



Shopping Patterns - Drug Stores Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Drug Stores Shopped in the Past Month at					
Drug Shopped Past Month: Guardian/IDA	377	0.76%	387	1.03%	136
Drug Shopped Past Month: Jean Coutu	6,051	12.13%	4,383	11.61%	96
Drug Shopped Past Month: London Drugs	10,142	20.33%	8,050	21.32%	105
Drug Shopped Past Month: Pharmasave	6,059	12.14%	4,742	12.56%	103
Drug Shopped Past Month: Proxim	255	0.51%	153	0.41%	80
Drug Shopped Past Month: Rexall/Pharma Plus	2,566	5.14%	1,585	4.20%	82
Drug Shopped Past Month: Shoppers Drug Mart/Pharmaprix	29,761	59.65%	21,722	57.54%	96
Drug Shopped Past Month: Big box/warehouse stores (e.g. Costco)	7,542	15.12%	6,119	16.21%	107
Drug Shopped Past Month: Grocery stores (any)	7,573	15.18%	5,844	15.48%	102
Drug Shopped Past Month: Natural health products retailers (e.g. Nutrition House)	3,435	6.89%	2,624	6.95%	101
Drug Shopped Past Month: Online/Internet drug stores	630	1.26%	556	1.47%	117
Drug Shopped Past Month: Other drug stores	2,100	4.21%	1,717	4.55%	108
Terciles of Drug Stores Shopping Frequency					
Drug Shopping: Guardian/IDA: Heavy	16	0.03%	29	0.08%	267
Drug Shopping: Jean Coutu: Heavy	818	1.64%	576	1.53%	93
Drug Shopping: London Drugs: Heavy	775	1.55%	618	1.64%	106
Drug Shopping: Pharmasave: Heavy	219	0.44%	149	0.40%	91
Drug Shopping: Proxim: Heavy	57	0.12%	20	0.05%	42
Drug Shopping: Rexall/Pharma Plus: Heavy	373	0.75%	322	0.85%	113
Drug Shopping: Shoppers Drug Mart/Pharmaprix: Heavy	4,380	8.78%	2,993	7.93%	90
Drug Shopping: Big box/warehouse stores (e.g. Costco): Heavy	620	1.24%	527	1.40%	113
Drug Shopping: Grocery stores (any): Heavy	940	1.89%	657	1.74%	92
Drug Shopping: Natural health products retailers (e.g. Nutrition House): Heavy	227	0.46%	149	0.40%	87
Drug Shopping: Online/Internet drug stores: Heavy	55	0.11%	73	0.19%	173
Drug Shopping: Other drug stores: Heavy	197	0.39%	108	0.29%	74
Drug Shopping: Guardian/IDA: Medium	117	0.23%	122	0.32%	139
Drug Shopping: Jean Coutu: Medium	2,454	4.92%	1,869	4.95%	101
Drug Shopping: London Drugs: Medium	2,981	5.97%	2,551	6.76%	113
Drug Shopping: Pharmasave: Medium	1,740	3.49%	1,263	3.35%	96
Drug Shopping: Proxim: Medium	57	0.12%	34	0.09%	75
Drug Shopping: Rexall/Pharma Plus: Medium	867	1.74%	477	1.26%	72
Drug Shopping: Shoppers Drug Mart/Pharmaprix: Medium	12,483	25.02%	9,501	25.17%	101
Drug Shopping: Big box/warehouse stores (e.g. Costco): Medium	2,202	4.41%	1,753	4.65%	105
Drug Shopping: Grocery stores (any): Medium	2,865	5.74%	2,140	5.67%	99
Drug Shopping: Natural health products retailers (e.g. Nutrition House): Medium	564	1.13%	496	1.31%	116
Drug Shopping: Online/Internet drug stores: Medium	108	0.22%	137	0.36%	164
Drug Shopping: Other drug stores: Medium	681	1.36%	598	1.58%	116
Drug Shopping: Guardian/IDA: Light	244	0.49%	236	0.63%	129



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Drug Shopping: Jean Coutu: Light	2,779	5.57%	1,937	5.13%	92
Drug Shopping: London Drugs: Light	6,386	12.80%	4,881	12.93%	101
Drug Shopping: Pharmasave: Light	4,101	8.22%	3,331	8.82%	107
Drug Shopping: Proxim: Light	140	0.28%	100	0.26%	93
Drug Shopping: Rexall/Pharma Plus: Light	1,327	2.66%	786	2.08%	78
Drug Shopping: Shoppers Drug Mart/Pharmaprix: Light	12,898	25.85%	9,228	24.45%	95
Drug Shopping: Big box/warehouse stores (e.g. Costco): Light	4,719	9.46%	3,839	10.17%	108
Drug Shopping: Grocery stores (any): Light	3,767	7.55%	3,047	8.07%	107
Drug Shopping: Natural health products retailers (e.g. Nutrition House): Light	2,644	5.30%	1,979	5.24%	99
Drug Shopping: Online/Internet drug stores: Light	466	0.94%	347	0.92%	98
Drug Shopping: Other drug stores: Light	1,222	2.45%	1,011	2.68%	109



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.