

| Attribute | Benchmark North Vancouver (CSD/CY, BC) | | West Vancouver (CSD/DM, BC) | | |
|---|--|---------|--------------------------------|---------|-------|
| | Value | Percent | Value | Percent | Index |
| Population of Age 15 and Up | 51,426 | | 39,463 | | |
| Schools and Learning Centres Attendance | | | | | |
| Learning centre past 3 years: Kumon math and reading centre | 159 | 0.31% | 101 | 0.26% | 84 |
| Learning centre past 3 years: Sylvan learning centre | 20 | 0.04% | 34 | 0.09% | 225 |
| Learning centre past 3 years: Other learning centre(s) | 848 | 1.65% | 949 | 2.41% | 146 |
| Learning centre past 3 years: Activity camps (summer/March break) | 2,317 | 4.51% | 1,335 | 3.38% | 75 |
| Learning centre past 3 years: Paid extracurricular activities/sports | 3,832 | 7.45% | 2,655 | 6.73% | 90 |
| Learning centre past 3 years: Private schools (e.g. Montessori) | 1,001 | 1.95% | 646 | 1.64% | 84 |
| Schools past 3 years: Adult high schools (any) | 658 | 1.28% | 401 | 1.02% | 80 |
| Schools past 3 years: Career colleges (any) (e.g. CDI College) | 375 | 0.73% | 132 | 0.34% | 47 |
| Schools past 3 years: Community colleges (any) | 1,577 | 3.07% | 872 | 2.21% | 72 |
| Schools past 3 years: Universities (any) | 4,610 | 8.97% | 2,818 | 7.14% | 80 |
| Schools past 3 years: Executive/management training (any) | 1,054 | 2.05% | 654 | 1.66% | 81 |
| Schools past 3 years: Online courses (any) | 4,109 | 7.99% | 2,409 | 6.11% | 76 |
| Schools Attendance Full Time Currently | | | | | |
| Enrolled full time: Community college (any) | 258 | 0.50% | 115 | 0.29% | 58 |
| Enrolled full time: CEGEP (any) | 312 | 0.61% | 236 | 0.60% | 98 |
| Enrolled full time: Career college/trade school (any) | 202 | 0.39% | 146 | 0.37% | 95 |
| Enrolled full time: University (any) | 1,614 | 3.14% | 1,044 | 2.64% | 84 |
| Enrolled full time: Other school (any) | 1,315 | 2.56% | 1,346 | 3.41% | 133 |
| Job Search | | | | | |
| Job search past year: online/Internet job sites (e.g. Workopolis.com) used | 10,690 | 20.79% | 6,008 | 15.22% | 73 |
| Job search past year: Respond to recruitment ad. | 5,300 | 10.31% | 2,845 | 7.21% | 70 |
| Life Events Happened in the Past 2 Years | | | | | |
| Life events past 2 years: Marry | 953 | 1.85% | 481 | 1.22% | 66 |
| Life events past 2 years: Divorce/separation | 1,295 | 2.52% | 837 | 2.12% | 84 |
| Life events past 2 years: Child born/adopted | 693 | 1.35% | 316 | 0.80% | 59 |
| Life events past 2 years: Grandchild born/adopted | 3,852 | 7.49% | 3,948 | 10.01% | 134 |
| Life events past 2 years: Adult child leaves home | 2,168 | 4.22% | 2,033 | 5.15% | 122 |
| Life events past 2 years: Parent moves into retirement/nursing home/your home | 1,808 | 3.52% | 1,394 | 3.53% | 100 |
| Life events past 2 years: Complete high school | 1,123 | 2.18% | 837 | 2.12% | 97 |
| Life events past 2 years: Complete college/university | 1,090 | 2.12% | 911 | 2.31% | 109 |
| Life events past 2 years: Purchase first vehicle | 1,025 | 1.99% | 528 | 1.34% | 67 |
| Life events past 2 years: Bought/sold home | 3,137 | 6.10% | 1,282 | 3.25% | 53 |
| Life events past 2 years: Retire | 3,225 | 6.27% | 3,078 | 7.80% | 124 |
| Life events past 2 years: Lose job or be laid off | 1,593 | 3.10% | 1,017 | 2.58% | 83 |
| Life events past 2 years: Change job/career | 4,021 | 7.82% | 1,635 | 4.14% | 53 |
| Life events past 2 years: Move out of parents home | 730 | 1.42% | 371 | 0.94% | 66 |
| Life events past 2 years: Shop for mortgage/renegeotiate mortgage | 3,588 | 6.98% | 2,113 | 5.35% | 77 |
| Life events past 2 years: Make last mortgage payment | 1,209 | 2.35% | 943 | 2.39% | 102 |

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| Life events past 2 years: Quit smoking | 741 | 1.44% | 412 | 1.04% | 72 |
| Life events past 2 years: Personally move to assisted living/retirement residence | 270 | 0.53% | 160 | 0.41% | 77 |
| Life events past 2 years: Move in with significant other | 784 | 1.52% | 343 | 0.87% | 57 |
| Life events past 2 years: Start own business | 1,024 | 1.99% | 692 | 1.75% | 88 |
| Legal/Debt Services Used Past 3 Years | | | | | |
| Paid past 3 Years: Civil-trusts-estates | 2,516 | 4.89% | 2,469 | 6.26% | 128 |
| Paid past 3 Years: Criminal defense | 587 | 1.14% | 333 | 0.84% | 74 |
| Paid past 3 Years: Debt consolidation/bankruptcy services | 545 | 1.06% | 253 | 0.64% | 60 |
| Paid past 3 Years: Divorce-family law | 919 | 1.79% | 577 | 1.46% | 82 |
| Paid past 3 Years: Immigration | 884 | 1.72% | 359 | 0.91% | 53 |
| Paid past 3 Years: Personal injury | 476 | 0.93% | 306 | 0.78% | 84 |
| Paid past 3 Years: Real estate | 4,436 | 8.63% | 2,461 | 6.24% | 72 |
| Paid past 3 Years: Traffic related | 1,483 | 2.88% | 1,125 | 2.85% | 99 |
| Paid past 3 Years: Other legal/debt services | 2,122 | 4.13% | 1,774 | 4.50% | 109 |
| Consumer Shows Attended in the Past Year | | | | | |
| Shows past year: Auto shows | 2,997 | 5.83% | 2,605 | 6.60% | 113 |
| Shows past year: Baby/kid shows | 394 | 0.77% | 163 | 0.41% | 53 |
| Shows past year: Boat shows | 1,061 | 2.06% | 910 | 2.31% | 112 |
| Shows past year: Book shows | 687 | 1.34% | 460 | 1.17% | 87 |
| Shows past year: Bridal shows | 205 | 0.40% | 59 | 0.15% | 38 |
| Shows past year: Cottage shows | 164 | 0.32% | 141 | 0.36% | 113 |
| Shows past year: Craft shows | 5,194 | 10.10% | 4,031 | 10.21% | 101 |
| Shows past year: Electronics/photo/video shows | 463 | 0.90% | 573 | 1.45% | 161 |
| Shows past year: Fan shows (e.g. Comic Con) | 701 | 1.36% | 397 | 1.01% | 74 |
| Shows past year: Fitness/golf/ski shows | 513 | 1.00% | 422 | 1.07% | 107 |
| Shows past year: Food/wine shows | 1,976 | 3.84% | 1,451 | 3.68% | 96 |
| Shows past year: Garden shows | 2,054 | 3.99% | 1,719 | 4.36% | 109 |
| Shows past year: Health and living shows | 1,501 | 2.92% | 883 | 2.24% | 77 |
| Shows past year: Home shows | 3,527 | 6.86% | 3,382 | 8.57% | 125 |
| Shows past year: Job fairs | 730 | 1.42% | 297 | 0.75% | 53 |
| Shows past year: Motorcycle shows | 673 | 1.31% | 402 | 1.02% | 78 |
| Shows past year: Pet shows | 684 | 1.33% | 434 | 1.10% | 83 |
| Shows past year: RV shows | 995 | 1.94% | 365 | 0.92% | 47 |
| Shows past year: Savings/investment/franchise shows | 400 | 0.78% | 350 | 0.89% | 114 |
| Shows past year: Sex shows | 214 | 0.42% | 103 | 0.26% | 62 |
| Shows past year: Sportsman/outdoor shows | 798 | 1.55% | 517 | 1.31% | 85 |
| Shows past year: Travel shows | 1,037 | 2.02% | 788 | 2.00% | 99 |
| Shows past year: Other shows | 1,825 | 3.55% | 1,311 | 3.32% | 94 |
| Visited the Locations in the Past Year | | | | | |
| Visited past year: College or university campus | 18,872 | 36.70% | 15,114 | 38.30% | 104 |
| Visited past year: Health or fitness club | 18,530 | 36.03% | 14,978 | 37.96% | 105 |
| Visited past year: Restaurant, resto-bar, or pub (alcohol and food) | 43,146 | 83.90% | 33,411 | 84.66% | 101 |

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| Visited past year: Bar or nightclub (alcohol but no food) | 6,563 | 12.76% | 4,619 | 11.70% | 92 |
| Visited the Locations in the Past Month | | | | | |
| Visited past month: College or university campus | 11,413 | 22.19% | 8,575 | 21.73% | 98 |
| Visited past month: Health or fitness club | 13,549 | 26.35% | 11,047 | 27.99% | 106 |
| Visited past month: Restaurant, resto-bar, or pub (alcohol and food) | 36,700 | 71.36% | 28,278 | 71.66% | 100 |
| Visited past month: Bar or nightclub (alcohol but no food) | 4,182 | 8.13% | 2,985 | 7.57% | 93 |
| Visited the Locations in the Past 7 Days | | | | | |
| Visited past 7 days: College or university campus | 6,324 | 12.30% | 4,913 | 12.45% | 101 |
| Visited past 7 days: Health or fitness club | 9,436 | 18.35% | 7,948 | 20.14% | 110 |
| Visited past 7 days: Restaurant, resto-bar, or pub (alcohol and food) | 23,567 | 45.83% | 17,497 | 44.34% | 97 |
| Visited past 7 days: Bar or nightclub (alcohol but no food) | 2,442 | 4.75% | 1,758 | 4.45% | 94 |

| Index | Description |
|----------------|----------------|
| >=180 | Extremely High |
| >=110 and <180 | High |
| >=90 and <110 | Similar |
| >=50 and <90 | Lower |
| <50 | Extremely Low |

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