



Shopping Patterns - Grocery and Convenience Stores Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Grocery Stores Shopped in the Past Month at					
Grocery Shopped Past Month: Co-op	2,042	4.09%	1,693	4.49%	110
Grocery Shopped Past Month: grocerygateway.com	411	0.82%	206	0.55%	67
Grocery Shopped Past Month: IGA/Foodland	7,855	15.74%	7,353	19.48%	124
Grocery Shopped Past Month: Loblaws	4,549	9.12%	3,335	8.84%	97
Grocery Shopped Past Month: M & M Meat Shops	4,647	9.32%	3,025	8.01%	86
Grocery Shopped Past Month: Metro	10,037	20.12%	7,325	19.40%	96
Grocery Shopped Past Month: Provigo	2,637	5.29%	2,043	5.41%	102
Grocery Shopped Past Month: Real Canadian/Atlantic Superstore	19,183	38.45%	13,312	35.26%	92
Grocery Shopped Past Month: Safeway	14,464	28.99%	11,527	30.54%	105
Grocery Shopped Past Month: Sobeys	8,115	16.27%	6,426	17.02%	105
Grocery Shopped Past Month: Discount grocery stores (e.g. No Frills, MAXI)	7,182	14.40%	4,168	11.04%	77
Grocery Shopped Past Month: Fine food stores/butcher shops	5,605	11.24%	4,551	12.06%	107
Grocery Shopped Past Month: Big box/warehouse stores (e.g. Costco)	18,005	36.09%	14,983	39.69%	110
Grocery Shopped Past Month: Department stores (e.g. Walmart)	18,627	37.34%	12,212	32.35%	87
Grocery Shopped Past Month: Drug Stores (any)	25,528	51.17%	18,567	49.19%	96
Grocery Shopped Past Month: Other online/Internet grocery stores	782	1.57%	439	1.16%	74
Grocery Shopped Past Month: Other grocery stores	11,408	22.87%	8,627	22.86%	100
Terciles of Grocery Shopping Frequency					
Grocery Shopping: Co-op: Heavy	291	0.58%	259	0.69%	119
Grocery Shopping: grocerygateway.com: Heavy	25	0.05%	66	0.17%	340
Grocery Shopping: IGA/Foodland: Heavy	1,241	2.49%	1,168	3.10%	124
Grocery Shopping: Loblaws: Heavy	1,274	2.55%	792	2.10%	82
Grocery Shopping: M & M Meat Shops : Heavy	70	0.14%	41	0.11%	79
Grocery Shopping: Metro: Heavy	2,711	5.43%	2,147	5.69%	105
Grocery Shopping: Provigo: Heavy	229	0.46%	166	0.44%	96
Grocery Shopping: Real Canadian/Atlantic Superstore: Heavy	5,044	10.11%	3,298	8.74%	86
Grocery Shopping: Safeway: Heavy	5,562	11.15%	1,966	5.21%	47
Grocery Shopping: Sobeys: Heavy	2,240	4.49%	704	1.87%	42
Grocery Shopped: Discount grocery stores (e.g. No Frills, MAXI): Heavy	2,526	5.06%	1,484	3.93%	78
Grocery Shopped: Fine food stores/butcher shops: Heavy	1,444	2.90%	1,321	3.50%	121
Grocery Shopping: Big box/warehouse stores (e.g. Costco): Heavy	2,238	4.49%	1,865	4.94%	110
Grocery Shopping: Department stores (e.g. Wal-Mart): Heavy	2,941	5.89%	1,730	4.58%	78
Grocery Shopping: Drug stores (any): Heavy	3,858	7.73%	2,579	6.83%	88
Grocery Shopping: Online/Internet grocery stores: Heavy	155	0.31%	99	0.26%	84
Grocery Shopping: Other grocery stores: Heavy	4,613	9.25%	3,309	8.77%	95
Grocery Shopping: Co-op: Medium	512	1.03%	434	1.15%	112



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Grocery Shopping: grocerygateway.com: Medium	148	0.30%	48	0.13%	43
Grocery Shopping: IGA/Foodland: Medium	2,499	5.01%	2,394	6.34%	127
Grocery Shopping: Loblaws: Medium	1,380	2.77%	1,048	2.78%	100
Grocery Shopping: M & M Meat Shops : Medium	644	1.29%	445	1.18%	91
Grocery Shopping: Metro: Medium	3,879	7.77%	2,733	7.24%	93
Grocery Shopping: Provigo: Medium	1,196	2.40%	947	2.51%	105
Grocery Shopping: Real Canadian/Atlantic Superstore: Medium	6,990	14.01%	4,486	11.89%	85
Grocery Shopping: Safeway: Medium	2,278	4.57%	4,141	10.97%	240
Grocery Shopping: Sobeys: Medium	2,943	5.90%	2,973	7.88%	134
Grocery Shopped: Discount grocery stores (e.g. No Frills, MAXI): Medium	2,696	5.40%	1,498	3.97%	74
Grocery Shopped: Fine food stores/butcher shops: Medium	2,332	4.68%	1,838	4.87%	104
Grocery Shopping: Big box/warehouse stores (e.g. Costco): Medium	6,402	12.83%	5,275	13.98%	109
Grocery Shopping: Department stores (e.g. Wal-Mart): Medium	7,651	15.34%	4,901	12.98%	85
Grocery Shopping: Drug Stores (any): Medium	12,375	24.80%	9,214	24.41%	98
Grocery Shopping: Online/Internet grocery stores: Medium	272	0.55%	183	0.49%	89
Grocery Shopping: Other grocery stores: Medium	4,660	9.34%	3,619	9.59%	103
Grocery Shopping: Co-op: Light	1,238	2.48%	1,000	2.65%	107
Grocery Shopping: grocerygateway.com: Light	237	0.48%	92	0.25%	52
Grocery Shopping: IGA/Foodland: Light	4,115	8.25%	3,791	10.04%	122
Grocery Shopping: Loblaws: Light	1,896	3.80%	1,496	3.96%	104
Grocery Shopping: M & M Meat Shops : Light	3,933	7.88%	2,539	6.73%	85
Grocery Shopping: Metro: Light	3,448	6.91%	2,445	6.48%	94
Grocery Shopping: Provigo: Light	1,212	2.43%	929	2.46%	101
Grocery Shopping: Real Canadian/Atlantic Superstore: Light	7,149	14.33%	5,528	14.64%	102
Grocery Shopping: Safeway: Light	6,624	13.28%	5,420	14.36%	108
Grocery Shopping: Sobeys: Light	2,932	5.88%	2,750	7.28%	124
Grocery Shopped: Discount grocery stores (e.g. No Frills, MAXI): Light	1,960	3.93%	1,187	3.14%	80
Grocery Shopped: Fine food stores/butcher shops: Light	1,829	3.67%	1,392	3.69%	101
Grocery Shopping: Big box/warehouse stores (e.g. Costco): Light	9,366	18.77%	7,842	20.78%	111
Grocery Shopping: Department stores (e.g. Wal-Mart): Light	8,035	16.11%	5,581	14.78%	92
Grocery Shopping: Drug stores (any): Light	9,295	18.63%	6,774	17.95%	96
Grocery Shopping: Online/Internet grocery stores: Light	356	0.71%	157	0.42%	59
Grocery Shopping: Other grocery stores: Light	2,135	4.28%	1,700	4.50%	105
Convenience Stores Shopped in the Past Month at					
Convenience Shopped Past Month: 7-Eleven	9,351	18.74%	6,486	17.18%	92
Convenience Shopped Past Month: Mac's/Couche-Tard/Circle K	1,965	3.94%	1,361	3.61%	92
Convenience Shopped Past Month: Gas station convenience stores (any)	10,420	20.89%	7,165	18.98%	91
Convenience Shopped Past Month: Other convenience stores	3,323	6.66%	2,350	6.23%	94
Terciles of Convenience Stores Shopping Frequency					
Convenience Shopping: 7-Eleven: Heavy	1,532	3.07%	1,016	2.69%	88



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Convenience Shopping: Mac's/Couche-Tard/Circle K: Heavy	447	0.90%	277	0.73%	81
Convenience Shopping: Gas station convenience stores (any): Heavy	1,812	3.63%	1,252	3.32%	91
Convenience Shopping: Other Convenience stores: Heavy	577	1.16%	478	1.27%	109
Convenience Shopping: 7-Eleven: Medium	3,166	6.35%	2,223	5.89%	93
Convenience Shopping: Mac's/Couche-Tard/Circle K: Medium	818	1.64%	596	1.58%	96
Convenience Shopping: Gas station convenience stores (any): Medium	3,953	7.92%	2,815	7.46%	94
Convenience Shopping: Other Convenience stores: Medium	1,206	2.42%	918	2.43%	100
Convenience Shopping: 7-Eleven: Light	4,653	9.33%	3,248	8.60%	92
Convenience Shopping: Mac's/Couche-Tard/Circle K: Light	700	1.40%	488	1.29%	92
Convenience Shopping: Gas station convenience stores (any): Light	4,654	9.33%	3,099	8.21%	88
Convenience Shopping: Other Convenience stores: Light	1,540	3.09%	954	2.53%	82



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.