

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
<b>Population Age 15 Year and Over</b>	60,240		42,869		
<b>NBA - This Is My Favourite Team</b>					
Favourite Team - NBA-Atlanta Hawks	40	0.07%	33	0.08%	114
Favourite Team - NBA-Boston Celtics	809	1.34%	620	1.45%	108
Favourite Team - NBA-Chicago Bulls	445	0.74%	290	0.68%	92
Favourite Team - NBA-Golden State Warriors	699	1.16%	704	1.64%	141
Favourite Team - NBA-Los Angeles Lakers	1,477	2.45%	1,126	2.63%	107
Favourite Team - NBA-Toronto Raptors	13,511	22.43%	9,312	21.72%	97
Favourite Team - NBA-Other NBA Team	1,879	3.12%	1,435	3.35%	107
Favourite Team - NBA-Any NBA Team	17,642	29.29%	12,656	29.52%	101
<b>NBA - Second Favourite Team</b>					
Second Favourite Team - NBA-Boston Celtics	1,097	1.82%	986	2.30%	126
Second Favourite Team - NBA-Chicago Bulls	384	0.64%	276	0.65%	102
Second Favourite Team - NBA-Dallas Mavericks	576	0.96%	277	0.65%	68
Second Favourite Team - NBA-Detroit Pistons	355	0.59%	196	0.46%	78
Second Favourite Team - NBA-Golden State Warriors	1,577	2.62%	1,343	3.13%	119
Second Favourite Team - NBA-LA Clippers	714	1.19%	553	1.29%	108
Second Favourite Team - NBA-Los Angeles Lakers	2,197	3.65%	1,238	2.89%	79
Second Favourite Team - NBA-Miami Heats	471	0.78%	282	0.66%	85
Second Favourite Team - NBA-Milwaukee Bucks	261	0.43%	227	0.53%	123
Second Favourite Team - NBA-Minnesota Timberwolves	190	0.32%	126	0.29%	91
Second Favourite Team - NBA-New York Knicks	524	0.87%	465	1.08%	124
Second Favourite Team - NBA-Phoenix Suns	138	0.23%	75	0.18%	78
Second Favourite Team - NBA-Portland Trail Blazers	256	0.43%	246	0.57%	133
Second Favourite Team - NBA-Toronto Raptors	1,201	1.99%	882	2.06%	104
Second Favourite Team - NBA-Atlanta Hawks	5,618	9.33%	3,224	7.52%	81
Second Favourite Team - NBA-Boston Celtics	7,121	11.82%	4,000	9.33%	79
Second Favourite Team - NBA-Brooklyn Nets	6,006	9.97%	3,838	8.95%	90
Second Favourite Team - NBA-Charlotte Hornets	3,271	5.43%	1,862	4.34%	80
Second Favourite Team - NBA-Chicago Bulls	6,176	10.25%	3,930	9.17%	89
Second Favourite Team - NBA-Cleveland Cavaliers	5,166	8.58%	2,903	6.77%	79
Second Favourite Team - NBA-Dallas Mavericks	5,010	8.32%	3,305	7.71%	93
Second Favourite Team - NBA-Denver Nuggets	4,694	7.79%	2,637	6.15%	79
Second Favourite Team - NBA-Detroit Pistons	5,933	9.85%	3,837	8.95%	91
Second Favourite Team - NBA-Golden State Warriors	6,055	10.05%	3,492	8.15%	81
Second Favourite Team - NBA-Houston Rockets	5,148	8.55%	3,266	7.62%	89
Second Favourite Team - NBA-Indiana Pacers	6,555	10.88%	3,808	8.88%	82
Second Favourite Team - NBA-LA Clippers	7,009	11.64%	4,447	10.37%	89
Second Favourite Team - NBA-Los Angeles Lakers	7,874	13.07%	5,129	11.97%	92
Second Favourite Team - NBA-Memphis Grizzlies	4,371	7.26%	2,785	6.50%	90
Second Favourite Team - NBA-Miami Heats	5,932	9.85%	3,379	7.88%	80
Second Favourite Team - NBA-Milwaukee Bucks	5,823	9.67%	3,414	7.96%	82
Second Favourite Team - NBA-Minnesota Timberwolves	4,531	7.52%	2,521	5.88%	78
Second Favourite Team - NBA-New Orleans Pelicans	4,916	8.16%	3,498	8.16%	100

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Second Favourite Team - NBA-New York Knicks	4,522	7.51%	2,870	6.69%	89
Second Favourite Team - NBA-Oklahoma City Thunder	4,657	7.73%	2,702	6.30%	82
Second Favourite Team - NBA-Orlando Magic	5,222	8.67%	3,781	8.82%	102
Second Favourite Team - NBA-Philadelphia 76ers	4,674	7.76%	3,156	7.36%	95
Second Favourite Team - NBA-Phoenix Suns	5,876	9.76%	3,761	8.77%	90
Second Favourite Team - NBA-Portland Trail Blazers	4,708	7.82%	2,656	6.20%	79
Second Favourite Team - NBA-Sacramento Kings	5,193	8.62%	3,458	8.07%	94
Second Favourite Team - NBA-San Antonio Spurs	5,247	8.71%	3,688	8.60%	99
Second Favourite Team - NBA-Toronto Raptors	2,662	4.42%	2,124	4.95%	112
Second Favourite Team - NBA-Utah Jazz	4,289	7.12%	2,610	6.09%	86
Second Favourite Team - NBA-Washington Wizards	3,844	6.38%	2,363	5.51%	86
Second Favourite Team - NBA-Any NBA Team	15,214	25.26%	9,764	22.78%	90
<b>NBA - Neutral</b>					
Neutral - NBA-Atlanta Hawks	3,258	5.41%	2,299	5.36%	99
Neutral - NBA-Boston Celtics	2,729	4.53%	1,985	4.63%	102
Neutral - NBA-Brooklyn Nets	3,230	5.36%	2,383	5.56%	104
Neutral - NBA-Charlotte Hornets	3,127	5.19%	2,573	6.00%	116
Neutral - NBA-Chicago Bulls	3,087	5.13%	2,434	5.68%	111
Neutral - NBA-Cleveland Cavaliers	3,498	5.81%	2,663	6.21%	107
Neutral - NBA-Dallas Mavericks	3,741	6.21%	2,629	6.13%	99
Neutral - NBA-Denver Nuggets	3,715	6.17%	3,029	7.07%	115
Neutral - NBA-Detroit Pistons	3,308	5.49%	2,471	5.77%	105
Neutral - NBA-Golden State Warriors	2,162	3.59%	1,370	3.20%	89
Neutral - NBA-Houston Rockets	3,220	5.35%	2,315	5.40%	101
Neutral - NBA-Indiana Pacers	2,668	4.43%	1,945	4.54%	102
Neutral - NBA-LA Clippers	2,911	4.83%	2,119	4.94%	102
Neutral - NBA-Los Angeles Lakers	1,735	2.88%	1,349	3.15%	109
Neutral - NBA-Memphis Grizzlies	3,342	5.55%	2,466	5.75%	104
Neutral - NBA-Miami Heats	2,902	4.82%	2,282	5.32%	110
Neutral - NBA-Milwaukee Bucks	3,716	6.17%	2,818	6.57%	106
Neutral - NBA-Minnesota Timberwolves	3,032	5.03%	2,312	5.39%	107
Neutral - NBA-New Orleans Pelicans	2,817	4.68%	2,192	5.11%	109
Neutral - NBA-New York Knicks	2,775	4.61%	2,091	4.88%	106
Neutral - NBA-Oklahoma City Thunder	4,190	6.96%	3,243	7.57%	109
Neutral - NBA-Orlando Magic	2,777	4.61%	2,086	4.87%	106
Neutral - NBA-Philadelphia 76ers	3,873	6.43%	3,248	7.58%	118
Neutral - NBA-Phoenix Suns	3,111	5.17%	2,010	4.69%	91
Neutral - NBA-Portland Trail Blazers	3,557	5.90%	2,526	5.89%	100
Neutral - NBA-Sacramento Kings	3,392	5.63%	2,418	5.64%	100
Neutral - NBA-San Antonio Spurs	3,503	5.82%	2,678	6.25%	107
Neutral - NBA-Toronto Raptors	733	1.22%	605	1.41%	116
Neutral - NBA-Utah Jazz	3,507	5.82%	2,296	5.36%	92
Neutral - NBA-Washington Wizards	4,541	7.54%	2,966	6.92%	92
<b>NBA - Rarely Follow</b>					
Rarely Follow - NBA-Atlanta Hawks	7,747	12.86%	6,166	14.38%	112

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Rarely Follow - NBA-Boston Celtics	4,358	7.24%	3,753	8.76%	121
Rarely Follow - NBA-Brooklyn Nets	5,936	9.85%	4,529	10.57%	107
Rarely Follow - NBA-Charlotte Hornets	9,365	15.55%	7,365	17.18%	110
Rarely Follow - NBA-Chicago Bulls	7,381	12.25%	5,808	13.55%	111
Rarely Follow - NBA-Cleveland Cavaliers	8,124	13.49%	6,649	15.51%	115
Rarely Follow - NBA-Dallas Mavericks	7,623	12.65%	6,196	14.45%	114
Rarely Follow - NBA-Denver Nuggets	7,812	12.97%	6,025	14.06%	108
Rarely Follow - NBA-Detroit Pistons	7,556	12.54%	5,808	13.55%	108
Rarely Follow - NBA-Golden State Warriors	6,438	10.69%	5,062	11.81%	110
Rarely Follow - NBA-Houston Rockets	8,216	13.64%	6,294	14.68%	108
Rarely Follow - NBA-Indiana Pacers	7,818	12.98%	6,029	14.06%	108
Rarely Follow - NBA-LA Clippers	6,633	11.01%	5,119	11.94%	108
Rarely Follow - NBA-Los Angeles Lakers	5,143	8.54%	4,215	9.83%	115
Rarely Follow - NBA-Memphis Grizzlies	9,052	15.03%	7,227	16.86%	112
Rarely Follow - NBA-Miami Heats	7,232	12.01%	5,504	12.84%	107
Rarely Follow - NBA-Milwaukee Bucks	6,748	11.20%	5,419	12.64%	113
Rarely Follow - NBA-Minnesota Timberwolves	8,394	13.94%	6,278	14.64%	105
Rarely Follow - NBA-New Orleans Pelicans	8,114	13.47%	6,304	14.70%	109
Rarely Follow - NBA-New York Knicks	8,301	13.78%	7,196	16.79%	122
Rarely Follow - NBA-Oklahoma City Thunder	7,575	12.57%	6,138	14.32%	114
Rarely Follow - NBA-Orlando Magic	8,440	14.01%	6,183	14.42%	103
Rarely Follow - NBA-Philadelphia 76ers	8,190	13.60%	5,880	13.72%	101
Rarely Follow - NBA-Phoenix Suns	8,071	13.40%	6,700	15.63%	117
Rarely Follow - NBA-Portland Trail Blazers	7,640	12.68%	6,195	14.45%	114
Rarely Follow - NBA-Sacramento Kings	7,532	12.50%	5,672	13.23%	106
Rarely Follow - NBA-San Antonio Spurs	7,984	13.25%	5,042	11.76%	89
Rarely Follow - NBA-Toronto Raptors	267	0.44%	150	0.35%	80
Rarely Follow - NBA-Utah Jazz	8,343	13.85%	6,572	15.33%	111
Rarely Follow - NBA-Washington Wizards	7,525	12.49%	5,488	12.80%	102
Rarely Follow - NBA-Any NBA Team	12,874	21.37%	9,512	22.19%	104
<b>NBA - Do Not Like It</b>					
Do Not Like It - NBA-Atlanta Hawks	1,920	3.19%	1,201	2.80%	88
Do Not Like It - NBA-Boston Celtics	1,891	3.14%	1,327	3.10%	99
Do Not Like It - NBA-Brooklyn Nets	2,918	4.84%	2,026	4.73%	98
Do Not Like It - NBA-Charlotte Hornets	2,903	4.82%	2,029	4.73%	98
Do Not Like It - NBA-Chicago Bulls	1,013	1.68%	716	1.67%	99
Do Not Like It - NBA-Cleveland Cavaliers	1,536	2.55%	973	2.27%	89
Do Not Like It - NBA-Dallas Mavericks	2,480	4.12%	1,774	4.14%	100
Do Not Like It - NBA-Denver Nuggets	2,721	4.52%	1,735	4.05%	90
Do Not Like It - NBA-Detroit Pistons	1,333	2.21%	882	2.06%	93
Do Not Like It - NBA-Golden State Warriors	1,103	1.83%	732	1.71%	93
Do Not Like It - NBA-Houston Rockets	2,509	4.17%	1,925	4.49%	108
Do Not Like It - NBA-Indiana Pacers	2,719	4.51%	2,064	4.81%	107
Do Not Like It - NBA-LA Clippers	2,035	3.38%	1,683	3.93%	116

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Do Not Like It - NBA-Los Angeles Lakers	1,252	2.08%	986	2.30%	111
Do Not Like It - NBA-Memphis Grizzlies	2,112	3.51%	1,367	3.19%	91
Do Not Like It - NBA-Miami Heats	2,551	4.24%	2,030	4.74%	112
Do Not Like It - NBA-Milwaukee Bucks	2,895	4.81%	1,453	3.39%	70
Do Not Like It - NBA-Minnesota Timberwolves	3,027	5.03%	2,378	5.55%	110
Do Not Like It - NBA-New Orleans Pelicans	2,897	4.81%	2,017	4.71%	98
Do Not Like It - NBA-New York Knicks	2,958	4.91%	1,747	4.07%	83
Do Not Like It - NBA-Oklahoma City Thunder	2,865	4.76%	1,699	3.96%	83
Do Not Like It - NBA-Orlando Magic	3,194	5.30%	2,002	4.67%	88
Do Not Like It - NBA-Philadelphia 76ers	1,899	3.15%	1,199	2.80%	89
Do Not Like It - NBA-Phoenix Suns	2,354	3.91%	1,500	3.50%	90
Do Not Like It - NBA-Portland Trail Blazers	2,862	4.75%	2,278	5.31%	112
Do Not Like It - NBA-Sacramento Kings	3,099	5.15%	2,557	5.96%	116
Do Not Like It - NBA-San Antonio Spurs	2,692	4.47%	1,703	3.97%	89
Do Not Like It - NBA-Toronto Raptors	559	0.93%	409	0.95%	102
Do Not Like It - NBA-Utah Jazz	2,919	4.85%	2,149	5.01%	103
Do Not Like It - NBA-Washington Wizards	3,006	4.99%	2,746	6.41%	128
Do Not Like It - NBA-Any NBA Team	6,994	11.61%	4,716	11.00%	95
<b>WNBA - Follow Occasionally</b>					
Follow Occasionally - WNBA-Atlanta Dream	564	0.94%	516	1.20%	128
Follow Occasionally - WNBA-Chicago Sky	1,474	2.45%	928	2.16%	88
Follow Occasionally - WNBA-Connecticut Sun	1,615	2.68%	1,848	4.31%	161
Follow Occasionally - WNBA-Dallas Wings	2,626	4.36%	1,710	3.99%	92
Follow Occasionally - WNBA-Indiana Fever	1,696	2.82%	1,854	4.33%	154
Follow Occasionally - WNBA-Las Vegas Aces	1,365	2.27%	1,108	2.58%	114
Follow Occasionally - WNBA-Los Angeles Sparks	2,554	4.24%	2,651	6.18%	146
Follow Occasionally - WNBA-Minnesota Lynx	702	1.17%	433	1.01%	86
Follow Occasionally - WNBA-New York Liberty	911	1.51%	986	2.30%	152
Follow Occasionally - WNBA-Phoenix Mercury	1,189	1.97%	980	2.29%	116
Follow Occasionally - WNBA-Seattle Storm	2,214	3.68%	1,917	4.47%	121
Follow Occasionally - WNBA-Washington Mystics	1,201	1.99%	1,014	2.37%	119
Follow Occasionally - WNBA-Any WNBA Team	4,985	8.28%	4,623	10.78%	130
<b>WNBA - Neutral</b>					
Neutral - WNBA-Atlanta Dream	3,409	5.66%	2,325	5.42%	96
Neutral - WNBA-Chicago Sky	2,808	4.66%	2,063	4.81%	103
Neutral - WNBA-Connecticut Sun	2,998	4.98%	1,728	4.03%	81
Neutral - WNBA-Dallas Wings	2,595	4.31%	1,976	4.61%	107
Neutral - WNBA-Indiana Fever	2,971	4.93%	1,953	4.56%	92
Neutral - WNBA-Las Vegas Aces	2,688	4.46%	1,658	3.87%	87
Neutral - WNBA-Los Angeles Sparks	2,174	3.61%	1,407	3.28%	91
Neutral - WNBA-Minnesota Lynx	3,384	5.62%	2,440	5.69%	101
Neutral - WNBA-New York Liberty	2,162	3.59%	1,243	2.90%	81
Neutral - WNBA-Phoenix Mercury	1,885	3.13%	1,495	3.49%	112
Neutral - WNBA-Seattle Storm	3,462	5.75%	2,403	5.61%	98

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Neutral - WNBA-Washington Mystics	2,743	4.55%	2,178	5.08%	112
<b>WNBA - Rarely Follow</b>					
Rarely Follow - WNBA-Atlanta Dream	5,330	8.85%	3,832	8.94%	101
Rarely Follow - WNBA-Chicago Sky	5,328	8.85%	3,725	8.69%	98
Rarely Follow - WNBA-Connecticut Sun	4,683	7.78%	3,337	7.78%	100
Rarely Follow - WNBA-Dallas Wings	5,510	9.15%	3,615	8.43%	92
Rarely Follow - WNBA-Indiana Fever	5,641	9.36%	3,938	9.19%	98
Rarely Follow - WNBA-Las Vegas Aces	4,657	7.73%	3,368	7.86%	102
Rarely Follow - WNBA-Los Angeles Sparks	5,398	8.96%	3,511	8.19%	91
Rarely Follow - WNBA-Minnesota Lynx	5,939	9.86%	4,187	9.77%	99
Rarely Follow - WNBA-New York Liberty	5,628	9.34%	3,729	8.70%	93
Rarely Follow - WNBA-Phoenix Mercury	6,083	10.10%	4,217	9.84%	97
Rarely Follow - WNBA-Seattle Storm	5,116	8.49%	3,241	7.56%	89
Rarely Follow - WNBA-Washington Mystics	5,853	9.72%	3,735	8.71%	90
Rarely Follow - WNBA-Any WNBA Team	8,323	13.82%	6,125	14.29%	103
<b>WNBA - Do Not Like It</b>					
Do Not Like It - WNBA-Atlanta Dream	2,636	4.38%	1,331	3.11%	71
Do Not Like It - WNBA-Chicago Sky	3,050	5.06%	1,768	4.12%	81
Do Not Like It - WNBA-Connecticut Sun	3,141	5.21%	1,573	3.67%	70
Do Not Like It - WNBA-Dallas Wings	2,929	4.86%	1,721	4.02%	83
Do Not Like It - WNBA-Indiana Fever	2,755	4.57%	1,527	3.56%	78
Do Not Like It - WNBA-Las Vegas Aces	3,968	6.59%	2,130	4.97%	75
Do Not Like It - WNBA-Los Angeles Sparks	3,068	5.09%	1,500	3.50%	69
Do Not Like It - WNBA-Minnesota Lynx	2,610	4.33%	1,271	2.97%	69
Do Not Like It - WNBA-New York Liberty	3,831	6.36%	2,476	5.78%	91
Do Not Like It - WNBA-Phoenix Mercury	3,625	6.02%	2,015	4.70%	78
Do Not Like It - WNBA-Seattle Storm	2,568	4.26%	1,676	3.91%	92
Do Not Like It - WNBA-Washington Mystics	3,133	5.20%	1,769	4.13%	79

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

**Powered By:** PolarisIntelligence.com

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

**Data Vintage:** 2024/2025