



Shopping Patterns - Office Stores Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Electronics Stores Shopped in the Past Year at					
Office Supply Shopped Past Year: Staples	29,992	60.12%	23,953	63.45%	106
Office Supply Shopped Past Year: Big box/warehouse stores (e.g. Costco)	8,027	16.09%	6,456	17.10%	106
Office Supply Shopped Past Year: Department stores (any)	3,428	6.87%	2,090	5.54%	81
Office Supply Shopped Past Year: Online/Internet office stores (e.g. OfficeMax Grand & Toy)	881	1.77%	745	1.97%	111
Office Supply Shopped Past Year: Other office (stationery) stores	4,469	8.96%	3,681	9.75%	109
Office Supply Stores Shopping Frequency					
Office Supply Shopping: Staples: Regularly	22,120	44.34%	17,791	47.13%	106
Office Supply Shopping: Big box/warehouse stores (e.g. Costco): Regularly	5,998	12.02%	4,947	13.11%	109
Office Supply Shopping: Department stores (any): Regularly	2,509	5.03%	1,446	3.83%	76
Office Supply Shopping: Online/Internet office stores (e.g. OfficeMax Grand & Toy): Regularly	568	1.14%	493	1.31%	115
Office Supply Shopping: Other office (stationery) stores: Regularly	2,778	5.57%	2,262	5.99%	108
Office Supply Shopping: Staples: Occasionally	7,872	15.78%	6,162	16.32%	103
Office Supply Shopping: Big box/warehouse stores (e.g. Costco): Occasionally	2,028	4.07%	1,509	4.00%	98
Office Supply Shopping: Department stores (any): Occasionally	920	1.84%	644	1.71%	93
Office Supply Shopping: Online/Internet office stores (e.g. OfficeMax Grand & Toy): Occasionally	313	0.63%	252	0.67%	106
Office Supply Shopping: Other office (stationery) stores: Occasionally	1,691	3.39%	1,419	3.76%	111



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.