

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	50,414		37,961		
Attended Local Attractions/Places in the Past Year					
Places past year: Art galleries/museums/science centres	16,008	31.75%	12,018	31.66%	100
Places past year: Exhibitions/carnivals/fairs/markets	28,705	56.94%	21,737	57.26%	101
Places past year: Historical sites	8,253	16.37%	6,397	16.85%	103
Places past year: Parks/city gardens	21,894	43.43%	15,856	41.77%	96
Places past year: Specialty movie theatres/IMAX/VIP	10,615	21.06%	6,678	17.59%	84
Places past year: Sporting events/racing events/air shows	8,369	16.60%	5,206	13.71%	83
Places past year: Video arcades/indoor amusement centres	6,263	12.42%	3,653	9.62%	77
Places past year: Theme parks/waterparks/water slides	3,060	6.07%	1,786	4.70%	77
Places past year: Zoos/aquariums/farms/drive-through animal parks	8,628	17.12%	6,700	17.65%	103
Places past year: Other leisure activities/attractions	10,275	20.38%	7,036	18.53%	91
Places past year: Auditoriums/arenas/stadiums (any)	12,770	25.33%	8,900	23.45%	93
Places past year: Casinos (any)	6,294	12.49%	4,143	10.92%	87
Places past year: Night clubs/bars	6,030	11.96%	3,634	9.57%	80
Places past year: Outdoor stages/parks/Parks	7,801	15.47%	5,261	13.86%	90
Places past year: Theatres/halls	17,317	34.35%	14,717	38.77%	113
Places past year: Other concert venues	9,289	18.43%	7,519	19.81%	107
Attended Theatres/Concerts in the Past Year					
Theatre/leisure activities past year: Major theatres/halls/auditoriums	18,886	37.46%	16,310	42.96%	115
Theatre/leisure activities past year: Community theatres	12,327	24.45%	8,956	23.59%	96
Theatre/leisure activities past year: Festivals	9,777	19.39%	6,437	16.96%	87
Theatre/leisure activities past year: Other live theatre venues	7,066	14.02%	6,276	16.53%	118
Theatre/leisure activities past year: Ballet/opera/symphony	8,526	16.91%	8,040	21.18%	125
Theatre/leisure activities past year: Bars/restaurant bars	18,020	35.75%	12,234	32.23%	90
Theatre/leisure activities past year: Beer/food/wine festivals	4,938	9.80%	3,092	8.15%	83
Theatre/leisure activities past year: Comedy clubs/shows	3,673	7.29%	2,406	6.34%	87
Theatre/leisure activities past year: Dancing/night clubs	3,167	6.28%	1,767	4.66%	74
Theatre/leisure activities past year: Dinner theatres	1,352	2.68%	1,153	3.04%	113
Theatre/leisure activities past year: Film festivals	4,097	8.13%	3,350	8.82%	108
Theatre/leisure activities past year: Music festivals (e.g. jazz, folk)	5,436	10.78%	3,468	9.13%	85
Theatre/leisure activities past year: Movies at a theatre/drive-in	16,284	32.30%	11,632	30.64%	95
Theatre/leisure activities past year: Popular music/rock concerts	8,878	17.61%	5,420	14.28%	81
Attend Attractions/Places Regularly					
Places: Art galleries/museums/science centres: Regularly	7,330	14.54%	5,304	13.97%	96
Places: Exhibitions/carnivals/fairs/markets: Regularly	17,128	33.98%	12,167	32.05%	94
Places: Historical sites: Regularly	4,774	9.47%	3,712	9.78%	103
Places: Parks/city gardens: Regularly	16,342	32.42%	11,288	29.74%	92
Places: Specialty movie theatres/IMAX/VIP: Regularly	6,243	12.38%	4,004	10.55%	85
Places: Sporting events/racing events/air shows: Regularly	4,237	8.40%	2,763	7.28%	87
Places: Video arcades/indoor amusement centres: Regularly	2,109	4.18%	1,240	3.27%	78

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Places: Theme parks/waterparks/water slides: Regularly	1,019	2.02%	542	1.43%	71
Places: Zoos/aquariums/farms/drive-through animal parks: Regularly	2,814	5.58%	1,968	5.18%	93
Places: Other leisure activities/attractions: Regularly	7,790	15.45%	5,499	14.49%	94
Places: Auditoriums/arenas/stadiums (any): Regularly	7,926	15.72%	5,747	15.14%	96
Places: Casinos (any): Regularly	4,268	8.47%	2,647	6.97%	82
Places: Night clubs/bars: Regularly	4,948	9.82%	2,930	7.72%	79
Places: Outdoor stages/parks: Regularly	3,907	7.75%	2,721	7.17%	93
Places: Theatres/halls: Regularly	13,242	26.27%	11,391	30.01%	114
Places: Other concert venues: Regularly	5,828	11.56%	4,214	11.10%	96
Attend Theatres/Concerts Regularly					
Theatre/leisure activities: Major theatres/halls/auditoriums: Regularly	13,081	25.95%	11,817	31.13%	120
Theatre/leisure activities: Community theatres: Regularly	7,435	14.75%	5,401	14.23%	96
Theatre/leisure activities: Festivals: Regularly	5,280	10.47%	3,557	9.37%	89
Theatre/leisure activities: Other live theatre venues: Regularly	4,377	8.68%	3,955	10.42%	120
Theatre/leisure activities: Ballet/Opera/Symphony: Regularly	4,985	9.89%	5,117	13.48%	136
Theatre/leisure activities: Bars/restaurant bars: Regularly	16,414	32.56%	11,064	29.15%	90
Theatre/leisure activities: Beer/food/wine festivals: Regularly	2,495	4.95%	1,639	4.32%	87
Theatre/leisure activities: Comedy clubs/shows: Regularly	1,401	2.78%	1,010	2.66%	96
Theatre/leisure activities: Dancing/night clubs: Regularly	2,408	4.78%	1,312	3.46%	72
Theatre/leisure activities: Dinner theatres: Regularly	462	0.92%	411	1.08%	117
Theatre/leisure activities: Film festivals: Regularly	1,647	3.27%	1,321	3.48%	106
Theatre/leisure activities: Music festivals (e.g. jazz, folk): Regularly	1,916	3.80%	1,213	3.20%	84
Theatre/leisure activities: Movies at a theatre/drive-in: Regularly	13,840	27.45%	9,799	25.81%	94
Theatre/leisure activities: Popular music/rock concerts: Regularly	4,821	9.56%	2,805	7.39%	77
Attend Attractions/Places Occasionally					
Places: Art galleries/museums/science centres: Occasionally	8,679	17.22%	6,714	17.69%	103
Places: Exhibitions/carnivals/fairs/markets: Occasionally	11,577	22.96%	9,570	25.21%	110
Places: Historical sites: Occasionally	3,478	6.90%	2,686	7.07%	102
Places: Parks/city gardens: Occasionally	5,552	11.01%	4,568	12.03%	109
Places: Specialty movie theatres/IMAX/VIP: Occasionally	4,372	8.67%	2,673	7.04%	81
Places: Sporting events/racing events/air shows: Occasionally	4,132	8.20%	2,443	6.44%	79
Places: Video arcades/indoor amusement centres: Occasionally	4,154	8.24%	2,413	6.36%	77
Places: Theme parks/waterparks/water slides: Occasionally	2,041	4.05%	1,243	3.28%	81
Places: Zoos/aquariums/farms/drive-through animal parks: Occasionally	5,814	11.53%	4,732	12.47%	108
Places: Other leisure activities/attractions: Occasionally	2,485	4.93%	1,536	4.05%	82
Places: Auditoriums/arenas/stadiums (any): Occasionally	4,844	9.61%	3,153	8.31%	86
Places: Casinos (any): Occasionally	2,026	4.02%	1,496	3.94%	98
Places: Night clubs/bars: Occasionally	1,082	2.15%	704	1.86%	87
Places: Outdoor stages/parks: Occasionally	3,894	7.72%	2,540	6.69%	87
Places: Theatres/halls: Occasionally	4,075	8.08%	3,326	8.76%	108

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Places: Other concert venues: Occasionally	3,461	6.87%	3,305	8.71%	127
Attend Theatres/Concerts Occasionally					
Theatre/leisure activities: Major theatres/halls/auditoriums: Occasionally	5,805	11.52%	4,492	11.83%	103
Theatre/leisure activities: Community theatres: Occasionally	4,892	9.70%	3,555	9.37%	97
Theatre/leisure activities: Festivals: Occasionally	4,498	8.92%	2,879	7.59%	85
Theatre/leisure activities: Other live theatre venues: Occasionally	2,689	5.33%	2,321	6.11%	115
Theatre/leisure activities: Ballet/opera/symphony: Occasionally	3,541	7.02%	2,923	7.70%	110
Theatre/leisure activities: Bars/restaurant bars: Occasionally	1,607	3.19%	1,170	3.08%	97
Theatre/leisure activities: Beer/food/wine festivals: Occasionally	2,443	4.85%	1,453	3.83%	79
Theatre/leisure activities: Comedy clubs/shows: Occasionally	2,272	4.51%	1,396	3.68%	82
Theatre/leisure activities: Dancing/night clubs: Occasionally	759	1.51%	455	1.20%	79
Theatre/leisure activities: Dinner theatres: Occasionally	890	1.77%	743	1.96%	111
Theatre/leisure activities: Film festivals: Occasionally	2,450	4.86%	2,029	5.35%	110
Theatre/leisure activities: Music festivals (e.g. jazz, folk): Occasionally	3,520	6.98%	2,254	5.94%	85
Theatre/leisure activities: Movies at a theatre/drive-in: Occasionally	2,445	4.85%	1,833	4.83%	100
Theatre/leisure activities: Popular music/rock concerts: Occasionally	4,057	8.05%	2,614	6.89%	86

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.