

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	50,414		37,961		
Participated Sports/Activities in Season					
Sports/activities in season: Adventure sports (e.g. sky diving, scuba diving)	3,496	6.93%	2,525	6.65%	96
Sports/activities in season: Arts/crafts/sewing/knitting	21,603	42.85%	15,843	41.74%	97
Sports/activities in season: ATV/snowmobiling	2,416	4.79%	2,159	5.69%	119
Sports/activities in season: Baseball/softball	5,983	11.87%	3,608	9.51%	80
Sports/activities in season: Basketball	4,069	8.07%	2,796	7.37%	91
Sports/activities in season: Billiards/pool	9,182	18.21%	5,857	15.43%	85
Sports/activities in season: Bowling	16,215	32.16%	10,301	27.14%	84
Sports/activities in season: Camping	18,971	37.63%	13,293	35.02%	93
Sports/activities in season: Canoeing/kayaking	14,280	28.33%	11,024	29.04%	103
Sports/activities in season: Cross country skiing/snowshoeing	9,839	19.52%	8,061	21.24%	109
Sports/activities in season: Curling	1,182	2.34%	1,479	3.90%	167
Sports/activities in season: Cycling (mountain/road biking)	19,826	39.33%	15,119	39.83%	101
Sports/activities in season: Fishing/hunting	8,391	16.64%	6,088	16.04%	96
Sports/activities in season: Fitness classes	17,417	34.55%	13,875	36.55%	106
Sports/activities in season: Fitness walking	28,313	56.16%	22,429	59.08%	105
Sports/activities in season: Football	2,920	5.79%	1,977	5.21%	90
Sports/activities in season: Gardening	31,112	61.71%	25,835	68.06%	110
Sports/activities in season: Golfing	10,871	21.56%	9,835	25.91%	120
Sports/activities in season: Health club activity (e.g. weight training)	14,901	29.56%	10,977	28.92%	98
Sports/activities in season: Hiking/backpacking	19,103	37.89%	14,615	38.50%	102
Sports/activities in season: Hockey	3,966	7.87%	2,798	7.37%	94
Sports/activities in season: Home exercise/home workout	25,755	51.09%	19,328	50.92%	100
Sports/activities in season: Ice skating	8,973	17.80%	5,801	15.28%	86
Sports/activities in season: Inline skating	1,675	3.32%	904	2.38%	72
Sports/activities in season: Jogging	12,073	23.95%	8,251	21.74%	91
Sports/activities in season: Marathon or similar event	2,982	5.92%	1,928	5.08%	86
Sports/activities in season: Photography	19,665	39.01%	15,614	41.13%	105
Sports/activities in season: Pilates/yoga	12,053	23.91%	8,907	23.46%	98
Sports/activities in season: Playing video games	13,634	27.04%	8,426	22.20%	82
Sports/activities in season: Power boating/jet skiing	4,124	8.18%	3,292	8.67%	106
Sports/activities in season: Racquet sports (e.g. Squash, racquetball, tennis)	7,246	14.37%	5,873	15.47%	108
Sports/activities in season: Reading	43,837	86.95%	33,271	87.64%	101
Sports/activities in season: Skateboarding	966	1.92%	676	1.78%	93
Sports/activities in season: Skiing - downhill	8,009	15.89%	6,855	18.06%	114
Sports/activities in season: Snowboarding	2,078	4.12%	1,247	3.29%	80
Sports/activities in season: Soccer	6,251	12.40%	3,982	10.49%	85
Sports/activities in season: Swimming	23,515	46.64%	16,814	44.29%	95
Sports/activities in season: Volunteer work	27,298	54.15%	22,793	60.04%	111
Attended Live Sports Events in Season					
Live sports in season: Auto racing	742	1.47%	488	1.29%	88

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Live sports in season: Baseball	5,656	11.22%	4,911	12.94%	115
Live sports in season: Basketball	1,203	2.39%	755	1.99%	83
Live sports in season: Boxing	156	0.31%	75	0.20%	65
Live sports in season: Figure skating	1,102	2.19%	1,090	2.87%	131
Live sports in season: Football	4,809	9.54%	3,336	8.79%	92
Live sports in season: Golf	1,221	2.42%	1,228	3.23%	133
Live sports in season: Hockey	9,805	19.45%	6,315	16.63%	86
Live sports in season: Horse racing	2,631	5.22%	1,786	4.71%	90
Live sports in season: Lacrosse	1,378	2.73%	1,028	2.71%	99
Live sports in season: Soccer	6,999	13.88%	4,939	13.01%	94
Live sports in season: Tennis	769	1.53%	838	2.21%	144
Member of club: Health/fitness club	9,891	19.62%	7,675	20.22%	103
Member of club: Golf club	1,061	2.10%	1,589	4.19%	200
Participate Sports/Activities Regularly					
Sports/activities: Adventure sports (e.g. sky diving, scuba diving): Regularly	357	0.71%	433	1.14%	161
Sports/activities: Arts/crafts/sewing/knitting: Regularly	7,598	15.07%	5,750	15.15%	101
Sports/activities: ATV/snowmobiling-Regularly	225	0.45%	670	1.76%	391
Sports/activities: Baseball/softball: Regularly	1,193	2.37%	586	1.54%	65
Sports/activities: Basketball: Regularly	447	0.89%	287	0.76%	85
Sports/activities: Billiards/pool: Regularly	554	1.10%	450	1.19%	108
Sports/activities: Bowling: Regularly	1,152	2.28%	917	2.42%	106
Sports/activities: Camping: Regularly	4,482	8.89%	3,240	8.54%	96
Sports/activities: Canoeing/kayaking: Regularly	1,732	3.44%	1,421	3.74%	109
Sports/activities: Curling: Regularly	591	1.17%	740	1.95%	167
Sports/activities: Cycling (mountain/road biking): Regularly	5,155	10.23%	3,969	10.46%	102
Sports/activities: Fishing/hunting: Regularly	1,910	3.79%	1,415	3.73%	98
Sports/activities: Fitness classes: Regularly	7,998	15.86%	6,927	18.25%	115
Sports/activities: Fitness walking: Regularly	14,517	28.80%	12,039	31.71%	110
Sports/activities: Football: Regularly	644	1.28%	528	1.39%	109
Sports/activities: Gardening: Regularly	15,806	31.35%	14,676	38.66%	123
Sports/activities: Golfing: Regularly	2,739	5.43%	3,230	8.51%	157
Sports/activities: Health club activity (e.g. weight training): Regularly	6,968	13.82%	5,562	14.65%	106
Sports/activities: Hiking/backpacking: Regularly	3,983	7.90%	2,974	7.84%	99
Sports/activities: Hockey: Regularly	1,498	2.97%	1,032	2.72%	92
Sports/activities: Home exercise/home workout: Regularly	9,351	18.55%	7,266	19.14%	103
Sports/activities: Ice skating: Regularly	735	1.46%	488	1.29%	88
Sports/activities: Inline skating: Regularly	300	0.59%	186	0.49%	83
Sports/activities: Jogging: Regularly	3,555	7.05%	2,373	6.25%	89
Sports/activities: Marathon or similar event: Regularly	666	1.32%	432	1.14%	86
Sports/activities: Photography: Regularly	5,939	11.78%	4,965	13.08%	111
Sports/activities: Pilates/yoga: Regularly	3,956	7.85%	3,225	8.50%	108
Sports/activities: Playing video games: Regularly	5,106	10.13%	3,050	8.03%	79

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Sports/activities: Power boating/jet skiing: Regularly	998	1.98%	1,097	2.89%	146
Sports/activities: Racquet sports (e.g. squash, racquetball, tennis): Regularly	1,604	3.18%	1,545	4.07%	128
Sports/activities: Reading: Regularly	31,659	62.80%	24,808	65.35%	104
Sports/activities: Skateboarding: Regularly	358	0.71%	314	0.83%	117
Sports/activities: Skiing - cross country: Regularly	1,357	2.69%	1,242	3.27%	122
Sports/activities: Skiing - downhill: Regularly	2,099	4.16%	2,229	5.87%	141
Sports/activities: Snowboarding: Regularly	502	1.00%	350	0.92%	92
Sports/activities: Soccer: Regularly	1,588	3.15%	1,023	2.70%	86
Sports/activities: Swimming: Regularly	4,369	8.67%	3,415	9.00%	104
Sports/activities: Volunteer work: Regularly	12,772	25.33%	11,480	30.24%	119
Participate Sports/Activities Occasionally					
Sports/activities: Adventure sports (e.g. sky diving, scuba diving): Occasionally	3,139	6.23%	2,092	5.51%	88
Sports/activities: Arts/crafts/sewing/knitting: Occasionally	14,005	27.78%	10,093	26.59%	96
Sports/activities: ATV/snowmobiling: Occasionally	2,191	4.35%	1,489	3.92%	90
Sports/activities: Baseball/softball: Occasionally	4,790	9.50%	3,022	7.96%	84
Sports/activities: Basketball: Occasionally	3,622	7.18%	2,509	6.61%	92
Sports/activities: Billiards/pool: Occasionally	8,628	17.11%	5,406	14.24%	83
Sports/activities: Bowling: Occasionally	15,063	29.88%	9,384	24.72%	83
Sports/activities: Camping: Occasionally	14,489	28.74%	10,053	26.48%	92
Sports/activities: Canoeing/kayaking: Occasionally	12,548	24.89%	9,603	25.30%	102
Sports/activities: Curling: Occasionally	1,862	3.69%	1,248	3.29%	89
Sports/activities: Cycling (Mountain/road biking): Occasionally	14,670	29.10%	11,151	29.37%	101
Sports/activities: Fishing/hunting: Occasionally	6,480	12.85%	4,673	12.31%	96
Sports/activities: Fitness classes: Occasionally	9,419	18.68%	6,948	18.30%	98
Sports/activities: Fitness walking: Occasionally	13,796	27.37%	10,390	27.37%	100
Sports/activities: Football: Occasionally	2,276	4.52%	1,449	3.82%	85
Sports/activities: Gardening: Occasionally	15,306	30.36%	11,159	29.40%	97
Sports/activities: Golfing: Occasionally	8,132	16.13%	6,606	17.40%	108
Sports/activities: Health club activity (e.g. weight training): Occasionally	7,933	15.74%	5,415	14.26%	91
Sports/activities: Hiking/backpacking: Occasionally	15,121	29.99%	11,641	30.67%	102
Sports/activities: Hockey: Occasionally	2,468	4.90%	1,766	4.65%	95
Sports/activities: Home exercise/home workout: Occasionally	16,404	32.54%	12,062	31.78%	98
Sports/activities: Ice skating: Occasionally	8,238	16.34%	5,313	14.00%	86
Sports/activities: Inline skating: Occasionally	1,376	2.73%	719	1.89%	69
Sports/Activities: Jogging: Occasionally	8,517	16.89%	5,878	15.49%	92
Sports/activities: Marathon or similar event: Occasionally	2,316	4.60%	1,496	3.94%	86
Sports/activities: Photography: Occasionally	13,726	27.23%	10,649	28.05%	103
Sports/activities: Pilates/yoga: Occasionally	8,097	16.06%	5,682	14.97%	93
Sports/activities: Playing video games: Occasionally	8,528	16.92%	5,376	14.16%	84
Sports/activities: Power boating/jet skiing: Occasionally	3,126	6.20%	2,195	5.78%	93

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	Value	Percent	Value	Percent	Index
Sports/activities: Racquet sports (e.g. squash, racquetball, tennis): Occasionally	5,642	11.19%	4,328	11.40%	102
Sports/activities: Reading: Occasionally	12,177	24.16%	8,462	22.29%	92
Sports/activities: Skateboarding: Occasionally	608	1.21%	362	0.95%	79
Sports/activities: Skiing - cross country: Occasionally	8,482	16.83%	6,819	17.96%	107
Sports/activities: Skiing - downhill: Occasionally	5,910	11.72%	4,626	12.19%	104
Sports/activities: Snowboarding: Occasionally	1,575	3.13%	897	2.36%	75
Sports/activities: Soccer: Occasionally	4,662	9.25%	2,959	7.80%	84
Sports/activities: Swimming: Occasionally	19,145	37.98%	13,399	35.30%	93
Sports/activities: Volunteer work: Occasionally	14,526	28.81%	11,313	29.80%	103

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.