

| Attribute  | CSD/CY (59 | Benchmark CSD/CY (5915051): North Vancouver, BC |             | CSD/DM (5915055): West<br>Vancouver, BC |          |         |  |
|--|------------|---|-------------|---|----------|---------|--|
|  | Count: -   |   | Count: - Co |   | Count: - | ount: - |  |
|  | Value      | Percent   | Value       | Percent                                 | Index    |         |  |
| Population of age 15 and over                                | 57,379     |   | 41,761      |   |          |         |  |
| Visited Coffee Restaurants in the Past Month                 | •          |   |             |   |          |         |  |
| Coffee: Coffee Time  | 0          | 0.00%   | 0           | 0.00%                                   | -        |         |  |
| Coffee: Country Style  | 249        | 0.43%   | 181         | 0.43%                                   | 100      |         |  |
| Coffee: Great Canadian Bagel                                 | 0          | 0.00%   | 0           | 0.00%                                   | -        |         |  |
| Coffee: McCafe/McDonald's                                    | 12,323     | 21.48%  | 8,281       | 19.83%                                  | 92       |         |  |
| Coffee: Second Cup   | 826        | 1.44%   | 468         | 1.12%                                   | 78       |         |  |
| Coffee: Starbucks  | 23,729     | 41.35%  | 15,992      | 38.30%                                  | 93       |         |  |
| Coffee: Tea stores (any)                                     | 2,183      | 3.81%   | 1,111       | 2.66%                                   | 70       |         |  |
| Coffee: Tim Hortons  | 24,090     | 41.98%  | 16,706      | 40.01%                                  | 95       |         |  |
| Coffee: Timothy's  | 0          | 0.00%   | 0           | 0.00%                                   | -        |         |  |
| Coffee: Other coffee/bagel/donut/pastry stores               | 13,384     | 23.33%  | 9,447       | 22.62%                                  | 97       |         |  |
| Regularly Visited Coffee Restaurant                          |            |   |             |   |          |         |  |
| Coffee: McCafe/McDonald's: Regularly                         | 7,382      | 12.87%  | 4,412       | 10.57%                                  | 82       |         |  |
| Coffee: Second Cup: Regularly                                | 457        | 0.80%   | 264         | 0.63%                                   | 79       |         |  |
| Coffee: Starbucks: Regularly                                 | 13,434     | 23.41%  | 8,327       | 19.94%                                  | 85       |         |  |
| Coffee: Tea stores (any): Regularly                          | 709        | 1.24%   | 286         | 0.68%                                   | 55       |         |  |
| Coffee: Tim Hortons: Regularly                               | 14,411     | 25.12%  | 9,116       | 21.83%                                  | 87       |         |  |
| Coffee: Timothy's: Regularly                                 | 0          | 0.00%   | 0           | 0.00%                                   | -        |         |  |
| Coffee: Other coffee/bagel/donut/pastry stores: Regularly    | 7,682      | 13.39%  | 5,238       | 12.54%                                  | 94       |         |  |
| Occasionally Visited Coffee Restaurant                       |            |   |             |   |          |         |  |
| Coffee: Country Style: Occasionally                          | 249        | 0.43%   | 181         | 0.43%                                   | 100      |         |  |
| Coffee: Great Canadian Bagel: Occasionally                   | 0          | 0.00%   | 0           | 0.00%                                   | -        |         |  |
| Coffee: McCafe/McDonald's: Occasionally                      | 4,942      | 8.61%   | 3,868       | 9.26%                                   | 108      |         |  |
| Coffee: Second Cup: Occasionally                             | 369        | 0.64%   | 204         | 0.49%                                   | 77       |         |  |
| Coffee: Starbucks: Occasionally                              | 10,294     | 17.94%  | 7,665       | 18.36%                                  | 102      |         |  |
| Coffee: Tea stores (any): Occasionally                       | 1,475      | 2.57%   | 825         | 1.98%                                   | 77       |         |  |
| Coffee: Tim Hortons: Occasionally                            | 9,679      | 16.87%  | 7,590       | 18.18%                                  | 108      |         |  |
| Coffee: Other coffee/bagel/donut/pastry stores: Occasionally | 5,702      | 9.94%   | 4,209       | 10.08%                                  | 101      |         |  |
| Visited Fast Food Restaurants in the Past Month              |            |   |             |   |          |         |  |
| Fast food: A&W   | 19,554     | 34.08%  | 12,146      | 29.09%                                  | 85       |         |  |
| Fast food: Arby's  | 720        | 1.25%   | 327         | 0.78%                                   | 62       |         |  |
| Fast food: Burger King                                       | 4,885      | 8.51%   | 2,867       | 6.87%                                   | 81       |         |  |
| Fast food: Dairy Queen                                       | 10,218     | 17.81%  | 7,046       | 16.87%                                  | 95       |         |  |
| Fast food: Domino's Pizza                                    | 7,279      | 12.69%  | 4,983       | 11.93%                                  | 94       |         |  |
| Fast food: Harvey's  | 3,767      | 6.57%   | 2,926       | 7.01%                                   | 107      |         |  |
| Fast food: KFC   | 4,824      | 8.41%   | 3,086       | 7.39%                                   | 88       |         |  |
| Fast food: McDonald's  | 23,700     | 41.31%  | 16,470      | 39.44%                                  | 95       |         |  |
| Fast food: Mr. Sub   | 324        | 0.57%   | 202         | 0.48%                                   | 84       |         |  |
| Fast food: Pizza Hut   | 5,045      | 8.79%   | 3,111       | 7.45%                                   | 85       |         |  |
| Fast food: Pizza Pizza                                       | 1,184      | 2.06%   | 571         | 1.37%                                   | 67       |         |  |
| Fast food: Quiznos Classic Subs                              | 1,451      | 2.53%   | 747         | 1.79%                                   | 71       |         |  |
| Fast food: Subway  | 12,621     | 22.00%  | 8,186       | 19.60%                                  | 89       |         |  |



| Attribute  | CSD/CY (591 | Benchmark CSD/CY (5915051): North Vancouver, BC Count: - |       | CSD/DM (5915055): West<br>Vancouver, BC |       |  |
|--|-------------|--|-------|---|-------|--|
|  | Count       |  |       | Count: -                                |       |  |
|  | Value       | Percent  | Value | Percent                                 | Index |  |
| Fast food: Taco Bell                                 | 1,529       | 2.66%  | 881   | 2.11%                                   | 79    |  |
| Fast food: Taco Time                                 | 747         | 1.30%  | 470   | 1.13%                                   | 87    |  |
| Fast food: Wendy's                                   | 8,563       | 14.92%   | 5,068 | 12.14%                                  | 81    |  |
| Fast food: Other Fast food Restaurants               | 14,266      | 24.86%   | 9,666 | 23.15%                                  | 93    |  |
| Visited Fast Food Restaurants Regularly              |             |  |       |   |       |  |
| Fast food: A&W: Regularly                            | 6,307       | 10.99%   | 3,352 | 8.03%                                   | 73    |  |
| Fast food: Arby's: Regularly                         | 256         | 0.45%  | 87    | 0.21%                                   | 47    |  |
| Fast food: Burger King: Regularly                    | 1,754       | 3.06%  | 1,094 | 2.62%                                   | 86    |  |
| Fast food: Dairy Queen: Regularly                    | 2,816       | 4.91%  | 2,063 | 4.94%                                   | 101   |  |
| Fast food: Domino's Pizza: Regularly                 | 1,921       | 3.35%  | 1,326 | 3.18%                                   | 95    |  |
| Fast food: Harvey's: Regularly                       | 985         | 1.72%  | 746   | 1.79%                                   | 104   |  |
| Fast food: KFC: Regularly                            | 1,302       | 2.27%  | 815   | 1.95%                                   | 86    |  |
| Fast food: McDonald's: Regularly                     | 13,108      | 22.84%   | 8,323 | 19.93%                                  | 87    |  |
| Fast food: Mr. Sub: Regularly                        | 118         | 0.21%  | 79    | 0.19%                                   | 90    |  |
| Fast food: Pizza Hut: Regularly                      | 2,369       | 4.13%  | 1,599 | 3.83%                                   | 93    |  |
| Fast food: Pizza Pizza: Regularly                    | 398         | 0.69%  | 214   | 0.51%                                   | 74    |  |
| Fast food: Quiznos Classic Subs: Regularly           | 380         | 0.66%  | 199   | 0.48%                                   | 73    |  |
| Fast food: Subway: Regularly                         | 4,773       | 8.32%  | 2,935 | 7.03%                                   | 84    |  |
| Fast food: Taco Bell: Regularly                      | 348         | 0.61%  | 170   | 0.41%                                   | 67    |  |
| Fast food: Taco Time: Regularly                      | 138         | 0.24%  | 171   | 0.41%                                   | 171   |  |
| Fast food: Wendy's: Regularly                        | 2,698       | 4.70%  | 1,738 | 4.16%                                   | 89    |  |
| Fast food: Other Fast food Restaurants: Regularly    | 5,292       | 9.22%  | 3,546 | 8.49%                                   | 92    |  |
| Visited Fast Food Restaurants Occasionally           | -           |  |       |   |       |  |
| Fast food: A&W: Occasionally                         | 13,247      | 23.09%   | 8,794 | 21.06%                                  | 91    |  |
| Fast food: Arby's: Occasionally                      | 463         | 0.81%  | 241   | 0.58%                                   | 72    |  |
| Fast food: Burger King: Occasionally                 | 3,131       | 5.46%  | 1,773 | 4.25%                                   | 78    |  |
| Fast food: Dairy Queen: Occasionally                 | 7,401       | 12.90%   | 4,984 | 11.93%                                  | 92    |  |
| Fast food: Domino's Pizza: Occasionally              | 5,358       | 9.34%  | 3,656 | 8.76%                                   | 94    |  |
| Fast food: Harvey's: Occasionally                    | 2,782       | 4.85%  | 2,179 | 5.22%                                   | 108   |  |
| Fast food: KFC: Occasionally                         | 3,522       | 6.14%  | 2,271 | 5.44%                                   | 89    |  |
| Fast food: McDonald's: Occasionally                  | 10,593      | 18.46%   | 8,147 | 19.51%                                  | 106   |  |
| Fast food: Mr. Sub: Occasionally                     | 206         | 0.36%  | 122   | 0.29%                                   | 81    |  |
| Fast food: Pizza Hut: Occasionally                   | 2,676       | 4.67%  | 1,511 | 3.62%                                   | 78    |  |
| Fast food: Pizza Pizza: Occasionally                 | 786         | 1.37%  | 356   | 0.85%                                   | 62    |  |
| Fast food: Quiznos Classic Subs: Occasionally        | 1,071       | 1.87%  | 547   | 1.31%                                   | 70    |  |
| Fast food: Subway: Occasionally                      | 7,847       | 13.68%   | 5,251 | 12.57%                                  | 92    |  |
| Fast food: Taco Bell: Occasionally                   | 1,181       | 2.06%  | 710   | 1.70%                                   | 83    |  |
| Fast food: Taco Time: Occasionally                   | 609         | 1.06%  | 299   | 0.72%                                   | 68    |  |
| Fast food: Wendy's: Occasionally                     | 5,866       | 10.22%   | 3,330 | 7.97%                                   | 78    |  |
| Fast food: Other Fast food Restaurants: Occasionally | 8,974       | 15.64%   | 6,120 | 14.66%                                  | 94    |  |
| Visited Restaurant in the Past Year - by Name        |             |  |       |   |       |  |
| Restaurant by name: Boston Pizza                     | 10,207      | 17.79%   | 5,393 | 12.91%                                  | 73    |  |
| Restaurant by name: Earls                            | 4,936       | 8.60%  | 7,084 | 16.96%                                  | 197   |  |



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|--|---|---------|---|----------|-------|
|  | Count   | : -     |   | Count: - |       |
|  | Value   | Percent | Value                                   | Percent  | Index |
| Restaurant by name: East Side Mario's  | 1,806   | 3.15%   | 1,724                                   | 4.13%    | 131   |
| Restaurant by name: Jack Astor's   | 0   | 0.00%   | 0                                       | 0.00%    | -     |
| Restaurant by name: Kelsey's   | 2,094   | 3.65%   | 1,515                                   | 3.63%    | 99    |
| Restaurant by name: Milestones   | 7,505   | 13.08%  | 4,942                                   | 11.83%   | 90    |
| Restaurant by name: Montana's  | 2,867   | 5.00%   | 1,201                                   | 2.88%    | 58    |
| Restaurant by name: St-Hubert  | 0   | 0.00%   | 0                                       | 0.00%    | -     |
| Restaurant by name: Swiss Chalet   | 1,746   | 3.04%   | 1,382                                   | 3.31%    | 109   |
| Restaurant by name: The Keg  | 12,089  | 21.07%  | 8,582                                   | 20.55%   | 98    |
| Restaurant by name: Other casual/family restaurants  | 14,710  | 25.64%  | 9,612                                   | 23.02%   | 90    |
| Regularly Visited Restaurants by Name  |   |         |   |          |       |
| Restaurant: Boston Pizza: Regularly  | 6,065   | 10.57%  | 2,973                                   | 7.12%    | 67    |
| Restaurant: Earls: Regularly   | 2,587   | 4.51%   | 3,423                                   | 8.20%    | 182   |
| Restaurant: East Side Mario's: Regularly   | 1,242   | 2.17%   | 1,117                                   | 2.68%    | 124   |
| Restaurant: Jack Astor's: Regularly  | 0   | 0.00%   | 0                                       | 0.00%    | -     |
| Restaurant: Kelsey's: Regularly  | 1,047   | 1.83%   | 786                                     | 1.88%    | 103   |
| Restaurant: Milestones: Regularly  | 3,776   | 6.58%   | 2,397                                   | 5.74%    | 87    |
| Restaurant: Montana's: Regularly   | 1,596   | 2.78%   | 630                                     | 1.51%    | 54    |
| Restaurant: St-Hubert: Regularly   | 0   | 0.00%   | 0                                       | 0.00%    | -     |
| Restaurant: Swiss Chalet: Regularly  | 1,474   | 2.57%   | 1,179                                   | 2.82%    | 110   |
| Restaurant: The Keg: Regularly   | 5,890   | 10.26%  | 4,210                                   | 10.08%   | 98    |
| Restaurant: Other casual/family restaurants: Regularly   | 12,330  | 21.49%  | 7,912                                   | 18.95%   | 88    |
| Occasionally Visited Restaurants by Name   | •   |         |   |          |       |
| Restaurant: Boston Pizza: Occasionally   | 4,141   | 7.22%   | 2,420                                   | 5.79%    | 80    |
| Restaurant: Earls: Occasionally  | 2,349   | 4.09%   | 3,661                                   | 8.77%    | 214   |
| Restaurant: East Side Mario's: Occasionally  | 564   | 0.98%   | 606                                     | 1.45%    | 148   |
| Restaurant: Jack Astor's: Occasionally   | 0   | 0.00%   | 0                                       | 0.00%    | -     |
| Restaurant: Kelsey's: Occasionally   | 1,047   | 1.83%   | 729                                     | 1.75%    | 96    |
| Restaurant: Milestones: Occasionally   | 3,729   | 6.50%   | 2,546                                   | 6.10%    | 94    |
| Restaurant: Montana's: Occasionally  | 1,271   | 2.21%   | 571                                     | 1.37%    | 62    |
| Restaurant: St-Hubert: Occasionally  | 0   | 0.00%   | 0                                       | 0.00%    | -     |
| Restaurant: Swiss Chalet: Occasionally   | 272   | 0.47%   | 203                                     | 0.49%    | 104   |
| Restaurant: The Keg: Occasionally  | 6,200   | 10.81%  | 4,372                                   | 10.47%   | 97    |
| Restaurant: Other casual/family restaurants: Occasionally  | 2,380   | 4.15%   | 1,700                                   | 4.07%    | 98    |
| Visited Restaurant in the Past Year - by Service Type  |   |         |   |          |       |
| Restaurant by svc. type: Casual/family dining restaurants (e.g. East Side Mario's)                 | 28,123  | 49.01%  | 18,986                                  | 45.46%   | 93    |
| Restaurant by svc. type: Fast casual restaurants (e.g. Extreme Pita, Chipotle, Panera Bread, etc.) | 21,910  | 38.19%  | 14,163                                  | 33.92%   | 89    |
| Restaurant by svc. type: Food court outlets at a shopping mall                                     | 24,630  | 42.93%  | 16,571                                  | 39.68%   | 92    |
| Restaurant by svc. type: Formal dine-in restaurants  | 26,664  | 46.47%  | 19,473                                  | 46.63%   | 100   |
| Restaurant by svc. type: Pub restaurants   | 25,176  | 43.88%  | 15,934                                  | 38.16%   | 87    |
| Restaurant by svc. type: Sports bars   | 7,831   | 13.65%  | 4,698                                   | 11.25%   | 82    |
| Restaurant by svc. type: Other by svc. types of restaurants  | 12,672  | 22.09%  | 9,164                                   | 21.94%   | 99    |
|  | -   | •       |   |          |       |



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|--|---|---------|---|----------|-------|
|  | Count: -  |         |   | Count: - |       |
|  | Value   | Percent | Value                                   | Percent  | Index |
| Regularly Visited Restaurant by Service Type   |   |         |   |          |       |
| Restaurant by svc. type: Casual/family dining restaurants: (e.g. East Side Mario's): Regularly   | 24,070  | 41.95%  | 16,316                                  | 39.07%   | 93    |
| Restaurant by svc. type: Fast casual restaurants: Regularly                                      | 20,032  | 34.91%  | 12,979                                  | 31.08%   | 89    |
| Restaurant by svc. type: Food court outlets at a shopping mall: Regularly                        | 20,944  | 36.50%  | 13,629                                  | 32.64%   | 89    |
| Restaurant by svc. type: Formal dine-in restaurants: Regularly                                   | 21,162  | 36.88%  | 15,757                                  | 37.73%   | 102   |
| Restaurant by svc. type: Pub restaurants: Regularly  | 21,987  | 38.32%  | 13,944                                  | 33.39%   | 87    |
| Restaurant by svc. type: Sports bars: Regularly  | 7,081   | 12.34%  | 4,146                                   | 9.93%    | 80    |
| Restaurant by svc. type: Other by svc. types of restaurants: Regularly                           | 11,808  | 20.58%  | 8,371                                   | 20.05%   | 97    |
| Occasionally Visited Restaurant by Service Type  | •   |         |   | •        |       |
| Restaurant by svc. type: Casual/family dining restaurants (e.g. East Side Mario's): Occasionally | 4,053   | 7.06%   | 2,671                                   | 6.40%    | 91    |
| Restaurant by svc. type: Fast casual restaurants: Occasionally                                   | 1,878   | 3.27%   | 1,184                                   | 2.84%    | 87    |
| Restaurant by svc. type: Food court outlets at a shopping mall: Occasionally                     | 3,686   | 6.43%   | 2,942                                   | 7.04%    | 109   |
| Restaurant by svc. type: Formal dine-in restaurants: Occasionally                                | 5,502   | 9.59%   | 3,716                                   | 8.90%    | 93    |
| Restaurant by svc. type: Pub restaurants: Occasionally   | 3,188   | 5.56%   | 1,990                                   | 4.77%    | 86    |
| Restaurant by svc. type: Sports bars: Occasionally   | 750   | 1.31%   | 552                                     | 1.32%    | 101   |
| Restaurant by svc. type: Other by svc. types of restaurants: Occasionally                        | 864   | 1.51%   | 793                                     | 1.90%    | 126   |
| Visited Restaurant in the Past Year - by Food Type   |   |         |   |          |       |
| Restaurant by food type: Breakfast style restaurant (e.g. Cora)                                  | 20,403  | 35.56%  | 13,085                                  | 31.33%   | 88    |
| Restaurant by food type: Chicken restaurants   | 15,967  | 27.83%  | 10,082                                  | 24.14%   | 87    |
| Restaurant by food type: Ice cream/frozen yogurt restaurants                                     | 20,060  | 34.96%  | 12,787                                  | 30.62%   | 88    |
| Restaurant by food type: Juice/specialty beverage stores (e.g. Booster Juice, bubble tea)        | 14,068  | 24.52%  | 8,896                                   | 21.30%   | 87    |
| Restaurant by food type: Asian restaurants (e.g. Chinese)  | 34,902  | 60.83%  | 24,791                                  | 59.36%   | 98    |
| Restaurant by food type: Italian restaurants   | 17,657  | 30.77%  | 13,402                                  | 32.09%   | 104   |
| Restaurant by food type: Mexican/Burrito-style restaurants                                       | 19,310  | 33.65%  | 11,360                                  | 27.20%   | 81    |
| Restaurant by food type: Other ethnic restaurants (e.g. Greek)                                   | 23,402  | 40.79%  | 15,564                                  | 37.27%   | 91    |
| Restaurant by food type: Pizza restaurants   | 30,710  | 53.52%  | 20,855                                  | 49.94%   | 93    |
| Restaurant by food type: Seafood/fish & chips restaurants  | 20,076  | 34.99%  | 14,786                                  | 35.41%   | 101   |
| Restaurant by food type: Specialty burger restaurants (e.g. Five Guys)                           | 21,839  | 38.06%  | 14,231                                  | 34.08%   | 90    |
| Restaurant by food type: Steakhouse (e.g. The Keg)   | 15,746  | 27.44%  | 11,445                                  | 27.41%   | 100   |
| Restaurant by food type: Submarine/sandwich restaurants  | 20,755  | 36.17%  | 12,379                                  | 29.64%   | 82    |
| Regularly Visited Restaurant by Food Type  | -   | -       |   |          |       |
| Restaurant by food type: Breakfast style restaurant (e.g. Cora): Regularly                       | 15,899  | 27.71%  | 10,223                                  | 24.48%   | 88    |
| Restaurant by food type: Chicken restaurants: Regularly  | 13,763  | 23.99%  | 8,855                                   | 21.20%   | 88    |
|  | 1 .5,. 50   |         | 5,550                                   | , ,      |       |



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|---|--|---------|---|----------|-------|
|   |  |         |   | Count: - |       |
|   | Value  | Percent | Value                                   | Percent  | Index |
| Restaurant by food type: Ice cream/frozen yogurt restaurants: Regularly                                 | 17,460   | 30.43%  | 11,435                                  | 27.38%   | 90    |
| Restaurant by food type: Juice/specialty beverage stores (e.g. Booster Juice, bubble tea): Regularly    | 12,614   | 21.98%  | 7,799                                   | 18.68%   | 85    |
| Restaurant by food type: Asian restaurants (e.g. Chinese): Regularly                                    | 31,580   | 55.04%  | 22,326                                  | 53.46%   | 97    |
| Restaurant by food type: Italian restaurants: Regularly   | 14,032   | 24.46%  | 10,589                                  | 25.36%   | 104   |
| Restaurant by food type: Mexican/burrito-style restaurants: Regularly                                   | 16,059   | 27.99%  | 9,077                                   | 21.73%   | 78    |
| Restaurant by food type: Other ethnic restaurants (e.g. Greek): Regularly                               | 19,370   | 33.76%  | 12,508                                  | 29.95%   | 89    |
| Restaurant by food type: Pizza restaurants: Regularly   | 28,939   | 50.43%  | 19,312                                  | 46.24%   | 92    |
| Restaurant by food type: Seafood/fish & chips restaurants:<br>Regularly                                 | 15,121   | 26.35%  | 11,237                                  | 26.91%   | 102   |
| Restaurant by food type: Specialty burger restaurants (e.g. Five Guys): Regularly                       | 19,149   | 33.37%  | 12,605                                  | 30.18%   | 90    |
| Restaurant by food type: Steakhouse (e.g. The Keg): Regularly   | 9,168  | 15.98%  | 7,107                                   | 17.02%   | 107   |
| Restaurant by food type: Submarine/sandwich restaurants: Regularly                                      | 19,152   | 33.38%  | 11,302                                  | 27.06%   | 81    |
| Occasionally Visited Restaurant by Food Type  |  |         |   |          |       |
| Restaurant by food type: Breakfast style restaurant (e.g. Cora): Occasionally                           | 4,505  | 7.85%   | 2,862                                   | 6.85%    | 87    |
| Restaurant by food type: Chicken restaurants: Occasionally  | 2,204  | 3.84%   | 1,227                                   | 2.94%    | 77    |
| Restaurant by food type: Ice cream/frozen yogurt restaurants: Occasionally                              | 2,601  | 4.53%   | 1,352                                   | 3.24%    | 72    |
| Restaurant by food type: Juice/specialty beverage stores (e.g. Booster Juice, bubble tea): Occasionally | 1,455  | 2.54%   | 1,097                                   | 2.63%    | 104   |
| Restaurant by food type: Asian restaurants (e.g. Chinese): Occasionally                                 | 3,322  | 5.79%   | 2,465                                   | 5.90%    | 102   |
| Restaurant by food type: Italian restaurants: Occasionally  | 3,625  | 6.32%   | 2,813                                   | 6.74%    | 107   |
| Restaurant by food type: Mexican/burrito-style restaurants: Occasionally                                | 3,251  | 5.67%   | 2,284                                   | 5.47%    | 96    |
| Restaurant by food type: Other ethnic restaurants (e.g. Greek): Occasionally                            | 4,032  | 7.03%   | 3,056                                   | 7.32%    | 104   |
| Restaurant by food type: Pizza restaurants: Occasionally  | 1,772  | 3.09%   | 1,543                                   | 3.69%    | 119   |
| Restaurant by food type: Seafood/fish & chips restaurants: Occasionally                                 | 4,956  | 8.64%   | 3,549                                   | 8.50%    | 98    |
| Restaurant by food type: Specialty burger restaurants (e.g. Five Guys): Occasionally                    | 2,690  | 4.69%   | 1,626                                   | 3.89%    | 83    |
| Restaurant by food type: Steakhouse (e.g. The Keg): Occasionally  | 6,578  | 11.46%  | 4,339                                   | 10.39%   | 91    |
| Restaurant by food type: Submarine/sandwich restaurants: Occasionally                                   | 1,603  | 2.79%   | 1,078                                   | 2.58%    | 92    |

| Attribute   | Benchmark<br>CSD/CY (5915051):<br>North Vancouver, BC |          | CSD/DM (5915055): West<br>Vancouver, BC |         |       |
|---|---|----------|---|---------|-------|
|   | Count   |          | Count: -                                |         |       |
| Service Used in the Past Month  | Value   | Percent  | Value                                   | Percent | Index |
|   | 00.004  | 00.700/  | 00.000                                  | 00.000/ | 00    |
| Take out  | 36,601  | 63.79%   | 26,399                                  | 63.22%  | 99    |
| Home delivery   | 15,096  | 26.31%   | 10,023                                  | 24.00%  | 91    |
| Eat in restaurant   | 33,868  | 59.02%   | 24,160                                  | 57.85%  | 98    |
| Drive through   | 21,880  | 38.13%   | 14,001                                  | 33.53%  | 88    |
| Online/Internet meal kit/prep food delivery service (e.g. Goodfood, Chefs Plate, Cook it) | 2,780   | 4.85%    | 1,546                                   | 3.70%   | 76    |
| Online/Internet restaurant delivery service (e.g. Skip the Dishes, Uber Eats)             | 12,074  | 21.04%   | 6,533                                   | 15.65%  | 74    |
| Service Used Regularly  | •   | I        |   |         |       |
| Take out: Regularly   | 20,475  | 35.68%   | 14,473                                  | 34.66%  | 97    |
| Home delivery: Regularly  | 7,567   | 13.19%   | 4,892                                   | 11.71%  | 89    |
| Eat in restaurant: Regularly  | 19,684  | 34.31%   | 14,431                                  | 34.56%  | 101   |
| Drive through: Regularly  | 13,748  | 23.96%   | 8,730                                   | 20.90%  | 87    |
| Online/Internet meal kit/prep food delivery service: Regularly                            | 1,966   | 3.43%    | 1,014                                   | 2.43%   | 71    |
| Online/Internet restaurant delivery service: Regularly                                    | 7,427   | 12.94%   | 3,920                                   | 9.39%   | 73    |
| Service Used Occasionally   | •   |          |   | •       |       |
| Take out: Occasionally  | 16,126  | 28.11%   | 11,926                                  | 28.56%  | 102   |
| Home delivery: Occasionally   | 7,529   | 13.12%   | 5,131                                   | 12.29%  | 94    |
| Eat in restaurant: Occasionally   | 14,183  | 24.72%   | 9,729                                   | 23.30%  | 94    |
| Drive through: Occasionally   | 8,132   | 14.17%   | 5,271                                   | 12.62%  | 89    |
| Service used:Online/Internet meal kit/prep food delivery service:<br>Occasionally         | 814   | 1.42%    | 532                                     | 1.27%   | 89    |
| Online/Internet restaurant delivery service: Occasionally                                 | 4,647   | 8.10%    | 2,614                                   | 6.26%   | 77    |
| Monthly Spending on Restaurants for Business Reasons                                      |   | <u> </u> | · ·                                     |         |       |
| Spending for business reason: Nothing   | 48,256  | 84.10%   | 35,310                                  | 84.55%  | 101   |
| Spending for business reason: \$1-\$49  | 3,484   | 6.07%    | 2,336                                   | 5.59%   | 92    |
| Spending for business reason: \$50-\$99   | 2,316   | 4.04%    | 1,846                                   | 4.42%   | 109   |
| Spending for business reason: \$100-\$199   | 1,373   | 2.39%    | 949                                     | 2.27%   | 95    |
| Spending for business reason: \$200 or more   | 1,950   | 3.40%    | 1,321                                   | 3.16%   | 93    |
| Monthly Spending on Restaurants for Personal Reasons                                      |   | 1        | ·                                       |         |       |
| Spending for personal reason: Nothing   | 7,325   | 12.77%   | 5,382                                   | 12.89%  | 101   |
| Spending for personal reason: \$1-\$49  | 9,716   | 16.93%   | 6,856                                   | 16.42%  | 97    |
| Spending for personal reason: \$50-\$99   | 13,946  | 24.31%   | 9,811                                   | 23.49%  | 97    |
| Spending for personal reason: \$100-\$199   | 14,392  | 25.08%   | 10,168                                  | 24.35%  | 97    |
| Spending for personal reason: \$200 or more   | 11,999  | 20.91%   | 9,544                                   | 22.85%  | 109   |



| Index          | Description    |
|----------------|----------------|
| >=180          | Extremely High |
| >=110 and <180 | High           |
| >=90 and <110  | Similar        |
| >=50 and <90   | Low            |
| <50            | Extremely Low  |

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.