



Leisure Activities - School, Events and Shows Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Schools and Learning Centres Attendance					
Learning centre past 3 yrs: Kumon Math and Reading Centre	320	0.64%	333	0.88%	138
Learning centre past 3 yrs: Sylvan Learning Center	41	0.08%	60	0.16%	200
Learning centre past 3 yrs: Other learning center(s)	963	1.93%	643	1.70%	88
Learning centre past 3 yrs: Activity camps (summer/March break)	2,280	4.57%	2,101	5.57%	122
Learning centre past 3 yrs: Paid extracurricular activities/sports	4,593	9.21%	3,662	9.70%	105
Learning centre past 3 yrs: Private schools (e.g. Montessori)	528	1.06%	731	1.94%	183
Schools past 3 yrs: Adult high schools (any)	836	1.68%	579	1.54%	92
Schools past 3 yrs: Career Colleges (any) (e.g. CDI College)	380	0.76%	261	0.69%	91
Schools past 3 yrs: Community Colleges (any)	2,055	4.12%	1,378	3.65%	89
Schools past 3 yrs: Universities (any)	5,186	10.39%	3,374	8.94%	86
Schools past 3 yrs: Executive/management training (any)	1,664	3.34%	1,338	3.54%	106
Schools Attendance Full Time Currently					
Enrolled full time: Community college (any)	352	0.71%	225	0.60%	85
Enrolled full time: CEGEP (any)	402	0.81%	324	0.86%	106
Enrolled full time: Career college/trade school (any)	208	0.42%	151	0.40%	95
Enrolled full time: University (any)	1,724	3.46%	1,087	2.88%	83
Enrolled full time: Other school (any)	1,349	2.70%	1,077	2.85%	106
Job Search					
Job search past year: on-line/Internet job sites (e.g. Workopolis.com) used	10,480	21.01%	5,720	15.15%	72
Job search past year: Respond to recruitment ad.	6,254	12.54%	3,329	8.82%	70
Life Events Happened in the Past 2 Years					
Life Events Past 2 Years: Marry	742	1.49%	391	1.04%	70
Life Events Past 2 Years: Divorce/separation	840	1.68%	499	1.32%	79
Life Events Past 2 Years: Child born/adopted	1,033	2.07%	602	1.59%	77
Life Events Past 2 Years: Grandchild born/adopted	4,780	9.58%	4,698	12.45%	130
Life Events Past 2 Years: Adult child leaves home	2,732	5.48%	2,645	7.01%	128
Life Events Past 2 Years: Parent moves into retirement/nursing home/your home	2,301	4.61%	2,091	5.54%	120
Life Events Past 2 Years: Complete high school	1,054	2.11%	815	2.16%	102
Life Events Past 2 Years: Complete college/university	1,555	3.12%	1,136	3.01%	96
Life Events Past 2 Years: Purchase first vehicle	932	1.87%	545	1.44%	77
Life Events Past 2 Years: Bought/sold home	3,274	6.56%	2,533	6.71%	102
Life Events Past 2 Years: Retire	2,810	5.63%	2,787	7.38%	131
Life Events Past 2 Years: Lose job or be laid off	2,190	4.39%	1,100	2.91%	66
Life Events Past 2 Years: Change job	4,623	9.27%	2,212	5.86%	63
Life Events Past 2 Years: Move out of parents home	266	0.53%	177	0.47%	89
Life Events Past 2 Years: Shop for mortgage/renegeotiate mortgage	4,652	9.32%	2,245	5.95%	64
Life Events Past 2 Years: Make last mortgage payment	1,015	2.03%	770	2.04%	100
Life Events Past 2 Years: Quit smoking	1,102	2.21%	609	1.61%	73
Life Events Past 2 Years: Move in with significant other	455	0.91%	217	0.57%	63



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Legal/Debt Services Used Past 3 Years					
Paid Past 3 Years: Civil-trusts-estates	1,743	3.49%	1,946	5.16%	148
Paid Past 3 Years: Criminal defense	136	0.27%	106	0.28%	104
Paid Past 3 Years: Debt consolidation/bankruptcy services	453	0.91%	204	0.54%	59
Paid Past 3 Years: Divorce-family law	662	1.33%	635	1.68%	126
Paid Past 3 Years: Immigration	418	0.84%	305	0.81%	96
Paid Past 3 Years: Personal injury	540	1.08%	491	1.30%	120
Paid Past 3 Years: Real estate	3,213	6.44%	2,548	6.75%	105
Paid Past 3 Years: Traffic related	1,658	3.32%	1,139	3.02%	91
Paid Past 3 Years: Other legal/debt services	2,210	4.43%	1,784	4.73%	107
Consumer Shows Attended in the Past Year					
Shows Past Year: Auto shows	2,768	5.55%	2,335	6.19%	112
Shows Past Year: Boat shows	1,423	2.85%	1,592	4.22%	148
Shows Past Year: Book shows	460	0.92%	338	0.90%	98
Shows Past Year: Bridal shows	294	0.59%	223	0.59%	100
Shows Past Year: Cottage shows	185	0.37%	211	0.56%	151
Shows Past Year: Craft shows	4,025	8.07%	3,153	8.35%	103
Shows Past Year: Electronics/photo/video shows	613	1.23%	536	1.42%	115
Shows Past Year: Fan shows (e.g. Comic Con)	458	0.92%	288	0.76%	83
Shows Past Year: Fitness/golf/ski shows	563	1.13%	464	1.23%	109
Shows Past Year: Food/Wine shows	2,248	4.51%	1,898	5.03%	112
Shows Past Year: Garden shows	1,764	3.54%	1,692	4.48%	127
Shows Past Year: Health and Living shows	1,288	2.58%	843	2.23%	86
Shows Past Year: Home shows	3,680	7.38%	3,423	9.07%	123
Shows Past Year: Job fairs	873	1.75%	487	1.29%	74
Shows Past Year: Motorcycle shows	661	1.33%	569	1.51%	114
Shows Past Year: Pet shows	586	1.18%	332	0.88%	75
Shows Past Year: RV shows	1,584	3.17%	1,255	3.32%	105
Shows Past Year: Savings/investment/franchise shows	571	1.15%	260	0.69%	60
Shows Past Year: Sex shows	324	0.65%	154	0.41%	63
Shows Past Year: Sportsman/outdoor shows	785	1.57%	650	1.72%	110
Shows Past Year: Travel shows	999	2.00%	1,072	2.84%	142
Shows Past Year: Other shows	1,610	3.23%	1,201	3.18%	98
Visited the Locations in the Past Year					
Visited Past Year: College or university campus	19,582	39.25%	16,639	44.08%	112
Visited Past Year: Health or fitness club	17,933	35.94%	14,448	38.28%	107
Visited Past Year: Restaurant, resto-bar, or pub (alcohol and food)	41,026	82.23%	32,461	85.99%	105
Visited Past Year: Bar or nightclub (alcohol but no food)	9,041	18.12%	5,625	14.90%	82
Visited the Locations in the Past Month					
Visited Past Month: College or university campus	12,131	24.31%	10,404	27.56%	113
Visited Past Month: Health or fitness club	13,061	26.18%	11,736	31.09%	119
Visited Past Month: Restaurant, resto-bar, or pub (alcohol and food)	35,132	70.42%	28,100	74.44%	106



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Visited Past Month: Bar or nightclub (alcohol but no food)	4,959	9.94%	3,037	8.04%	81
Visited the Locations in the Past 7 Days					
Visited Past 7 Days: College or university campus	7,189	14.41%	6,045	16.01%	111
Visited Past 7 Days: Health or fitness club	8,519	17.08%	7,338	19.44%	114
Visited Past 7 Days: Restaurant, resto-bar, or pub (alcohol and food)	22,505	45.11%	18,708	49.56%	110
Visited Past 7 Days: Bar or nightclub (alcohol but no food)	2,426	4.86%	1,638	4.34%	89



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.