

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Number of Households	27,275		17,566		
Households Used Food in the Past 30 Days					
Food past 30 days: Butter	21,867	80.17%	15,091	85.91%	107
Food past 30 days: Ice cream/ice treat products	19,171	70.29%	12,752	72.59%	103
Food past 30 days: Yogurt	22,189	81.35%	13,898	79.12%	97
Food past 30 days: Cream cheese	14,220	52.14%	9,394	53.48%	103
Food past 30 days: Hard cheese (e.g. Cheddar, Brick, Mozzarella)	24,557	90.04%	15,757	89.70%	100
Food past 30 days: Processed cheese	8,174	29.97%	5,143	29.28%	98
Food past 30 days: Soft cheese (e.g. Brie, Camembert)	11,199	41.06%	8,705	49.56%	121
Households Purchased Food in the Past 7 Days					
Food past 7 days: Purchased Certified Humane products (e.g. meat, poultry etc.)	5,479	20.09%	3,285	18.70%	93
Food past 7 days: Purchased fresh prepared dinners from supermarket (e.g. BBQ chicken)	6,179	22.66%	3,717	21.16%	93
Food past 7 days: Purchased frozen meals	6,675	24.47%	4,005	22.80%	93
Food past 7 days: Purchased gluten-free products	2,757	10.11%	1,861	10.59%	105
Food past 7 days: Purchased low carbohydrate food	2,037	7.47%	1,180	6.72%	90
Food past 7 days: Purchased low fat/light food	4,112	15.07%	2,809	15.99%	106
Food past 7 days: Purchased organic fruits and vegetables	8,945	32.80%	5,702	32.46%	99
Food past 7 days: Purchased organic meat	3,182	11.67%	1,854	10.55%	90
Food past 7 days: Purchased other organic food items	4,250	15.58%	2,717	15.47%	99
Food past 7 days: Purchased soy-based food	2,994	10.98%	1,789	10.19%	93

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.