

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
<b>Number of Households</b>	27,275		17,566		
<b>Ownership of Energy Conserving Items</b>					
Owned energy efficient furnace/air-conditioning	9,477	34.75%	7,163	40.78%	117
Owned energy efficient major appliance (e.g. refrigerator/dishwasher)	15,984	58.60%	10,910	62.11%	106
Owned low water showerhead/toilet	14,401	52.80%	9,152	52.10%	99
Owned on-demand water heater	2,488	9.12%	1,796	10.22%	112
<b>Frequency of Environmental Friendly Actions</b>					
Composting - Never	8,380	30.72%	4,933	28.08%	91
Composting - Seldom	1,633	5.99%	968	5.51%	92
Composting - Occasionally	2,512	9.21%	1,679	9.56%	104
Composting - Frequently	14,750	54.08%	9,986	56.85%	105
Product purchasing decisions based on product packaging - Never	8,086	29.65%	4,893	27.86%	94
Product purchasing decisions based on product packaging - Seldom	5,446	19.97%	3,744	21.32%	107
Product purchasing decisions based on product packaging - Occasionally	8,213	30.11%	5,431	30.92%	103
Product purchasing decisions based on product packaging - Frequently	5,530	20.28%	3,498	19.91%	98
Reducing carbon emissions by driving less - Never	7,079	25.95%	4,488	25.55%	98
Reducing carbon emissions by driving less - Seldom	4,820	17.67%	3,141	17.88%	101
Reducing carbon emissions by driving less - Occasionally	7,369	27.02%	5,104	29.06%	108
Reducing carbon emissions by driving less - Frequently	8,007	29.36%	4,833	27.51%	94
Reduce heating/AC for energy conservation - Never	5,810	21.30%	3,296	18.76%	88
Reduce heating/AC for energy conservation - Seldom	3,294	12.08%	2,010	11.44%	95
Reduce heating/AC for energy conservation - Occasionally	8,015	29.39%	5,447	31.01%	106
Reduce heating/AC for energy conservation - Frequently	10,156	37.24%	6,813	38.79%	104
Take energy conservation ratings into consideration when buying certain products - Never	6,048	22.17%	3,495	19.90%	90
Take energy conservation ratings into consideration when buying certain products - Seldom	3,754	13.77%	2,183	12.43%	90
Take energy conservation ratings into consideration when buying certain products - Occasionally	8,732	32.02%	5,556	31.63%	99
Take energy conservation ratings into consideration when buying certain products - Frequently	8,740	32.05%	6,332	36.05%	112
Taking public transit instead of driving - Never	9,024	33.09%	5,587	31.80%	96
Taking public transit instead of driving - Seldom	5,702	20.91%	3,672	20.90%	100
Taking public transit instead of driving - Occasionally	5,965	21.87%	4,170	23.74%	109
Taking public transit instead of driving - Frequently	6,584	24.14%	4,137	23.55%	98
Using appliances in off-peak electricity times - Never	10,649	39.04%	6,766	38.52%	99
Using appliances in off-peak electricity times - Seldom	7,108	26.06%	4,612	26.26%	101
Using appliances in off-peak electricity times - Occasionally	6,291	23.07%	4,019	22.88%	99
Using appliances in off-peak electricity times - Frequently	3,226	11.83%	2,169	12.35%	104

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Using environmentally friendly cleaning products - Never	3,999	14.66%	2,356	13.41%	91
Using environmentally friendly cleaning products - Seldom	3,359	12.32%	2,026	11.53%	94
Using environmentally friendly cleaning products - Occasionally	9,318	34.16%	6,070	34.55%	101
Using environmentally friendly cleaning products - Frequently	10,600	38.86%	7,115	40.50%	104
Using programmable thermostat - Never	13,510	49.53%	7,851	44.70%	90
Using programmable thermostat - Seldom	1,628	5.97%	1,222	6.96%	117
Using programmable thermostat - Occasionally	1,473	5.40%	967	5.50%	102
Using programmable thermostat - Frequently	10,663	39.10%	7,526	42.84%	110
<b>Home Renovation Done in the Past 2 Years</b>					
In the past 2 years: Did improvement on heating, ventilation, or air conditioning (HVAC)	1,657	6.08%	1,190	6.77%	111
In the past 2 years: Installed home security system	967	3.55%	633	3.60%	101
In the past 2 years: Installed windows or doors	1,647	6.04%	1,149	6.54%	108
In the past 2 years: Remodelled bathroom	2,582	9.47%	1,662	9.46%	100
In the past 2 years: Remodelled kitchen	1,709	6.27%	1,093	6.22%	99
In the past 2 years: Did improvement on swimming pools/spas	447	1.64%	263	1.50%	91
In the past 2 years: Did energy conservation projects (any) (e.g. upgrade windows, insulation, furnace)	1,626	5.96%	1,302	7.42%	124

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.