

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
<b>Population of age 15 and over</b>	57,379		41,761		
<b>Department Stores In-Store Shopped Past Year</b>					
Department store in-store: Canadian Tire	31,942	55.67%	22,941	54.93%	99
Department store in-store: Costco	28,129	49.02%	20,887	50.01%	102
Department store in-store: Giant Tiger	0	0.00%	0	0.00%	-
Department store in-store: Hudson's Bay	15,595	27.18%	12,337	29.54%	109
Department store in-store: Walmart/Walmart Supercentres	30,025	52.33%	19,107	45.75%	87
Department store in-store: Other Department store stores	7,187	12.53%	4,728	11.32%	90
<b>Department Stores Online Shopped Past Year</b>					
Department store online: Amazon.com/Amazon.ca	36,546	63.69%	25,265	60.50%	95
Department store online: Canadian Tire	5,480	9.55%	3,498	8.38%	88
Department store online: Costco	6,968	12.15%	4,474	10.71%	88
Department store online: Giant Tiger	570	0.99%	416	1.00%	101
Department store online: Hudson's Bay	5,818	10.14%	4,614	11.05%	109
Department store online: Walmart/Walmart Supercentres	5,253	9.16%	2,940	7.04%	77
Department store online: Well.ca	2,069	3.61%	1,227	2.94%	81
Department store online: Other Department store stores	1,381	2.41%	744	1.78%	74
<b>Department Stores Shopping Frequency</b>					
Department store: Amazon.com/Amazon.ca: Heavy	12,563	21.90%	8,897	21.31%	97
Department store: Canadian Tire: Heavy	3,420	5.96%	2,837	6.79%	114
Department store: Costco: Heavy	11,865	20.68%	9,158	21.93%	106
Department store: Giant Tiger: Heavy	0	0.00%	0	0.00%	-
Department store: Hudson's Bay: Heavy	1,276	2.22%	1,263	3.02%	136
Department store: Walmart/Walmart Supercentres: Heavy	10,886	18.97%	6,839	16.38%	86
Department store: Well.ca - Heavy	205	0.36%	71	0.17%	47
Department store: Other department stores: Heavy	883	1.54%	557	1.33%	86
Department store: Amazon.com/Amazon.ca: Medium	21,770	37.94%	14,216	34.04%	90
Department store: Canadian Tire: Medium	25,503	44.45%	18,331	43.90%	99
Department store: Costco: Medium	14,041	24.47%	10,536	25.23%	103
Department store: Giant Tiger: Medium	0	0.00%	0	0.00%	-
Department store: Hudson's Bay: Medium	10,387	18.10%	8,127	19.46%	108
Department store: Walmart/Walmart Supercentres: Medium	17,169	29.92%	10,784	25.82%	86
Department store: Well.ca - Medium	1,450	2.53%	1,085	2.60%	103
Department store: Other department stores: Medium	4,591	8.00%	3,169	7.59%	95
Department store: Amazon.com/Amazon.ca: Light	3,438	5.99%	2,197	5.26%	88
Department store: Canadian Tire: Light	3,019	5.26%	1,773	4.25%	81
Department store: Costco: Light	2,223	3.87%	1,192	2.86%	74
Department store: Giant Tiger: Light	0	0.00%	0	0.00%	-
Department store: Hudson's Bay: Light	3,933	6.86%	2,948	7.06%	103
Department store: Walmart/Walmart Supercentres: Light	1,970	3.43%	1,484	3.55%	103
Department store: Well.ca - Light	539	0.94%	381	0.91%	97
Department store: Other department stores: Light	1,713	2.99%	1,002	2.40%	80

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

**Powered By:** PolarisIntelligence.com

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.