

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	50,414		37,961		
Clothing Stores Shopped in the Past Year at					
Clothing store past year: Addition-Elle	2,375	4.71%	1,418	3.74%	79
Clothing store past year: Banana Republic	4,827	9.58%	3,548	9.35%	98
Clothing store past year: Children's clothing store (any) (e.g. GapKids)	4,827	9.57%	3,494	9.21%	96
Clothing store past year: Eddie Bauer	5,332	10.58%	5,099	13.43%	127
Clothing store past year: Fairweather	1,613	3.20%	873	2.30%	72
Clothing store past year: Forever 21	4,994	9.91%	3,154	8.31%	84
Clothing store past year: Gap	6,549	12.99%	4,600	12.12%	93
Clothing store past year: H&M	9,621	19.08%	6,451	17.00%	89
Clothing store past year: Harry Rosen	1,013	2.01%	1,185	3.12%	155
Clothing store past year: Holt Renfrew	1,455	2.89%	1,701	4.48%	155
Clothing store past year: Joe Fresh	8,375	16.61%	5,291	13.94%	84
Clothing store past year: Laura (any)	2,214	4.39%	1,918	5.05%	115
Clothing store past year: Le Chateau	2,437	4.84%	1,432	3.77%	78
Clothing store past year: Marks Work Wearhouse	17,914	35.53%	13,092	34.49%	97
Clothing store past year: Marshalls	4,232	8.39%	2,871	7.56%	90
Clothing store past year: Moores	2,417	4.79%	1,843	4.86%	101
Clothing store past year: Old Navy	11,907	23.62%	7,810	20.57%	87
Clothing store past year: Reitmans	7,876	15.62%	4,972	13.10%	84
Clothing store past year: Roots	2,703	5.36%	2,211	5.83%	109
Clothing store past year: Simons	3,038	6.03%	2,387	6.29%	104
Clothing store past year: Stitches	1,007	2.00%	547	1.44%	72
Clothing store past year: Suzy Shier	1,327	2.63%	616	1.62%	62
Clothing store past year: Tip Top Tailors	1,357	2.69%	1,046	2.76%	103
Clothing store past year: Winners	19,709	39.10%	13,896	36.61%	94
Clothing store past year: Zara	3,038	6.03%	1,951	5.14%	85
Clothing store past year: Jean store (any) (e.g. Levi Strauss and Company)	1,431	2.84%	895	2.36%	83
Clothing store past year: Formal wear store (e.g. Freeman)	548	1.09%	436	1.15%	106
Clothing store past year: Maternity store (e.g. Thyme)	335	0.66%	165	0.43%	65
Clothing store past year: Specialty apparel - Lingerie	3,692	7.32%	2,307	6.08%	83
Clothing store past year: Department store (any)	18,608	36.91%	14,886	39.21%	106
Clothing store past year: Second-hand store	12,282	24.36%	7,889	20.78%	85
Clothing store past year: Online/internet clothing store	5,622	11.15%	3,817	10.06%	90
Clothing store past year: Other clothing store	9,503	18.85%	7,061	18.60%	99
Clothing Stores Shopping Frequency - Regularly					
Clothing store: Addition-Elle: Regularly	1,599	3.17%	931	2.45%	77
Clothing store: Banana Republic: Regularly	3,248	6.44%	2,354	6.20%	96
Clothing store: Children's clothing stores (any) (e.g. GapKids): Regularly	4,121	8.17%	2,921	7.69%	94
Clothing store: Eddie Bauer: Regularly	2,897	5.75%	3,022	7.96%	138
Clothing store: Fairweather: Regularly	874	1.73%	479	1.26%	73

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Clothing store: Forever 21: Regularly	3,493	6.93%	2,423	6.38%	92
Clothing store: Gap: Regularly	4,706	9.34%	3,140	8.27%	89
Clothing store: H&M: Regularly	7,625	15.13%	5,186	13.66%	90
Clothing store: Harry Rosen: Regularly	503	1.00%	578	1.52%	152
Clothing store: Holt Renfrew: Regularly	785	1.56%	1,004	2.64%	169
Clothing store: Joe Fresh: Regularly	6,625	13.14%	4,212	11.10%	84
Clothing store: Laura (any): Regularly	1,048	2.08%	1,004	2.65%	127
Clothing store: Le Chateau: Regularly	1,470	2.92%	879	2.32%	79
Clothing store: Marks Work Wearhouse: Regularly	12,378	24.55%	8,983	23.66%	96
Clothing store: Marshalls: Regularly	2,765	5.48%	1,810	4.77%	87
Clothing store: Moores: Regularly	1,275	2.53%	896	2.36%	93
Clothing store: Old Navy: Regularly	9,014	17.88%	5,774	15.21%	85
Clothing store: Reitmans: Regularly	5,064	10.05%	2,940	7.75%	77
Clothing store: Roots: Regularly	1,616	3.21%	1,378	3.63%	113
Clothing store: Roots: Regularly	2,075	4.12%	1,457	3.84%	93
Clothing store: Stitches: Regularly	686	1.36%	342	0.90%	66
Clothing store: Suzy Shier: Regularly	783	1.55%	339	0.89%	57
Clothing store: Tip Top Tailors: Regularly	536	1.06%	457	1.20%	113
Clothing store: Winners: Regularly	16,658	33.04%	11,581	30.51%	92
Clothing store: Zara: Regularly	2,024	4.02%	1,298	3.42%	85
Clothing store: Jean stores (any) (e.g. Levi Strauss and Company): Regularly	786	1.56%	519	1.37%	88
Clothing store: Formal wear stores (e.g. Freeman): Regularly	322	0.64%	304	0.80%	125
Clothing store: Maternity stores (e.g. Thyme): Regularly	171	0.34%	77	0.20%	59
Clothing store: Specialty apparel - Lingerie: Regularly	2,406	4.77%	1,489	3.92%	82
Clothing store: Department stores (any): Regularly	16,570	32.87%	13,172	34.70%	106
Clothing store: Second-hand stores: Regularly	9,684	19.21%	6,363	16.76%	87
Clothing store: Online/internet clothing stores: Regularly	4,994	9.91%	3,208	8.45%	85
Clothing store: Other clothing stores: Regularly	7,691	15.26%	5,760	15.17%	99
Clothing Stores Shopping Frequency - Occasionally					
Clothing store: Addition-Elle: Occasionally	775	1.54%	487	1.28%	83
Clothing store: Banana Republic: Occasionally	1,580	3.13%	1,194	3.15%	101
Clothing store: Children's clothing stores (any) (e.g. GapKids): Occasionally	706	1.40%	574	1.51%	108
Clothing store: Eddie Bauer: Occasionally	2,435	4.83%	2,077	5.47%	113
Clothing store: Fairweather: Occasionally	739	1.47%	394	1.04%	71
Clothing store: Forever 21: Occasionally	1,501	2.98%	731	1.93%	65
Clothing store: Gap: Occasionally	1,843	3.66%	1,460	3.85%	105
Clothing store: H&M: Occasionally	1,996	3.96%	1,265	3.33%	84
Clothing store: Harry Rosen: Occasionally	510	1.01%	607	1.60%	158
Clothing store: Holt Renfrew: Occasionally	670	1.33%	697	1.84%	138
Clothing store: Joe Fresh: Occasionally	1,750	3.47%	1,079	2.84%	82
Clothing store: Laura (any): Occasionally	1,165	2.31%	914	2.41%	104
Clothing store: Le Chateau: Occasionally	967	1.92%	553	1.46%	76

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Clothing store: Marks Work Wearhouse: Occasionally	5,536	10.98%	4,109	10.83%	99
Clothing store: Marshalls: Occasionally	1,467	2.91%	1,061	2.80%	96
Clothing store: Moores: Occasionally	1,142	2.27%	947	2.50%	110
Clothing store: Old Navy: Occasionally	2,893	5.74%	2,036	5.36%	93
Clothing store: Reitmans: Occasionally	2,812	5.58%	2,031	5.35%	96
Clothing store: Roots: Occasionally	1,087	2.16%	834	2.20%	102
Clothing store: Roots: Occasionally	963	1.91%	930	2.45%	128
Clothing store: Stitches: Occasionally	322	0.64%	206	0.54%	84
Clothing store: Suzy Shier: Occasionally	544	1.08%	277	0.73%	68
Clothing store: Tip Top Tailors: Occasionally	820	1.63%	589	1.55%	95
Clothing store: Winners: Occasionally	3,051	6.05%	2,315	6.10%	101
Clothing store: Zara: Occasionally	1,014	2.01%	653	1.72%	86
Clothing store: Jean stores (any) (e.g. Levi Strauss and Company): Occasionally	645	1.28%	376	0.99%	77
Clothing store: Formal wear stores (e.g. Freeman): Occasionally	226	0.45%	132	0.35%	78
Clothing store: Maternity stores (e.g. Thyme): Occasionally	164	0.33%	87	0.23%	70
Clothing store: Specialty apparel - Lingerie: Occasionally	1,286	2.55%	818	2.15%	84
Clothing store: Department stores (any): Occasionally	2,038	4.04%	1,714	4.52%	112
Clothing store: Second-hand stores: Occasionally	2,598	5.15%	1,526	4.02%	78
Clothing store: Online/internet clothing stores: Occasionally	628	1.25%	609	1.60%	128
Clothing store: Other clothing stores: Occasionally	1,812	3.60%	1,301	3.43%	95

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.