

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	60,240		42,869		
Clothing Stores In-Store Shopped Past Year					
Clothing in-store: Aritzia	5,399	8.96%	4,020	9.38%	105
Clothing in-store: Banana Republic	5,543	9.20%	3,664	8.55%	93
Clothing in-store: Children's clothing store (any) (e.g. GapKids)	4,278	7.10%	2,953	6.89%	97
Clothing in-store: Eddie Bauer	5,113	8.49%	3,978	9.28%	109
Clothing in-store: Fairweather	856	1.42%	890	2.08%	146
Clothing in-store: Gap	7,736	12.84%	5,880	13.72%	107
Clothing in-store: H&M	10,259	17.03%	6,900	16.10%	95
Clothing in-store: Harry Rosen	1,513	2.51%	1,226	2.86%	114
Clothing in-store: Holt Renfrew	1,420	2.36%	1,055	2.46%	104
Clothing in-store: Joe Fresh	6,994	11.61%	4,413	10.29%	89
Clothing in-store: Laura (any)	1,558	2.59%	1,339	3.12%	120
Clothing in-store: Marks Work Wearhouse	17,911	29.73%	11,464	26.74%	90
Clothing in-store: Marshalls	7,939	13.18%	5,152	12.02%	91
Clothing in-store: Moores	2,116	3.51%	1,394	3.25%	93
Clothing in-store: Old Navy	14,505	24.08%	8,666	20.22%	84
Clothing in-store: Penningtons	2,515	4.17%	1,080	2.52%	60
Clothing in-store: Reitmans	4,369	7.25%	2,920	6.81%	94
Clothing in-store: Roots	3,361	5.58%	2,187	5.10%	91
Clothing in-store: Simons	4,325	7.18%	3,128	7.30%	102
Clothing in-store: Stitches/Urban Planet/Sirens	1,549	2.57%	761	1.78%	69
Clothing in-store: Suzy Shier	1,339	2.22%	615	1.43%	64
Clothing in-store: Tip Top Tailors	1,289	2.14%	859	2.00%	93
Clothing in-store: Value Village	11,722	19.46%	6,772	15.80%	81
Clothing in-store: Winners	22,629	37.57%	15,195	35.45%	94
Clothing in-store: Zara	3,789	6.29%	2,970	6.93%	110
Clothing in-store: Jean store (any) (e.g. Levi Strauss and Company)	2,403	3.99%	1,777	4.15%	104
Clothing in-store: Formal wear store (e.g. Freeman)	943	1.57%	263	0.61%	39
Clothing in-store: Maternity store	245	0.41%	98	0.23%	56
Clothing in-store: Specialty apparel - Lingerie	3,478	5.77%	2,393	5.58%	97
Clothing in-store: Department store (any)	13,253	22.00%	10,224	23.85%	108
Clothing in-store: Second-hand store	12,149	20.17%	6,234	14.54%	72
Clothing in-store: Other clothing store	13,479	22.38%	9,781	22.82%	102
Clothing Stores Online Shopped Past Year					
Clothing online: Aritzia	1,794	2.98%	1,328	3.10%	104
Clothing online: Banana Republic	1,510	2.51%	1,117	2.60%	104
Clothing online: Children's clothing store (any) (e.g. GapKids)	1,549	2.57%	880	2.05%	80
Clothing online: Eddie Bauer	1,865	3.10%	1,381	3.22%	104
Clothing online: Fairweather	23	0.04%	53	0.12%	300
Clothing online: Gap	2,748	4.56%	1,939	4.52%	99
Clothing online: H&M	2,784	4.62%	2,051	4.78%	103
Clothing online: Harry Rosen	243	0.40%	249	0.58%	145

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Clothing online: Holt Renfrew	578	0.96%	303	0.71%	74
Clothing online: Joe Fresh	1,629	2.70%	1,123	2.62%	97
Clothing online: Laura (any)	345	0.57%	384	0.90%	158
Clothing online: Marks Work Wearhouse	3,343	5.55%	1,768	4.12%	74
Clothing online: Marshalls	339	0.56%	181	0.42%	75
Clothing online: Moores	410	0.68%	108	0.25%	37
Clothing online: Old Navy	4,478	7.43%	2,755	6.43%	87
Clothing online: Penningtons	1,218	2.02%	975	2.27%	112
Clothing online: Reitmans	1,493	2.48%	1,252	2.92%	118
Clothing online: Roots	600	1.00%	453	1.06%	106
Clothing online: Simons	1,351	2.24%	988	2.30%	103
Clothing online: Stitches/Urban Planet/Sirens	159	0.26%	198	0.46%	177
Clothing online: Suzy Shier	138	0.23%	146	0.34%	148
Clothing online: Tip Top Tailors	69	0.12%	138	0.32%	267
Clothing online: Value Village	489	0.81%	374	0.87%	107
Clothing online: Winners	1,429	2.37%	892	2.08%	88
Clothing online: Zara	1,397	2.32%	1,021	2.38%	103
Clothing online: Jean store (any) (e.g. Levi Strauss and Company)	760	1.26%	391	0.91%	72
Clothing online: Formal wear store (e.g. Freeman)	128	0.21%	93	0.22%	105
Clothing online: Maternity store	156	0.26%	201	0.47%	181
Clothing online: Specialty apparel - Lingerie	1,255	2.08%	892	2.08%	100
Clothing online: Department store (any)	2,989	4.96%	1,892	4.41%	89
Clothing online: Second-hand store	1,289	2.14%	618	1.44%	67
Clothing online: Other clothing store	5,791	9.61%	3,291	7.68%	80
Clothing Stores Shopping Frequency - Regularly					
Clothing store: Aritzia: Regularly	3,032	5.03%	2,402	5.60%	111
Clothing store: Banana Republic: Regularly	3,531	5.86%	2,372	5.53%	94
Clothing store: Children's clothing stores (any) (e.g. GapKids): Regularly	3,613	6.00%	2,537	5.92%	99
Clothing store: Eddie Bauer: Regularly	2,806	4.66%	2,137	4.99%	107
Clothing store: Fairweather: Regularly	471	0.78%	468	1.09%	140
Clothing store: Gap: Regularly	5,016	8.33%	3,603	8.41%	101
Clothing store: H&M: Regularly	6,739	11.19%	4,297	10.02%	90
Clothing store: Harry Rosen: Regularly	599	0.99%	473	1.10%	111
Clothing store: Holt Renfrew: Regularly	541	0.90%	435	1.02%	113
Clothing store: Joe Fresh: Regularly	5,301	8.80%	3,009	7.02%	80
Clothing store: Laura (any): Regularly	885	1.47%	793	1.85%	126
Clothing store: Marks Work Wearhouse: Regularly	12,096	20.08%	8,351	19.48%	97
Clothing store: Marshalls: Regularly	5,659	9.39%	3,372	7.87%	84
Clothing store: Moores: Regularly	653	1.08%	336	0.78%	72
Clothing store: Old Navy: Regularly	10,554	17.52%	6,293	14.68%	84
Clothing store: Reitmans: Regularly	3,211	5.33%	2,230	5.20%	98
Clothing store: Roots: Regularly	1,773	2.94%	1,259	2.94%	100

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	Value	Percent	Value	Percent	Index
Clothing store: Simons: Regularly	2,537	4.21%	1,847	4.31%	102
Clothing store: Stitches/Urban Planet/Sirens: Regularly	962	1.60%	471	1.10%	69
Clothing store: Suzy Shier: Regularly	637	1.06%	346	0.81%	76
Clothing store: Tip Top Tailors: Regularly	835	1.39%	446	1.04%	75
Clothing store: Value Village: Regularly	9,479	15.74%	5,196	12.12%	77
Clothing store: Winners: Regularly	18,284	30.35%	12,812	29.89%	98
Clothing store: Zara: Regularly	2,386	3.96%	2,127	4.96%	125
Clothing store: Jean stores (any) (e.g. Levi Strauss and Company): Regularly	1,133	1.88%	608	1.42%	76
Clothing store: Formal wear stores (e.g. Freeman): Regularly	299	0.50%	92	0.22%	44
Clothing store: Specialty apparel - Lingerie: Regularly	1,939	3.22%	1,332	3.11%	97
Clothing store: Department stores (any): Regularly	10,753	17.85%	8,049	18.78%	105
Clothing store: Second-hand stores: Regularly	10,883	18.07%	5,676	13.24%	73
Clothing store: Other clothing stores: Regularly	10,355	17.19%	7,635	17.81%	104
Clothing Stores Shopping Frequency - Occasionally					
Clothing store: Aritzia: Occasionally	2,367	3.93%	1,618	3.77%	96
Clothing store: Banana Republic: Occasionally	2,012	3.34%	1,293	3.02%	90
Clothing store: Children's clothing stores (any) (e.g. GapKids): Occasionally	665	1.10%	415	0.97%	88
Clothing store: Eddie Bauer: Occasionally	2,308	3.83%	1,840	4.29%	112
Clothing store: Fairweather: Occasionally	385	0.64%	421	0.98%	153
Clothing store: Gap: Occasionally	2,719	4.51%	2,277	5.31%	118
Clothing store: H&M: Occasionally	3,520	5.84%	2,603	6.07%	104
Clothing store: Harry Rosen: Occasionally	914	1.52%	753	1.76%	116
Clothing store: Holt Renfrew: Occasionally	878	1.46%	620	1.45%	99
Clothing store: Joe Fresh: Occasionally	1,693	2.81%	1,404	3.28%	117
Clothing store: Laura (any): Occasionally	673	1.12%	546	1.27%	113
Clothing store: Marks Work Wearhouse: Occasionally	5,815	9.65%	3,113	7.26%	75
Clothing store: Marshalls: Occasionally	2,279	3.78%	1,780	4.15%	110
Clothing store: Moores: Occasionally	1,463	2.43%	1,058	2.47%	102
Clothing store: Old Navy: Occasionally	3,951	6.56%	2,372	5.53%	84
Clothing store: Reitmans: Occasionally	1,158	1.92%	690	1.61%	84
Clothing store: Roots: Occasionally	1,588	2.64%	928	2.17%	82
Clothing store: Simons Occasionally	1,788	2.97%	1,282	2.99%	101
Clothing store: Stitches/Urban Planet/Sirens: Occasionally	587	0.97%	290	0.68%	70
Clothing store: Suzy Shier: Occasionally	702	1.17%	269	0.63%	54
Clothing store: Tip Top Tailors: Occasionally	454	0.75%	413	0.96%	128
Clothing store: Value Village: Occasionally	2,243	3.72%	1,576	3.68%	99
Clothing store: Winners: Occasionally	4,345	7.21%	2,383	5.56%	77
Clothing store: Zara: Occasionally	1,403	2.33%	843	1.97%	85
Clothing store: Jean stores (any) (e.g. Levi Strauss and Company): Occasionally	1,270	2.11%	1,168	2.73%	129
Clothing store: Formal wear stores (e.g. Freeman): Occasionally	644	1.07%	171	0.40%	37
Clothing store: Specialty apparel - Lingerie: Occasionally	1,539	2.56%	1,061	2.48%	97

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	Value	Percent	Value	Percent	Index
Clothing store: Department stores (any): Occasionally	2,500	4.15%	2,175	5.07%	122
Clothing store: Second-hand stores: Occasionally	1,267	2.10%	558	1.30%	62
Clothing store: Other clothing stores: Occasionally	3,124	5.19%	2,146	5.01%	97

Index	Description
≥ 180	Extremely High
≥ 110 and < 180	High
≥ 90 and < 110	Similar
≥ 50 and < 90	Low
< 50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

Data Vintage: 2024/2025