

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	50,414		37,961		
Drug Stores Shopped in the Past Month at					
Drug store past month: Guardian/IDA	369	0.73%	831	2.19%	300
Drug store past month: Jean Coutu	6,378	12.65%	4,303	11.34%	90
Drug store past month: London Drugs	13,422	26.62%	10,355	27.28%	102
Drug store past month: Pharmasave	6,261	12.42%	4,953	13.05%	105
Drug store past month: Proxim	961	1.91%	384	1.01%	53
Drug store past month: Rexall/Pharma Plus	2,895	5.74%	2,110	5.56%	97
Drug store past month: Shoppers Drug Mart/Pharmaprix	30,368	60.24%	22,065	58.13%	96
Drug store past month: Big box/warehouse stores (e.g. Costco)	6,556	13.01%	5,407	14.24%	109
Drug store past month: Grocery stores (any)	7,419	14.72%	5,775	15.21%	103
Drug store past month: Natural health product stores (e.g. Nutrition House, Le Naturiste)	2,888	5.73%	2,166	5.71%	100
Drug store past month: Online/internet drug stores	660	1.31%	444	1.17%	89
Drug store past month: Other drug stores	1,930	3.83%	1,426	3.76%	98
Drug Stores Shopping Frequency					
Drug store: Guardian/IDA: Heavy	38	0.08%	91	0.24%	300
Drug store: Jean Coutu: Heavy	936	1.86%	928	2.44%	131
Drug store: London Drugs: Heavy	957	1.90%	713	1.88%	99
Drug store: Pharmasave: Heavy	301	0.60%	218	0.58%	97
Drug store: Proxim: Heavy	136	0.27%	59	0.15%	56
Drug store: Rexall/Pharma Plus: Heavy	196	0.39%	187	0.49%	126
Drug store: Shoppers Drug Mart/Pharmaprix: Heavy	4,787	9.50%	3,259	8.59%	90
Drug store: Big box/warehouse stores (e.g. Costco): Heavy	518	1.03%	379	1.00%	97
Drug store: Grocery stores (any): Heavy	1,149	2.28%	789	2.08%	91
Drug store: Natural health product stores (e.g. Nutrition House, Le Naturiste): Heavy	126	0.25%	84	0.22%	88
Drug store: Online/internet drug stores: Heavy	6	0.01%	6	0.02%	200
Drug store: Other drug stores: Heavy	123	0.24%	110	0.29%	121
Drug store: Guardian/IDA: Medium	201	0.40%	301	0.79%	198
Drug store: Jean Coutu: Medium	2,563	5.08%	689	1.82%	36
Drug store: London Drugs: Medium	4,658	9.24%	3,658	9.64%	104
Drug store: Pharmasave: Medium	1,744	3.46%	1,233	3.25%	94
Drug store: Proxim: Medium	87	0.17%	29	0.08%	47
Drug store: Rexall/Pharma Plus: Medium	570	1.13%	374	0.98%	87
Drug store: Shoppers Drug Mart/Pharmaprix: Medium	12,646	25.08%	8,787	23.15%	92
Drug store: Big box/warehouse stores (e.g. Costco): Medium	1,968	3.90%	1,567	4.13%	106
Drug store: Grocery stores (any): Medium	2,759	5.47%	1,961	5.17%	95
Drug store: Natural health product stores (e.g. Nutrition House, Le Naturiste): Medium	555	1.10%	380	1.00%	91
Drug store: Online/internet drug stores: Medium	116	0.23%	64	0.17%	74
Drug store: Other drug stores: Medium	444	0.88%	338	0.89%	101
Drug store: Guardian/IDA: Light	131	0.26%	440	1.16%	446
Drug store: Jean Coutu: Light	2,880	5.71%	2,686	7.08%	124

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	Value	Percent	Value	Percent	Index
Drug store: London Drugs: Light	7,807	15.49%	5,984	15.77%	102
Drug store: Pharmasave: Light	4,216	8.36%	3,502	9.23%	110
Drug store: Proxim: Light	739	1.47%	296	0.78%	53
Drug store: Rexall/Pharma Plus: Light	2,129	4.22%	1,549	4.08%	97
Drug store: Shoppers Drug Mart/Pharmaprix: Light	12,936	25.66%	10,019	26.39%	103
Drug store: Big box/warehouse stores (e.g. Costco): Light	4,071	8.07%	3,461	9.12%	113
Drug store: Grocery stores (any): Light	3,512	6.97%	3,025	7.97%	114
Drug store: Natural health product stores (e.g. Nutrition House, Le Naturiste): Light	2,207	4.38%	1,703	4.49%	103
Drug store: Online/internet drug stores: Light	538	1.07%	373	0.98%	92
Drug store: Other drug stores: Light	1,363	2.70%	978	2.58%	96

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.