

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
<b>Population of age 15 and over</b>	60,240		42,869		
<b>Number of households</b>	32,095		19,573		
<b>Pet/Pet Supply Stores In-Store Shopped Past Year</b>					
Pet/pet supply in-store: Global Pet Foods	703	1.17%	524	1.22%	104
Pet/pet supply in-store: Pet Valu	2,317	3.85%	1,232	2.87%	75
Pet/pet supply in-store: PetSmart	15,152	25.15%	8,602	20.07%	80
Pet/pet supply in-store: Big box/warehouses (e.g. Costco)	5,720	9.50%	3,595	8.39%	88
Pet/pet supply in-store: Department stores (any)	2,935	4.87%	1,508	3.52%	72
Pet/pet supply in-store: Grocery stores (any)	6,169	10.24%	3,544	8.27%	81
Pet/pet supply in-store: Veterinarian office (any)	8,029	13.33%	5,007	11.68%	88
Pet/pet supply in-store: Other pet/pet supplies	12,622	20.95%	6,652	15.52%	74
<b>Pet/Pet Supply Stores Online Shopped Past Year</b>					
Pet/pet supply online: Global Pet Foods	164	0.27%	142	0.33%	122
Pet/pet supply online: Pet Valu	436	0.72%	243	0.57%	79
Pet/pet supply online: PetSmart	2,812	4.67%	1,575	3.67%	79
Pet/pet supply online: Big box/warehouses (e.g. Costco)	979	1.63%	1,012	2.36%	145
Pet/pet supply online: Department stores (any)	373	0.62%	408	0.95%	153
Pet/pet supply online: Grocery stores (any)	528	0.88%	300	0.70%	80
Pet/pet supply online: Veterinarian office (any)	664	1.10%	318	0.74%	67
Pet/pet supply online: Other pet/pet supplies	1,560	2.59%	979	2.28%	88
<b>Pet/Pet Supply Stores Shopping Frequency</b>					
Pet/pet supply store: Global Pet Foods: Regularly	613	1.02%	421	0.98%	96
Pet/pet supply store: Pet Valu: Regularly	1,786	2.97%	926	2.16%	73
Pet/pet supply store: PetSmart: Regularly	13,067	21.69%	7,350	17.14%	79
Pet/pet supply store: Big box/warehouse stores (e.g. Costco): Regularly	5,292	8.79%	3,366	7.85%	89
Pet/pet supply store: Department stores (any): Regularly	2,569	4.26%	1,403	3.27%	77
Pet/pet supply store: Grocery stores (any): Regularly	5,795	9.62%	3,329	7.77%	81
Pet/pet supply store: Veterinarian office (any): Regularly	6,590	10.94%	3,828	8.93%	82
Pet/pet supply store: Other pet/pet supply stores: Regularly	11,316	18.78%	6,026	14.06%	75
Pet/pet supply store: Global Pet Foods: Occasionally	90	0.15%	102	0.24%	160
Pet/pet supply store: Pet Valu: Occasionally	531	0.88%	306	0.71%	81
Pet/pet supply store: PetSmart: Occasionally	2,085	3.46%	1,252	2.92%	84
Pet/pet supply store: Big box/warehouse stores (e.g. Costco): Occasionally	427	0.71%	230	0.54%	76
Pet/pet supply store: Department stores (any): Occasionally	366	0.61%	105	0.25%	41
Pet/pet supply store: Grocery stores (any): Occasionally	374	0.62%	215	0.50%	81
Pet/pet supply store: Veterinarian office (any): Occasionally	1,439	2.39%	1,179	2.75%	115
Pet/pet supply store: Other pet/pet supply stores: Occasionally	1,306	2.17%	626	1.46%	67
<b>Household Pet Ownership</b>					
Have any pets	14,484	45.13%	7,751	39.60%	88
Have birds	1,735	5.41%	866	4.42%	82
Have cats	8,036	25.04%	3,893	19.89%	79
Have dogs	8,114	25.28%	4,511	23.05%	91

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Have fish	1,609	5.01%	884	4.52%	90
Have other animals	1,347	4.20%	673	3.44%	82

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

**Powered By:** PolarisIntelligence.com

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

**Data Vintage:** 2024/2025