



Food and Snack Consumption - Food Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Number of households	26,459		17,553		
Households used the following items in the past 30 days					
Food past 30 days: Butter	21,249	80.31%	14,730	83.92%	104
Food past 30 days: Ice cream/ice treat products	18,967	71.69%	13,167	75.01%	105
Food past 30 days: Yogurt	21,387	80.83%	14,627	83.33%	103
Food past 30 days: Cream cheese	13,747	51.96%	9,724	55.40%	107
Food past 30 days: Hard cheese (e.g. Cheddar, Brick, Mozzarella)	23,817	90.02%	16,003	91.17%	101
Food past 30 days: Processed cheese	9,244	34.94%	5,474	31.18%	89
Food past 30 days: Soft cheese (e.g. Brie, Camembert)	11,354	42.91%	9,250	52.70%	123
Households done the following food in the past 7 days					
Food past 7 days: Purchased fresh prepared dinners from supermarket (e.g. BBQ chicken)	7,268	27.47%	5,046	28.75%	105
Food past 7 days: Purchased frozen meals	5,939	22.45%	3,644	20.76%	92
Food past 7 days: Purchased gluten-free products	2,823	10.67%	1,891	10.77%	101
Food past 7 days: Purchased low carbohydrate food	1,486	5.62%	819	4.67%	83
Food past 7 days: Purchased low fat/light food	4,629	17.50%	3,127	17.81%	102
Food past 7 days: Purchased organic fruits and vegetables	8,480	32.05%	6,010	34.24%	107
Food past 7 days: Purchased organic meat	3,296	12.46%	2,521	14.36%	115
Food past 7 days: Purchased other organic food items	3,792	14.33%	2,863	16.31%	114
Food past 7 days: Purchased soy-based food	2,470	9.34%	1,713	9.76%	104



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.