

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	50,414		37,961		
Home Improvement Stores Shopped in the Past Year at					
Home Improv. store past year: BMR	2,428	4.82%	1,789	4.71%	98
Home Improv. store past year: Canadian Tire	28,636	56.80%	20,693	54.51%	96
Home Improv. store past year: Crate & Barrel	3,864	7.67%	3,456	9.10%	119
Home Improv. store past year: Home Depot	28,861	57.25%	22,327	58.81%	103
Home Improv. store past year: Home Hardware	12,827	25.44%	11,173	29.43%	116
Home Improv. store past year: Home Outfitters/Déco Découverte	5,118	10.15%	3,439	9.06%	89
Home Improv. store past year: HomeSense	12,990	25.77%	9,566	25.20%	98
Home Improv. store past year: Lee Valley Tools	9,002	17.86%	9,067	23.88%	134
Home Improv. store past year: Lowe's Home Improvement	4,741	9.41%	3,667	9.66%	103
Home Improv. store past year: Pier 1 Imports	5,599	11.11%	3,900	10.27%	92
Home Improv. store past year: Rona Stores (any)	16,373	32.48%	12,905	33.99%	105
Home Improv. store past year: Lighting stores (any)	3,848	7.63%	3,376	8.89%	117
Home Improv. store past year: Department stores (any)	8,169	16.20%	6,608	17.41%	107
Home Improv. store past year: Independent hardware stores (any)	2,853	5.66%	2,583	6.80%	120
Home Improv. store past year: Online/Internet home décor/home improvement stores	1,596	3.17%	1,219	3.21%	101
Home Improv. store past year: Other home décor stores	1,916	3.80%	1,492	3.93%	103
Home Improv. store past year: Other home improvement stores	1,839	3.65%	1,317	3.47%	95
Home Improvement Stores Shopping Frequency					
Home Improv. store: BMR: Regularly	1,870	3.71%	1,384	3.65%	98
Home Improv. store: Canadian Tire: Regularly	24,334	48.27%	17,869	47.07%	98
Home Improv. store: Crate & Barrel: Regularly	2,595	5.15%	2,422	6.38%	124
Home Improv. store: Home Depot: Regularly	24,926	49.44%	19,740	52.00%	105
Home Improv. store: Home Hardware: Regularly	9,670	19.18%	8,766	23.09%	120
Home Improv. store: Home Outfitters/Déco Découverte: Regularly	3,662	7.26%	2,295	6.04%	83
Home Improv. store: HomeSense: Regularly	10,069	19.97%	7,970	21.00%	105
Home Improv. store: Lee Valley Tools: Regularly	4,028	7.99%	4,106	10.82%	135
Home Improv. store: Lowe's Home Improvement: Regularly	3,169	6.29%	2,403	6.33%	101
Home Improv. store: Pier 1 Imports: Regularly	3,174	6.30%	2,264	5.96%	95
Home Improv. store: Rona Stores (any): Regularly	13,039	25.86%	10,453	27.54%	106
Home Improv. store: Lighting stores (any): Regularly	1,326	2.63%	1,202	3.17%	121
Home Improv. store: Department stores (any): Regularly	6,225	12.35%	5,244	13.82%	112
Home Improv. store: Independent hardware stores (any): Regularly	1,987	3.94%	1,949	5.14%	130
Home Improv. store: Online/internet home décor/improvement stores: Regularly	1,230	2.44%	916	2.41%	99
Home Improv. store: Other home décor stores: Regularly	1,197	2.38%	975	2.57%	108
Home Improv. store: Other home improvement stores: Regularly	1,236	2.45%	872	2.30%	94
Home Improv. store: BMR: Occasionally	558	1.11%	405	1.07%	96
Home Improv. store: Canadian Tire: Occasionally	4,302	8.53%	2,824	7.44%	87

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Home Improv. store: Crate & Barrel: Occasionally	1,270	2.52%	1,034	2.72%	108
Home Improv. store: Home Depot: Occasionally	3,935	7.81%	2,586	6.81%	87
Home Improv. store: Home Hardware: Occasionally	3,157	6.26%	2,407	6.34%	101
Home Improv. store: Home Outfitters/Déco Découverte: Occasionally	1,456	2.89%	1,145	3.02%	104
Home Improv. store: HomeSense: Occasionally	2,921	5.79%	1,596	4.20%	73
Home Improv. store: Lee Valley Tools: Occasionally	4,974	9.87%	4,961	13.07%	132
Home Improv. store: Lowe's Home Improvement: Occasionally	1,572	3.12%	1,263	3.33%	107
Home Improv. store: Pier 1 Imports: Occasionally	2,425	4.81%	1,636	4.31%	90
Home Improv. store: Rona Stores (any): Occasionally	3,335	6.61%	2,451	6.46%	98
Home Improv. store: Lighting stores (any): Occasionally	2,522	5.00%	2,174	5.73%	115
Home Improv. store: Department stores (any): Occasionally	1,944	3.86%	1,364	3.59%	93
Home Improv. store: Independent hardware stores (any): Occasionally	866	1.72%	633	1.67%	97
Home Improv. store: Online/internet home décor/improvement stores: Occasionally	367	0.73%	302	0.80%	110
Home Improv. store: Other home décor stores: Occasionally	718	1.43%	516	1.36%	95
Home Improv. store: Other home improvement stores: Occasionally	603	1.20%	445	1.17%	98

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.