

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Number of households	30,542		19,128		
Households Used Food in the Past 30 Days					
Used: Butter	25,144	82.33%	15,863	82.93%	101
Used: Ice cream/ice treat products	23,420	76.68%	14,968	78.25%	102
Used: Yogurt	24,246	79.39%	15,338	80.19%	101
Used: Cream cheese	14,679	48.06%	10,254	53.61%	112
Used: Hard cheese (e.g. Cheddar, Brick, Mozzarella)	26,988	88.36%	16,528	86.41%	98
Used: Processed cheese	8,492	27.80%	5,223	27.31%	98
Used: Soft cheese (e.g. Brie, Camembert)	11,625	38.06%	7,900	41.30%	109
Households Purchased Food in the Past 7 Days					
Purchased: Certified humane products (e.g. meat, poultry etc.)	4,648	15.22%	2,956	15.46%	102
Purchased: Fresh prepared dinners from supermarket	4,214	13.80%	2,368	12.38%	90
Purchased: Frozen meals	7,203	23.58%	4,022	21.03%	89
Purchased: Gluten-free products	2,642	8.65%	1,437	7.51%	87
Purchased: Low carbohydrate food	2,469	8.08%	1,336	6.99%	87
Purchased: Low fat/light food	3,340	10.94%	2,190	11.45%	105
Purchased: Organic fruits and vegetables	8,115	26.57%	5,449	28.49%	107
Purchased: Organic meat	3,389	11.10%	2,120	11.08%	100
Purchased: Other organic food items	3,825	12.52%	2,193	11.46%	92
Purchased: Soy-based food	4,381	14.34%	2,630	13.75%	96
Purchased: Vegan food	2,666	8.73%	1,390	7.27%	83

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.