

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
<b>Population Age 15 Year and Over</b>	60,240		42,869		
<b>NFL - This Is My Favourite Team</b>					
Favourite Team - NFL-Arizona Cardinals	163	0.27%	150	0.35%	130
Favourite Team - NFL-Baltimore Ravens	373	0.62%	131	0.31%	50
Favourite Team - NFL-Buffalo Bills	484	0.80%	413	0.96%	120
Favourite Team - NFL-Chicago Bears	316	0.53%	237	0.55%	104
Favourite Team - NFL-Dallas Cowboys	871	1.45%	571	1.33%	92
Favourite Team - NFL-Denver Broncos	527	0.88%	356	0.83%	94
Favourite Team - NFL-Detroit Lions	372	0.62%	213	0.50%	81
Favourite Team - NFL-Green Bay Packers	1,473	2.45%	1,166	2.72%	111
Favourite Team - NFL-Kansas City Chiefs	811	1.35%	627	1.46%	108
Favourite Team - NFL-Los Angeles Chargers	333	0.55%	282	0.66%	120
Favourite Team - NFL-Los Angeles Rams	363	0.60%	199	0.46%	77
Favourite Team - NFL-Miami Dolphins	533	0.89%	410	0.96%	108
Favourite Team - NFL-Minnesota Vikings	262	0.44%	175	0.41%	93
Favourite Team - NFL-New England Patriots	1,687	2.80%	1,370	3.20%	114
Favourite Team - NFL-New Orleans Saints	662	1.10%	386	0.90%	82
Favourite Team - NFL-New York Giants	174	0.29%	139	0.32%	110
Favourite Team - NFL-New York Jets	65	0.11%	31	0.07%	64
Favourite Team - NFL-Oakland Raiders	194	0.32%	94	0.22%	69
Favourite Team - NFL-Philadelphia Eagles	307	0.51%	172	0.40%	78
Favourite Team - NFL-Pittsburgh Steelers	972	1.61%	684	1.60%	99
Favourite Team - NFL-San Francisco 49ers	1,458	2.42%	888	2.07%	86
Favourite Team - NFL-Seattle Seahawks	3,721	6.18%	2,837	6.62%	107
Favourite Team - NFL-Tampa Bay Buccaneers	13	0.02%	13	0.03%	150
Favourite Team - NFL-Washington Redskins	88	0.15%	79	0.18%	120
Favourite Team - NFL-Other NFL Team	6,408	10.64%	3,537	8.25%	78
Favourite Team - NFL-Any NFL Team	17,773	29.50%	12,281	28.65%	97
<b>NFL - Second Favourite Team</b>					
Second Favourite Team - NFL-Arizona Cardinals	94	0.16%	86	0.20%	125
Second Favourite Team - NFL-Atlanta Falcons	137	0.23%	38	0.09%	39
Second Favourite Team - NFL-Baltimore Ravens	184	0.31%	131	0.31%	100
Second Favourite Team - NFL-Buffalo Bills	252	0.42%	156	0.37%	88
Second Favourite Team - NFL-Chicago Bears	157	0.26%	118	0.28%	108
Second Favourite Team - NFL-Cleveland Browns	51	0.09%	47	0.11%	122
Second Favourite Team - NFL-Dallas Cowboys	468	0.78%	442	1.03%	132
Second Favourite Team - NFL-Denver Broncos	500	0.83%	274	0.64%	77
Second Favourite Team - NFL-Detroit Lions	87	0.14%	41	0.10%	71
Second Favourite Team - NFL-Green Bay Packers	1,357	2.25%	970	2.26%	100
Second Favourite Team - NFL-Kansas City Chiefs	1,019	1.69%	635	1.48%	88
Second Favourite Team - NFL-Los Angeles Rams	725	1.20%	493	1.15%	96
Second Favourite Team - NFL-Miami Dolphins	215	0.36%	284	0.66%	183
Second Favourite Team - NFL-Minnesota Vikings	113	0.19%	110	0.26%	137
Second Favourite Team - NFL-New England Patriots	1,179	1.96%	708	1.65%	84

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Second Favourite Team - NFL-New Orleans Saints	1,151	1.91%	781	1.82%	95
Second Favourite Team - NFL-New York Giants	407	0.68%	288	0.67%	99
Second Favourite Team - NFL-New York Jets	523	0.87%	414	0.97%	111
Second Favourite Team - NFL-Oakland Raiders	36	0.06%	10	0.02%	33
Second Favourite Team - NFL-Philadelphia Eagles	644	1.07%	775	1.81%	169
Second Favourite Team - NFL-Pittsburgh Steelers	177	0.29%	104	0.24%	83
Second Favourite Team - NFL-San Francisco 49ers	1,837	3.05%	1,245	2.90%	95
Second Favourite Team - NFL-Seattle Seahawks	1,137	1.89%	1,390	3.24%	171
Second Favourite Team - NFL-Tampa Bay Buccaneers	127	0.21%	87	0.20%	95
<b>NFL - Follow Occasionally</b>					
Follow Occasionally - NFL-Arizona Cardinals	6,817	11.32%	4,369	10.19%	90
Follow Occasionally - NFL-Atlanta Falcons	7,394	12.27%	5,156	12.03%	98
Follow Occasionally - NFL-Baltimore Ravens	7,495	12.44%	4,924	11.49%	92
Follow Occasionally - NFL-Buffalo Bills	6,747	11.20%	4,162	9.71%	87
Follow Occasionally - NFL-Carolina Panthers	5,059	8.40%	2,990	6.97%	83
Follow Occasionally - NFL-Chicago Bears	6,591	10.94%	4,736	11.05%	101
Follow Occasionally - NFL-Cincinnati Bengals	6,225	10.33%	4,178	9.75%	94
Follow Occasionally - NFL-Cleveland Browns	5,416	8.99%	3,937	9.18%	102
Follow Occasionally - NFL-Dallas Cowboys	7,708	12.80%	4,811	11.22%	88
Follow Occasionally - NFL-Denver Broncos	7,552	12.54%	5,176	12.07%	96
Follow Occasionally - NFL-Detroit Lions	6,761	11.22%	4,492	10.48%	93
Follow Occasionally - NFL-Green Bay Packers	8,088	13.43%	5,620	13.11%	98
Follow Occasionally - NFL-Houston Texans	6,473	10.75%	4,086	9.53%	89
Follow Occasionally - NFL-Indianapolis Colts	6,411	10.64%	4,123	9.62%	90
Follow Occasionally - NFL-Jacksonville Jaguars	5,886	9.77%	3,843	8.97%	92
Follow Occasionally - NFL-Kansas City Chiefs	7,324	12.16%	4,595	10.72%	88
Follow Occasionally - NFL-Los Angeles Chargers	6,137	10.19%	3,829	8.93%	88
Follow Occasionally - NFL-Los Angeles Rams	6,528	10.84%	4,919	11.47%	106
Follow Occasionally - NFL-Miami Dolphins	7,429	12.33%	5,210	12.15%	99
Follow Occasionally - NFL-Minnesota Vikings	8,578	14.24%	6,105	14.24%	100
Follow Occasionally - NFL-New England Patriots	6,085	10.10%	3,855	8.99%	89
Follow Occasionally - NFL-New Orleans Saints	7,933	13.17%	5,796	13.52%	103
Follow Occasionally - NFL-New York Giants	8,153	13.53%	5,491	12.81%	95
Follow Occasionally - NFL-New York Jets	6,867	11.40%	4,721	11.01%	97
Follow Occasionally - NFL-Oakland Raiders	7,500	12.45%	4,856	11.33%	91
Follow Occasionally - NFL-Philadelphia Eagles	7,437	12.35%	5,069	11.83%	96
Follow Occasionally - NFL-Pittsburgh Steelers	8,158	13.54%	6,119	14.27%	105
Follow Occasionally - NFL-San Francisco 49ers	9,083	15.08%	6,268	14.62%	97
Follow Occasionally - NFL-Seattle Seahawks	6,813	11.31%	4,051	9.45%	84
Follow Occasionally - NFL-Tampa Bay Buccaneers	6,440	10.69%	4,738	11.05%	103
Follow Occasionally - NFL-Tennessee Titans	6,401	10.63%	4,216	9.83%	92
Follow Occasionally - NFL-Washington Redskins	6,476	10.75%	4,627	10.79%	100
Follow Occasionally - NFL-Any NFL Team	15,778	26.19%	11,051	25.78%	98
<b>NFL - Neutral</b>					
Neutral - NFL-Arizona Cardinals	3,570	5.93%	2,398	5.59%	94

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	Value	Percent	Value	Percent	Index
Neutral - NFL-Atlanta Falcons	3,648	6.06%	2,638	6.15%	101
Neutral - NFL-Baltimore Ravens	3,899	6.47%	2,523	5.89%	91
Neutral - NFL-Buffalo Bills	4,093	6.79%	2,698	6.29%	93
Neutral - NFL-Carolina Panthers	4,146	6.88%	3,244	7.57%	110
Neutral - NFL-Chicago Bears	4,650	7.72%	3,334	7.78%	101
Neutral - NFL-Cincinnati Bengals	3,903	6.48%	2,838	6.62%	102
Neutral - NFL-Cleveland Browns	5,292	8.79%	3,669	8.56%	97
Neutral - NFL-Dallas Cowboys	3,488	5.79%	2,882	6.72%	116
Neutral - NFL-Denver Broncos	3,727	6.19%	2,550	5.95%	96
Neutral - NFL-Detroit Lions	4,447	7.38%	3,268	7.62%	103
Neutral - NFL-Green Bay Packers	3,411	5.66%	2,505	5.84%	103
Neutral - NFL-Houston Texans	4,080	6.77%	2,877	6.71%	99
Neutral - NFL-Indianapolis Colts	4,093	6.80%	3,096	7.22%	106
Neutral - NFL-Jacksonville Jaguars	4,399	7.30%	2,975	6.94%	95
Neutral - NFL-Kansas City Chiefs	3,792	6.30%	2,372	5.53%	88
Neutral - NFL-Los Angeles Chargers	3,760	6.24%	2,615	6.10%	98
Neutral - NFL-Los Angeles Rams	4,023	6.68%	2,676	6.24%	93
Neutral - NFL-Miami Dolphins	3,455	5.74%	2,071	4.83%	84
Neutral - NFL-Minnesota Vikings	4,034	6.70%	2,875	6.71%	100
Neutral - NFL-New England Patriots	3,972	6.59%	2,554	5.96%	90
Neutral - NFL-New Orleans Saints	3,402	5.65%	2,305	5.38%	95
Neutral - NFL-New York Giants	4,126	6.85%	2,875	6.71%	98
Neutral - NFL-New York Jets	4,236	7.03%	2,857	6.66%	95
Neutral - NFL-Oakland Raiders	4,432	7.36%	3,413	7.96%	108
Neutral - NFL-Philadelphia Eagles	4,190	6.96%	3,173	7.40%	106
Neutral - NFL-Pittsburgh Steelers	3,845	6.38%	2,608	6.08%	95
Neutral - NFL-San Francisco 49ers	2,506	4.16%	1,691	3.95%	95
Neutral - NFL-Seattle Seahawks	2,104	3.49%	1,434	3.35%	96
Neutral - NFL-Tampa Bay Buccaneers	4,113	6.83%	3,221	7.51%	110
Neutral - NFL-Tennessee Titans	3,687	6.12%	2,559	5.97%	98
Neutral - NFL-Washington Redskins	4,299	7.14%	3,091	7.21%	101
<b>NFL - Rarely Follow</b>					
Rarely Follow - NFL-Arizona Cardinals	6,782	11.26%	4,597	10.72%	95
Rarely Follow - NFL-Atlanta Falcons	7,009	11.64%	4,849	11.31%	97
Rarely Follow - NFL-Baltimore Ravens	5,994	9.95%	3,877	9.04%	91
Rarely Follow - NFL-Buffalo Bills	6,615	10.98%	4,576	10.68%	97
Rarely Follow - NFL-Carolina Panthers	7,972	13.24%	5,502	12.83%	97
Rarely Follow - NFL-Chicago Bears	7,241	12.02%	4,638	10.82%	90
Rarely Follow - NFL-Cincinnati Bengals	7,945	13.19%	5,349	12.48%	95
Rarely Follow - NFL-Cleveland Browns	7,310	12.13%	4,357	10.16%	84
Rarely Follow - NFL-Dallas Cowboys	5,320	8.83%	3,134	7.31%	83
Rarely Follow - NFL-Denver Broncos	6,091	10.11%	4,192	9.78%	97
Rarely Follow - NFL-Detroit Lions	6,855	11.38%	5,244	12.23%	107
Rarely Follow - NFL-Green Bay Packers	4,599	7.63%	2,497	5.82%	76

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Rarely Follow - NFL-Houston Texans	6,787	11.27%	4,564	10.65%	94
Rarely Follow - NFL-Indianapolis Colts	7,583	12.59%	4,747	11.07%	88
Rarely Follow - NFL-Jacksonville Jaguars	8,028	13.33%	5,409	12.62%	95
Rarely Follow - NFL-Kansas City Chiefs	4,686	7.78%	3,156	7.36%	95
Rarely Follow - NFL-Los Angeles Chargers	7,958	13.21%	5,546	12.94%	98
Rarely Follow - NFL-Los Angeles Rams	6,832	11.34%	4,104	9.57%	84
Rarely Follow - NFL-Miami Dolphins	7,177	11.91%	4,580	10.68%	90
Rarely Follow - NFL-Minnesota Vikings	5,506	9.14%	3,831	8.94%	98
Rarely Follow - NFL-New England Patriots	3,627	6.02%	2,124	4.95%	82
Rarely Follow - NFL-New Orleans Saints	5,833	9.68%	3,486	8.13%	84
Rarely Follow - NFL-New York Giants	5,666	9.41%	3,842	8.96%	95
Rarely Follow - NFL-New York Jets	5,634	9.35%	3,324	7.75%	83
Rarely Follow - NFL-Oakland Raiders	6,856	11.38%	4,269	9.96%	88
Rarely Follow - NFL-Philadelphia Eagles	6,254	10.38%	3,439	8.02%	77
Rarely Follow - NFL-Pittsburgh Steelers	6,329	10.51%	3,448	8.04%	76
Rarely Follow - NFL-San Francisco 49ers	3,983	6.61%	2,481	5.79%	88
Rarely Follow - NFL-Seattle Seahawks	4,922	8.17%	3,356	7.83%	96
Rarely Follow - NFL-Tampa Bay Buccaneers	7,959	13.21%	4,692	10.95%	83
Rarely Follow - NFL-Tennessee Titans	8,397	13.94%	5,543	12.93%	93
Rarely Follow - NFL-Washington Redskins	7,340	12.19%	4,652	10.85%	89
Rarely Follow - NFL-Any NFL Team	11,038	18.32%	7,752	18.08%	99
<b>NFL - Do Not Like It</b>					
Do Not Like It - NFL-Arizona Cardinals	3,619	6.01%	3,375	7.87%	131
Do Not Like It - NFL-Atlanta Falcons	3,420	5.68%	2,816	6.57%	116
Do Not Like It - NFL-Baltimore Ravens	2,985	4.96%	3,087	7.20%	145
Do Not Like It - NFL-Buffalo Bills	3,144	5.22%	2,586	6.03%	116
Do Not Like It - NFL-Carolina Panthers	3,683	6.11%	2,699	6.30%	103
Do Not Like It - NFL-Chicago Bears	2,088	3.47%	1,689	3.94%	114
Do Not Like It - NFL-Cincinnati Bengals	2,941	4.88%	1,892	4.41%	90
Do Not Like It - NFL-Cleveland Browns	2,865	4.76%	2,784	6.49%	136
Do Not Like It - NFL-Dallas Cowboys	3,703	6.15%	2,954	6.89%	112
Do Not Like It - NFL-Denver Broncos	2,773	4.60%	2,099	4.90%	107
Do Not Like It - NFL-Detroit Lions	2,168	3.60%	1,493	3.48%	97
Do Not Like It - NFL-Green Bay Packers	2,112	3.51%	1,633	3.81%	109
Do Not Like It - NFL-Houston Texans	2,810	4.66%	2,646	6.17%	132
Do Not Like It - NFL-Indianapolis Colts	3,532	5.86%	2,901	6.77%	116
Do Not Like It - NFL-Jacksonville Jaguars	2,628	4.36%	2,056	4.80%	110
Do Not Like It - NFL-Kansas City Chiefs	2,848	4.73%	3,304	7.71%	163
Do Not Like It - NFL-Los Angeles Chargers	2,652	4.40%	2,322	5.42%	123
Do Not Like It - NFL-Los Angeles Rams	1,927	3.20%	1,517	3.54%	111
Do Not Like It - NFL-Miami Dolphins	1,722	2.86%	1,306	3.05%	107
Do Not Like It - NFL-Minnesota Vikings	2,791	4.63%	1,991	4.65%	100
Do Not Like It - NFL-New England Patriots	3,780	6.28%	3,065	7.15%	114
Do Not Like It - NFL-New Orleans Saints	1,985	3.30%	1,630	3.80%	115

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Do Not Like It - NFL-New York Giants	2,197	3.65%	1,517	3.54%	97
Do Not Like It - NFL-New York Jets	3,298	5.48%	3,250	7.58%	138
Do Not Like It - NFL-Oakland Raiders	2,583	4.29%	1,877	4.38%	102
Do Not Like It - NFL-Philadelphia Eagles	2,136	3.55%	1,548	3.61%	102
Do Not Like It - NFL-Pittsburgh Steelers	2,117	3.52%	1,710	3.99%	113
Do Not Like It - NFL-San Francisco 49ers	2,275	3.78%	1,667	3.89%	103
Do Not Like It - NFL-Seattle Seahawks	2,007	3.33%	1,397	3.26%	98
Do Not Like It - NFL-Tampa Bay Buccaneers	2,324	3.86%	1,514	3.53%	91
Do Not Like It - NFL-Tennessee Titans	2,435	4.04%	2,099	4.90%	121
Do Not Like It - NFL-Washington Redskins	2,328	3.87%	1,766	4.12%	106
Do Not Like It - NFL-Any NFL Team	8,808	14.62%	7,051	16.45%	113
<b>CFL - This Is My Favourite Team</b>					
Favourite Team - CFL-BC Lions	4,906	8.14%	3,870	9.03%	111
Favourite Team - CFL-Calgary Stampeders	3,113	5.17%	2,686	6.27%	121
Favourite Team - CFL-Edmonton Eskimos	1,982	3.29%	1,785	4.16%	126
Favourite Team - CFL-Hamilton Tiger	1,202	2.00%	768	1.79%	90
Favourite Team - CFL-Montreal Alouettes	1,666	2.77%	1,051	2.45%	88
Favourite Team - CFL-Ottawa Redblacks	1,635	2.71%	1,141	2.66%	98
Favourite Team - CFL-Saskatchewan Roughriders	1,162	1.93%	772	1.80%	93
Favourite Team - CFL-Toronto Argonauts	1,293	2.15%	815	1.90%	88
Favourite Team - CFL-Winnipeg Blue Bombers	1,466	2.43%	1,068	2.49%	102
Favourite Team - CFL-Any CFL Team	18,377	30.51%	12,715	29.66%	97
<b>CFL - Second Favourite Team</b>					
Second Favourite Team - CFL-BC Lions	1,227	2.04%	709	1.65%	81
Second Favourite Team - CFL-Calgary Stampeders	1,338	2.22%	986	2.30%	104
Second Favourite Team - CFL-Edmonton Eskimos	1,211	2.01%	969	2.26%	112
Second Favourite Team - CFL-Hamilton Tiger	1,877	3.12%	1,350	3.15%	101
Second Favourite Team - CFL-Montreal Alouettes	504	0.84%	473	1.10%	131
Second Favourite Team - CFL-Ottawa Redblacks	1,100	1.83%	865	2.02%	110
Second Favourite Team - CFL-Saskatchewan Roughriders	2,017	3.35%	1,250	2.92%	87
Second Favourite Team - CFL-Toronto Argonauts	1,972	3.27%	1,053	2.46%	75
Second Favourite Team - CFL-Winnipeg Blue Bombers	1,470	2.44%	873	2.04%	84
<b>CFL - Follow Occasionally</b>					
Follow Occasionally - CFL-BC Lions	6,046	10.04%	4,071	9.50%	95
Follow Occasionally - CFL-Calgary Stampeders	6,368	10.57%	4,061	9.47%	90
Follow Occasionally - CFL-Edmonton Eskimos	7,266	12.06%	4,787	11.17%	93
Follow Occasionally - CFL-Hamilton Tiger	6,962	11.56%	4,286	10.00%	87
Follow Occasionally - CFL-Montreal Alouettes	8,292	13.77%	5,189	12.10%	88
Follow Occasionally - CFL-Ottawa Redblacks	7,936	13.17%	5,025	11.72%	89
Follow Occasionally - CFL-Saskatchewan Roughriders	7,033	11.68%	4,221	9.85%	84
Follow Occasionally - CFL-Toronto Argonauts	7,029	11.67%	4,965	11.58%	99
Follow Occasionally - CFL-Winnipeg Blue Bombers	6,240	10.36%	4,489	10.47%	101
Follow Occasionally - CFL-Any CFL Team	12,762	21.19%	8,229	19.20%	91
<b>CFL - Neutral</b>					
Neutral - CFL-BC Lions	2,002	3.32%	1,291	3.01%	91

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Neutral - CFL-Calgary Stampeders	3,165	5.25%	2,110	4.92%	94
Neutral - CFL-Edmonton Eskimos	4,280	7.11%	3,036	7.08%	100
Neutral - CFL-Hamilton Tiger	3,329	5.53%	2,750	6.42%	116
Neutral - CFL-Montreal Alouettes	3,839	6.37%	3,301	7.70%	121
Neutral - CFL-Ottawa Redblacks	3,180	5.28%	2,411	5.63%	107
Neutral - CFL-Saskatchewan Roughriders	3,457	5.74%	2,423	5.65%	98
Neutral - CFL-Toronto Argonauts	4,154	6.90%	2,895	6.75%	98
Neutral - CFL-Winnipeg Blue Bombers	3,647	6.05%	2,461	5.74%	95
<b>CFL - Rarely Follow</b>					
Rarely Follow - CFL-BC Lions	4,505	7.48%	3,127	7.30%	98
Rarely Follow - CFL-Calgary Stampeders	4,473	7.43%	2,787	6.50%	87
Rarely Follow - CFL-Edmonton Eskimos	3,748	6.22%	2,317	5.40%	87
Rarely Follow - CFL-Hamilton Tiger	5,871	9.75%	3,507	8.18%	84
Rarely Follow - CFL-Montreal Alouettes	5,448	9.04%	3,280	7.65%	85
Rarely Follow - CFL-Ottawa Redblacks	4,599	7.63%	2,757	6.43%	84
Rarely Follow - CFL-Saskatchewan Roughriders	5,250	8.72%	3,775	8.81%	101
Rarely Follow - CFL-Toronto Argonauts	5,060	8.40%	2,964	6.91%	82
Rarely Follow - CFL-Winnipeg Blue Bombers	6,670	11.07%	4,253	9.92%	90
Rarely Follow - CFL-Any CFL Team	9,178	15.24%	6,227	14.53%	95
<b>CFL - Do Not Like It</b>					
Do Not Like It - CFL-BC Lions	1,881	3.12%	1,034	2.41%	77
Do Not Like It - CFL-Calgary Stampeders	2,732	4.54%	1,631	3.80%	84
Do Not Like It - CFL-Edmonton Eskimos	1,478	2.45%	1,003	2.34%	96
Do Not Like It - CFL-Hamilton Tiger	1,267	2.10%	792	1.85%	88
Do Not Like It - CFL-Montreal Alouettes	1,449	2.41%	982	2.29%	95
Do Not Like It - CFL-Ottawa Redblacks	2,790	4.63%	1,888	4.41%	95
Do Not Like It - CFL-Saskatchewan Roughriders	1,487	2.47%	898	2.10%	85
Do Not Like It - CFL-Toronto Argonauts	2,166	3.60%	1,446	3.37%	94
Do Not Like It - CFL-Winnipeg Blue Bombers	1,999	3.32%	1,142	2.66%	80
Do Not Like It - CFL-Any CFL Team	5,499	9.13%	3,643	8.50%	93

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

**Powered By:** PolarisIntelligence.com

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

**Data Vintage:** 2024/2025