

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 18 and over	55,507		39,681		
Bought Lottery Tickets Past Month					
Lottery tickets: Instant wins (any)	2,990	5.39%	1,721	4.34%	81
Lottery tickets: Sports lotteries (any)	798	1.44%	389	0.98%	68
Lottery tickets: Encore/Extra/Tag/Mini	5,366	9.67%	3,544	8.93%	92
Lottery tickets: Atlantic 49/Ontario 49/Quebec 49/BC 49/Western 649	5,351	9.64%	3,312	8.35%	87
Lottery tickets: Daily Grand	1,438	2.59%	906	2.28%	88
Lottery tickets: Lottario	1,086	1.96%	707	1.78%	91
Lottery tickets: Lotto 6/49	10,938	19.71%	8,492	21.40%	109
Lottery tickets: Lotto Max	12,109	21.82%	8,867	22.35%	102
Lottery tickets: Other lotteries	1,954	3.52%	1,278	3.22%	91
Lottery tickets past year: Hospital/special event/charity	9,469	17.06%	7,382	18.60%	109
Visited Casino Past Year					
Casino: Online sports betting	1,102	1.99%	567	1.43%	72
Casino: Play bingo	1,351	2.44%	1,125	2.84%	116
Casino: Play online/internet casino games (e.g. poker)	1,992	3.59%	1,182	2.98%	83
Casino: Slot machines (any location)	3,278	5.91%	2,301	5.80%	98
Casino: Visit a casino inside your own province	3,107	5.60%	2,363	5.95%	106
Casino: Visit a casino outside your province or country	755	1.36%	490	1.23%	90
Casino: Wager money on horse racing	379	0.68%	356	0.90%	132
Lottery Tickets and/or Casinos Visiting: Regularly					
Lottery - Instant wins (any): Regularly	2,031	3.66%	1,116	2.81%	77
Lottery - Sports lotteries (any): Regularly	519	0.94%	290	0.73%	78
Lottery - Encore/Extra/Tag/Mini: Regularly	4,313	7.77%	3,025	7.62%	98
Lottery - Atlantic 49/Ontario 49/Quebec 49/BC 49/Western 649: Regularly	3,916	7.06%	2,547	6.42%	91
Lottery - Daily Grand: Regularly	1,010	1.82%	604	1.52%	84
Lottery - Lottario: Regularly	897	1.62%	564	1.42%	88
Lottery - Lotto 6/49: Regularly	7,636	13.76%	5,617	14.16%	103
Lottery - Lotto Max: Regularly	9,607	17.31%	6,954	17.53%	101
Lottery - Other lotteries: Regularly	1,141	2.06%	783	1.97%	96
Lottery - Hospital/special event/charity: Regularly	5,524	9.95%	4,214	10.62%	107
Casino - Online sports betting: Regularly	753	1.36%	433	1.09%	80
Casino - Play bingo: Regularly	803	1.45%	872	2.20%	152
Casino - Play online/internet casino games (e.g. poker): Regularly	1,118	2.02%	744	1.87%	93
Casino - Slot machines (any location): Regularly	2,089	3.76%	1,519	3.83%	102
Casino - Visit a casino inside your own province: Regularly	1,781	3.21%	1,492	3.76%	117
Casino - Visit a casino outside your province or country: Regularly	230	0.42%	210	0.53%	126
Casino - Wager money on horse racing: Regularly	240	0.43%	236	0.60%	140
Lottery Tickets and/or Casinos Visiting: Occasionally					
Lottery - Instant wins (any): Occasionally	959	1.73%	605	1.52%	88

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Lottery - Sports lotteries (any): Occasionally	279	0.50%	99	0.25%	50
Lottery - Encore/Extra/Tag/Mini: Occasionally	1,053	1.90%	519	1.31%	69
Lottery - Atlantic 49/Ontario 49/Quebec 49/BC 49/Western 649: Occasionally	1,435	2.59%	765	1.93%	75
Lottery - Daily Grand: Occasionally	428	0.77%	302	0.76%	99
Lottery - Lottario: Occasionally	189	0.34%	143	0.36%	106
Lottery - Lotto 6/49: Occasionally	3,302	5.95%	2,874	7.24%	122
Lottery - Lotto Max: Occasionally	2,503	4.51%	1,913	4.82%	107
Lottery - Other lotteries: Occasionally	813	1.47%	494	1.25%	85
Lottery - Hospital/special event/charity: Occasionally	3,944	7.11%	3,167	7.98%	112
Casio - Online sports betting: Occasionally	349	0.63%	133	0.34%	54
Casio - Play bingo: Occasionally	548	0.99%	254	0.64%	65
Casio - Play online/internet casino games (e.g. poker): Occasionally	873	1.57%	438	1.10%	70
Casio - Slot machines (any location): Occasionally	1,189	2.14%	782	1.97%	92
Casio - Visit a casino inside your own province: Occasionally	1,326	2.39%	871	2.20%	92
Casio - Visit a casino outside your province or country: Occasionally	525	0.95%	280	0.71%	75
Casio - Wager money on horse racing: Occasionally	139	0.25%	120	0.30%	120
Lottery Spending per Month					
Lottery spending: Nothing	37,545	67.64%	26,930	67.87%	100
Lottery spending: \$1-\$4	2,463	4.44%	1,628	4.10%	92
Lottery spending: \$5-\$9	3,193	5.75%	2,254	5.68%	99
Lottery spending: \$10-\$19	3,818	6.88%	2,547	6.42%	93
Lottery spending: \$20-\$29	3,856	6.95%	2,888	7.28%	105
Lottery spending: \$30-\$50	2,927	5.27%	2,173	5.48%	104
Lottery spending: More than \$50	1,705	3.07%	1,263	3.18%	104

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.