

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	50,414		37,961		
Grocery Stores Shopped in the Past Month at					
Grocery store past month: Co-op	2,568	5.09%	2,059	5.42%	106
Grocery store past month: Grocerygateway.com	230	0.46%	196	0.52%	113
Grocery store past month: IGA/Foodland	5,705	11.32%	5,092	13.42%	119
Grocery store past month: Loblaws	5,428	10.77%	4,565	12.03%	112
Grocery store past month: M&M Food Market	3,591	7.12%	2,839	7.48%	105
Grocery store past month: Metro	9,817	19.47%	7,573	19.95%	102
Grocery store past month: Provigo	3,048	6.05%	2,228	5.87%	97
Grocery store past month: Real Canadian/Atlantic Superstore	21,496	42.64%	14,034	36.97%	87
Grocery store past month: Safeway	15,568	30.88%	12,002	31.62%	102
Grocery store past month: Save-On-Foods	11,368	22.55%	8,054	21.22%	94
Grocery store past month: Sobeys	8,498	16.86%	5,353	14.10%	84
Grocery store past month: Discount grocery stores (e.g. No Frills, MAXI)	6,887	13.66%	4,149	10.93%	80
Grocery store past month: Fine food stores/butcher shops	5,005	9.93%	3,758	9.90%	100
Grocery store past month: Big box/warehouse stores (e.g. Costco)	17,193	34.11%	13,779	36.30%	106
Grocery store past month: Department stores (e.g. Walmart)	19,015	37.72%	12,410	32.69%	87
Grocery store past month: Drug Stores (any)	25,583	50.75%	18,801	49.53%	98
Grocery store past month: Other online/internet grocery stores	1,017	2.02%	558	1.47%	73
Grocery store past month: Other grocery stores	10,152	20.14%	7,196	18.96%	94
Grocery Shopping Frequency					
Grocery store: Co-op: Heavy	500	0.99%	390	1.03%	104
Grocery store: grocerygateway.com: Heavy	33	0.07%	37	0.10%	143
Grocery store: IGA/Foodland: Heavy	1,094	2.17%	895	2.36%	109
Grocery store: Loblaws: Heavy	1,167	2.32%	886	2.34%	101
Grocery store: M&M Food Market: Heavy	192	0.38%	154	0.41%	108
Grocery store: Metro: Heavy	2,575	5.11%	2,112	5.56%	109
Grocery store: Provigo: Heavy	1,260	2.50%	885	2.33%	93
Grocery store: Real Canadian/Atlantic Superstore: Heavy	6,221	12.34%	3,688	9.71%	79
Grocery store: Safeway: Heavy	2,410	4.78%	1,798	4.74%	99
Grocery store: Save-On-Foods: Heavy	1,553	3.08%	2,019	5.32%	173
Grocery store: Sobeys: Heavy	676	1.34%	357	0.94%	70
Grocery store: Discount grocery stores (e.g. No Frills, MAXI): Heavy	2,005	3.98%	1,159	3.05%	77
Grocery store: Fine food stores/butcher shops: Heavy	709	1.41%	705	1.86%	132
Grocery store: Big box/warehouse stores (e.g. Costco): Heavy	1,961	3.89%	1,484	3.91%	101
Grocery store: Department stores (e.g. Wal-Mart): Heavy	3,228	6.40%	1,953	5.14%	80
Grocery store: Drug stores (any): Heavy	4,164	8.26%	3,233	8.52%	103
Grocery store: Online/internet grocery stores: Heavy	201	0.40%	99	0.26%	65
Grocery store: Other grocery stores: Heavy	3,822	7.58%	2,541	6.70%	88
Grocery store: Co-op: Medium	750	1.49%	752	1.98%	133
Grocery store: Grocerygateway.com: Medium	78	0.16%	61	0.16%	100

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Grocery store: IGA/Foodland: Medium	2,316	4.59%	1,968	5.18%	113
Grocery store: Loblaws: Medium	2,066	4.10%	2,006	5.29%	129
Grocery store: M&M Food Market: Medium	603	1.20%	498	1.31%	109
Grocery store: Metro: Medium	3,581	7.10%	2,682	7.07%	100
Grocery store: Provigo: Medium	241	0.48%	194	0.51%	106
Grocery store: Real Canadian/Atlantic Superstore: Medium	8,253	16.37%	5,513	14.52%	89
Grocery store: Safeway: Medium	3,899	7.73%	2,873	7.57%	98
Grocery store: Save-On-Foods: Medium	2,259	4.48%	2,811	7.41%	165
Grocery store: Sobeys: Medium	6,542	12.98%	3,512	9.25%	71
Grocery store: Discount grocery stores (e.g. No Frills, MAXI): Medium	2,437	4.83%	1,629	4.29%	89
Grocery store: Fine food stores/butcher shops: Medium	2,410	4.78%	1,816	4.78%	100
Grocery store: Big box/warehouse stores (e.g. Costco): Medium	5,870	11.64%	4,726	12.45%	107
Grocery store: Department stores (e.g. Wal-Mart): Medium	7,439	14.76%	4,755	12.53%	85
Grocery store: Drug Stores (any): Medium	10,923	21.67%	7,970	21.00%	97
Grocery store: Online/internet grocery stores: Medium	371	0.74%	231	0.61%	82
Grocery store: Other grocery stores: Medium	3,803	7.54%	2,919	7.69%	102
Grocery store: Co-op: Light	1,318	2.61%	916	2.41%	92
Grocery store: grocerygateway.com: Light	119	0.24%	98	0.26%	108
Grocery store: IGA/Foodland: Light	2,295	4.55%	2,230	5.88%	129
Grocery store: Loblaws: Light	2,195	4.35%	1,672	4.41%	101
Grocery store: M&M Food Market: Light	2,796	5.55%	2,187	5.76%	104
Grocery store: Metro: Light	3,662	7.26%	2,779	7.32%	101
Grocery store: Provigo: Light	1,547	3.07%	1,149	3.03%	99
Grocery store: Real Canadian/Atlantic Superstore: Light	7,022	13.93%	4,833	12.73%	91
Grocery store: Safeway: Light	9,260	18.37%	7,331	19.31%	105
Grocery store: Save-On-Foods: Light	7,555	14.99%	3,224	8.49%	57
Grocery store: Sobeys: Light	1,281	2.54%	1,485	3.91%	154
Grocery store: Discount grocery stores (e.g. No Frills, MAXI): Light	2,445	4.85%	1,361	3.59%	74
Grocery store: Fine food stores/butcher shops: Light	1,886	3.74%	1,237	3.26%	87
Grocery store: Big box/warehouse stores (e.g. Costco): Light	9,362	18.57%	7,569	19.94%	107
Grocery store: Department stores (e.g. Wal-Mart): Light	8,348	16.56%	5,703	15.02%	91
Grocery store: Drug stores (any): Light	10,496	20.82%	7,597	20.01%	96
Grocery store: Online/internet grocery stores: Light	445	0.88%	229	0.60%	68
Grocery store: Other grocery stores: Light	2,528	5.02%	1,736	4.57%	91
Convenience Stores Shopped in the Past Month at					
Convenience store past month: 7-Eleven	11,022	21.86%	6,619	17.44%	80
Convenience store past month: Mac's/Couche-Tard/Circle K	2,429	4.82%	1,491	3.93%	82
Convenience store past month: Gas station convenience stores (any)	9,950	19.74%	6,378	16.80%	85
Convenience store past month: Other convenience stores	2,872	5.70%	1,660	4.37%	77
Convenience Stores Shopping Frequency					
Convenience store: 7-Eleven: Heavy	2,098	4.16%	1,452	3.82%	92

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Convenience store: Mac's/Couche-Tard/Circle K: Heavy	470	0.93%	371	0.98%	105
Convenience store: Gas station convenience stores (any): Heavy	1,730	3.43%	1,158	3.05%	89
Convenience store: Other convenience stores: Heavy	823	1.63%	388	1.02%	63
Convenience store: 7-Eleven: Medium	3,906	7.75%	2,134	5.62%	73
Convenience store: Mac's/Couche-Tard/Circle K: Medium	709	1.41%	447	1.18%	84
Convenience store: Gas station convenience stores (any): Medium	3,852	7.64%	2,543	6.70%	88
Convenience store: Other convenience stores: Medium	998	1.98%	717	1.89%	95
Convenience store: 7-Eleven: Light	5,019	9.96%	3,033	7.99%	80
Convenience store: Mac's/Couche-Tard/Circle K: Light	1,250	2.48%	673	1.77%	71
Convenience store: Gas station convenience stores (any): Light	4,368	8.66%	2,677	7.05%	81
Convenience store: Other convenience stores: Light	1,051	2.08%	555	1.46%	70

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.