

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
<b>Population of age 15 and over</b>	60,240		42,869		
<b>Eyewear</b>					
Type of eyewear: Do not wear prescription glasses or contact lenses	18,510	30.73%	12,088	28.20%	92
Type of eyewear: Glasses	36,373	60.38%	27,160	63.36%	105
Type of eyewear: Contact lenses	2,119	3.52%	1,287	3.00%	85
Type of eyewear: Both glasses and contact lenses	3,238	5.38%	2,334	5.45%	101
Optical/eyewear spending in past 12 mo: Nothing	20,144	33.44%	14,671	34.22%	102
Optical/eyewear spending in past 12 mo: \$1-\$99	2,868	4.76%	2,433	5.67%	119
Optical/eyewear spending in past 12 mo: \$100-\$199	4,601	7.64%	3,066	7.15%	94
Optical/eyewear spending in past 12 mo: \$200-\$399	6,042	10.03%	3,710	8.66%	86
Optical/eyewear spending in past 12 mo: \$400 or more	7,864	13.05%	6,967	16.25%	125
Likelihood of laser eye surgery: Very likely	2,590	4.30%	1,730	4.04%	94
Likelihood of laser eye surgery: Somewhat likely	7,382	12.25%	5,031	11.74%	96
Likelihood of laser eye surgery: Not very likely	10,842	18.00%	7,366	17.18%	95
Likelihood of laser eye surgery: Not at all likely	18,869	31.32%	15,340	35.78%	114
Likelihood of laser eye surgery: Have already had laser eye surgery	1,864	3.10%	1,348	3.15%	102
<b>Optical Stores In-Store Shopped Past Year</b>					
Optical in-store: FYidoctors/Visique	4,468	7.42%	2,939	6.86%	92
Optical in-store: Hakim Optical	667	1.11%	434	1.01%	91
Optical in-store: IRIS	1,873	3.11%	1,137	2.65%	85
Optical in-store: LensCrafters	2,513	4.17%	1,845	4.30%	103
Optical in-store: Pearle Vision	835	1.39%	569	1.33%	96
Optical in-store: Sunglass Hut	1,352	2.24%	931	2.17%	97
Optical in-store: Big box/warehouses (e.g. Costco)	6,216	10.32%	5,289	12.34%	120
Optical in-store: Department stores (any)	2,155	3.58%	1,597	3.73%	104
Optical in-store: Other opticals	13,615	22.60%	12,164	28.38%	126
<b>Opticals Stores Online Shopped Past Year</b>					
Optical online: clearly.ca	4,164	6.91%	2,481	5.79%	84
Optical online: FYidoctors/Visique	175	0.29%	184	0.43%	148
Optical online: LensCrafters	208	0.35%	73	0.17%	49
Optical online: Sunglass Hut	136	0.23%	78	0.18%	78
Optical online: Big box/warehouses (e.g. Costco)	484	0.80%	394	0.92%	115
Optical online: Department stores (any)	248	0.41%	208	0.49%	120
Optical online: Other opticals	3,430	5.70%	1,466	3.42%	60
<b>Optical Stores Shopping Frequency</b>					
Optical store: clearly.ca: Regularly	1,275	2.12%	691	1.61%	76
Optical store: FYidoctors/Visique: Regularly	794	1.32%	408	0.95%	72
Optical Store: Hakim Optical: Regularly	172	0.29%	97	0.23%	79
Optical store: IRIS: Regularly	237	0.39%	262	0.61%	156
Optical store: LensCrafters: Regularly	384	0.64%	325	0.76%	119
Optical store: Sunglass Hut: Regularly	121	0.20%	117	0.27%	135
Optical store: Big box/warehouse stores (e.g. Costco): Regularly	2,199	3.65%	1,838	4.29%	118

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Optical store: Department stores (any): Regularly	1,005	1.67%	815	1.90%	114
Optical store: Other Optical stores: Regularly	2,793	4.64%	3,038	7.09%	153
Optical store: clearly.ca: Occasionally	2,070	3.44%	1,388	3.24%	94
Optical store: FYidoctors/Visique: Occasionally	3,674	6.10%	2,531	5.91%	97
Optical store: Hakim Optical: Occasionally	496	0.82%	337	0.79%	96
Optical store: IRIS: Occasionally	1,636	2.72%	875	2.04%	75
Optical store: LensCrafters: Occasionally	2,129	3.54%	1,521	3.55%	100
Optical store: Pearle Vision: Occasionally	835	1.39%	569	1.33%	96
Optical store: Sunglass Hut: Occasionally	1,231	2.04%	813	1.90%	93
Optical store: Big box/warehouse stores (e.g. Costco): Occasionally	4,017	6.67%	3,451	8.05%	121
Optical store: Department stores (any): Occasionally	1,150	1.91%	782	1.82%	95
Optical store: Other Optical stores: Occasionally	10,822	17.97%	9,127	21.29%	118

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

**Powered By:** PolarisIntelligence.com

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

**Data Vintage:** 2024/2025