



Health Care Patterns - Health Care Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
%Population age 15+ who used the following health care items in the past 30 days:					
Used Past 30 Days: Adhesive bandages (e.g. Band-Aid)	24,690	49.49%	19,398	51.39%	104
Used Past 30 Days: Analgesic lotions/rubs for muscle pain	11,991	24.04%	8,444	22.37%	93
Used Past 30 Days: Antacids & stomach settling products	15,115	30.30%	11,092	29.38%	97
Used Past 30 Days: Anti-nauseant/motion sickness remedies	3,520	7.06%	2,610	6.91%	98
Used Past 30 Days: Cold/Cough/Sinus remedies (non-prescription)	12,485	25.03%	8,594	22.77%	91
Used Past 30 Days: Condoms/contraceptives (non-prescription)	3,029	6.07%	1,616	4.28%	71
Used Past 30 Days: Contraceptives (prescription)	1,791	3.59%	911	2.41%	67
Used Past 30 Days: First aid ointments/creams	14,388	28.84%	11,370	30.12%	104
Used Past 30 Days: Headache remedies/pain relievers (non-prescription)	27,542	55.20%	19,523	51.72%	94
Used Past 30 Days: Natural remedies	9,014	18.07%	6,448	17.08%	95
Used Past 30 Days: Seasonal usage of allergy/sinus medication	9,910	19.86%	7,379	19.55%	98
Used Past 30 Days: Sleeping tablets	6,345	12.72%	5,047	13.37%	105
Used Past 30 Days: Smoking cessation patches/gum	563	1.13%	424	1.12%	99
Used Past 30 Days: Home hair colour	5,864	11.75%	3,544	9.39%	80
Used Past 30 Days: Home teeth whitening products	3,485	6.99%	2,706	7.17%	103
%Population age 15+ who used the following skin protectant in the past 12 months:					
Skin Protectant Past 12 Months: Insect repellent (any)	16,010	32.09%	12,887	34.14%	106
Skin Protectant Past 12 Months: Self tanning creams/foams	2,756	5.52%	2,168	5.74%	104
Skin Protectant Past 12 Months: Sunscreen (any SPF)	32,663	65.47%	26,359	69.83%	107
%Population age 15+ who used in the past 12 months for weight control:					
Weight Control Past 12 Months: Diet pills	858	1.72%	684	1.81%	105
Weight Control Past 12 Months: Weight Control drinks/mixes (e.g. Slim Fast)	1,062	2.13%	843	2.23%	105
Weight Control Past 12 Months: Other meal replacement	1,481	2.97%	1,106	2.93%	99
Weight Control Past 12 Months: Exercise	18,821	37.72%	14,745	39.06%	104
Weight Control Past 12 Months: Monitor diet	12,893	25.84%	9,913	26.26%	102
Weight Control Past 12 Months: Nutritionist	363	0.73%	267	0.71%	97
Weight Control Past 12 Months: Jenny Craig	214	0.43%	145	0.38%	88
Weight Control Past 12 Months: Weight Watchers	859	1.72%	568	1.51%	88
Weight Control Past 12 Months: Other weight Control centre(s)	348	0.70%	270	0.71%	101
Weight Control Past 12 Months: Other	1,064	2.13%	641	1.70%	80
%Population age 15+ who took Vitamins, etc.- types in the past 7 days:					
Used Past 7 Days: Herbal supplements (e.g. Echinacea)	5,796	11.62%	4,143	10.98%	94
Used Past 7 Days: Minerals (e.g. Iron, Zinc)	11,164	22.38%	8,863	23.48%	105
Used Past 7 Days: Vitamins (e.g. Multi-vitamin)	24,921	49.95%	19,601	51.93%	104
Used Past 7 Days: Medication for chronic condition (diabetes, high blood pressure, thyroid, etc)	18,103	36.28%	16,350	43.31%	119
%Population age 15+ who visited in the past 6 months:					
Visited Past 6 Months: Acupuncturist	3,208	6.43%	2,572	6.81%	106
Visited Past 6 Months: Chiropractor	7,272	14.58%	5,669	15.02%	103



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Visited Past 6 Months: Cosmetic Surgeon	684	1.37%	684	1.81%	132
Visited Past 6 Months: Homeopath/naturopath	1,689	3.39%	1,522	4.03%	119
Visited Past 6 Months: Massage Therapist	9,066	18.17%	7,016	18.59%	102
Visited Past 6 Months: Optometrist/Ophthalmologist	17,363	34.80%	14,808	39.23%	113
Visited Past 6 Months: Osteopath	379	0.76%	314	0.83%	109
Visited Past 6 Months: Physiotherapist	8,234	16.50%	7,199	19.07%	116
Visited Past 6 Months: Podiatrist/chiropracist	2,478	4.97%	2,516	6.67%	134
Visited Past 6 Months: Private Clinic/Hospital in Canada not paid for by the Prov Health care	1,024	2.05%	912	2.42%	118
Visited Past 6 Months: Private Clinic/Hospital in USA (any)	257	0.52%	254	0.67%	129
Visited Past 6 Months: Private Nurse (in-home care)	248	0.50%	183	0.48%	96
%Population age 15+ who has					
Hearing Aid	2,856	5.72%	3,340	8.85%	155
Insulin Pump	200	0.40%	99	0.26%	65
Mobility Assistance Aids (e.g. Walker)	2,385	4.78%	2,123	5.62%	118
Orthopedic Insole	7,651	15.34%	6,561	17.38%	113
Orthopedic Supports and/or Braces	1,249	2.50%	662	1.75%	70
Other home health care products	2,058	4.13%	1,225	3.25%	79
%Population age 15+ who has done the following dental services in the past 12 months					
Dental Services Past Year: Braces/orthodontics	1,395	2.80%	1,368	3.62%	129
Dental Services Past Year: Dental procedure (any) (e.g. teeth cleaning)	35,890	71.94%	28,400	75.24%	105
Dental Services Past Year: Teeth whitening	1,056	2.12%	974	2.58%	122
Dental Services Past Year: Other cosmetic dental service (e.g. dental bonding, dental bridges, dental implants)	3,569	7.15%	2,997	7.94%	111
%Population age 15+ who has done the following esthetic services in the past 12 months					
Esthetic Services Past 12 Months: Salon/Spray tanning	1,000	2.00%	649	1.72%	86
Esthetic Services Past 12 Months: Tattooing	651	1.30%	326	0.86%	66
Esthetic Services Past 12 Months: Piercing	397	0.80%	227	0.60%	75
Esthetic Services Past 12 Months: Hand and Foot Care	10,235	20.52%	8,301	21.99%	107
Esthetic Services Past 12 Months: Massage	6,521	13.07%	4,999	13.24%	101
Esthetic Services Past 12 Months: Waxing	3,285	6.58%	2,173	5.76%	88
Esthetic Services Past 12 Months: Facials/cosmetics	2,649	5.31%	2,307	6.11%	115
Esthetic Services Past 12 Months: Body scrubs/wraps	562	1.13%	544	1.44%	127
Esthetic Services Past 12 Months: Laser hair removal	730	1.46%	588	1.56%	107
Esthetic Services Past 12 Months: Other spa treatments	1,768	3.54%	1,535	4.07%	115
%Population age 15+ who involved in decisions concerning the care for aging parents					
Personal Care Involved in decisions/caring for aged parents - Yes	11,135	22.32%	9,035	23.93%	107
%Population age 15+ who spent on cosmetics in the past 30 days					
Spent on Cosmetics Past 30 Days-Nothing	13,142	26.34%	9,464	25.07%	95
Spent on Cosmetics Past 30 Days-\$1-\$9	1,572	3.15%	1,136	3.01%	96
Spent on Cosmetics Past 30 Days-\$10-\$19	3,993	8.00%	2,609	6.91%	86
Spent on Cosmetics Past 30 Days-\$20-\$49	5,792	11.61%	4,457	11.81%	102



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Spent on Cosmetics Past 30 Days-\$50-\$99	2,273	4.56%	1,824	4.83%	106
Spent on Cosmetics Past 30 Days-\$100 or more	1,445	2.90%	1,265	3.35%	116
Bought perfume & cologne in past 12 months - Yes	9,720	19.48%	6,787	17.98%	92
%Population age 15+ who spent perfume & cologne for self in the past 12 months					
Spent Perfume & Cologne for Self Past 12 Months: Nothing	714	1.43%	458	1.21%	85
Spent Perfume & Cologne for Self Past 12 Months: Less than \$20	1,296	2.60%	788	2.09%	80
Spent Perfume & Cologne for Self Past 12 Months: \$20-\$49	2,766	5.55%	1,967	5.21%	94
Spent Perfume & Cologne for Self Past 12 Months: \$50-\$99	2,922	5.86%	2,105	5.58%	95
Spent Perfume & Cologne for Self Past 12 Months: \$100 or more	2,303	4.62%	1,683	4.46%	97
%Population age 15+ who spend perfume & cologne as a gift in the past 12 months					
Spent Perfume & Cologne as a Gift Past 12 Months: Nothing	5,963	11.95%	4,166	11.04%	92
Spent Perfume & Cologne as a Gift Past 12 Months: Less than \$20	295	0.59%	165	0.44%	75
Spent Perfume & Cologne as a Gift Past 12 Months: \$20-\$49	986	1.98%	650	1.72%	87
Spent Perfume & Cologne as a Gift Past 12 Months: \$50-\$99	1,364	2.73%	895	2.37%	87
Spent Perfume & Cologne as a Gift Past 12 Months: \$100 or more	1,319	2.64%	974	2.58%	98
%Population age 15+ who used the following in the past 7 days:					
Used Past 7 Days: Acne products	3,680	7.38%	2,412	6.39%	87
Used Past 7 Days: Anti-aging creams	10,352	20.75%	8,308	22.01%	106
Used Past 7 Days: Body wash	23,233	46.57%	14,716	38.98%	84
Used Past 7 Days: Denture cleaners	6,203	12.43%	4,667	12.36%	99
Used Past 7 Days: Deodorants/anti-perspirants	39,221	78.61%	28,972	76.75%	98
Used Past 7 Days: Electric toothbrush	16,892	33.86%	15,131	40.08%	118
Used Past 7 Days: Facial cleansers	20,029	40.15%	15,238	40.37%	101
Used Past 7 Days: Facial moisturizers	24,877	49.86%	18,222	48.27%	97
Used Past 7 Days: Hair removal products (e.g. waxing, creams/foams)	5,249	10.52%	3,306	8.76%	83
Used Past 7 Days: Hairstyling gel/spray	20,694	41.48%	15,378	40.74%	98
Used Past 7 Days: Hand/body lotion	33,902	67.95%	25,459	67.44%	99
Used Past 7 Days: Men's/Women's razor/shaver	37,395	74.95%	27,871	73.83%	99
Used Past 7 Days: Mouthwash, rinse and/or breath fresheners	25,654	51.42%	18,224	48.28%	94
Used Past 7 Days: Shampoo / Hair Conditioner	46,689	93.58%	35,463	93.95%	100
Used Past 7 Days: Shaving creams/gels	18,477	37.04%	13,068	34.62%	93
%Population age 15+ who used shaver in the past 7 days					
Past 7 Days: Shaver Disposable use most often	19,221	38.53%	13,398	35.49%	92
Past 7 Days: Shaver Disposable use sometimes	4,551	9.12%	3,322	8.80%	96
Past 7 Days: Shaver Non-disposable use most often	9,949	19.94%	7,996	21.18%	106
Past 7 Days: Shaver Non-disposable use sometimes	2,990	5.99%	2,172	5.75%	96
Past 7 Days: Shaver Electric dry shaver (e.g. Braun, Panasonic) use most often	5,215	10.45%	4,054	10.74%	103
Past 7 Days: Shaver Electric dry shaver (e.g. Braun, Panasonic) use sometimes	3,815	7.65%	2,617	6.93%	91



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.