

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	57,379		41,761		
Office Supply Stores In-Store Shopped Past Year					
Office supply in-store: Staples	28,273	49.27%	21,066	50.44%	102
Office supply in-store: Big box/warehouse stores (e.g. Costco)	9,141	15.93%	7,151	17.12%	107
Office supply in-store: Department stores (any)	3,518	6.13%	2,319	5.55%	91
Office supply in-store: Other office (stationery) stores	4,951	8.63%	3,532	8.46%	98
Office Supply Stores Online Shopped Past Year					
Office supply online: Staples	6,550	11.42%	5,433	13.01%	114
Office supply online: Big box/warehouse stores (e.g. Costco)	1,112	1.94%	802	1.92%	99
Office supply online: Department stores (any)	391	0.68%	251	0.60%	88
Office supply online: Online/internet office stores (e.g. Grand & Toy)	1,758	3.06%	872	2.09%	68
Office supply online: Other office (stationery) stores	2,418	4.22%	853	2.04%	48
Office Supply Stores Shopping Frequency					
Office supply store: Staples: Regularly	19,529	34.03%	15,083	36.12%	106
Office supply store: Big box/warehouse stores (e.g. Costco): Regularly	7,099	12.37%	5,753	13.78%	111
Office supply store: Department stores (any): Regularly	2,687	4.68%	1,851	4.43%	95
Office supply store: Online/internet office stores (e.g. Grand & Toy): Regularly	1,005	1.75%	453	1.09%	62
Office supply store: Other office (stationery) stores: Regularly	3,144	5.48%	2,143	5.13%	94
Office supply store: Staples: Occasionally	8,744	15.24%	5,982	14.33%	94
Office supply store: Big box/warehouse stores (e.g. Costco): Occasionally	2,042	3.56%	1,398	3.35%	94
Office supply store: Department stores (any): Occasionally	831	1.45%	468	1.12%	77
Office supply store: Online/internet office stores (e.g. Grand & Toy): Occasionally	886	1.54%	515	1.23%	80
Office supply store: Other office (stationery) stores: Occasionally	1,807	3.15%	1,390	3.33%	106

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.