

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Number of households	32,095		19,573		
Ownership of Energy Conserving Items					
Owned energy efficient furnace/air-conditioning	12,264	38.21%	9,293	47.48%	124
Owned energy efficient major appliance (e.g. refrigerator/dishwasher)	19,863	61.89%	13,098	66.92%	108
Owned low water showerhead/toilet	14,410	44.90%	9,943	50.80%	113
Owned on-demand water heater	4,079	12.71%	3,047	15.57%	123
Frequency of Environmentally Friendly Actions					
Composting - Never	7,916	24.66%	4,520	23.09%	94
Composting - Seldom	2,678	8.34%	1,698	8.67%	104
Composting - Occasionally	2,662	8.30%	1,933	9.88%	119
Composting - Frequently	18,839	58.70%	11,422	58.36%	99
Product purchasing decisions based on product packaging - Never	9,066	28.25%	5,125	26.19%	93
Product purchasing decisions based on product packaging - Seldom	6,994	21.79%	4,868	24.87%	114
Product purchasing decisions based on product packaging - Occasionally	10,140	31.59%	5,993	30.62%	97
Product purchasing decisions based on product packaging - Frequently	5,895	18.37%	3,586	18.32%	100
Reducing carbon emissions by driving less - Never	8,216	25.60%	4,884	24.95%	97
Reducing carbon emissions by driving less - Seldom	4,533	14.12%	2,794	14.28%	101
Reducing carbon emissions by driving less - Occasionally	8,792	27.39%	5,638	28.80%	105
Reducing carbon emissions by driving less - Frequently	10,554	32.88%	6,257	31.97%	97
Reduce heating/AC for energy conservation - Never	6,380	19.88%	3,723	19.02%	96
Reduce heating/AC for energy conservation - Seldom	4,743	14.78%	2,738	13.99%	95
Reduce heating/AC for energy conservation - Occasionally	10,206	31.80%	6,288	32.13%	101
Reduce heating/AC for energy conservation - Frequently	10,767	33.55%	6,823	34.86%	104
Take energy conservation ratings into consideration when buying certain products - Never	6,804	21.20%	4,185	21.38%	101
Take energy conservation ratings into consideration when buying certain products - Seldom	5,711	17.80%	3,161	16.15%	91
Take energy conservation ratings into consideration when buying certain products - Occasionally	10,596	33.02%	6,027	30.79%	93
Take energy conservation ratings into consideration when buying certain products - Frequently	8,984	27.99%	6,200	31.68%	113
Taking public transit instead of driving - Never	11,103	34.60%	6,574	33.59%	97
Taking public transit instead of driving - Seldom	7,353	22.91%	4,569	23.34%	102
Taking public transit instead of driving - Occasionally	5,626	17.53%	3,785	19.34%	110
Taking public transit instead of driving - Frequently	8,013	24.97%	4,645	23.73%	95
Using appliances in off-peak electricity times - Never	13,243	41.26%	7,881	40.26%	98
Using appliances in off-peak electricity times - Seldom	8,373	26.09%	4,832	24.69%	95
Using appliances in off-peak electricity times - Occasionally	7,978	24.86%	4,917	25.12%	101
Using appliances in off-peak electricity times - Frequently	2,501	7.79%	1,943	9.93%	127

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Value	Percent	Value	Percent	Index
Using alternative energy source (e.g. Bullfrog Power) - Never	28,136	87.66%	17,290	88.34%	101
Using alternative energy source (e.g. Bullfrog Power) - Seldom	2,261	7.05%	1,153	5.89%	84
Using alternative energy source (e.g. Bullfrog Power) - Occasionally	975	3.04%	675	3.45%	113
Using alternative energy source (e.g. Bullfrog Power) - Frequently	724	2.25%	455	2.33%	104
Using environmentally friendly cleaning products - Never	6,388	19.90%	3,627	18.53%	93
Using environmentally friendly cleaning products - Seldom	4,856	15.13%	2,884	14.74%	97
Using environmentally friendly cleaning products - Occasionally	9,577	29.84%	5,685	29.04%	97
Using environmentally friendly cleaning products - Frequently	11,275	35.13%	7,377	37.69%	107
Using programmable thermostat - Never	14,731	45.90%	8,780	44.86%	98
Using programmable thermostat - Seldom	2,074	6.46%	1,087	5.56%	86
Using programmable thermostat - Occasionally	2,856	8.90%	1,605	8.20%	92
Using programmable thermostat - Frequently	12,434	38.74%	8,102	41.39%	107
Home Renovation Done in the Past 2 Years					
Did improvement on heating, ventilation, or air conditioning (HVAC)	3,950	12.31%	2,900	14.82%	120
Installed home security system	1,980	6.17%	1,206	6.16%	100
Installed windows or doors	2,009	6.26%	1,482	7.57%	121
Remodelled bathroom	2,252	7.02%	1,528	7.81%	111
Remodelled kitchen	2,225	6.93%	1,122	5.73%	83
Did improvement on swimming pools/spas	469	1.46%	346	1.77%	121
Did energy conservation projects (any) (e.g. upgrade windows, insulation, furnace)	2,656	8.28%	1,854	9.48%	114

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

Powered By: PolarisIntelligence.com

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

Data Vintage: 2024/2025