

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 18 and up	48,447		35,998		
Bought Lottery Tickets Past Month From					
Bought Lottery Tickets Past Month From: Instant wins (any)	5,787	11.60%	3,564	9.44%	81
Bought Lottery Tickets Past Month From: Sports lotteries (any)	613	1.23%	424	1.12%	91
Bought Lottery Tickets Past Month From: Banco/KENO/Daily KENO	1,438	2.88%	918	2.43%	84
Bought Lottery Tickets Past Month From: Encore/Extra/Tag/Mini	6,747	13.52%	4,248	11.25%	83
Bought Lottery Tickets Past Month From: Atlantic 49/Ontario 49/Quebec 49/BC49/Western 649	9,949	19.94%	6,313	16.72%	84
Bought Lottery Tickets Past Month From: Payday/Jour de paye	29	0.06%	32	0.08%	133
Bought Lottery Tickets Past Month From: Pick 2/Pick 3/Pik 4/La Quotidienne 3/4	307	0.62%	183	0.49%	79
Bought Lottery Tickets Past Month From: Lottario	580	1.16%	326	0.86%	74
Bought Lottery Tickets Past Month From: Lotto 6/49	16,988	34.05%	11,794	31.24%	92
Bought Lottery Tickets Past Month From: Lotto Max	16,157	32.39%	11,124	29.47%	91
Bought Lottery Tickets Past Month From: Poker Lotto	265	0.53%	107	0.28%	53
Bought Lottery Tickets Past Month From: Other lotteries	621	1.25%	418	1.11%	89
Bought Lottery Tickets Past Year From: Hospital/Special event/Charity	12,855	25.77%	9,905	26.24%	102
Visited Casino Past Year					
Casino Past Year: Visit a Casino inside your own province	13,185	26.43%	9,961	26.39%	100
Casino Past Year: Visit a casino outside your province or country	7,786	15.61%	6,314	16.73%	107
Casino Past Year: Play online/Internet casino games (e.g. Poker)	2,041	4.09%	1,058	2.80%	68
Casino Past Year: Slot machines (any location)	10,209	20.46%	7,177	19.01%	93
Casino Past Year: Wager money on horse racing	2,090	4.19%	1,937	5.13%	122
Casino Past Year: Play bingo	1,700	3.41%	1,105	2.93%	86
Lottery Tickets and/or Casinos Visiting: Regularly					
Lottery - Instant Wins (any): Regularly	4,207	8.43%	2,543	6.74%	80
Lottery - Sports lotteries (any): Regularly	428	0.86%	311	0.82%	95
Lottery - Banco/KENO/Daily KENO: Regularly	1,105	2.22%	701	1.86%	84
Lottery - Encore/Extra/Tag/Mini: Regularly	5,424	10.87%	3,342	8.85%	81
Lottery - Atlantic 49/Ontario 49/Quebec 49/BC 49/Western 649: Regularly	7,481	15.00%	4,771	12.64%	84
Lottery - Payday/Jour de paye: Regularly	21	0.04%	20	0.05%	125
Lottery - Pick 2/Pick 3/Pik 4/La Quotidienne 3/4: Regularly	253	0.51%	143	0.38%	75
Lottery - Lottario: Regularly	365	0.73%	197	0.52%	71
Lottery - Lotto 6/49: Regularly	11,776	23.60%	8,010	21.22%	90
Lottery - Lotto Max: Regularly	11,822	23.70%	8,145	21.58%	91
Lottery - Poker Lotto: Regularly	173	0.35%	51	0.13%	37
Lottery - Other lotteries: Regularly	359	0.72%	157	0.42%	58
Lottery - Hospital/Special event/Charity: Regularly	5,478	10.98%	4,278	11.33%	103
Casio - Visit a casino inside your own province: Regularly	7,435	14.90%	5,800	15.36%	103
Casio - Visit a casino outside your province or country: Regularly	3,802	7.62%	2,986	7.91%	104
Casio - Play online/Internet casino games (e.g. Poker): Regularly	1,674	3.36%	938	2.49%	74



Leisure Activities - Lotteries and Casinos Report

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	Value	Percent	Value	Percent	Index
Casio - Slot machines (any location): Regularly	6,550	13.13%	4,524	11.98%	91
Casio - Wager money on horse racing: Regularly	1,013	2.03%	955	2.53%	125
Casio - Play bingo: Regularly	937	1.88%	599	1.59%	85
Lottery Tickets and/or Casinos Visiting: Occasionally					
Lottery - Instant Wins (any): Occasionally	1,581	3.17%	1,021	2.70%	85
Lottery - Sports lotteries (any):	185	0.37%	113	0.30%	81
Lottery - Banco/Prairie/Daily KENO: Occasionally	332	0.67%	217	0.57%	85
Lottery - Encore/Extra/Tag/Mini: Occasionally	1,323	2.65%	906	2.40%	91
Lottery - Atlantic 49/Ontario 49/Quebec 49/BC 49/Western 649: Occasionally	2,468	4.95%	1,541	4.08%	82
Lottery - Payday/Jour de paye: Occasionally	8	0.02%	12	0.03%	150
Lottery - Pick 2/Pick 3/Pik 4/La Quotidienne 3/4: Occasionally	54	0.11%	40	0.11%	100
Lottery - Lottario: Occasionally	215	0.43%	129	0.34%	79
Lottery - Lotto 6/49: Occasionally	5,211	10.45%	3,784	10.03%	96
Lottery - Lotto Max: Occasionally	4,335	8.69%	2,978	7.89%	91
Lottery - Poker Lotto: Occasionally	93	0.19%	56	0.15%	79
Lottery - Other lotteries: Occasionally	262	0.53%	261	0.69%	130
Lottery - Hospital/Special event/Charity: Occasionally	7,377	14.79%	5,627	14.91%	101
Casio - Visit a casino inside your own province: Occasionally	5,750	11.53%	4,161	11.02%	96
Casio - Visit a casino outside your province or country: Occasionally	3,984	7.99%	3,329	8.82%	110
Casio - Play online/Internet casino games (e.g. Poker): Occasionally	366	0.73%	119	0.32%	44
Casio - Slot machines (any location): Occasionally	3,659	7.33%	2,653	7.03%	96
Casio - Wager money on horse racing: Occasionally	1,077	2.16%	981	2.60%	120
Casio - Play bingo: Occasionally	762	1.53%	506	1.34%	88
Lottery Spending per Month					
Lottery spending per month: Nothing	23,050	46.20%	18,222	48.27%	104
Lottery spending per month: \$1-\$4	3,614	7.24%	2,678	7.09%	98
Lottery spending per month: \$5-\$9	4,760	9.54%	3,529	9.35%	98
Lottery spending per month: \$10-\$19	6,176	12.38%	4,562	12.08%	98
Lottery spending per month: \$20-\$29	5,614	11.25%	4,027	10.67%	95
Lottery spending per month: \$30-\$50	4,357	8.73%	3,054	8.09%	93
Lottery spending per month: More than \$50	2,321	4.65%	1,679	4.45%	96



Leisure Activities - Lotteries and Casinos Report

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.