

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Population of Age 15 and Up	51,426		39,463		
Visited Coffee Restaurants in the Past Month					
Coffee restaurant past month: Coffee Time	212	0.41%	163	0.41%	100
Coffee restaurant past month: Country Style	100	0.20%	478	1.21%	605
Coffee restaurant past month: Great Canadian Bagel	302	0.59%	146	0.37%	63
Coffee restaurant past month: McCafe/McDonald's	13,143	25.56%	9,255	23.45%	92
Coffee restaurant past month: Second Cup	1,231	2.39%	982	2.49%	104
Coffee restaurant past month: Starbucks	22,806	44.35%	16,778	42.52%	96
Coffee restaurant past month: Tea stores (any)	2,550	4.96%	1,749	4.43%	89
Coffee restaurant past month: Tim Hortons	23,584	45.86%	14,501	36.75%	80
Coffee restaurant past month: Timothy's	433	0.84%	335	0.85%	101
Coffee restaurant past month: Other coffee/bagel/donut/pastry stores	10,082	19.60%	6,960	17.64%	90
Visited Coffee Restaurant Regularly					
Coffee restaurant: Coffee Time: Regularly	52	0.10%	31	0.08%	80
Coffee restaurant: Country Style: Regularly	42	0.08%	195	0.50%	625
Coffee restaurant: Great Canadian Bagel: Regularly	155	0.30%	66	0.17%	57
Coffee restaurant: McCafe/McDonald's: Regularly	7,970	15.50%	5,750	14.57%	94
Coffee restaurant: Second Cup: Regularly	535	1.04%	357	0.91%	88
Coffee restaurant: Starbucks: Regularly	14,803	28.78%	10,536	26.70%	93
Coffee restaurant: Tea stores: Regularly	1,030	2.00%	690	1.75%	88
Coffee restaurant: Tim Hortons: Regularly	14,358	27.92%	8,502	21.54%	77
Coffee restaurant: Timothy's: Regularly	303	0.59%	207	0.52%	88
Coffee restaurant: Other coffee/bagel/donut/muffin restaurant(s): Regularly	5,596	10.88%	3,839	9.73%	89
Visited Coffee Restaurant Occasionally					
Coffee restaurant: Coffee Time: Occasionally	160	0.31%	132	0.33%	106
Coffee restaurant: Country Style: Occasionally	58	0.11%	283	0.72%	655
Coffee restaurant: Great Canadian Bagel: Occasionally	148	0.29%	79	0.20%	69
Coffee restaurant: McCafe/McDonald's: Occasionally	5,173	10.06%	3,504	8.88%	88
Coffee restaurant: Second Cup: Occasionally	696	1.35%	624	1.58%	117
Coffee restaurant: Starbucks: Occasionally	8,003	15.56%	6,242	15.82%	102
Coffee restaurant: Tea stores: Occasionally	1,520	2.96%	1,058	2.68%	91
Coffee restaurant: Tim Hortons: Occasionally	9,226	17.94%	5,999	15.20%	85
Coffee restaurant: Timothy's: Occasionally	130	0.25%	129	0.33%	132
Coffee restaurant: Other coffee/bagel/donut/muffin restaurant(s): Occasionally	4,486	8.72%	3,121	7.91%	91
Visited Fast Food Restaurants in the Past Month					
Fast food past month: A&W	19,437	37.80%	11,724	29.71%	79
Fast food past month: Arby's	616	1.20%	426	1.08%	90
Fast food past month: Burger King	5,192	10.10%	2,905	7.36%	73
Fast food past month: Dairy Queen	8,864	17.24%	6,358	16.11%	93
Fast food past month: Domino's Pizza	3,651	7.10%	2,439	6.18%	87
Fast food past month: Harvey's	5,325	10.35%	3,840	9.73%	94

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Fast food past month: KFC	5,534	10.76%	3,417	8.66%	80
Fast food past month: McDonald's	23,175	45.07%	15,447	39.14%	87
Fast food past month: Mr. Sub	881	1.71%	550	1.39%	81
Fast food past month: Pizza Hut	3,993	7.76%	2,464	6.24%	80
Fast food past month: Pizza Pizza	576	1.12%	1,152	2.92%	261
Fast food past month: Quiznos Classic Subs	1,911	3.72%	1,282	3.25%	87
Fast food past month: Subway	14,033	27.29%	9,959	25.24%	92
Fast food past month: Taco Bell	763	1.48%	368	0.93%	63
Fast food past month: Taco Time	891	1.73%	513	1.30%	75
Fast food past month: Valentine	457	0.89%	522	1.32%	148
Fast food past month: Wendy's	7,158	13.92%	4,594	11.64%	84
Fast food past month: Other Fast food Restaurants	10,516	20.45%	7,655	19.40%	95
Visited Fast Food Restaurants Regularly					
Fast food: A&W: Regularly	6,598	12.83%	4,373	11.08%	86
Fast food: Arby's: Regularly	135	0.26%	105	0.27%	104
Fast food: Burger King: Regularly	1,931	3.76%	1,058	2.68%	71
Fast food: Dairy Queen: Regularly	2,122	4.13%	1,934	4.90%	119
Fast food: Domino's Pizza: Regularly	1,394	2.71%	905	2.29%	85
Fast food: Harvey's: Regularly	1,389	2.70%	1,033	2.62%	97
Fast food: KFC: Regularly	2,188	4.25%	1,371	3.47%	82
Fast food: McDonald's: Regularly	11,902	23.15%	7,788	19.74%	85
Fast food: Mr. Sub: Regularly	372	0.72%	218	0.55%	76
Fast food: Pizza Hut: Regularly	1,387	2.70%	728	1.85%	69
Fast food: Pizza Pizza: Regularly	225	0.44%	815	2.07%	470
Fast food: Quiznos Classic Subs: Regularly	727	1.41%	467	1.18%	84
Fast food: Subway: Regularly	5,406	10.51%	3,635	9.21%	88
Fast food: Taco Bell: Regularly	363	0.71%	196	0.50%	70
Fast food: Taco Time: Regularly	294	0.57%	212	0.54%	95
Fast food: Valentine: Regularly	48	0.09%	43	0.11%	122
Fast food: Wendy's: Regularly	2,679	5.21%	1,616	4.10%	79
Fast food: Other Fast food Restaurants: Regularly	5,373	10.45%	3,549	8.99%	86
Visited Fast Food Restaurants Occasionally					
Fast food: A&W: Occasionally	12,839	24.97%	7,351	18.63%	75
Fast food: Arby's: Occasionally	482	0.94%	322	0.82%	87
Fast food: Burger King: Occasionally	3,260	6.34%	1,847	4.68%	74
Fast food: Dairy Queen: Occasionally	6,742	13.11%	4,425	11.21%	86
Fast food: Domino's Pizza: Occasionally	2,258	4.39%	1,534	3.89%	89
Fast food: Harvey's: Occasionally	3,935	7.65%	2,808	7.12%	93
Fast food: KFC: Occasionally	3,346	6.51%	2,046	5.19%	80
Fast food: McDonald's: Occasionally	11,273	21.92%	7,659	19.41%	89
Fast food: Mr. Sub: Occasionally	509	0.99%	332	0.84%	85
Fast food: Pizza Hut: Occasionally	2,606	5.07%	1,736	4.40%	87
Fast food: Pizza Pizza: Occasionally	351	0.68%	337	0.85%	125
Fast food: Quiznos Classic Subs: Occasionally	1,184	2.30%	815	2.07%	90

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Fast food: Subway: Occasionally	8,628	16.78%	6,324	16.03%	96
Fast food: Taco Bell: Occasionally	400	0.78%	172	0.44%	56
Fast food: Taco Time: Occasionally	596	1.16%	302	0.77%	66
Fast food: Valentine: Occasionally	409	0.80%	479	1.21%	151
Fast food: Wendy's: Occasionally	4,478	8.71%	2,978	7.55%	87
Fast food: Other Fast food Restaurants: Occasionally	5,203	10.12%	3,851	9.76%	96
Visited Restaurant in the Past Year - by Restaurant Name					
Restaurant past year: Boston Pizza	12,286	23.89%	7,871	19.94%	83
Restaurant past year: Earls	9,915	19.28%	3,436	8.71%	45
Restaurant past year: East Side Mario's	5,107	9.93%	3,898	9.88%	99
Restaurant past year: Jack Astor's	3,192	6.21%	2,324	5.89%	95
Restaurant past year: Kelsey's	3,617	7.03%	2,592	6.57%	93
Restaurant past year: Milestones	11,260	21.90%	9,861	24.99%	114
Restaurant past year: Montana's	4,555	8.86%	3,555	9.01%	102
Restaurant past year: St-Hubert	6,547	12.73%	5,013	12.70%	100
Restaurant past year: Swiss Chalet	4,779	9.29%	3,532	8.95%	96
Restaurant past year: The Keg	14,258	27.73%	9,573	24.26%	87
Restaurant past year: Other casual/family restaurants	15,504	30.15%	11,786	29.87%	99
Visited Restaurants by Name Regularly					
Restaurant: Boston Pizza: Regularly	7,663	14.90%	5,063	12.83%	86
Restaurant: Earls: Regularly	5,241	10.19%	1,867	4.73%	46
Restaurant: East Side Mario's: Regularly	4,178	8.12%	2,237	5.67%	70
Restaurant: Jack Astor's: Regularly	1,594	3.10%	1,129	2.86%	92
Restaurant: Kelsey's: Regularly	2,157	4.20%	1,562	3.96%	94
Restaurant: Milestones: Regularly	5,303	10.31%	4,184	10.60%	103
Restaurant: Montana's: Regularly	2,267	4.41%	1,425	3.61%	82
Restaurant: St-Hubert: Regularly	4,672	9.08%	3,464	8.78%	97
Restaurant: Swiss Chalet: Regularly	3,220	6.26%	2,531	6.41%	102
Restaurant: The Keg: Regularly	6,095	11.85%	4,132	10.47%	88
Restaurant: Other casual/family restaurants: Regularly	13,403	26.06%	10,290	26.08%	100
Visited Restaurants by Name Occasionally					
Restaurant: Boston Pizza: Occasionally	4,623	8.99%	2,807	7.11%	79
Restaurant: Earls: Occasionally	4,674	9.09%	1,570	3.98%	44
Restaurant: East Side Mario's: Occasionally	929	1.81%	1,661	4.21%	233
Restaurant: Jack Astor's: Occasionally	1,598	3.11%	1,195	3.03%	97
Restaurant: Kelsey's: Occasionally	1,460	2.84%	1,030	2.61%	92
Restaurant: Milestones: Occasionally	5,956	11.58%	5,677	14.39%	124
Restaurant: Montana's: Occasionally	2,288	4.45%	2,131	5.40%	121
Restaurant: St-Hubert: Occasionally	1,875	3.65%	1,549	3.93%	108
Restaurant: Swiss Chalet: Occasionally	1,560	3.03%	1,001	2.54%	84
Restaurant: The Keg: Occasionally	8,163	15.87%	5,441	13.79%	87
Restaurant: Other casual/family restaurants: Occasionally	2,101	4.09%	1,496	3.79%	93
Visited Restaurant in the Past Year - by Service Type					
Restaurant by svc. type past year: Casual/family dining restaurants (e.g. East Side Mario's)	26,204	50.96%	19,266	48.82%	96

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	Value	Percent	Value	Percent	Index
Restaurant by svc. type past year: Fast casual restaurants (e.g. Extreme Pita, Chipotle, Panera Bread, etc.)	14,060	27.34%	10,411	26.38%	96
Restaurant by svc. type past year: Food court outlets at a shopping mall	26,950	52.41%	19,512	49.44%	94
Restaurant by svc. type past year: Formal dine-in restaurants	25,110	48.83%	21,851	55.37%	113
Restaurant by svc. type past year: Pub restaurants	26,970	52.44%	19,837	50.27%	96
Restaurant by svc. type past year: Sports bars	8,764	17.04%	5,937	15.05%	88
Restaurant by svc. type past year: Other by svc. types of restaurants	13,641	26.53%	11,096	28.12%	106
Visited Restaurant by Service Type Regularly					
Restaurant by svc. type: Casual/family dining restaurants: (e.g. East Side Mario's): Regularly	23,680	46.05%	17,317	43.88%	95
Restaurant by svc. type: Fast casual restaurants: Regularly	12,499	24.31%	8,962	22.71%	93
Restaurant by svc. type: Food court outlets at a shopping mall: Regularly	21,812	42.42%	16,014	40.58%	96
Restaurant by svc. type: Formal dine-in restaurants: Regularly	20,755	40.36%	18,821	47.69%	118
Restaurant by svc. type: Pub restaurants: Regularly	23,922	46.52%	17,676	44.79%	96
Restaurant by svc. type: Sports bars: Regularly	7,308	14.21%	4,849	12.29%	86
Restaurant by svc. type: Other by svc. types of restaurants: Regularly	12,573	24.45%	10,358	26.25%	107
Visited Restaurant by Service Type Occasionally					
Restaurant by svc. type: Casual/family dining restaurants (e.g. East Side Mario's): Occasionally	2,524	4.91%	1,950	4.94%	101
Restaurant by svc. type: Fast casual restaurants: Occasionally	1,561	3.04%	1,449	3.67%	121
Restaurant by svc. type: Food court outlets at a shopping mall: Occasionally	5,138	9.99%	3,497	8.86%	89
Restaurant by svc. type: Formal dine-in restaurants: Occasionally	4,356	8.47%	3,030	7.68%	91
Restaurant by svc. type: Pub restaurants: Occasionally	3,048	5.93%	2,161	5.48%	92
Restaurant by svc. type: Sports bars: Occasionally	1,455	2.83%	1,088	2.76%	98
Restaurant by svc. type: Other by svc. types of restaurants: Occasionally	1,068	2.08%	738	1.87%	90
Visited Restaurant in the Past Year - by Food Type					
Restaurant by food type past year: Breakfast style restaurant (e.g. Cora)	20,198	39.28%	14,115	35.77%	91
Restaurant by food type past year: Chicken restaurants	11,302	21.98%	8,017	20.32%	92
Restaurant by food type past year: Ice cream/frozen yogurt restaurants	14,561	28.32%	10,406	26.37%	93
Restaurant by food type past year: Asian restaurants (e.g. Chinese)	30,439	59.19%	23,621	59.86%	101
Restaurant by food type past year: Italian restaurants	19,399	37.72%	16,368	41.48%	110
Restaurant by food type past year: Mexican/Burrito-style restaurants	14,518	28.23%	9,261	23.47%	83
Restaurant by food type past year: Other ethnic restaurants (e.g. Greek)	24,210	47.08%	18,253	46.26%	98

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	Value	Percent	Value	Percent	Index
Restaurant by food type past year: Pizza restaurants	24,310	47.27%	14,998	38.01%	80
Restaurant by food type past year: Seafood/fish & chips restaurants	19,081	37.10%	15,285	38.73%	104
Restaurant by food type past year: Specialty burger restaurants (e.g. Five Guys, South St. Burger)	15,262	29.68%	10,162	25.75%	87
Restaurant by food type past year: Steakhouse (e.g. The Keg)	16,242	31.58%	12,781	32.39%	103
Restaurant by food type past year: Submarine/sandwich restaurants	19,345	37.62%	12,295	31.16%	83
Visited Restaurant by Food Type Regularly					
Restaurant by food type: Breakfast style restaurant (e.g. Cora): Regularly	16,319	31.73%	10,879	27.57%	87
Restaurant by food type: Chicken restaurants: Regularly	9,260	18.01%	6,528	16.54%	92
Restaurant by food type: Ice cream/frozen yogurt restaurants: Regularly	12,225	23.77%	8,789	22.27%	94
Restaurant by food type: Asian restaurants (e.g. Chinese): Regularly	27,303	53.09%	21,531	54.56%	103
Restaurant by food type: Italian restaurants: Regularly	15,417	29.98%	12,900	32.69%	109
Restaurant by food type: Mexican/burrito-style restaurants: Regularly	10,766	20.93%	6,631	16.80%	80
Restaurant by food type: Other ethnic restaurants (e.g. Greek): Regularly	20,101	39.09%	14,867	37.67%	96
Restaurant by food type: Pizza restaurants: Regularly	21,755	42.30%	13,137	33.29%	79
Restaurant by food type: Seafood/fish & chips restaurants: Regularly	14,486	28.17%	11,837	29.99%	106
Restaurant by food type: Specialty burger restaurants (e.g. Five Guys, South St. Burger): Regularly	12,285	23.89%	7,818	19.81%	83
Restaurant by food type: Steakhouse (e.g. The Keg): Regularly	8,907	17.32%	7,103	18.00%	104
Restaurant by food type: Submarine/sandwich restaurants: Regularly	16,902	32.87%	10,504	26.62%	81
Visited Restaurant by Food Type Occasionally					
Restaurant food type: Breakfast style restaurant (e.g. Cora): Occasionally	3,879	7.54%	3,236	8.20%	109
Restaurant food type: Chicken restaurants: Occasionally	2,043	3.97%	1,489	3.77%	95
Restaurant food type: Ice cream/frozen yogurt restaurants: Occasionally	2,337	4.54%	1,617	4.10%	90
Restaurant food type: Asian restaurants (e.g. Chinese): Occasionally	3,136	6.10%	2,090	5.30%	87
Restaurant food type: Italian restaurants: Occasionally	3,982	7.74%	3,468	8.79%	114
Restaurant food type: Mexican/burrito-style restaurants: Occasionally	3,752	7.30%	2,629	6.66%	91
Restaurant food type: Other ethnic restaurants (e.g. Greek): Occasionally	4,109	7.99%	3,387	8.58%	107
Restaurant food type: Pizza restaurants: Occasionally	2,555	4.97%	1,862	4.72%	95
Restaurant food type: Seafood/fish & chips restaurants: Occasionally	4,595	8.94%	3,448	8.74%	98

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	Value	Percent	Value	Percent	Index
Restaurant food type: Specialty burger restaurants (e.g. Five Guys, South St. Burger): Occasionally	2,977	5.79%	2,344	5.94%	103
Restaurant food type: Steakhouse (e.g. The Keg): Occasionally	7,335	14.26%	5,678	14.39%	101
Restaurant food type: Submarine/sandwich restaurants: Occasionally	2,443	4.75%	1,792	4.54%	96
Service Used					
Service used: Take out	22,982	44.69%	16,080	40.75%	91
Service used: Home delivery	11,141	21.66%	7,294	18.48%	85
Service used: Eat in restaurant	35,623	69.27%	27,195	68.91%	99
Service used: Drive through	12,791	24.87%	7,630	19.34%	78
Service used: Online/Internet meal kit/prep food delivery service (e.g. Goodfood, Chefs Plate)	1,149	2.23%	716	1.82%	82
Service used: Online/Internet restaurant delivery service (e.g. Skip the Dishes, Uber Eats)	3,000	5.83%	1,292	3.27%	56
Service Used Regularly					
Service used: Take out: Regularly	11,723	22.80%	7,454	18.89%	83
Service used: Home delivery: Regularly	4,155	8.08%	2,384	6.04%	75
Service used: Eat in restaurant: Regularly	24,666	47.96%	18,893	47.88%	100
Service used: Drive through: Regularly	7,844	15.25%	4,827	12.23%	80
Service used: Online/Internet meal kit/prep food delivery service (e.g. Goodfood, Chefs Plate): Regularly	501	0.98%	339	0.86%	88
Service used: Online/Internet restaurant delivery service (e.g. Skip the Dishes, Uber Eats): Regularly	1,236	2.40%	668	1.69%	70
Service Used Occasionally					
Service used: Take out: Occasionally	11,258	21.89%	8,626	21.86%	100
Service used: Home delivery: Occasionally	6,986	13.58%	4,910	12.44%	92
Service used: Eat in restaurant: Occasionally	10,958	21.31%	8,302	21.04%	99
Service used: Drive through: Occasionally	4,947	9.62%	2,803	7.10%	74
Service used: Online/Internet meal kit/prep food delivery service (e.g. Goodfood, Chefs Plate): Occasionally	647	1.26%	377	0.96%	76
Service used: Online/Internet restaurant delivery service (e.g. Skip the Dishes, Uber Eats): Occasionally	1,764	3.43%	624	1.58%	46
Monthly Spending on Restaurants for Business Reasons					
Monthly spending on restaurants business reason: Nothing	42,215	82.09%	32,749	82.99%	101
Monthly spending on restaurants business reason: \$1-\$49	2,773	5.39%	1,544	3.91%	73
Monthly spending on restaurants business reason: \$50-\$99	2,713	5.28%	1,767	4.48%	85
Monthly spending on restaurants business reason: \$100-\$199	1,755	3.41%	1,617	4.10%	120
Monthly spending on restaurants business reason: \$200 or more	1,970	3.83%	1,787	4.53%	118
Monthly Spending on Restaurants for Personal Reasons					
Monthly spending on restaurants personal reason: Nothing	4,823	9.38%	4,025	10.20%	109
Monthly spending on restaurants personal reason: \$1-\$49	8,819	17.15%	6,157	15.60%	91
Monthly spending on restaurants personal reason: \$50-\$99	12,038	23.41%	8,391	21.26%	91
Monthly spending on restaurants personal reason: \$100-\$199	13,193	25.65%	9,728	24.65%	96
Monthly spending on restaurants personal reason: \$200 or more	12,554	24.41%	11,161	28.28%	116

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.