

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	50,414		37,961		
Furniture Stores Shopping in the Past Year at					
Furniture store past year: Ikea	21,256	42.16%	14,779	38.93%	92
Furniture store past year: La-Z-Boy Furniture Galleries	1,587	3.15%	1,458	3.84%	122
Furniture store past year: Leon's	764	1.52%	1,567	4.13%	272
Furniture store past year: Pier 1 Imports	5,617	11.14%	4,100	10.80%	97
Furniture store past year: Sleep Country/Dormez-Vous	2,080	4.13%	1,687	4.45%	108
Furniture store past year: Structube	248	0.49%	147	0.39%	80
Furniture store past year: The Brick	3,757	7.45%	2,493	6.57%	88
Furniture store past year: United Furniture Warehouse	318	0.63%	144	0.38%	60
Furniture store past year: Urban Barn	2,473	4.91%	1,711	4.51%	92
Furniture store past year: Department stores (any)	7,769	15.41%	6,082	16.02%	104
Furniture store past year: Electronics stores (any)	4,445	8.82%	3,293	8.68%	98
Furniture store past year: Online/internet furniture/appliance stores	1,301	2.58%	1,046	2.76%	107
Furniture store past year: Other furniture/appliance stores	4,347	8.62%	3,620	9.54%	111
Furniture Stores Shopping Frequency					
Furniture store: Ikea: Regularly	12,890	25.57%	8,806	23.20%	91
Furniture store: La-Z-Boy Furniture Galleries: Regularly	199	0.40%	126	0.33%	83
Furniture store: Leon's: Regularly	183	0.36%	332	0.88%	244
Furniture store: Pier 1 Imports: Regularly	3,189	6.33%	2,298	6.05%	96
Furniture store: Sleep Country/Dormez-Vous: Regularly	137	0.27%	102	0.27%	100
Furniture store: Structube: Regularly	81	0.16%	74	0.20%	125
Furniture store: The Brick: Regularly	969	1.92%	678	1.79%	93
Furniture store: United Furniture Warehouse: Regularly	118	0.23%	47	0.12%	52
Furniture store: Urban Barn: Regularly	1,248	2.48%	864	2.28%	92
Furniture store: Department stores (any): Regularly	4,668	9.26%	3,787	9.98%	108
Furniture store: Electronics stores (any): Regularly	2,746	5.45%	2,015	5.31%	97
Furniture store: Online/internet furniture/appliance stores: Regularly	639	1.27%	508	1.34%	106
Furniture store: Other furniture/appliance stores: Regularly	1,838	3.65%	1,436	3.78%	104
Furniture store: Ikea: Occasionally	8,365	16.59%	5,973	15.74%	95
Furniture store: La-Z-Boy Furniture Galleries: Occasionally	1,387	2.75%	1,332	3.51%	128
Furniture store: Leon's: Occasionally	580	1.15%	1,235	3.25%	283
Furniture store: Pier 1 Imports: Occasionally	2,428	4.82%	1,802	4.75%	99
Furniture store: Sleep Country/Dormez-Vous: Occasionally	1,943	3.85%	1,586	4.18%	109
Furniture store: Structube: Occasionally	167	0.33%	73	0.19%	58
Furniture store: The Brick: Occasionally	2,787	5.53%	1,815	4.78%	86
Furniture store: United Furniture Warehouse: Occasionally	200	0.40%	97	0.26%	65
Furniture store: Urban Barn: Occasionally	1,225	2.43%	847	2.23%	92
Furniture store: Department stores (any): Occasionally	3,102	6.15%	2,294	6.04%	98
Furniture store: Electronics stores (any): Occasionally	1,699	3.37%	1,278	3.37%	100
Furniture store: Online/internet furniture/appliance stores: Occasionally	663	1.32%	538	1.42%	108

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Furniture store: Other furniture/appliance stores: Occasionally	2,509	4.98%	2,185	5.76%	116

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.