

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
<b>Number of households</b>	26,850		17,526		
<b>Population of age 15 and up</b>	50,414		37,961		
<b>Spending</b>					
Grocery: Total HH spend weekly: No reply	4,011	14.94%	3,193	18.22%	122
Grocery: Total HH spend weekly: Less than \$100	5,830	21.71%	2,701	15.41%	71
Grocery: Total HH spend weekly: \$100-\$149	7,412	27.61%	3,924	22.39%	81
Grocery: Total HH spend weekly: \$150-\$199	4,209	15.68%	2,840	16.20%	103
Grocery: Total HH spend weekly: \$200-\$249	2,780	10.35%	2,171	12.39%	120
Grocery: Total HH spend weekly: \$250 or more	2,608	9.72%	2,698	15.39%	158
Personal grocery spend weekly: Nothing	3,736	7.41%	2,930	7.72%	104
Personal grocery spend weekly: \$1-\$49	7,002	13.89%	5,054	13.31%	96
Personal grocery spend weekly: \$50-\$74	7,303	14.49%	4,721	12.44%	86
Personal grocery spend weekly: \$75-\$99	7,016	13.92%	4,990	13.14%	94
Personal grocery spend weekly: \$100-\$149	12,421	24.64%	9,522	25.08%	102
Personal grocery spend weekly: \$150-\$199	6,658	13.21%	5,164	13.60%	103
Personal grocery spend weekly: \$200 or more	6,277	12.45%	5,581	14.70%	118
Annual spending on bath and bedding: Nothing	23,795	47.20%	18,740	49.37%	105
Annual spending on bath and bedding: \$1-\$249	22,600	44.83%	15,750	41.49%	93
Annual spending on bath and bedding: \$250-\$499	2,513	4.99%	2,051	5.40%	108
Annual spending on bath and bedding: \$500 or more	1,505	2.99%	1,420	3.74%	125
Annual spending on books (excl. textbooks): Nothing	17,002	33.73%	12,252	32.27%	96
Annual spending on books (excl. textbooks): \$1-\$249	28,989	57.50%	21,991	57.93%	101
Annual spending on books (excl. textbooks): \$250-\$499	3,044	6.04%	2,421	6.38%	106
Annual spending on books (excl. textbooks): \$500 or more	1,379	2.74%	1,297	3.42%	125
Annual spending on children's clothing/shoes: Nothing	33,670	66.79%	26,030	68.57%	103
Annual spending on children's clothing/shoes: \$1-\$249	12,151	24.10%	8,795	23.17%	96
Annual spending on children's clothing/shoes: \$250-\$499	3,315	6.58%	2,127	5.60%	85
Annual spending on children's clothing/shoes: \$500 or more	1,279	2.54%	1,009	2.66%	105
Annual spending on cross-border shopping in US: Nothing	30,214	59.93%	22,111	58.25%	97
Annual spending on cross-border shopping in US: \$1-\$249	11,117	22.05%	8,206	21.62%	98
Annual spending on cross-border shopping in US: \$250-\$499	4,862	9.65%	3,924	10.34%	107
Annual spending on cross-border shopping in US: \$500 or more	4,221	8.37%	3,719	9.80%	117
Annual spending on flowers (for self or as gift): Nothing	19,744	39.16%	13,850	36.49%	93
Annual spending on flowers (for self or as gift): \$1-\$249	28,901	57.33%	22,322	58.80%	103
Annual spending on flowers (for self or as gift): \$250-\$499	1,414	2.80%	1,365	3.60%	129
Annual spending on flowers (for self or as gift): \$500 or more	355	0.71%	424	1.12%	158
Annual spending on furniture (excluding patio): Nothing	38,044	75.46%	29,100	76.66%	102
Annual spending on furniture (excluding patio) \$1-\$249	4,681	9.29%	3,045	8.02%	86
Annual spending on furniture (excluding patio): \$250-\$499	2,798	5.55%	2,032	5.35%	96
Annual spending on furniture (excluding patio): \$500 or more	4,891	9.70%	3,785	9.97%	103
Annual spending on garden supplies (e.g. seeds, rake): Nothing	22,761	45.15%	14,804	39.00%	86
Annual spending on garden supplies (e.g. seeds, rake): \$1-\$249	23,826	47.26%	18,858	49.68%	105
Annual spending on garden supplies (e.g. seeds, rake): \$250-\$499	2,995	5.94%	3,350	8.83%	149

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Annual spending on garden supplies (e.g. seeds, rake): \$500 or more	831	1.65%	949	2.50%	152
Annual spending on hair salon: Nothing	13,994	27.76%	10,085	26.57%	96
Annual spending on hair salon: \$1-\$249	24,293	48.19%	16,801	44.26%	92
Annual spending on hair salon: \$250-\$499	7,463	14.80%	6,330	16.68%	113
Annual spending on hair salon: \$500 or more	4,664	9.25%	4,744	12.50%	135
Annual spending on home decor (e.g. window coverings): Nothing	38,002	75.38%	29,203	76.93%	102
Annual spending on home decor (e.g. window coverings): \$1-\$249	8,096	16.06%	5,107	13.45%	84
Annual spending on home decor (e.g. window coverings): \$250-\$499	2,357	4.68%	1,792	4.72%	101
Annual spending on home decor (e.g. window coverings): \$500 or more	1,959	3.89%	1,859	4.90%	126
Annual spending on jewellery (incl. watches): Nothing	33,452	66.36%	24,630	64.88%	98
Annual spending on jewellery (incl. watches): \$1-\$249	11,615	23.04%	8,529	22.47%	98
Annual spending on jewellery (incl. watches): \$250-\$499	2,840	5.63%	2,475	6.52%	116
Annual spending on jewellery (incl. watches): \$500 or more	2,507	4.97%	2,327	6.13%	123
Annual spending on legal/lawyer's/notary Services: Nothing	39,944	79.23%	28,668	75.52%	95
Annual spending on legal/lawyer's/notary Services: \$1-\$249	3,789	7.52%	3,029	7.98%	106
Annual spending on legal/lawyer's/notary Services: \$250-\$499	2,348	4.66%	2,122	5.59%	120
Annual spending on legal/lawyer's/notary Services: \$500 or more	4,333	8.59%	4,142	10.91%	127
Annual spending on men's clothing: Nothing	17,050	33.82%	12,300	32.40%	96
Annual spending on men's clothing: \$1-\$249	21,379	42.41%	15,608	41.12%	97
Annual spending on men's clothing: \$250-\$499	8,318	16.50%	7,008	18.46%	112
Annual spending on men's clothing: \$500 or more	3,667	7.27%	3,045	8.02%	110
Annual spending on men's shoes: Nothing	27,419	54.39%	20,628	54.34%	100
Annual spending on men's shoes: \$1-\$249	17,165	34.05%	12,199	32.14%	94
Annual spending on men's shoes: \$250-\$499	4,454	8.84%	3,481	9.17%	104
Annual spending on men's shoes: \$500 or more	1,376	2.73%	1,653	4.35%	159
Annual spending on music CDs/music download: Nothing	32,459	64.38%	25,586	67.40%	105
Annual spending on music CDs/music download: \$1-\$249	16,962	33.65%	11,699	30.82%	92
Annual spending on music CDs/music download: \$250-\$499	954	1.89%	646	1.70%	90
Annual spending on music CDs/music download: \$500 or more	39	0.08%	30	0.08%	100
Annual spending on party supplies/costumes: Nothing	39,378	78.11%	30,930	81.48%	104
Annual spending on party supplies/costumes: \$1-\$249	10,495	20.82%	6,590	17.36%	83
Annual spending on party supplies/costumes: \$250-\$499	369	0.73%	287	0.76%	104
Annual spending on party supplies/costumes: \$500 or more	172	0.34%	154	0.41%	121
Annual spending on power tools (e.g. drill): Nothing	40,442	80.22%	29,699	78.24%	98
Annual spending on power tools (e.g. drill): \$1-\$249	7,013	13.91%	5,735	15.11%	109
Annual spending on power tools (e.g. drill): \$250-\$499	2,053	4.07%	1,665	4.39%	108
Annual spending on power tools (e.g. drill): \$500 or more	906	1.80%	863	2.27%	126
Annual spending on printing of digital photographs at store/online service: Nothing	34,720	68.87%	26,330	69.36%	101

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Annual spending on printing of digital photographs at store/online service: \$1-\$249	15,267	30.28%	11,253	29.64%	98
Annual spending on printing of digital photographs at store/online service: \$250-\$499	356	0.71%	312	0.82%	115
Annual spending on printing of digital photographs at store/online service: \$500 or more	71	0.14%	67	0.18%	129
Annual spending on purchase of gift certificates/cards: Nothing	20,615	40.89%	15,965	42.06%	103
Annual spending on purchase of gift certificates/cards: \$1-\$249	23,787	47.18%	17,546	46.22%	98
Annual spending on purchase of gift certificates/cards: \$250-\$499	4,537	9.00%	3,008	7.92%	88
Annual spending on purchase of gift certificates/cards: \$500 or more	1,475	2.93%	1,442	3.80%	130
Annual spending on purchase of School supplies: Nothing	37,652	74.69%	29,845	78.62%	105
Annual spending on purchase of School supplies: \$1-\$249	10,675	21.17%	6,580	17.33%	82
Annual spending on purchase of School supplies: \$250-\$499	1,577	3.13%	1,234	3.25%	104
Annual spending on purchase of School supplies: \$500 or more	510	1.01%	302	0.80%	79
Annual spending on small appliances (e.g. toaster): Nothing	32,068	63.61%	24,172	63.68%	100
Annual spending on small appliances (e.g. toaster): \$1-\$249	16,830	33.38%	12,549	33.06%	99
Annual spending on small appliances (e.g. toaster): \$250-\$499	1,184	2.35%	908	2.39%	102
Annual spending on small appliances (e.g. toaster): \$500 or more	332	0.66%	332	0.88%	133
Annual spending on sporting goods (any): Nothing	34,419	68.27%	26,007	68.51%	100
Annual spending on sporting goods (any): \$1-\$249	11,885	23.58%	8,661	22.82%	97
Annual spending on sporting goods (any): \$250-\$499	2,598	5.15%	1,988	5.24%	102
Annual spending on sporting goods (any): \$500 or more	1,512	3.00%	1,305	3.44%	115
Annual spending on toys/games/novelties: Nothing	29,997	59.50%	24,042	63.33%	106
Annual spending on toys/games/novelties: \$1-\$249	17,432	34.58%	11,962	31.51%	91
Annual spending on toys/games/novelties: \$250-\$499	2,594	5.15%	1,754	4.62%	90
Annual spending on toys/games/novelties: \$500 or more	391	0.78%	203	0.54%	69
Annual spending on women's clothing: Nothing	18,671	37.04%	14,293	37.65%	102
Annual spending on women's clothing: \$1-\$249	14,305	28.37%	9,431	24.84%	88
Annual spending on women's clothing: \$250-\$499	10,389	20.61%	7,758	20.44%	99
Annual spending on women's clothing: \$500 or more	7,050	13.98%	6,479	17.07%	122
Annual spending on women's shoes: Nothing	22,089	43.82%	17,085	45.01%	103
Annual spending on women's shoes: \$1-\$249	18,301	36.30%	13,122	34.57%	95
Annual spending on women's shoes: \$250-\$499	7,046	13.98%	5,277	13.90%	99
Annual spending on women's shoes: \$500 or more	2,978	5.91%	2,476	6.52%	110

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.