

| Attribute | Benchmark North Vancouver (CSD,BC) | | West Vancouver (CSD,BC) | | |
|--|--|---------|----------------------------|---------|-------|
| | Value | Percent | Value | Percent | Index |
| Population of age 15 and up | 50,414 | | 37,961 | | |
| Office Supply Stores Shopped in the Past Year at | | | | | |
| Office supply store past year: Staples | 30,631 | 60.76% | 23,922 | 63.02% | 104 |
| Office supply store past year: Big box/warehouse stores (e.g. Costco) | 7,389 | 14.66% | 5,856 | 15.43% | 105 |
| Office supply store past year: Department stores (any) | 3,656 | 7.25% | 2,100 | 5.53% | 76 |
| Office supply store past year: Online/internet office stores (e.g. OfficeMax, Grand & Toy) | 566 | 1.12% | 446 | 1.17% | 104 |
| Office supply store past year: Other office (stationery) stores | 3,957 | 7.85% | 2,727 | 7.18% | 91 |
| Office Supply Stores Shopping Frequency | | | | | |
| Office supply store: Staples: Regularly | 21,652 | 42.95% | 17,617 | 46.41% | 108 |
| Office supply store: Big box/warehouse stores (e.g. Costco): Regularly | 5,338 | 10.59% | 4,294 | 11.31% | 107 |
| Office supply store: Department stores (any): Regularly | 2,826 | 5.61% | 1,574 | 4.15% | 74 |
| Office supply store: Online/internet office stores (e.g. OfficeMax, Grand & Toy): Regularly | 352 | 0.70% | 229 | 0.60% | 86 |
| Office supply store: Other office (stationery) stores: Regularly | 2,702 | 5.36% | 1,893 | 4.99% | 93 |
| Office supply store: Staples: Occasionally | 8,979 | 17.81% | 6,305 | 16.61% | 93 |
| Office supply store: Big box/warehouse stores (e.g. Costco): Occasionally | 2,051 | 4.07% | 1,563 | 4.12% | 101 |
| Office supply store: Department stores (any): Occasionally | 830 | 1.65% | 526 | 1.39% | 84 |
| Office supply store: Online/internet office stores (e.g. OfficeMax, Grand & Toy): Occasionally | 214 | 0.43% | 216 | 0.57% | 133 |
| Office supply store: Other office (stationery) stores: Occasionally | 1,254 | 2.49% | 834 | 2.20% | 88 |

| Index | Description |
|----------------|----------------|
| >=180 | Extremely High |
| >=110 and <180 | High |
| >=90 and <110 | Similar |
| >=50 and <90 | Lower |
| <50 | Extremely Low |

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.