

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	57,379		41,761		
Shoe Stores In-Store Shopped Past Year					
Shoe in-store: Aldo	3,895	6.79%	2,109	5.05%	74
Shoe in-store: Browns/B2	2,206	3.85%	1,563	3.74%	97
Shoe in-store: Call It Spring/Boutique Spring	1,290	2.25%	463	1.11%	49
Shoe in-store: Globo	0	0.00%	0	0.00%	-
Shoe in-store: Little Burgundy	1,092	1.90%	535	1.28%	67
Shoe in-store: SoftMoc	4,511	7.86%	3,313	7.93%	101
Shoe in-store: The Shoe Company	4,593	8.01%	2,639	6.32%	79
Shoe in-store: Department stores (any)	8,487	14.79%	6,386	15.29%	103
Shoe in-store: Sports stores (any)	12,444	21.69%	9,058	21.69%	100
Shoe in-store: Other shoe stores	13,578	23.66%	10,324	24.72%	104
Shoe Stores Online Shopped Past Year					
Shoe online: Aldo	1,204	2.10%	571	1.37%	65
Shoe online: Browns/B2	115	0.20%	157	0.38%	190
Shoe online: Call It Spring/Boutique Spring	226	0.39%	82	0.20%	51
Shoe online: Globo	298	0.52%	216	0.52%	100
Shoe online: JustFab.ca	129	0.23%	31	0.08%	35
Shoe online: Little Burgundy	103	0.18%	185	0.44%	244
Shoe online: SoftMoc	1,331	2.32%	862	2.06%	89
Shoe online: The Shoe Company	1,133	1.98%	613	1.47%	74
Shoe online: Department stores (any)	2,164	3.77%	985	2.36%	63
Shoe online: Sports stores (any)	3,090	5.39%	1,717	4.11%	76
Shoe online: Other shoe stores	7,144	12.45%	3,227	7.73%	62
Shoe Stores Shopping Frequency					
Shoe store: Aldo: Regularly	1,745	3.04%	1,065	2.55%	84
Shoe store: Browns/B2: Regularly	890	1.55%	628	1.50%	97
Shoe store: Call It Spring/Boutique Spring: Regularly	875	1.53%	262	0.63%	41
Shoe store: Globo: Regularly	0	0.00%	0	0.00%	-
Shoe store: Little Burgundy: Regularly	207	0.36%	144	0.35%	97
Shoe store: SoftMoc: Regularly	1,447	2.52%	1,216	2.91%	115
Shoe store: The Shoe Company: Regularly	3,017	5.26%	1,729	4.14%	79
Shoe store: Department stores (any): Regularly	4,445	7.75%	2,989	7.16%	92
Shoe store: Sports stores (any): Regularly	7,582	13.21%	5,075	12.15%	92
Shoe store: Other shoe stores: Regularly	6,348	11.06%	4,987	11.94%	108
Shoe store: Aldo: Occasionally	2,149	3.75%	1,044	2.50%	67
Shoe store: Browns/B2: Occasionally	1,316	2.29%	935	2.24%	98
Shoe store: Call It Spring/Boutique Spring: Occasionally	415	0.72%	201	0.48%	67
Shoe store: Globo: Occasionally	0	0.00%	0	0.00%	-
Shoe store: Little Burgundy: Occasionally	885	1.54%	391	0.94%	61
Shoe store: SoftMoc: Occasionally	3,063	5.34%	2,097	5.02%	94
Shoe store: The Shoe Company: Occasionally	1,576	2.75%	911	2.18%	79
Shoe store: Department stores (any): Occasionally	4,042	7.04%	3,396	8.13%	115

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Shoe store: Sports stores (any): Occasionally	4,862	8.47%	3,983	9.54%	113
Shoe store: Other shoe stores: Occasionally	7,230	12.60%	5,337	12.78%	101

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.