83%	1,810	4.34%	90
Store type in-store: Natural/health food stores	6,146	10.71%	3,965	9.50%	89
Store type in-store: Shopping mall stores	20,378	35.52%	14,409	34.50%	97
Store type in-store: Small local fruits & vegetables stores/farmers' markets	25,977	45.27%	18,996	45.49%	100
Store type in-store: Other stores	9,544	16.63%	6,541	15.66%	94
Store Type Shopped Online Past Month					
Store type online: Bulk food stores	1,587	2.77%	812	1.95%	70
Store type online: Camera stores and photo/digital finishing	3,424	5.97%	2,133	5.11%	86
Store type online: Candy/chocolate stores (e.g. Laura Secord, Chocolats Favoris)	2,332	4.06%	1,873	4.49%	111
Store type online: Cannabis stores	3,126	5.45%	2,200	5.27%	97
Store type online: Carpet/Floor Covering stores	489	0.85%	305	0.73%	86
Store type online: Cosmetics/skin care stores (e.g. The Body Shop)	6,704	11.68%	5,431	13.01%	111
Store type online: Craft supply stores	2,985	5.20%	2,105	5.04%	97
Store type online: Dollar stores	401	0.70%	280	0.67%	96
Store type online: Fashion accessories stores (e.g. Ardene)	645	1.12%	443	1.06%	95
Store type online: Garden stores	2,047	3.57%	1,555	3.72%	104
Store type online: Home health care stores (e.g. Shoppers Home Health Care)	1,226	2.14%	531	1.27%	59
Store type online: Kitchen stores (e.g. Stokes)	803	1.40%	422	1.01%	72
Store type online: Music stores (selling musical instruments/sheet music)	1,964	3.42%	1,380	3.30%	96

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Store type online: Natural/health food stores	2,581	4.50%	1,228	2.94%	65
Store type online: Online classified websites (e.g. Kijiji)	13,856	24.15%	10,063	24.10%	100
Store type online: Online music/movie download stores (e.g. iTunes)	15,848	27.62%	10,475	25.08%	91
Store type online: Other stores	5,979	10.42%	3,621	8.67%	83

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.