



# Shopping Patterns - Furniture Stores Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
<b>Furniture Stores Shopping in the Past Year at</b>					
Furniture Shopped Past Year: Ikea	19,455	39.00%	14,383	38.10%	98
Furniture Shopped Past Year: La-Z-Boy Furniture Galleries	1,739	3.49%	1,667	4.42%	127
Furniture Shopped Past Year: Leon's	2,743	5.50%	2,132	5.65%	103
Furniture Shopped Past Year: Pier 1 Imports	5,224	10.47%	4,827	12.79%	122
Furniture Shopped Past Year: Sleep Country/Dormez-Vous	1,903	3.81%	1,685	4.46%	117
Furniture Shopped Past Year: Structube	211	0.42%	106	0.28%	67
Furniture Shopped Past Year: The Brick	3,755	7.53%	2,019	5.35%	71
Furniture Shopped Past Year: United Furniture Warehouse	547	1.10%	348	0.92%	84
Furniture Shopped Past Year: Urban Barn	1,806	3.62%	1,386	3.67%	101
Furniture Shopped Past Year: Department stores (any)	7,898	15.83%	6,123	16.22%	102
Furniture Shopped Past Year: Electronics stores (any)	5,808	11.64%	4,680	12.40%	107
Furniture Shopped Past Year: Online/Internet furniture/appliance stores	1,401	2.81%	968	2.56%	91
Furniture Shopped Past Year: Other furniture/appliance stores	4,293	8.60%	3,191	8.45%	98
<b>Furniture Stores Shopping Frequency</b>					
Furniture Shopping: Ikea: Regularly	11,781	23.61%	8,594	22.77%	96
Furniture Shopping: La-Z-Boy Furniture Galleries: Regularly	294	0.59%	293	0.78%	132
Furniture Shopping: Leon's: Regularly	193	0.39%	373	0.99%	254
Furniture Shopping: Pier 1 Imports: Regularly	2,823	5.66%	2,717	7.20%	127
Furniture Shopping: Sleep Country/Dormez-Vous: Regularly	544	1.09%	312	0.83%	76
Furniture Shopping: Structube: Regularly	107	0.21%	48	0.13%	62
Furniture Shopping: The Brick: Regularly	1,020	2.04%	640	1.70%	83
Furniture Shopping: United Furniture Warehouse: Regularly	164	0.33%	83	0.22%	67
Furniture Shopping: Urban Barn: Regularly	832	1.67%	644	1.71%	102
Furniture Shopping: Department stores (any): Regularly	5,049	10.12%	3,871	10.25%	101
Furniture Shopping: Electronics stores (any): Regularly	3,512	7.04%	2,820	7.47%	106
Furniture Shopping: Online/Internet furniture/appliance stores: Regularly	1,031	2.07%	669	1.77%	86
Furniture Shopping: Other furniture/appliance stores: Regularly	1,469	2.95%	1,211	3.21%	109
Furniture Shopping: Ikea: Occasionally	7,674	15.38%	5,789	15.34%	100
Furniture Shopping: La-Z-Boy Furniture Galleries: Occasionally	1,445	2.90%	1,374	3.64%	126
Furniture Shopping: Leon's: Occasionally	2,549	5.11%	1,759	4.66%	91
Furniture Shopping: Pier 1 Imports: Occasionally	2,400	4.81%	2,110	5.59%	116
Furniture Shopping: Sleep Country/Dormez-Vous: Occasionally	1,359	2.72%	1,373	3.64%	134
Furniture Shopping: Structube: Occasionally	104	0.21%	59	0.16%	76
Furniture Shopping: The Brick: Occasionally	2,736	5.48%	1,379	3.65%	67
Furniture Shopping: United Furniture Warehouse: Occasionally	383	0.77%	265	0.70%	91
Furniture Shopping: Urban Barn: Occasionally	974	1.95%	741	1.96%	101
Furniture Shopping: Department stores (any): Occasionally	2,849	5.71%	2,252	5.97%	105
Furniture Shopping: Electronics stores (any): Occasionally	2,296	4.60%	1,860	4.93%	107
Furniture Shopping: Online/Internet furniture/appliance stores: Occasionally	370	0.74%	299	0.79%	107



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Furniture Shopping: Other furniture/appliance stores: Occasionally	2,823	5.66%	1,980	5.24%	93



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

**Data Source:** Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.