

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
<b>Population of age 15 and up</b>	50,414		37,961		
<b>Visited Coffee Restaurants in the Past Month</b>					
Coffee restaurant past month: Coffee Time	137	0.27%	386	1.02%	378
Coffee restaurant past month: Country Style	549	1.09%	459	1.21%	111
Coffee restaurant past month: David's Tea	2,463	4.89%	1,577	4.15%	85
Coffee restaurant past month: Great Canadian Bagel	194	0.38%	169	0.45%	118
Coffee restaurant past month: McCafe/McDonald's	11,997	23.80%	8,434	22.22%	93
Coffee restaurant past month: Second Cup	1,184	2.35%	845	2.23%	95
Coffee restaurant past month: Starbucks	21,839	43.32%	16,524	43.53%	100
Coffee restaurant past month: Tim Hortons	24,834	49.26%	17,207	45.33%	92
Coffee restaurant past month: Timothy's	414	0.82%	275	0.73%	89
Coffee restaurant past month: Other coffee/bagel/donut/pastry stores	8,523	16.91%	6,314	16.63%	98
<b>Visited Coffee Restaurant Regularly</b>					
Coffee restaurant: Coffee Time: Regularly	94	0.19%	266	0.70%	368
Coffee restaurant: Country Style: Regularly	62	0.12%	71	0.19%	158
Coffee restaurant: David's Tea: Regularly	695	1.38%	534	1.41%	102
Coffee restaurant: Great Canadian Bagel: Regularly	29	0.06%	38	0.10%	167
Coffee restaurant: McCafe/McDonald's: Regularly	7,895	15.66%	5,145	13.55%	87
Coffee restaurant: Second Cup: Regularly	499	0.99%	380	1.00%	101
Coffee restaurant: Starbucks: Regularly	14,234	28.23%	10,869	28.63%	101
Coffee restaurant: Tim Hortons: Regularly	15,461	30.67%	10,373	27.33%	89
Coffee restaurant: Timothy's: Regularly	255	0.51%	144	0.38%	75
Coffee restaurant: Other coffee/bagel/donut/muffin restaurant(s): Regularly	5,536	10.98%	3,982	10.49%	96
<b>Visited Coffee Restaurant Occasionally</b>					
Coffee restaurant: Coffee Time: Occasionally	43	0.09%	121	0.32%	356
Coffee restaurant: Country Style: Occasionally	487	0.97%	388	1.02%	105
Coffee restaurant: David's Tea: Occasionally	1,768	3.51%	1,043	2.75%	78
Coffee restaurant: Great Canadian Bagel: Occasionally	165	0.33%	131	0.35%	106
Coffee restaurant: McCafe/McDonald's: Occasionally	4,103	8.14%	3,289	8.67%	107
Coffee restaurant: Second Cup: Occasionally	685	1.36%	465	1.22%	90
Coffee restaurant: Starbucks: Occasionally	7,605	15.09%	5,656	14.90%	99
Coffee restaurant: Tim Hortons: Occasionally	9,373	18.59%	6,834	18.00%	97
Coffee restaurant: Timothy's: Occasionally	159	0.32%	131	0.35%	109
Coffee restaurant: Other coffee/bagel/donut/muffin restaurant(s): Occasionally	2,988	5.93%	2,332	6.14%	104
<b>Visited Fast Food Restaurants in the Past Month</b>					
Fast food past month: A&W	18,358	36.41%	12,952	34.12%	94
Fast food past month: Arby's	527	1.05%	280	0.74%	70
Fast food past month: Burger King	4,701	9.33%	2,739	7.22%	77
Fast food past month: Dairy Queen	8,257	16.38%	5,836	15.37%	94
Fast food past month: Domino's Pizza	3,136	6.22%	1,768	4.66%	75
Fast food past month: Harvey's	5,025	9.97%	3,855	10.16%	102

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Fast food past month: KFC	6,492	12.88%	3,825	10.08%	78
Fast food past month: McDonald's	23,189	46.00%	16,154	42.56%	93
Fast food past month: Mr. Sub	1,203	2.39%	823	2.17%	91
Fast food past month: Mr. Pizza Hut	3,885	7.71%	2,198	5.79%	75
Fast food past month: Pizza Pizza	3,231	6.41%	2,507	6.61%	103
Fast food past month: Quiznos Classic Subs	2,386	4.73%	1,546	4.07%	86
Fast food past month: Subway	13,765	27.30%	9,318	24.55%	90
Fast food past month: Taco Bell	917	1.82%	688	1.81%	99
Fast food past month: Taco Time	1,198	2.38%	625	1.65%	69
Fast food past month: Valentine	652	1.29%	468	1.23%	95
Fast food past month: Wendy's	8,154	16.17%	4,948	13.04%	81
Fast food past month: Other Fast food Restaurants	9,350	18.55%	6,272	16.52%	89
<b>Visited Fast Food Restaurants Regularly</b>					
Fast food: A&W: Regularly	5,586	11.08%	3,878	10.21%	92
Fast food: Arby's: Regularly	125	0.25%	85	0.22%	88
Fast food: Burger King: Regularly	1,393	2.76%	682	1.80%	65
Fast food: Dairy Queen: Regularly	1,877	3.72%	1,320	3.48%	94
Fast food: Domino's Pizza: Regularly	1,016	2.02%	602	1.59%	79
Fast food: Harvey's: Regularly	1,424	2.83%	1,048	2.76%	98
Fast food: KFC: Regularly	1,824	3.62%	1,104	2.91%	80
Fast food: McDonald's: Regularly	11,745	23.30%	7,625	20.09%	86
Fast food: Mr. Sub: Regularly	437	0.87%	300	0.79%	91
Fast food: Pizza Hut: Regularly	824	1.64%	586	1.54%	94
Fast food: Pizza Pizza: Regularly	1,083	2.15%	835	2.20%	102
Fast food: Quiznos Classic Subs: Regularly	587	1.16%	496	1.31%	113
Fast food: Subway: Regularly	5,086	10.09%	3,695	9.73%	96
Fast food: Taco Bell: Regularly	251	0.50%	187	0.49%	98
Fast food: Taco Time: Regularly	251	0.50%	181	0.48%	96
Fast food: Valentine: Regularly	73	0.15%	357	0.94%	627
Fast food: Wendy's: Regularly	3,455	6.85%	2,052	5.41%	79
Fast food: Other Fast food Restaurants: Regularly	4,495	8.92%	3,019	7.95%	89
<b>Visited Fast Food Restaurants Occasionally</b>					
Fast food: A&W: Occasionally	12,771	25.33%	9,074	23.90%	94
Fast food: Arby's: Occasionally	402	0.80%	195	0.51%	64
Fast food: Burger King: Occasionally	3,308	6.56%	2,058	5.42%	83
Fast food: Dairy Queen: Occasionally	6,380	12.66%	4,516	11.90%	94
Fast food: Domino's Pizza: Occasionally	2,120	4.21%	1,166	3.07%	73
Fast food: Harvey's: Occasionally	3,600	7.14%	2,807	7.40%	104
Fast food: KFC: Occasionally	4,668	9.26%	2,721	7.17%	77
Fast food: McDonald's: Occasionally	11,444	22.70%	8,529	22.47%	99
Fast food: Mr. Sub: Occasionally	766	1.52%	523	1.38%	91
Fast food: Pizza Hut: Occasionally	3,061	6.07%	1,612	4.25%	70
Fast food: Pizza Pizza: Occasionally	2,148	4.26%	1,673	4.41%	104
Fast food: Quiznos Classic Subs: Occasionally	1,800	3.57%	1,050	2.77%	78

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	Value	Percent	Value	Percent	Index
Fast food: Subway: Occasionally	8,679	17.22%	5,624	14.82%	86
Fast food: Taco Bell: Occasionally	665	1.32%	501	1.32%	100
Fast food: Taco Time: Occasionally	947	1.88%	444	1.17%	62
Fast food: Valentine: Occasionally	578	1.15%	110	0.29%	25
Fast food: Wendy's: Occasionally	4,700	9.32%	2,896	7.63%	82
Fast food: Other Fast food Restaurants: Occasionally	4,855	9.63%	3,253	8.57%	89
<b>Visited Restaurant in the Past Year - by Restaurant Name</b>					
Restaurant past year: Boston Pizza	13,815	27.40%	8,306	21.88%	80
Restaurant past year: Earls	9,147	18.14%	3,182	8.38%	46
Restaurant past year: East Side Mario's	3,977	7.89%	3,599	9.48%	120
Restaurant past year: Jack Astor's	1,839	3.65%	1,808	4.76%	130
Restaurant past year: Kelsey's	3,676	7.29%	2,805	7.39%	101
Restaurant past year: Milestones	11,520	22.85%	8,773	23.11%	101
Restaurant past year: Montana's	3,857	7.65%	2,062	5.43%	71
Restaurant past year: Original Joe's	3,752	7.44%	2,943	7.75%	104
Restaurant past year: St-Hubert	5,537	10.98%	4,750	12.51%	114
Restaurant past year: Swiss Chalet	6,202	12.30%	4,270	11.25%	91
Restaurant past year: The Keg	13,768	27.31%	9,458	24.92%	91
Restaurant past year: Other casual/family restaurants	13,983	27.74%	10,375	27.33%	99
<b>Visited Restaurants by Name Regularly</b>					
Restaurant: Boston Pizza: Regularly	8,317	16.50%	4,585	12.08%	73
Restaurant: Earls: Regularly	4,882	9.68%	1,548	4.08%	42
Restaurant: East Side Mario's: Regularly	3,157	6.26%	3,023	7.96%	127
Restaurant: Jack Astor's: Regularly	1,014	2.01%	1,030	2.71%	135
Restaurant: Kelsey's: Regularly	1,870	3.71%	1,461	3.85%	104
Restaurant: Milestones: Regularly	6,128	12.16%	4,575	12.05%	99
Restaurant: Montana's: Regularly	1,478	2.93%	697	1.84%	63
Restaurant: Original Joe's: Regularly	1,745	3.46%	1,377	3.63%	105
Restaurant: St-Hubert: Regularly	4,235	8.40%	3,643	9.60%	114
Restaurant: Swiss Chalet: Regularly	3,498	6.94%	2,497	6.58%	95
Restaurant: The Keg: Regularly	5,625	11.16%	4,391	11.57%	104
Restaurant: Other casual/family restaurants: Regularly	12,257	24.31%	9,263	24.40%	100
<b>Visited Restaurants by Name Occasionally</b>					
Restaurant: Boston Pizza: Occasionally	5,498	10.91%	3,721	9.80%	90
Restaurant: Earls: Occasionally	4,265	8.46%	1,634	4.30%	51
Restaurant: East Side Mario's: Occasionally	820	1.63%	576	1.52%	93
Restaurant: Jack Astor's: Occasionally	825	1.64%	778	2.05%	125
Restaurant: Kelsey's: Occasionally	1,807	3.58%	1,344	3.54%	99
Restaurant: Milestones: Occasionally	5,392	10.70%	4,198	11.06%	103
Restaurant: Montana's: Occasionally	2,379	4.72%	1,365	3.60%	76
Restaurant: Original Joe's: Occasionally	2,006	3.98%	1,566	4.13%	104
Restaurant: St-Hubert: Occasionally	1,302	2.58%	1,107	2.92%	113
Restaurant: Swiss Chalet: Occasionally	2,704	5.36%	1,773	4.67%	87
Restaurant: The Keg: Occasionally	8,142	16.15%	5,067	13.35%	83

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Restaurant: Other casual/family restaurants: Occasionally	1,725	3.42%	1,111	2.93%	86
<b>Visited Restaurant in the Past Year - by Service Type</b>					
Restaurant by svc. type past year: Casual/family dining restaurants (e.g. East Side Mario's)	23,785	47.18%	16,272	42.87%	91
Restaurant by svc. type past year: Fast casual restaurants (e.g. Extreme Pita, Chipotle, Panera Bread, etc.)	11,903	23.61%	7,268	19.15%	81
Restaurant by svc. type past year: Food court outlets at a shopping mall	26,359	52.29%	18,086	47.64%	91
Restaurant by svc. type past year: Formal dine-in restaurants	24,362	48.33%	20,841	54.90%	114
Restaurant by svc. type past year: Pub restaurants	25,071	49.73%	17,476	46.04%	93
Restaurant by svc. type past year: Sports bars	8,669	17.20%	5,840	15.39%	89
Restaurant by svc. type past year: Other by svc. types of restaurants	13,065	25.92%	9,433	24.85%	96
<b>Visited Restaurant by Service Type Regularly</b>					
Restaurant by svc. type: Casual/family dining restaurants: (e.g. East Side Mario's): Regularly	20,975	41.61%	14,274	37.60%	90
Restaurant by svc. type: Fast casual restaurants: Regularly	10,344	20.52%	6,241	16.44%	80
Restaurant by svc. type: Food court outlets at a shopping mall: Regularly	22,831	45.29%	15,480	40.78%	90
Restaurant by svc. type: Formal dine-in restaurants: Regularly	19,900	39.47%	18,071	47.60%	121
Restaurant by svc. type: Pub restaurants: Regularly	21,876	43.39%	14,958	39.40%	91
Restaurant by svc. type: Sports bars: Regularly	7,113	14.11%	4,654	12.26%	87
Restaurant by svc. type: Other by svc. types of restaurants: Regularly	12,095	23.99%	8,779	23.13%	96
<b>Visited Restaurant by Service Type Occasionally</b>					
Restaurant by svc. type: Casual/family dining restaurants (e.g. East Side Mario's): Occasionally	2,811	5.58%	1,997	5.26%	94
Restaurant by svc. type: Fast casual restaurants: Occasionally	1,560	3.09%	1,026	2.70%	87
Restaurant by svc. type: Food court outlets at a shopping mall: Occasionally	3,528	7.00%	2,605	6.86%	98
Restaurant by svc. type: Formal dine-in restaurants: Occasionally	4,462	8.85%	2,770	7.30%	82
Restaurant by svc. type: Pub restaurants: Occasionally	3,196	6.34%	2,519	6.64%	105
Restaurant by svc. type: Sports bars: Occasionally	1,555	3.09%	1,187	3.13%	101
Restaurant by svc. type: Other by svc. types of restaurants: Occasionally	970	1.92%	654	1.72%	90
<b>Visited Restaurant in the Past Year - by Food Type</b>					
Restaurant by food type past year: Breakfast style restaurant (e.g. Cora)	18,672	37.04%	13,044	34.36%	93
Restaurant by food type past year: Chicken restaurants	11,782	23.37%	7,340	19.34%	83
Restaurant by food type past year: Ice cream/frozen yogurt restaurants	13,066	25.92%	9,025	23.77%	92
Restaurant by food type past year: Asian restaurants (e.g. Chinese)	30,836	61.17%	22,464	59.18%	97
Restaurant by food type past year: Italian restaurants	17,244	34.21%	13,742	36.20%	106

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	Value	Percent	Value	Percent	Index
Restaurant by food type past year: Mexican/Burrito-style restaurants	13,462	26.70%	8,239	21.71%	81
Restaurant by food type past year: Other ethnic restaurants (e.g. Greek)	22,641	44.91%	16,700	43.99%	98
Restaurant by food type past year: Pizza restaurants	22,846	45.32%	14,937	39.35%	87
Restaurant by food type past year: Seafood/fish & chips restaurants	16,802	33.33%	12,428	32.74%	98
Restaurant by food type past year: Specialty burger restaurants (e.g. Five Guys, South St. Burger)	12,123	24.05%	8,372	22.06%	92
Restaurant by food type past year: Steakhouse (e.g. The Keg)	15,819	31.38%	11,852	31.22%	99
Restaurant by food type past year: Submarine/sandwich restaurants	20,537	40.74%	13,439	35.40%	87
<b>Visited Restaurant by Food Type Regularly</b>					
Restaurant by food type: Breakfast style restaurant (e.g. Cora): Regularly	14,789	29.34%	10,110	26.63%	91
Restaurant by food type: Chicken restaurants: Regularly	9,656	19.15%	5,988	15.77%	82
Restaurant by food type: Ice cream/frozen yogurt restaurants: Regularly	11,122	22.06%	7,525	19.82%	90
Restaurant by food type: Asian restaurants (e.g. Chinese): Regularly	27,689	54.92%	20,348	53.60%	98
Restaurant by food type: Italian restaurants: Regularly	13,880	27.53%	11,287	29.73%	108
Restaurant by food type: Mexican/burrito-style restaurants: Regularly	9,320	18.49%	5,784	15.24%	82
Restaurant by food type: Other ethnic restaurants (e.g. Greek): Regularly	18,255	36.21%	13,607	35.84%	99
Restaurant by food type: Pizza restaurants: Regularly	20,437	40.54%	13,050	34.38%	85
Restaurant by food type: Seafood/fish & chips restaurants: Regularly	12,747	25.29%	9,524	25.09%	99
Restaurant by food type: Specialty burger restaurants (e.g. Five Guys, South St. Burger): Regularly	9,161	18.17%	6,148	16.20%	89
Restaurant by food type: Steakhouse (e.g. The Keg): Regularly	8,526	16.91%	6,593	17.37%	103
Restaurant by food type: Submarine/sandwich restaurants: Regularly	17,801	35.31%	11,388	30.00%	85
<b>Visited Restaurant by Food Type Occasionally</b>					
Restaurant food type: Breakfast style restaurant (e.g. Cora): Occasionally	3,883	7.70%	2,933	7.73%	100
Restaurant food type: Chicken restaurants: Occasionally	2,126	4.22%	1,353	3.56%	84
Restaurant food type: Ice cream/frozen yogurt restaurants: Occasionally	1,944	3.86%	1,500	3.95%	102
Restaurant food type: Asian restaurants (e.g. Chinese): Occasionally	3,147	6.24%	2,116	5.58%	89
Restaurant food type: Italian restaurants: Occasionally	3,364	6.67%	2,455	6.47%	97
Restaurant food type: Mexican/burrito-style restaurants: Occasionally	4,142	8.22%	2,456	6.47%	79

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Restaurant food type: Other ethnic restaurants (e.g. Greek): Occasionally	4,386	8.70%	3,093	8.15%	94
Restaurant food type: Pizza restaurants: Occasionally	2,409	4.78%	1,886	4.97%	104
Restaurant food type: Seafood/fish & chips restaurants: Occasionally	4,055	8.04%	2,904	7.65%	95
Restaurant food type: Specialty burger restaurants (e.g. Five Guys, South St. Burger): Occasionally	2,962	5.87%	2,225	5.86%	100
Restaurant food type: Steakhouse (e.g. The Keg): Occasionally	7,293	14.47%	5,259	13.86%	96
Restaurant food type: Submarine/sandwich restaurants: Occasionally	2,736	5.43%	2,051	5.40%	99
<b>Service Used</b>					
Service used: Take out	25,053	49.70%	17,557	46.25%	93
Service used: Home delivery	11,476	22.76%	6,850	18.04%	79
Service used: Eat in restaurant	37,577	74.54%	28,777	75.81%	102
Service used: Drive through	14,941	29.64%	9,114	24.01%	81
Service used: Online/internet food delivery service (excluding groceries)	1,253	2.49%	687	1.81%	73
<b>Service Used Regularly</b>					
Service used: Take out: Regularly	11,411	22.64%	7,489	19.73%	87
Service used: Home delivery: Regularly	3,587	7.12%	1,957	5.16%	72
Service used: Eat in restaurant: Regularly	25,185	49.96%	19,920	52.48%	105
Service used: Drive through: Regularly	9,486	18.82%	5,542	14.60%	78
Service used: Online/internet food delivery service (excluding groceries): Regularly	475	0.94%	269	0.71%	76
<b>Service Used Occasionally</b>					
Service used: Take out: Occasionally	13,642	27.06%	10,068	26.52%	98
Service used: Home delivery: Occasionally	7,889	15.65%	4,892	12.89%	82
Service used: Eat in restaurant: Occasionally	12,392	24.58%	8,857	23.33%	95
Service used: Drive through: Occasionally	5,455	10.82%	3,571	9.41%	87
Service used: Online/internet food delivery service (excluding groceries): Occasionally	778	1.54%	417	1.10%	71
<b>Monthly Spending on Restaurants for Business Reasons</b>					
Monthly spending on restaurants business reason: Nothing	41,165	81.65%	30,439	80.19%	98
Monthly spending on restaurants business reason: \$1-\$49	2,071	4.11%	1,281	3.37%	82
Monthly spending on restaurants business reason: \$50-\$99	2,781	5.52%	2,193	5.78%	105
Monthly spending on restaurants business reason: \$100-\$199	2,132	4.23%	1,733	4.57%	108
Monthly spending on restaurants business reason: \$200 or more	2,265	4.49%	2,315	6.10%	136
<b>Monthly Spending on Restaurants for Personal Reasons</b>					
Monthly spending on restaurants personal reason: Nothing	4,152	8.24%	3,160	8.33%	101
Monthly spending on restaurants personal reason: \$1-\$49	8,907	17.67%	5,716	15.06%	85
Monthly spending on restaurants personal reason: \$50-\$99	12,323	24.44%	8,715	22.96%	94
Monthly Spending on restaurants persona Reason: \$100-\$199	12,940	25.67%	9,609	25.31%	99
Monthly spending on restaurants personal reason: \$200 or more	12,093	23.99%	10,761	28.35%	118

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.