

Attribute	Benchmark		CSD/DM (5915055): West Vancouver, BC mmmm		
	CSD/CY (5915051): North Vancouver, BC		Count: -		
	Value	Percent	Value	Percent	Index
Population Age 15 Year and Over	54,916		40,249		
NBA - This Is My Favourite Team					
Favourite Team - NBA-Atlanta Hawks	36	0.07%	31	0.08%	114
Favourite Team - NBA-Boston Celtics	737	1.34%	583	1.45%	108
Favourite Team - NBA-Chicago Bulls	406	0.74%	272	0.68%	92
Favourite Team - NBA-Golden State Warriors	636	1.16%	662	1.64%	141
Favourite Team - NBA-Los Angeles Lakers	1,351	2.46%	1,059	2.63%	107
Favourite Team - NBA-Toronto Raptors	12,332	22.46%	8,726	21.68%	97
Favourite Team - NBA-Other NBA Team	1,713	3.12%	1,349	3.35%	107
Favourite Team - NBA-Any NBA Team	16,094	29.31%	11,875	29.50%	101
NBA - Second Favourite Team					
Second Favourite Team - NBA-Boston Celtics	1,001	1.82%	926	2.30%	126
Second Favourite Team - NBA-Chicago Bulls	350	0.64%	259	0.65%	102
Second Favourite Team - NBA-Dallas Mavericks	531	0.97%	260	0.65%	67
Second Favourite Team - NBA-Detroit Pistons	324	0.59%	183	0.46%	78
Second Favourite Team - NBA-Golden State Warriors	1,439	2.62%	1,260	3.13%	119
Second Favourite Team - NBA-LA Clippers	654	1.19%	520	1.29%	108
Second Favourite Team - NBA-Los Angeles Lakers	2,006	3.65%	1,158	2.88%	79
Second Favourite Team - NBA-Miami Heats	433	0.79%	265	0.66%	84
Second Favourite Team - NBA-Milwaukee Bucks	237	0.43%	213	0.53%	123
Second Favourite Team - NBA-Minnesota Timberwolves	172	0.31%	118	0.29%	94
Second Favourite Team - NBA-New York Knicks	479	0.87%	437	1.09%	125
Second Favourite Team - NBA-Phoenix Suns	126	0.23%	71	0.18%	78
Second Favourite Team - NBA-Portland Trail Blazers	234	0.43%	231	0.57%	133
Second Favourite Team - NBA-Toronto Raptors	1,093	1.99%	826	2.05%	103
Second Favourite Team - NBA-Atlanta Hawks	5,136	9.35%	3,037	7.55%	81
Second Favourite Team - NBA-Boston Celtics	6,507	11.85%	3,754	9.33%	79
Second Favourite Team - NBA-Brooklyn Nets	5,505	10.03%	3,622	9.00%	90
Second Favourite Team - NBA-Charlotte Hornets	2,976	5.42%	1,749	4.35%	80
Second Favourite Team - NBA-Chicago Bulls	5,631	10.25%	3,692	9.17%	89
Second Favourite Team - NBA-Cleveland Cavaliers	4,727	8.61%	2,733	6.79%	79
Second Favourite Team - NBA-Dallas Mavericks	4,564	8.31%	3,104	7.71%	93
Second Favourite Team - NBA-Denver Nuggets	4,283	7.80%	2,472	6.14%	79
Second Favourite Team - NBA-Detroit Pistons	5,418	9.87%	3,613	8.98%	91
Second Favourite Team - NBA-Golden State Warriors	5,523	10.06%	3,272	8.13%	81
Second Favourite Team - NBA-Houston Rockets	4,696	8.55%	3,071	7.63%	89
Second Favourite Team - NBA-Indiana Pacers	5,986	10.90%	3,578	8.89%	82
Second Favourite Team - NBA-LA Clippers	6,392	11.64%	4,179	10.38%	89
Second Favourite Team - NBA-Los Angeles Lakers	7,216	13.14%	4,822	11.98%	91
Second Favourite Team - NBA-Memphis Grizzlies	4,006	7.30%	2,622	6.52%	89
Second Favourite Team - NBA-Miami Heats	5,410	9.85%	3,171	7.88%	80
Second Favourite Team - NBA-Milwaukee Bucks	5,334	9.71%	3,213	7.98%	82
Second Favourite Team - NBA-Minnesota Timberwolves	4,136	7.53%	2,375	5.90%	78

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Second Favourite Team - NBA-New Orleans Pelicans	4,491	8.18%	3,297	8.19%	100
Second Favourite Team - NBA-New York Knicks	4,142	7.54%	2,691	6.69%	89
Second Favourite Team - NBA-Oklahoma City Thunder	4,255	7.75%	2,548	6.33%	82
Second Favourite Team - NBA-Orlando Magic	4,769	8.68%	3,562	8.85%	102
Second Favourite Team - NBA-Philadelphia 76ers	4,252	7.74%	2,958	7.35%	95
Second Favourite Team - NBA-Phoenix Suns	5,359	9.76%	3,538	8.79%	90
Second Favourite Team - NBA-Portland Trail Blazers	4,303	7.84%	2,503	6.22%	79
Second Favourite Team - NBA-Sacramento Kings	4,752	8.65%	3,255	8.09%	94
Second Favourite Team - NBA-San Antonio Spurs	4,786	8.72%	3,477	8.64%	99
Second Favourite Team - NBA-Toronto Raptors	2,418	4.40%	1,999	4.97%	113
Second Favourite Team - NBA-Utah Jazz	3,913	7.13%	2,454	6.10%	86
Second Favourite Team - NBA-Washington Wizards	3,518	6.41%	2,230	5.54%	86
Second Favourite Team - NBA-Any NBA Team	13,882	25.28%	9,165	22.77%	90
NBA - Neutral					
Neutral - NBA-Atlanta Hawks	2,976	5.42%	2,160	5.37%	99
Neutral - NBA-Boston Celtics	2,485	4.53%	1,860	4.62%	102
Neutral - NBA-Brooklyn Nets	2,943	5.36%	2,241	5.57%	104
Neutral - NBA-Charlotte Hornets	2,851	5.19%	2,417	6.01%	116
Neutral - NBA-Chicago Bulls	2,814	5.13%	2,289	5.69%	111
Neutral - NBA-Cleveland Cavaliers	3,179	5.79%	2,507	6.23%	108
Neutral - NBA-Dallas Mavericks	3,401	6.19%	2,468	6.13%	99
Neutral - NBA-Denver Nuggets	3,380	6.16%	2,850	7.08%	115
Neutral - NBA-Detroit Pistons	3,007	5.48%	2,320	5.76%	105
Neutral - NBA-Golden State Warriors	1,967	3.58%	1,289	3.20%	89
Neutral - NBA-Houston Rockets	2,937	5.35%	2,178	5.41%	101
Neutral - NBA-Indiana Pacers	2,430	4.43%	1,828	4.54%	102
Neutral - NBA-LA Clippers	2,642	4.81%	1,992	4.95%	103
Neutral - NBA-Los Angeles Lakers	1,577	2.87%	1,267	3.15%	110
Neutral - NBA-Memphis Grizzlies	3,035	5.53%	2,318	5.76%	104
Neutral - NBA-Miami Heats	2,634	4.80%	2,145	5.33%	111
Neutral - NBA-Milwaukee Bucks	3,374	6.14%	2,647	6.58%	107
Neutral - NBA-Minnesota Timberwolves	2,764	5.03%	2,174	5.40%	107
Neutral - NBA-New Orleans Pelicans	2,562	4.67%	2,055	5.11%	109
Neutral - NBA-New York Knicks	2,526	4.60%	1,963	4.88%	106
Neutral - NBA-Oklahoma City Thunder	3,820	6.96%	3,043	7.56%	109
Neutral - NBA-Orlando Magic	2,525	4.60%	1,956	4.86%	106
Neutral - NBA-Philadelphia 76ers	3,526	6.42%	3,054	7.59%	118
Neutral - NBA-Phoenix Suns	2,835	5.16%	1,885	4.68%	91
Neutral - NBA-Portland Trail Blazers	3,240	5.90%	2,373	5.90%	100
Neutral - NBA-Sacramento Kings	3,081	5.61%	2,271	5.64%	101
Neutral - NBA-San Antonio Spurs	3,183	5.80%	2,514	6.25%	108
Neutral - NBA-Toronto Raptors	666	1.21%	568	1.41%	117
Neutral - NBA-Utah Jazz	3,191	5.81%	2,156	5.36%	92

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Neutral - NBA-Washington Wizards	4,141	7.54%	2,784	6.92%	92
NBA - Rarely Follow					
Rarely Follow - NBA-Atlanta Hawks	7,060	12.86%	5,772	14.34%	112
Rarely Follow - NBA-Boston Celtics	3,969	7.23%	3,518	8.74%	121
Rarely Follow - NBA-Brooklyn Nets	5,386	9.81%	4,236	10.52%	107
Rarely Follow - NBA-Charlotte Hornets	8,538	15.55%	6,911	17.17%	110
Rarely Follow - NBA-Chicago Bulls	6,734	12.26%	5,447	13.53%	110
Rarely Follow - NBA-Cleveland Cavaliers	7,410	13.49%	6,224	15.46%	115
Rarely Follow - NBA-Dallas Mavericks	6,953	12.66%	5,812	14.44%	114
Rarely Follow - NBA-Denver Nuggets	7,127	12.98%	5,655	14.05%	108
Rarely Follow - NBA-Detroit Pistons	6,899	12.56%	5,440	13.52%	108
Rarely Follow - NBA-Golden State Warriors	5,880	10.71%	4,745	11.79%	110
Rarely Follow - NBA-Houston Rockets	7,495	13.65%	5,895	14.65%	107
Rarely Follow - NBA-Indiana Pacers	7,132	12.99%	5,654	14.05%	108
Rarely Follow - NBA-LA Clippers	6,055	11.03%	4,802	11.93%	108
Rarely Follow - NBA-Los Angeles Lakers	4,680	8.52%	3,945	9.80%	115
Rarely Follow - NBA-Memphis Grizzlies	8,267	15.05%	6,776	16.84%	112
Rarely Follow - NBA-Miami Heats	6,606	12.03%	5,161	12.82%	107
Rarely Follow - NBA-Milwaukee Bucks	6,156	11.21%	5,074	12.61%	112
Rarely Follow - NBA-Minnesota Timberwolves	7,657	13.94%	5,885	14.62%	105
Rarely Follow - NBA-New Orleans Pelicans	7,404	13.48%	5,914	14.69%	109
Rarely Follow - NBA-New York Knicks	7,564	13.77%	6,748	16.77%	122
Rarely Follow - NBA-Oklahoma City Thunder	6,902	12.57%	5,753	14.30%	114
Rarely Follow - NBA-Orlando Magic	7,709	14.04%	5,796	14.40%	103
Rarely Follow - NBA-Philadelphia 76ers	7,473	13.61%	5,510	13.69%	101
Rarely Follow - NBA-Phoenix Suns	7,371	13.42%	6,280	15.60%	116
Rarely Follow - NBA-Portland Trail Blazers	6,970	12.69%	5,809	14.43%	114
Rarely Follow - NBA-Sacramento Kings	6,872	12.51%	5,315	13.21%	106
Rarely Follow - NBA-San Antonio Spurs	7,294	13.28%	4,722	11.73%	88
Rarely Follow - NBA-Toronto Raptors	244	0.45%	141	0.35%	78
Rarely Follow - NBA-Utah Jazz	7,615	13.87%	6,162	15.31%	110
Rarely Follow - NBA-Washington Wizards	6,867	12.51%	5,145	12.78%	102
Rarely Follow - NBA-Any NBA Team	11,752	21.40%	8,926	22.18%	104
NBA - Do Not Like It					
Do Not Like It - NBA-Atlanta Hawks	1,735	3.16%	1,120	2.78%	88
Do Not Like It - NBA-Boston Celtics	1,708	3.11%	1,241	3.08%	99
Do Not Like It - NBA-Brooklyn Nets	2,645	4.82%	1,886	4.69%	97
Do Not Like It - NBA-Charlotte Hornets	2,648	4.82%	1,898	4.72%	98
Do Not Like It - NBA-Chicago Bulls	911	1.66%	665	1.65%	99
Do Not Like It - NBA-Cleveland Cavaliers	1,378	2.51%	906	2.25%	90
Do Not Like It - NBA-Dallas Mavericks	2,261	4.12%	1,654	4.11%	100
Do Not Like It - NBA-Denver Nuggets	2,472	4.50%	1,619	4.02%	89
Do Not Like It - NBA-Detroit Pistons	1,196	2.18%	820	2.04%	94

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Do Not Like It - NBA-Golden State Warriors	991	1.80%	683	1.70%	94
Do Not Like It - NBA-Houston Rockets	2,279	4.15%	1,801	4.48%	108
Do Not Like It - NBA-Indiana Pacers	2,481	4.52%	1,933	4.80%	106
Do Not Like It - NBA-LA Clippers	1,856	3.38%	1,570	3.90%	115
Do Not Like It - NBA-Los Angeles Lakers	1,133	2.06%	925	2.30%	112
Do Not Like It - NBA-Memphis Grizzlies	1,909	3.48%	1,273	3.16%	91
Do Not Like It - NBA-Miami Heats	2,324	4.23%	1,901	4.72%	112
Do Not Like It - NBA-Milwaukee Bucks	2,639	4.81%	1,362	3.38%	70
Do Not Like It - NBA-Minnesota Timberwolves	2,760	5.03%	2,224	5.53%	110
Do Not Like It - NBA-New Orleans Pelicans	2,638	4.80%	1,883	4.68%	98
Do Not Like It - NBA-New York Knicks	2,690	4.90%	1,636	4.07%	83
Do Not Like It - NBA-Oklahoma City Thunder	2,612	4.76%	1,588	3.95%	83
Do Not Like It - NBA-Orlando Magic	2,908	5.30%	1,873	4.65%	88
Do Not Like It - NBA-Philadelphia 76ers	1,730	3.15%	1,119	2.78%	88
Do Not Like It - NBA-Phoenix Suns	2,143	3.90%	1,405	3.49%	89
Do Not Like It - NBA-Portland Trail Blazers	2,596	4.73%	2,128	5.29%	112
Do Not Like It - NBA-Sacramento Kings	2,819	5.13%	2,391	5.94%	116
Do Not Like It - NBA-San Antonio Spurs	2,454	4.47%	1,593	3.96%	89
Do Not Like It - NBA-Toronto Raptors	507	0.92%	383	0.95%	103
Do Not Like It - NBA-Utah Jazz	2,654	4.83%	2,011	5.00%	104
Do Not Like It - NBA-Washington Wizards	2,728	4.97%	2,564	6.37%	128
Do Not Like It - NBA-Any NBA Team	6,385	11.63%	4,429	11.01%	95
WNBA - Follow Occasionally					
Follow Occasionally - WNBA-Atlanta Dream	513	0.93%	484	1.20%	129
Follow Occasionally - WNBA-Chicago Sky	1,361	2.48%	862	2.14%	86
Follow Occasionally - WNBA-Connecticut Sun	1,470	2.68%	1,736	4.31%	161
Follow Occasionally - WNBA-Dallas Wings	2,418	4.40%	1,614	4.01%	91
Follow Occasionally - WNBA-Indiana Fever	1,553	2.83%	1,746	4.34%	153
Follow Occasionally - WNBA-Las Vegas Aces	1,246	2.27%	1,038	2.58%	114
Follow Occasionally - WNBA-Los Angeles Sparks	2,348	4.28%	2,500	6.21%	145
Follow Occasionally - WNBA-Minnesota Lynx	649	1.18%	404	1.00%	85
Follow Occasionally - WNBA-New York Liberty	836	1.52%	926	2.30%	151
Follow Occasionally - WNBA-Phoenix Mercury	1,084	1.97%	922	2.29%	116
Follow Occasionally - WNBA-Seattle Storm	2,034	3.70%	1,814	4.51%	122
Follow Occasionally - WNBA-Washington Mystics	1,097	2.00%	955	2.37%	119
Follow Occasionally - WNBA-Any WNBA Team	4,569	8.32%	4,362	10.84%	130
WNBA - Neutral					
Neutral - WNBA-Atlanta Dream	3,108	5.66%	2,190	5.44%	96
Neutral - WNBA-Chicago Sky	2,560	4.66%	1,941	4.82%	103
Neutral - WNBA-Connecticut Sun	2,729	4.97%	1,623	4.03%	81
Neutral - WNBA-Dallas Wings	2,361	4.30%	1,856	4.61%	107
Neutral - WNBA-Indiana Fever	2,707	4.93%	1,833	4.55%	92
Neutral - WNBA-Las Vegas Aces	2,460	4.48%	1,560	3.88%	87

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Neutral - WNBA-Los Angeles Sparks	1,983	3.61%	1,323	3.29%	91
Neutral - WNBA-Minnesota Lynx	3,079	5.61%	2,296	5.71%	102
Neutral - WNBA-New York Liberty	1,964	3.58%	1,171	2.91%	81
Neutral - WNBA-Phoenix Mercury	1,723	3.14%	1,406	3.49%	111
Neutral - WNBA-Seattle Storm	3,150	5.74%	2,263	5.62%	98
Neutral - WNBA-Washington Mystics	2,502	4.56%	2,053	5.10%	112
WNBA - Rarely Follow					
Rarely Follow - WNBA-Atlanta Dream	4,851	8.83%	3,600	8.94%	101
Rarely Follow - WNBA-Chicago Sky	4,846	8.82%	3,498	8.69%	99
Rarely Follow - WNBA-Connecticut Sun	4,268	7.77%	3,136	7.79%	100
Rarely Follow - WNBA-Dallas Wings	5,010	9.12%	3,388	8.42%	92
Rarely Follow - WNBA-Indiana Fever	5,130	9.34%	3,696	9.18%	98
Rarely Follow - WNBA-Las Vegas Aces	4,240	7.72%	3,160	7.85%	102
Rarely Follow - WNBA-Los Angeles Sparks	4,912	8.95%	3,292	8.18%	91
Rarely Follow - WNBA-Minnesota Lynx	5,411	9.85%	3,934	9.77%	99
Rarely Follow - WNBA-New York Liberty	5,120	9.32%	3,498	8.69%	93
Rarely Follow - WNBA-Phoenix Mercury	5,544	10.10%	3,955	9.83%	97
Rarely Follow - WNBA-Seattle Storm	4,662	8.49%	3,037	7.54%	89
Rarely Follow - WNBA-Washington Mystics	5,330	9.71%	3,500	8.70%	90
Rarely Follow - WNBA-Any WNBA Team	7,584	13.81%	5,766	14.33%	104
WNBA - Do Not Like It					
Do Not Like It - WNBA-Atlanta Dream	2,411	4.39%	1,241	3.08%	70
Do Not Like It - WNBA-Chicago Sky	2,793	5.09%	1,654	4.11%	81
Do Not Like It - WNBA-Connecticut Sun	2,869	5.23%	1,468	3.65%	70
Do Not Like It - WNBA-Dallas Wings	2,679	4.88%	1,614	4.01%	82
Do Not Like It - WNBA-Indiana Fever	2,519	4.59%	1,427	3.55%	77
Do Not Like It - WNBA-Las Vegas Aces	3,627	6.61%	1,993	4.95%	75
Do Not Like It - WNBA-Los Angeles Sparks	2,802	5.10%	1,397	3.47%	68
Do Not Like It - WNBA-Minnesota Lynx	2,379	4.33%	1,184	2.94%	68
Do Not Like It - WNBA-New York Liberty	3,505	6.38%	2,317	5.76%	90
Do Not Like It - WNBA-Phoenix Mercury	3,310	6.03%	1,886	4.69%	78
Do Not Like It - WNBA-Seattle Storm	2,349	4.28%	1,568	3.90%	91
Do Not Like It - WNBA-Washington Mystics	2,859	5.21%	1,651	4.10%	79

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

Data Vintage: 2023/2024