

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Number of households	26,850		17,526		
Ownership of Energy Conserving Items					
Owned energy efficient furnace/air-conditioning	9,243	34.42%	7,993	45.61%	133
Owned energy efficient major appliance (e.g. refrigerator/dishwasher)	15,979	59.51%	11,245	64.16%	108
Owned low water showerhead/toilet	12,696	47.29%	9,106	51.96%	110
Owned on-demand water heater	2,114	7.87%	1,629	9.29%	118
Frequency of Environmental Friendly Actions					
Composting - Never	7,990	29.76%	4,716	26.91%	90
Composting - Seldom	1,619	6.03%	1,020	5.82%	97
Composting - Occasionally	2,580	9.61%	1,691	9.65%	100
Composting - Frequently	14,661	54.60%	10,100	57.63%	106
Product purchasing decisions based on product packaging - Never	8,699	32.40%	5,540	31.61%	98
Product purchasing decisions based on product packaging - Seldom	5,512	20.53%	3,645	20.80%	101
Product purchasing decisions based on product packaging - Occasionally	7,858	29.26%	5,300	30.24%	103
Product purchasing decisions based on product packaging - Frequently	4,781	17.81%	3,041	17.35%	97
Reducing carbon emissions by driving less - Never	8,506	31.68%	5,085	29.02%	92
Reducing carbon emissions by driving less - Seldom	4,880	18.17%	3,282	18.72%	103
Reducing carbon emissions by driving less - Occasionally	6,907	25.73%	4,844	27.64%	107
Reducing carbon emissions by driving less - Frequently	6,557	24.42%	4,316	24.62%	101
Reduce heating/AC for energy conservation - Never	6,248	23.27%	3,875	22.11%	95
Reduce heating/AC for energy conservation - Seldom	3,346	12.46%	2,202	12.57%	101
Reduce heating/AC for energy conservation - Occasionally	7,678	28.60%	4,974	28.38%	99
Reduce heating/AC for energy conservation - Frequently	9,578	35.67%	6,475	36.94%	104
Take energy conservation ratings into consideration when buying certain products - Never	6,413	23.88%	3,968	22.64%	95
Take energy conservation ratings into consideration when buying certain products - Seldom	3,536	13.17%	2,072	11.82%	90
Take energy conservation ratings into consideration when buying certain products - Occasionally	8,260	30.77%	5,360	30.58%	99
Take energy conservation ratings into consideration when buying certain products - Frequently	8,641	32.18%	6,126	34.95%	109
Taking public transit instead of driving - Never	9,757	36.34%	6,405	36.54%	101
Taking public transit instead of driving - Seldom	5,851	21.79%	4,229	24.13%	111
Taking public transit instead of driving - Occasionally	5,055	18.83%	3,712	21.18%	112
Taking public transit instead of driving - Frequently	6,186	23.04%	3,180	18.15%	79
Using appliances in off-peak electricity times - Never	11,047	41.14%	6,942	39.61%	96
Using appliances in off-peak electricity times - Seldom	6,582	24.52%	4,456	25.43%	104
Using appliances in off-peak electricity times - Occasionally	6,549	24.39%	4,325	24.68%	101
Using appliances in off-peak electricity times - Frequently	2,672	9.95%	1,803	10.29%	103

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Using environmentally friendly cleaning products - Never	4,460	16.61%	2,770	15.81%	95
Using environmentally friendly cleaning products - Seldom	3,336	12.43%	1,960	11.18%	90
Using environmentally friendly cleaning products - Occasionally	9,254	34.47%	6,027	34.39%	100
Using environmentally friendly cleaning products - Frequently	9,799	36.50%	6,769	38.62%	106
Using programmable thermostat - Never	13,709	51.06%	8,087	46.15%	90
Using programmable thermostat - Seldom	1,255	4.68%	753	4.30%	92
Using programmable thermostat - Occasionally	1,760	6.56%	1,175	6.71%	102
Using programmable thermostat - Frequently	10,126	37.71%	7,510	42.85%	114
Home Renovation Done in the Past 2 Years					
In the past 2 years: Did improvement on heating, ventilation, or air conditioning (HVAC)	1,249	4.65%	1,174	6.70%	144
In the past 2 years: Installed home security system	684	2.55%	512	2.92%	115
In the past 2 years: Installed windows or doors	1,417	5.28%	1,063	6.07%	115
In the past 2 years: Remodelled bathroom	2,685	10.00%	2,080	11.87%	119
In the past 2 years: Remodelled kitchen	1,710	6.37%	1,403	8.01%	126
In the past 2 years: Did improvement on swimming pools/spas	178	0.66%	199	1.14%	173
In the past 2 years: Did energy conservation projects (any) (e.g. upgrade windows, insulation, furnace)	1,398	5.21%	1,024	5.84%	112

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.