

Attribute	Benchmark		CSD/DM (5915055): West Vancouver, BC mmmm		
	CSD/CY (5915051): North Vancouver, BC		Count: -		
	Count: -		Value	Percent	Index
Population Age 15 Year and Over	54,916		40,249		
NHL - This Is My Favourite Team					
Favourite Team - NHL-Boston Bruins	554	1.01%	441	1.10%	109
Favourite Team - NHL-Calgary Flames	2,523	4.59%	1,667	4.14%	90
Favourite Team - NHL-Chicago Blackhawks	70	0.13%	74	0.19%	146
Favourite Team - NHL-Colorado Avalanche	763	1.39%	525	1.30%	94
Favourite Team - NHL-Detroit Red Wings	506	0.92%	338	0.84%	91
Favourite Team - NHL-Edmonton Oilers	3,054	5.56%	2,073	5.15%	93
Favourite Team - NHL-Montreal Canadiens	4,106	7.48%	2,295	5.70%	76
Favourite Team - NHL-New York Islanders	220	0.40%	245	0.61%	153
Favourite Team - NHL-New York Rangers	468	0.85%	416	1.03%	121
Favourite Team - NHL-Ottawa Senators	1,001	1.82%	751	1.87%	103
Favourite Team - NHL-Philadelphia Flyers	21	0.04%	14	0.04%	100
Favourite Team - NHL-Pittsburgh Penguins	603	1.10%	256	0.64%	58
Favourite Team - NHL-Tampa Bay Lightning	122	0.22%	74	0.19%	86
Favourite Team - NHL-Toronto Maple Leafs	4,740	8.63%	3,316	8.24%	95
Favourite Team - NHL-Vancouver Canucks	11,325	20.62%	9,943	24.71%	120
Favourite Team - NHL-Vegas Golden Knights	339	0.62%	220	0.55%	89
Favourite Team - NHL-Washington Capitals	81	0.15%	47	0.12%	80
Favourite Team - NHL-Winnipeg Jets	1,237	2.25%	508	1.26%	56
Favourite Team - NHL-Other NHL Team	4,242	7.72%	2,300	5.72%	74
Favourite Team - NHL-Any NHL Team	33,076	60.23%	22,711	56.43%	94
NHL - My Second Favourite Team					
Second Favourite Team - NHL-Arizona Coyotes	83	0.15%	53	0.13%	87
Second Favourite Team - NHL-Boston Bruins	587	1.07%	433	1.08%	101
Second Favourite Team - NHL-Buffalo Sabres	162	0.30%	77	0.19%	63
Second Favourite Team - NHL-Calgary Flames	1,762	3.21%	1,200	2.98%	93
Second Favourite Team - NHL-Carolina Hurricanes	505	0.92%	559	1.39%	151
Second Favourite Team - NHL-Chicago Blackhawks	611	1.11%	532	1.32%	119
Second Favourite Team - NHL-Colorado Avalanche	201	0.37%	231	0.57%	154
Second Favourite Team - NHL-Detroit Red Wings	62	0.11%	58	0.15%	136
Second Favourite Team - NHL-Edmonton Oilers	2,619	4.77%	1,489	3.70%	78
Second Favourite Team - NHL-Los Angeles Kings	288	0.52%	250	0.62%	119
Second Favourite Team - NHL-Montreal Canadiens	2,854	5.20%	1,967	4.89%	94
Second Favourite Team - NHL-Nashville Predators	180	0.33%	145	0.36%	109
Second Favourite Team - NHL-New York Islanders	0	0.00%	0	0.00%	
Second Favourite Team - NHL-New York Rangers	182	0.33%	148	0.37%	112
Second Favourite Team - NHL-Ottawa Senators	984	1.79%	696	1.73%	97
Second Favourite Team - NHL-Philadelphia Flyers	553	1.01%	661	1.64%	162
Second Favourite Team - NHL-Pittsburgh Penguins	221	0.40%	157	0.39%	98
Second Favourite Team - NHL-San Jose Sharks	249	0.45%	227	0.56%	124
Second Favourite Team - NHL-St. Louis Blues	363	0.66%	265	0.66%	100
Second Favourite Team - NHL-Tampa Bay Lightning	166	0.30%	104	0.26%	87

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Second Favourite Team - NHL-Toronto Maple Leafs	2,970	5.41%	2,004	4.98%	92
Second Favourite Team - NHL-Vancouver Canucks	1,797	3.27%	888	2.21%	68
Second Favourite Team - NHL-Vegas Golden Knights	1,159	2.11%	388	0.97%	46
Second Favourite Team - NHL-Washington Capitals	449	0.82%	416	1.03%	126
Second Favourite Team - NHL-Winnipeg Jets	2,185	3.98%	1,185	2.94%	74
NHL - Follow Occasionally					
Follow Occasionally - NHL-Anaheim Ducks	4,476	8.15%	3,252	8.08%	99
Follow Occasionally - NHL-Arizona Coyotes	3,698	6.73%	3,160	7.85%	117
Follow Occasionally - NHL-Boston Bruins	8,773	15.97%	6,209	15.43%	97
Follow Occasionally - NHL-Buffalo Sabres	5,632	10.26%	5,316	13.21%	129
Follow Occasionally - NHL-Calgary Flames	12,030	21.91%	9,035	22.45%	102
Follow Occasionally - NHL-Carolina Hurricanes	4,791	8.72%	4,020	9.99%	115
Follow Occasionally - NHL-Chicago Blackhawks	8,313	15.14%	6,606	16.41%	108
Follow Occasionally - NHL-Colorado Avalanche	5,792	10.55%	5,166	12.84%	122
Follow Occasionally - NHL-Columbus Blue Jackets	5,429	9.89%	3,995	9.93%	100
Follow Occasionally - NHL-Dallas Stars	5,058	9.21%	3,574	8.88%	96
Follow Occasionally - NHL-Detroit Red Wings	7,914	14.41%	5,942	14.76%	102
Follow Occasionally - NHL-Edmonton Oilers	11,603	21.13%	8,464	21.03%	100
Follow Occasionally - NHL-Florida Panthers	5,351	9.74%	4,814	11.96%	123
Follow Occasionally - NHL-Los Angeles Kings	5,436	9.90%	4,896	12.17%	123
Follow Occasionally - NHL-Minnesota Wild	4,602	8.38%	3,443	8.55%	102
Follow Occasionally - NHL-Montreal Canadiens	11,630	21.18%	9,360	23.26%	110
Follow Occasionally - NHL-Nashville Predators	6,533	11.90%	4,557	11.32%	95
Follow Occasionally - NHL-New Jersey Devils	4,282	7.80%	3,387	8.42%	108
Follow Occasionally - NHL-New York Islanders	5,649	10.29%	4,820	11.98%	116
Follow Occasionally - NHL-New York Rangers	6,072	11.06%	4,735	11.77%	106
Follow Occasionally - NHL-Ottawa Senators	11,975	21.81%	9,605	23.86%	109
Follow Occasionally - NHL-Philadelphia Flyers	5,231	9.53%	4,651	11.56%	121
Follow Occasionally - NHL-Pittsburgh Penguins	12,288	22.38%	9,303	23.11%	103
Follow Occasionally - NHL-San Jose Sharks	5,975	10.88%	4,451	11.06%	102
Follow Occasionally - NHL-St. Louis Blues	6,347	11.56%	4,958	12.32%	107
Follow Occasionally - NHL-Tampa Bay Lightning	8,265	15.05%	6,916	17.18%	114
Follow Occasionally - NHL-Toronto Maple Leafs	11,142	20.29%	7,852	19.51%	96
Follow Occasionally - NHL-Vancouver Canucks	8,454	15.40%	5,846	14.53%	94
Follow Occasionally - NHL-Vegas Golden Knights	8,526	15.53%	5,790	14.39%	93
Follow Occasionally - NHL-Washington Capitals	8,133	14.81%	5,976	14.85%	100
Follow Occasionally - NHL-Winnipeg Jets	12,052	21.95%	8,815	21.90%	100
Follow Occasionally - NHL-Any NHL Team	26,838	48.87%	18,720	46.51%	95
NHL - Neutral					
Neutral - NHL-Anaheim Ducks	6,201	11.29%	3,806	9.46%	84
Neutral - NHL-Arizona Coyotes	5,965	10.86%	4,071	10.12%	93
Neutral - NHL-Boston Bruins	4,930	8.98%	3,241	8.05%	90
Neutral - NHL-Buffalo Sabres	6,110	11.13%	3,950	9.81%	88

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Neutral - NHL-Calgary Flames	4,421	8.05%	2,744	6.82%	85
Neutral - NHL-Carolina Hurricanes	6,696	12.19%	4,368	10.85%	89
Neutral - NHL-Chicago Blackhawks	5,945	10.83%	3,730	9.27%	86
Neutral - NHL-Colorado Avalanche	5,824	10.61%	3,468	8.62%	81
Neutral - NHL-Columbus Blue Jackets	6,210	11.31%	3,970	9.86%	87
Neutral - NHL-Dallas Stars	6,356	11.57%	4,116	10.23%	88
Neutral - NHL-Detroit Red Wings	6,277	11.43%	4,013	9.97%	87
Neutral - NHL-Edmonton Oilers	4,003	7.29%	2,998	7.45%	102
Neutral - NHL-Florida Panthers	6,561	11.95%	4,015	9.98%	84
Neutral - NHL-Los Angeles Kings	7,369	13.42%	4,789	11.90%	89
Neutral - NHL-Minnesota Wild	6,991	12.73%	4,712	11.71%	92
Neutral - NHL-Montreal Canadiens	5,350	9.74%	3,700	9.19%	94
Neutral - NHL-Nashville Predators	5,797	10.56%	4,244	10.55%	100
Neutral - NHL-New Jersey Devils	6,815	12.41%	4,698	11.67%	94
Neutral - NHL-New York Islanders	5,604	10.20%	3,579	8.89%	87
Neutral - NHL-New York Rangers	6,023	10.97%	3,731	9.27%	85
Neutral - NHL-Ottawa Senators	5,086	9.26%	3,461	8.60%	93
Neutral - NHL-Philadelphia Flyers	6,349	11.56%	4,112	10.22%	88
Neutral - NHL-Pittsburgh Penguins	6,051	11.02%	3,962	9.84%	89
Neutral - NHL-San Jose Sharks	6,992	12.73%	4,511	11.21%	88
Neutral - NHL-St. Louis Blues	6,651	12.11%	4,606	11.45%	95
Neutral - NHL-Tampa Bay Lightning	6,670	12.15%	4,358	10.83%	89
Neutral - NHL-Toronto Maple Leafs	4,288	7.81%	2,938	7.30%	93
Neutral - NHL-Vancouver Canucks	3,255	5.93%	1,923	4.78%	81
Neutral - NHL-Vegas Golden Knights	4,877	8.88%	3,569	8.87%	100
Neutral - NHL-Washington Capitals	6,668	12.14%	4,342	10.79%	89
Neutral - NHL-Winnipeg Jets	5,589	10.18%	3,578	8.89%	87
NHL - Rarely Follow					
Rarely Follow - NHL-Anaheim Ducks	18,789	34.21%	13,242	32.90%	96
Rarely Follow - NHL-Arizona Coyotes	17,483	31.84%	11,191	27.80%	87
Rarely Follow - NHL-Boston Bruins	12,274	22.35%	8,266	20.54%	92
Rarely Follow - NHL-Buffalo Sabres	17,552	31.96%	11,212	27.86%	87
Rarely Follow - NHL-Calgary Flames	11,005	20.04%	7,755	19.27%	96
Rarely Follow - NHL-Carolina Hurricanes	17,243	31.40%	11,196	27.82%	89
Rarely Follow - NHL-Chicago Blackhawks	15,108	27.51%	9,149	22.73%	83
Rarely Follow - NHL-Colorado Avalanche	17,643	32.13%	11,399	28.32%	88
Rarely Follow - NHL-Columbus Blue Jackets	17,216	31.35%	11,772	29.25%	93
Rarely Follow - NHL-Dallas Stars	18,125	33.01%	12,419	30.86%	93
Rarely Follow - NHL-Detroit Red Wings	14,814	26.98%	9,639	23.95%	89
Rarely Follow - NHL-Edmonton Oilers	11,757	21.41%	8,160	20.27%	95
Rarely Follow - NHL-Florida Panthers	17,289	31.48%	11,203	27.83%	88
Rarely Follow - NHL-Los Angeles Kings	16,437	29.93%	10,375	25.78%	86
Rarely Follow - NHL-Minnesota Wild	18,540	33.76%	12,312	30.59%	91

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Rarely Follow - NHL-Montreal Canadiens	7,498	13.65%	4,884	12.13%	89
Rarely Follow - NHL-Nashville Predators	17,190	31.30%	11,442	28.43%	91
Rarely Follow - NHL-New Jersey Devils	18,323	33.37%	11,910	29.59%	89
Rarely Follow - NHL-New York Islanders	18,487	33.67%	11,724	29.13%	87
Rarely Follow - NHL-New York Rangers	16,709	30.43%	11,301	28.08%	92
Rarely Follow - NHL-Ottawa Senators	12,318	22.43%	7,759	19.28%	86
Rarely Follow - NHL-Philadelphia Flyers	17,720	32.27%	11,369	28.25%	88
Rarely Follow - NHL-Pittsburgh Penguins	12,050	21.94%	8,121	20.18%	92
Rarely Follow - NHL-San Jose Sharks	17,304	31.51%	11,404	28.34%	90
Rarely Follow - NHL-St. Louis Blues	15,583	28.38%	10,134	25.18%	89
Rarely Follow - NHL-Tampa Bay Lightning	15,045	27.40%	9,534	23.69%	86
Rarely Follow - NHL-Toronto Maple Leafs	7,798	14.20%	5,883	14.62%	103
Rarely Follow - NHL-Vancouver Canucks	9,396	17.11%	5,996	14.90%	87
Rarely Follow - NHL-Vegas Golden Knights	14,162	25.79%	9,507	23.62%	92
Rarely Follow - NHL-Washington Capitals	15,424	28.09%	10,382	25.79%	92
Rarely Follow - NHL-Winnipeg Jets	11,271	20.52%	7,935	19.72%	96
Rarely Follow - NHL-Any NHL Team	26,031	47.40%	17,952	44.60%	94
NHL - Do Not Like It					
Do Not Like It - NHL-Anaheim Ducks	5,367	9.77%	4,255	10.57%	108
Do Not Like It - NHL-Arizona Coyotes	7,508	13.67%	5,760	14.31%	105
Do Not Like It - NHL-Boston Bruins	8,457	15.40%	6,658	16.54%	107
Do Not Like It - NHL-Buffalo Sabres	6,055	11.03%	4,542	11.29%	102
Do Not Like It - NHL-Calgary Flames	3,643	6.63%	2,587	6.43%	97
Do Not Like It - NHL-Carolina Hurricanes	5,470	9.96%	4,174	10.37%	104
Do Not Like It - NHL-Chicago Blackhawks	5,330	9.71%	4,631	11.51%	119
Do Not Like It - NHL-Colorado Avalanche	5,514	10.04%	4,445	11.04%	110
Do Not Like It - NHL-Columbus Blue Jackets	5,647	10.28%	4,729	11.75%	114
Do Not Like It - NHL-Dallas Stars	5,726	10.43%	4,687	11.65%	112
Do Not Like It - NHL-Detroit Red Wings	5,593	10.19%	4,730	11.75%	115
Do Not Like It - NHL-Edmonton Oilers	2,998	5.46%	2,223	5.52%	101
Do Not Like It - NHL-Florida Panthers	5,977	10.88%	4,902	12.18%	112
Do Not Like It - NHL-Los Angeles Kings	5,596	10.19%	4,523	11.24%	110
Do Not Like It - NHL-Minnesota Wild	5,139	9.36%	4,027	10.01%	107
Do Not Like It - NHL-Montreal Canadiens	3,665	6.67%	2,483	6.17%	93
Do Not Like It - NHL-Nashville Predators	5,892	10.73%	4,660	11.58%	108
Do Not Like It - NHL-New Jersey Devils	5,474	9.97%	4,374	10.87%	109
Do Not Like It - NHL-New York Islanders	5,385	9.81%	4,422	10.99%	112
Do Not Like It - NHL-New York Rangers	5,822	10.60%	4,185	10.40%	98
Do Not Like It - NHL-Ottawa Senators	3,683	6.71%	2,617	6.50%	97
Do Not Like It - NHL-Philadelphia Flyers	5,260	9.58%	3,999	9.94%	104
Do Not Like It - NHL-Pittsburgh Penguins	4,321	7.87%	3,102	7.71%	98
Do Not Like It - NHL-San Jose Sharks	5,045	9.19%	4,226	10.50%	114
Do Not Like It - NHL-St. Louis Blues	5,782	10.53%	4,463	11.09%	105

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Do Not Like It - NHL-Tampa Bay Lightning	5,500	10.02%	4,290	10.66%	106
Do Not Like It - NHL-Toronto Maple Leafs	4,741	8.63%	2,766	6.87%	80
Do Not Like It - NHL-Vancouver Canucks	1,457	2.65%	1,006	2.50%	94
Do Not Like It - NHL-Vegas Golden Knights	6,378	11.61%	5,406	13.43%	116
Do Not Like It - NHL-Washington Capitals	4,566	8.32%	3,657	9.09%	109
Do Not Like It - NHL-Winnipeg Jets	3,190	5.81%	2,481	6.16%	106
Do Not Like It - NHL-Any NHL Team	17,263	31.44%	12,148	30.18%	96
NWHL - Follow Occasionally					
Follow Occasionally - NWHL-Boston Pride	1,409	2.57%	969	2.41%	94
Follow Occasionally - NWHL-Buffalo Beauts	2,868	5.22%	2,063	5.12%	98
Follow Occasionally - NWHL-Connecticut Whale	2,003	3.65%	1,547	3.84%	105
Follow Occasionally - NWHL-Metropolitan Riveters	1,991	3.63%	1,560	3.88%	107
Follow Occasionally - NWHL-Minnesota Whitecaps	3,157	5.75%	2,390	5.94%	103
Follow Occasionally - NWHL-Any NWHL Team	4,037	7.35%	2,991	7.43%	101
NWHL - Neutral					
Neutral - NWHL-Boston Pride	4,051	7.38%	2,283	5.67%	77
Neutral - NWHL-Buffalo Beauts	3,236	5.89%	1,816	4.51%	77
Neutral - NWHL-Connecticut Whale	4,038	7.35%	2,402	5.97%	81
Neutral - NWHL-Metropolitan Riveters	3,272	5.96%	1,956	4.86%	82
Neutral - NWHL-Minnesota Whitecaps	3,216	5.86%	1,773	4.41%	75
NWHL - Rarely Follow					
Rarely Follow - NWHL-Boston Pride	9,479	17.26%	6,792	16.87%	98
Rarely Follow - NWHL-Buffalo Beauts	8,282	15.08%	5,986	14.87%	99
Rarely Follow - NWHL-Connecticut Whale	8,331	15.17%	5,726	14.23%	94
Rarely Follow - NWHL-Metropolitan Riveters	8,467	15.42%	5,844	14.52%	94
Rarely Follow - NWHL-Minnesota Whitecaps	8,706	15.85%	6,287	15.62%	99
Rarely Follow - NWHL-Any NWHL Team	11,243	20.47%	7,380	18.34%	90
NWHL - Do Not Like It					
Do Not Like It - NWHL-Boston Pride	4,883	8.89%	2,796	6.95%	78
Do Not Like It - NWHL-Buffalo Beauts	5,342	9.73%	2,934	7.29%	75
Do Not Like It - NWHL-Connecticut Whale	6,010	10.94%	3,499	8.69%	79
Do Not Like It - NWHL-Metropolitan Riveters	5,764	10.50%	3,231	8.03%	76
Do Not Like It - NWHL-Minnesota Whitecaps	5,029	9.16%	2,881	7.16%	78
Do Not Like It - NWHL-Any NWHL Team	9,322	16.98%	5,588	13.88%	82

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

Data Vintage: 2023/2024