

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	57,379		41,761		
Home Improvement Stores In-Store Shopped Past Year					
Home improv. in-store: BMR	1,075	1.87%	660	1.58%	84
Home improv. in-store: Canadian Tire	32,314	56.32%	24,527	58.73%	104
Home improv. in-store: Crate & Barrel	2,702	4.71%	2,128	5.10%	108
Home improv. in-store: Home Depot	31,388	54.70%	23,599	56.51%	103
Home improv. in-store: Home Hardware	10,534	18.36%	8,090	19.37%	106
Home improv. in-store: HomeSense	12,468	21.73%	9,167	21.95%	101
Home improv. in-store: Lee Valley Tools	6,151	10.72%	4,895	11.72%	109
Home improv. in-store: Lowe's Home Improvement	6,844	11.93%	4,916	11.77%	99
Home improv. in-store: Rona Stores (any)	15,834	27.60%	12,103	28.98%	105
Home improv. in-store: Lighting stores (any)	3,099	5.40%	2,104	5.04%	93
Home improv. in-store: Department stores (any)	6,925	12.07%	5,217	12.49%	103
Home improv. in-store: Independent hardware stores (any)	4,796	8.36%	3,399	8.14%	97
Home improv. in-store: Other home decor stores	3,908	6.81%	2,527	6.05%	89
Home improv. in-store: Other home improvement stores	3,178	5.54%	2,040	4.89%	88
Home Improvement Stores Online Shopped Past Year					
Home improv. online: BMR	172	0.30%	36	0.09%	30
Home improv. online: Canadian Tire	3,933	6.86%	2,366	5.67%	83
Home improv. online: Crate & Barrel	697	1.22%	260	0.62%	51
Home improv. online: Home Depot	4,968	8.66%	2,883	6.90%	80
Home improv. online: Home Hardware	621	1.08%	398	0.95%	88
Home improv. online: HomeSense	518	0.90%	327	0.78%	87
Home improv. online: Lee Valley Tools	2,036	3.55%	1,438	3.44%	97
Home improv. online: Lowe's Home Improvement	749	1.31%	491	1.18%	90
Home improv. online: Rona Stores (any)	1,589	2.77%	767	1.84%	66
Home improv. online: Wayfair.ca	4,404	7.68%	3,173	7.60%	99
Home improv. online: Lighting stores (any)	433	0.76%	210	0.50%	66
Home improv. online: Department stores (any)	1,195	2.08%	729	1.75%	84
Home improv. online: Independent hardware stores (any)	244	0.43%	149	0.36%	84
Home improv. online: Other home decor stores	1,071	1.87%	472	1.13%	60
Home improv. online: Other home improvement stores	639	1.11%	360	0.86%	77
Home Improvement Stores Shopping Frequency					
Home improv. store: BMR: Regularly	682	1.19%	565	1.35%	113
Home improv. store: Canadian Tire: Regularly	27,272	47.53%	20,913	50.08%	105
Home improv. store: Crate & Barrel: Regularly	1,470	2.56%	1,209	2.90%	113
Home improv. store: Home Depot: Regularly	26,158	45.59%	20,567	49.25%	108
Home improv. store: Home Hardware: Regularly	8,094	14.11%	6,437	15.41%	109
Home improv. store: HomeSense: Regularly	9,658	16.83%	6,941	16.62%	99
Home improv. store: Lee Valley Tools: Regularly	2,393	4.17%	1,786	4.28%	103
Home improv. store: Lowe's Home Improvement: Regularly	4,171	7.27%	3,120	7.47%	103
Home improv. store: Rona Stores (any): Regularly	11,790	20.55%	9,041	21.65%	105
Home improv. store: Wayfair.ca: Regularly	1,783	3.11%	1,132	2.71%	87

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Home improv. store: Lighting stores (any): Regularly	1,031	1.80%	882	2.11%	117
Home improv. store: Department stores (any): Regularly	5,246	9.14%	4,287	10.27%	112
Home improv. store: Independent hardware stores (any): Regularly	3,368	5.87%	2,592	6.21%	106
Home improv. store: Other home decor stores: Regularly	2,698	4.70%	1,675	4.01%	85
Home improv. store: Other home improvement stores: Regularly	1,684	2.93%	1,238	2.96%	101
Home improv. store: BMR: Occasionally	393	0.69%	94	0.23%	33
Home improv. store: Canadian Tire: Occasionally	5,042	8.79%	3,613	8.65%	98
Home improv. store: Crate & Barrel: Occasionally	1,232	2.15%	919	2.20%	102
Home improv. store: Home Depot: Occasionally	5,230	9.12%	3,033	7.26%	80
Home improv. store: Home Hardware: Occasionally	2,439	4.25%	1,653	3.96%	93
Home improv. store: HomeSense: Occasionally	2,810	4.90%	2,226	5.33%	109
Home improv. store: Lee Valley Tools: Occasionally	3,759	6.55%	3,109	7.44%	114
Home improv. store: Lowe's Home Improvement: Occasionally	2,673	4.66%	1,796	4.30%	92
Home improv. store: Rona Stores (any): Occasionally	4,043	7.05%	3,062	7.33%	104
Home improv. store: Wayfair.ca: Occasionally	2,805	4.89%	1,940	4.65%	95
Home improv. store: Lighting stores (any): Occasionally	2,068	3.60%	1,222	2.93%	81
Home improv. store: Department stores (any): Occasionally	1,679	2.93%	930	2.23%	76
Home improv. store: Independent hardware stores (any): Occasionally	1,428	2.49%	807	1.93%	78
Home improv. store: Other home decor stores: Occasionally	1,210	2.11%	852	2.04%	97
Home improv. store: Other home improvement stores: Occasionally	1,494	2.60%	802	1.92%	74

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

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