

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
<b>Population of age 15 and over</b>	57,379		41,761		
<b>Attended/Visited Local Attractions in the Past Year</b>					
Attraction: Art galleries/museums/science centres	15,139	26.39%	10,135	24.27%	92
Attraction: Exhibitions/carnivals/fairs/markets	23,244	40.51%	16,328	39.10%	97
Attraction: Historical sites	7,209	12.56%	4,345	10.40%	83
Attraction: Parks/city gardens	22,091	38.50%	15,284	36.60%	95
Attraction: National or provincial parks	15,290	26.65%	8,746	20.94%	79
Attraction: Specialty movie theatres/IMAX/VIP	7,036	12.26%	3,903	9.35%	76
Attraction: Sporting events/racing events/air shows	4,271	7.44%	2,608	6.25%	84
Attraction: Video arcades/indoor amusement centres	5,370	9.36%	2,778	6.65%	71
Attraction: Theme parks/waterparks/water slides	3,149	5.49%	2,026	4.85%	88
Attraction: Zoos/aquariums/farms/drive-through animal parks	5,168	9.01%	3,345	8.01%	89
Attraction: Other leisure activities/attractions	9,728	16.95%	6,779	16.23%	96
Attraction: Auditoriums/arenas/stadiums (any)	6,120	10.67%	4,407	10.55%	99
Attraction: Casinos (any)	3,327	5.80%	2,208	5.29%	91
Attraction: Night clubs/bars	4,864	8.48%	2,601	6.23%	73
Attraction: Outdoor stages/parks	5,001	8.72%	3,149	7.54%	86
Attraction: Theatres/halls	9,582	16.70%	6,490	15.54%	93
Attraction: Other concert venues	3,511	6.12%	2,409	5.77%	94
<b>Attended Theatre/Leisure Activities in the Past Year</b>					
Theatre/leisure: Major theatres/halls/auditoriums	8,652	15.08%	6,694	16.03%	106
Theatre/leisure: Community theatres	5,206	9.07%	2,927	7.01%	77
Theatre/leisure: Festivals	1,978	3.45%	1,065	2.55%	74
Theatre/leisure: Other live theatre venues	2,687	4.68%	2,107	5.05%	108
Theatre/leisure: Ballet/opera/symphony	3,750	6.54%	2,855	6.84%	105
Theatre/leisure: Bars/restaurant bars	18,294	31.88%	12,488	29.91%	94
Theatre/leisure: Beer/food/wine festivals	2,320	4.04%	973	2.33%	58
Theatre/leisure: Comedy clubs/shows	2,745	4.78%	1,133	2.71%	57
Theatre/leisure: Dancing/night clubs	2,067	3.60%	1,305	3.12%	87
Theatre/leisure: Dinner theatres	619	1.08%	379	0.91%	84
Theatre/leisure: Film festivals	2,222	3.87%	1,137	2.72%	70
Theatre/leisure: Music festivals (e.g. jazz, folk)	2,114	3.68%	913	2.19%	60
Theatre/leisure: Movies at a theatre/drive-in	13,703	23.88%	8,730	20.90%	88
Theatre/leisure: Popular music/rock concerts	3,716	6.48%	2,285	5.47%	84
<b>Attend Local Attractions Regularly</b>					
Attractions: Art galleries/museums/science centres: Regularly	5,637	9.83%	3,746	8.97%	91
Attractions: Exhibitions/carnivals/fairs/markets: Regularly	11,867	20.68%	8,080	19.35%	94
Attractions: Historical sites: Regularly	3,866	6.74%	2,002	4.79%	71
Attractions: Parks/city gardens: Regularly	18,086	31.52%	11,752	28.14%	89
Attractions: National or provincial parks: Regularly	12,185	21.24%	6,733	16.12%	76
Attractions: Specialty movie theatres/IMAX/VIP: Regularly	3,791	6.61%	1,889	4.52%	68
Attractions: Sporting events/racing events/air shows: Regularly	2,195	3.83%	1,236	2.96%	77
Attractions: Video arcades/indoor amusement centres: Regularly	1,202	2.10%	398	0.95%	45

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Attractions: Theme parks/waterparks/water slides: Regularly	823	1.43%	548	1.31%	92
Attractions: Zoos/aquariums/farms/drive-through animal parks: Regularly	1,769	3.08%	1,253	3.00%	97
Attractions: Other leisure activities/attractions: Regularly	6,838	11.92%	4,521	10.83%	91
Attractions: Auditoriums/arenas/stadiums (any): Regularly	3,399	5.92%	2,342	5.61%	95
Attractions: Casinos (any): Regularly	2,347	4.09%	1,599	3.83%	94
Attractions: Night clubs/bars: Regularly	3,856	6.72%	2,171	5.20%	77
Attractions: Outdoor stages/parks: Regularly	3,897	6.79%	2,339	5.60%	82
Attractions: Theatres/halls: Regularly	6,592	11.49%	4,342	10.40%	91
Attractions: Other concert venues: Regularly	2,165	3.77%	1,335	3.20%	85
<b>Attend Theatres/Leisure Activities Regularly</b>					
Theatre/leisure: Major theatres/halls/auditoriums: Regularly	5,158	8.99%	3,957	9.48%	105
Theatre/leisure: Community theatres: Regularly	2,005	3.49%	1,384	3.31%	95
Theatre/leisure: Festivals: Regularly	797	1.39%	374	0.89%	64
Theatre/leisure: Other live theatre venues: Regularly	1,319	2.30%	740	1.77%	77
Theatre/leisure: Ballet/Opera/Symphony: Regularly	2,134	3.72%	1,503	3.60%	97
Theatre/leisure: Bars/restaurant bars: Regularly	16,255	28.33%	10,811	25.89%	91
Theatre/leisure: Beer/food/wine festivals: Regularly	941	1.64%	432	1.04%	63
Theatre/leisure: Comedy clubs/shows: Regularly	1,235	2.15%	462	1.11%	52
Theatre/leisure: Dancing/night clubs: Regularly	1,664	2.90%	1,138	2.73%	94
Theatre/leisure: Dinner theatres: Regularly	146	0.25%	103	0.25%	100
Theatre/leisure: Film festivals: Regularly	459	0.80%	299	0.72%	90
Theatre/leisure: Music festivals (e.g. jazz, folk): Regularly	1,020	1.78%	323	0.77%	43
Theatre/leisure: Movies at a theatre/drive-in: Regularly	9,338	16.27%	6,174	14.79%	91
Theatre/leisure: Popular music/rock concerts: Regularly	2,090	3.64%	1,125	2.69%	74
<b>Attend Local Attractions Occasionally</b>					
Attractions: Art galleries/museums/science centres: Occasionally	9,502	16.56%	6,389	15.30%	92
Attractions: Exhibitions/carnivals/fairs/markets: Occasionally	11,377	19.83%	8,248	19.75%	100
Attractions: Historical sites: Occasionally	3,343	5.83%	2,343	5.61%	96
Attractions: Parks/city gardens: Occasionally	4,005	6.98%	3,531	8.46%	121
Attractions: National or provincial parks: Occasionally	3,105	5.41%	2,013	4.82%	89
Attractions: Specialty movie theatres/IMAX/VIP: Occasionally	3,246	5.66%	2,014	4.82%	85
Attractions: Sporting events/racing events/air shows: Occasionally	2,077	3.62%	1,372	3.29%	91
Attractions: Video arcades/indoor amusement centres: Occasionally	4,168	7.26%	2,381	5.70%	79
Attractions: Theme parks/waterparks/water slides: Occasionally	2,327	4.06%	1,478	3.54%	87
Attractions: Zoos/aquariums/farms/drive-through animal parks: Occasionally	3,399	5.92%	2,092	5.01%	85
Attractions: Other leisure activities/attractions: Occasionally	2,890	5.04%	2,258	5.41%	107
Attractions: Auditoriums/arenas/stadiums (any): Occasionally	2,721	4.74%	2,064	4.94%	104
Attractions: Casinos (any): Occasionally	980	1.71%	609	1.46%	85
Attractions: Night clubs/bars: Occasionally	1,008	1.76%	430	1.03%	59

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Attractions: Outdoor stages/parks: Occasionally	1,104	1.92%	810	1.94%	101
Attractions: Theatres/halls: Occasionally	2,989	5.21%	2,148	5.14%	99
Attractions: Other concert venues: Occasionally	1,346	2.35%	1,074	2.57%	109
<b>Attend Theatres/Leisure Activities Occasionally</b>					
Theatre/leisure: Major theatres/halls/auditoriums: Occasionally	3,494	6.09%	2,736	6.55%	108
Theatre/leisure: Community theatres: Occasionally	3,201	5.58%	1,543	3.69%	66
Theatre/leisure: Festivals: Occasionally	1,182	2.06%	691	1.66%	81
Theatre/leisure: Other live theatre venues: Occasionally	1,368	2.39%	1,367	3.27%	137
Theatre/leisure: Ballet/Opera/Symphony: Occasionally	1,616	2.82%	1,352	3.24%	115
Theatre/leisure: Bars/restaurant bars: Occasionally	2,039	3.55%	1,677	4.02%	113
Theatre/leisure: Beer/food/wine festivals: Occasionally	1,379	2.40%	541	1.30%	54
Theatre/leisure: Comedy clubs/shows: Occasionally	1,511	2.63%	671	1.61%	61
Theatre/leisure: Dancing/night clubs: Occasionally	403	0.70%	167	0.40%	57
Theatre/leisure: Dinner theatres: Occasionally	473	0.82%	276	0.66%	80
Theatre/leisure: Film festivals: Occasionally	1,763	3.07%	838	2.01%	65
Theatre/leisure: Music festivals (e.g. jazz, folk): Occasionally	1,094	1.91%	590	1.41%	74
Theatre/leisure: Movies at a theatre/drive-in: Occasionally	4,365	7.61%	2,555	6.12%	80
Theatre/leisure: Popular music/rock concerts: Occasionally	1,626	2.84%	1,160	2.78%	98

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.