



Spending by Items - Products Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Number of households	26,459		17,553		
Population of age 15 and up	49,892		37,749		
Spending					
Spending on Grocery: Total HH Spend Weekly-No reply	1,630	6.16%	1,216	6.93%	113
Spending on Grocery: Total HH Spend Weekly-Less than \$50	1,976	7.47%	881	5.02%	67
Spending on Grocery: Total HH Spend Weekly-\$50 - \$75	4,614	17.44%	2,080	11.85%	68
Spending on Grocery: Total HH Spend Weekly-\$76 - \$100	4,290	16.22%	2,326	13.25%	82
Spending on Grocery: Total HH Spend Weekly-\$101 - \$150	6,115	23.11%	3,969	22.61%	98
Spending on Grocery: Total HH Spend Weekly-\$151 - \$200	4,195	15.86%	3,414	19.45%	123
Spending on Grocery: Total HH Spend Weekly-More than \$200	3,638	13.75%	3,667	20.89%	152
Personal Grocery Spending Weekly: Nothing	3,924	7.87%	3,063	8.11%	103
Personal Grocery Spending Weekly: \$1-\$49	6,307	12.64%	4,804	12.73%	101
Personal Grocery Spending Weekly: \$50-\$74	9,069	18.18%	5,431	14.39%	79
Personal Grocery Spending Weekly: \$75-\$99	7,095	14.22%	5,417	14.35%	101
Personal Grocery Spending Weekly: \$100-\$149	11,597	23.24%	8,890	23.55%	101
Personal Grocery Spending Weekly: \$150-\$199	5,800	11.63%	5,201	13.78%	118
Personal Grocery Spending Weekly: \$200 or more	6,100	12.23%	4,942	13.09%	107
Spending Annually on Bath and Bedding: Nothing	24,097	48.30%	18,746	49.66%	103
Spending Annually on Bath and Bedding: \$1 - \$249	21,650	43.39%	15,032	39.82%	92
Spending Annually on Bath and Bedding: \$250 - \$499	3,134	6.28%	2,903	7.69%	122
Spending Annually on Bath and Bedding: \$500 or more	1,011	2.03%	1,068	2.83%	139
Spending Annually on Books (excl. textbooks): Nothing	16,475	33.02%	11,275	29.87%	90
Spending Annually on Books (excl. textbooks): \$1 - \$249	29,419	58.97%	22,717	60.18%	102
Spending Annually on Books (excl. textbooks): \$250 - \$499	2,760	5.53%	2,634	6.98%	126
Spending Annually on Books (excl. textbooks): \$500 or more	1,237	2.48%	1,123	2.98%	120
Spending Annually on Children's clothing/shoes: Nothing	33,108	66.36%	25,805	68.36%	103
Spending Annually on Children's clothing/shoes: \$1 - \$249	11,976	24.00%	8,680	22.99%	96
Spending Annually on Children's clothing/shoes: \$250 - \$499	3,197	6.41%	2,192	5.81%	91
Spending Annually on Children's clothing/shoes: \$500 or more	1,611	3.23%	1,072	2.84%	88
Spending Annually on Cross-border shopping in the United States (any goods or services): Nothing	27,165	54.45%	19,052	50.47%	93
Spending Annually on Cross-border shopping in the United States (any goods or services): \$1 - \$249	12,250	24.55%	9,555	25.31%	103
Spending Annually on Cross-border shopping in the United States (any goods or services): \$250 - \$499	5,425	10.87%	4,482	11.87%	109
Spending Annually on Cross-border shopping in the United States (any goods or services): \$500 or more	5,051	10.12%	4,659	12.34%	122
Spending Annually on Flowers (for self or as gift for someone else): Nothing	20,527	41.14%	14,092	37.33%	91
Spending Annually on Flowers (for self or as gift for someone else): \$1 - \$249	27,845	55.81%	21,981	58.23%	104
Spending Annually on Flowers (for self or as gift for someone else): \$250 - \$499	1,148	2.30%	1,380	3.66%	159



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Spending Annually on Flowers (for self or as gift for someone else): \$500 or more	372	0.75%	295	0.78%	104
Spending Annually on Furniture (excluding patio): Nothing	37,285	74.73%	29,023	76.89%	103
Spending Annually on Furniture (excluding patio) \$1 - \$249	5,106	10.23%	3,320	8.80%	86
Spending Annually on Furniture (excluding patio): \$250 - \$499	2,336	4.68%	1,701	4.51%	96
Spending Annually on Furniture (excluding patio): \$500 or more	5,165	10.35%	3,705	9.81%	95
Spending Annually on Garden supplies (e.g. seeds, rake): Nothing	23,043	46.19%	14,533	38.50%	83
Spending Annually on Garden supplies (e.g. seeds, rake): \$1 - \$249	22,973	46.05%	19,204	50.87%	110
Spending Annually on Garden supplies (e.g. seeds, rake): \$250 - \$499	3,026	6.07%	3,035	8.04%	132
Spending Annually on Garden supplies (e.g. seeds, rake): \$500 or more	849	1.70%	977	2.59%	152
Spending Annually on Hair salon: Nothing	13,128	26.31%	9,050	23.98%	91
Spending Annually on Hair salon: \$1 - \$249	24,919	49.95%	18,123	48.01%	96
Spending Annually on Hair salon: \$250 - \$499	7,979	15.99%	6,636	17.58%	110
Spending Annually on Hair salon: \$500 or more	3,866	7.75%	3,939	10.44%	135
Spending Annually on Home décor (e.g. window coverings): Nothing	36,901	73.96%	28,592	75.74%	102
Spending Annually on Home décor (e.g. window coverings): \$1 - \$249	8,370	16.78%	5,390	14.28%	85
Spending Annually on Home décor (e.g. window coverings): \$250 - \$499	2,579	5.17%	1,969	5.22%	101
Spending Annually on Home décor (e.g. window coverings): \$500 or more	2,042	4.09%	1,798	4.76%	116
Spending Annually on Jewellery (incl. watches): Nothing	31,270	62.68%	23,344	61.84%	99
Spending Annually on Jewellery (incl. watches): \$1 - \$249	13,399	26.86%	9,864	26.13%	97
Spending Annually on Jewellery (incl. watches): \$250 - \$499	2,660	5.33%	2,254	5.97%	112
Spending Annually on Jewellery (incl. watches): \$500 or more	2,563	5.14%	2,287	6.06%	118
Spending Annually on Legal/Lawyer's/Notary Services: Nothing	40,230	80.63%	29,329	77.70%	96
Spending Annually on Legal/Lawyer's/Notary Services: \$1 - \$249	3,499	7.01%	2,823	7.48%	107
Spending Annually on Legal/Lawyer's/Notary Services: \$250 - \$499	1,999	4.01%	1,891	5.01%	125
Spending Annually on Legal/Lawyer's/Notary Services: \$500 or more	4,164	8.35%	3,705	9.82%	118
Spending Annually on Men's clothing: Nothing	17,128	34.33%	12,336	32.68%	95
Spending Annually on Men's clothing: \$1 - \$249	20,462	41.01%	14,627	38.75%	94
Spending Annually on Men's clothing: \$250 - \$499	8,577	17.19%	7,069	18.73%	109
Spending Annually on Men's clothing: \$500 or more	3,724	7.46%	3,718	9.85%	132
Spending Annually on Men's shoes: Nothing	26,313	52.74%	20,088	53.22%	101
Spending Annually on Men's shoes: \$1 - \$249	17,954	35.99%	12,756	33.79%	94
Spending Annually on Men's shoes: \$250 - \$499	4,431	8.88%	3,620	9.59%	108
Spending Annually on Men's shoes: \$500 or more	1,194	2.39%	1,285	3.40%	142



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Spending Annually on Music CDs/Music download: Nothing	33,550	67.25%	25,750	68.21%	101
Spending Annually on Music CDs/Music download: \$1 - \$249	15,392	30.85%	11,192	29.65%	96
Spending Annually on Music CDs/Music download: \$250 - \$499	737	1.48%	647	1.71%	116
Spending Annually on Music CDs/Music download: \$500 or more	213	0.43%	161	0.43%	100
Spending Annually on Party supplies/costumes: Nothing	38,400	76.97%	29,861	79.10%	103
Spending Annually on Party supplies/costumes: \$1 - \$249	10,937	21.92%	7,338	19.44%	89
Spending Annually on Party supplies/costumes: \$250 - \$499	524	1.05%	508	1.35%	129
Spending Annually on Party supplies/costumes: \$500 or more	30	0.06%	43	0.11%	183
Spending Annually on Power tools (e.g. drill): Nothing	40,125	80.43%	29,507	78.17%	97
Spending Annually on Power tools (e.g. drill): \$1 - \$249	6,853	13.74%	5,746	15.22%	111
Spending Annually on Power tools (e.g. drill): \$250 - \$499	1,935	3.88%	1,635	4.33%	112
Spending Annually on Power tools (e.g. drill): \$500 or more	978	1.96%	861	2.28%	116
Spending Annually on Printing of digital photographs at store/online service: Nothing	34,046	68.24%	25,439	67.39%	99
Spending Annually on Printing of digital photographs at store/online service: \$1 - \$249	15,077	30.22%	11,520	30.52%	101
Spending Annually on Printing of digital photographs at store/online service: \$250 - \$499	585	1.17%	613	1.62%	138
Spending Annually on Printing of digital photographs at store/online service: \$500 or more	184	0.37%	177	0.47%	127
Spending Annually on Purchase of gift certificates/cards: Nothing	19,284	38.65%	14,544	38.53%	100
Spending Annually on Purchase of gift certificates/cards: \$1 - \$249	24,125	48.35%	17,959	47.58%	98
Spending Annually on Purchase of gift certificates/cards: \$250 - \$499	4,917	9.86%	3,993	10.58%	107
Spending Annually on Purchase of gift certificates/cards: \$500 or more	1,566	3.14%	1,252	3.32%	106
Spending Annually on Purchase of School supplies: Nothing	36,495	73.15%	29,597	78.41%	107
Spending Annually on Purchase of School supplies: \$1 - \$249	10,902	21.85%	6,428	17.03%	78
Spending Annually on Purchase of School supplies: \$250 - \$499	1,695	3.40%	1,277	3.38%	99
Spending Annually on Purchase of School supplies: \$500 or more	799	1.60%	447	1.18%	74
Spending Annually on Small appliances (e.g. toaster): Nothing	31,894	63.93%	24,167	64.02%	100
Spending Annually on Small appliances (e.g. toaster): \$1 - \$249	16,106	32.28%	11,896	31.51%	98
Spending Annually on Small appliances (e.g. toaster): \$250 - \$499	1,486	2.98%	1,305	3.46%	116
Spending Annually on Small appliances (e.g. toaster): \$500 or more	406	0.81%	381	1.01%	125
Spending Annually on Sporting goods (any): Nothing	33,523	67.19%	25,073	66.42%	99
Spending Annually on Sporting goods (any): \$1 - \$249	12,305	24.66%	8,848	23.44%	95
Spending Annually on Sporting goods (any): \$250 - \$499	2,526	5.06%	2,414	6.40%	126
Spending Annually on Sporting goods (any): \$500 or more	1,539	3.08%	1,414	3.75%	122
Spending Annually on Toys/Games/Novelties: Nothing	28,089	56.30%	22,683	60.09%	107
Spending Annually on Toys/Games/Novelties: \$1 - \$249	18,192	36.46%	12,561	33.28%	91



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Spending Annually on Toys/Games/Novelties: \$250 - \$499	2,876	5.77%	2,037	5.40%	94
Spending Annually on Toys/Games/Novelties: \$500 or more	733	1.47%	468	1.24%	84
Spending Annually on Women's clothing: Nothing	17,752	35.58%	13,615	36.07%	101
Spending Annually on Women's clothing: \$1 - \$249	14,355	28.77%	9,488	25.14%	87
Spending Annually on Women's clothing: \$250 - \$499	9,743	19.53%	7,657	20.28%	104
Spending Annually on Women's clothing: \$500 or more	8,043	16.12%	6,988	18.51%	115
Spending Annually on Women's shoes: Nothing	21,896	43.89%	17,141	45.41%	103
Spending Annually on Women's shoes: \$1 - \$249	17,936	35.95%	11,734	31.09%	86
Spending Annually on Women's shoes: \$250 - \$499	6,937	13.91%	5,566	14.74%	106
Spending Annually on Women's shoes: \$500 or more	3,122	6.26%	3,308	8.76%	140



Spending by Items - Products Report

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.