



Shopping Patterns - Department Stores Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Department Stores Shopped in the Past Year at					
Department Shopped Past Year: Amazon.com/Amazon.ca	13,757	27.57%	10,179	26.96%	98
Department Shopped Past Year: Canadian Tire	30,955	62.04%	23,255	61.61%	99
Department Shopped Past Year: Costco	28,331	56.79%	21,907	58.03%	102
Department Shopped Past Year: Giant Tiger	6,827	13.68%	5,918	15.68%	115
Department Shopped Past Year: Hudson's Bay	23,399	46.90%	20,155	53.39%	114
Department Shopped Past Year: Sears	17,597	35.27%	12,932	34.26%	97
Department Shopped Past Year: Walmart/Walmart Supercentres	28,153	56.43%	18,108	47.97%	85
Department Shopped Past Year: Online/Internet department stores	4,027	8.07%	2,660	7.05%	87
Department Shopped Past Year: Other department stores	4,958	9.94%	3,540	9.38%	94
Terciles of Department Stores Shopping Frequency					
Department Shopping: Amazon.com/Amazon.ca	1,328	2.66%	1,013	2.68%	101
Department Shopping: Canadian Tire: Heavy	3,664	7.34%	2,871	7.61%	104
Department Shopping: Costco: Heavy	11,550	23.15%	9,022	23.90%	103
Department Shopping: Giant Tiger: Heavy	1,872	3.75%	1,708	4.53%	121
Department Shopping: Hudson's Bay: Heavy	2,478	4.97%	2,465	6.53%	131
Department Shopping: Sears: Heavy	1,599	3.21%	1,281	3.39%	106
Department Shopping: Walmart/Walmart Supercentres: Heavy	8,420	16.88%	5,142	13.62%	81
Department Shopping: Online/Internet department stores: Heavy	566	1.13%	375	0.99%	88
Department Shopping: Other department stores: Heavy	787	1.58%	561	1.49%	94
Department Shopping: Amazon.com/Amazon.ca	9,323	18.69%	7,117	18.85%	101
Department Shopping: Canadian Tire: Medium	23,420	46.94%	17,503	46.37%	99
Department Shopping: Costco: Medium	14,571	29.21%	11,225	29.74%	102
Department Shopping: Giant Tiger: Medium	3,879	7.77%	3,281	8.69%	112
Department Shopping: Hudson's Bay: Medium	16,209	32.49%	13,952	36.96%	114
Department Shopping: Sears: Medium	11,501	23.05%	8,358	22.14%	96
Department Shopping: Walmart/Walmart Supercentres: Medium	17,059	34.19%	10,704	28.36%	83
Department Shopping: Online/Internet department stores: Medium	2,481	4.97%	1,664	4.41%	89
Department Shopping: Other department stores: Medium	3,171	6.36%	2,277	6.03%	95
Department Shopping: Amazon.com/Amazon.ca	3,107	6.23%	2,049	5.43%	87
Department Shopping: Canadian Tire: Light	3,871	7.76%	2,880	7.63%	98
Department Shopping: Costco: Light	2,209	4.43%	1,660	4.40%	99
Department Shopping: Giant Tiger: Light	1,076	2.16%	929	2.46%	114
Department Shopping: Hudson's Bay: Light	4,712	9.45%	3,738	9.90%	105
Department Shopping: Sears: Light	4,497	9.01%	3,294	8.73%	97
Department Shopping: Walmart/Walmart Supercentres: Light	2,674	5.36%	2,262	5.99%	112
Department Shopping: Online/Internet department stores: Light	980	1.97%	622	1.65%	84
Department Shopping: Other department stores: Light	1,000	2.00%	703	1.86%	93



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Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.