



## Daytime Market - Daytime Market Report

Attribute	Benchmark North Vancouver (CSD,BC)	West Vancouver (CSD,BC)
	Market size	Market size
<b>DAYTIME MARKET</b>		
Daytime population plus students at schools within the postal code	70,264	62,814
Daytime population	62,889	51,699
Total number of students attending the schools located in the postal code	7,376	11,116
Working population	33,586	19,547
Population who spend a large portion of time at home during daytime	29,302	32,152
Total population	57,138	43,591
Full time students age 15-24 who spend a large portion of time at school during daytime, but reside within the postal code	3,389	2,904
Weekend population, typically cottage population	6,108	7,010
Total number of self-employed	4,799	5,957
Population age 15+ and not in labour force	14,808	18,402
Female population age 15+ and not in labour force	8,767	11,601
Male population age 15+ and not in labour force	6,041	6,801
Unemployed labour force age 15+	1,723	1,140
Female unemployed labour force age 15+	954	558
Male unemployed labour force age 15+	770	581
Population age 0-14	7,247	5,842
Female population age 0-14	3,604	2,822
Male population age 0-14	3,643	3,020
Population age 65+	9,477	12,511
Female population age 65+	5,500	7,034
Male population age 65+	3,977	5,477



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**Data Source:** Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.