



Shopping Patterns - Clothing Stores Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Clothing Stores Shopped in the Past Year at					
Clothing Shopped Past Year: Addition-Elle	1,758	3.52%	1,152	3.05%	87
Clothing Shopped Past Year: Banana Republic	4,166	8.35%	3,877	10.27%	123
Clothing Shopped Past Year: Children's clothing stores (any) (e.g. GapKids)	5,393	10.81%	3,585	9.50%	88
Clothing Shopped Past Year: Danier Leather	1,746	3.50%	1,368	3.63%	104
Clothing Shopped Past Year: Eddie Bauer	4,903	9.83%	5,201	13.78%	140
Clothing Shopped Past Year: Fairweather	1,351	2.71%	884	2.34%	86
Clothing Shopped Past Year: Forever 21	5,608	11.24%	2,758	7.31%	65
Clothing Shopped Past Year: Gap	6,070	12.17%	5,357	14.19%	117
Clothing Shopped Past Year: H&M	9,424	18.89%	5,947	15.75%	83
Clothing Shopped Past Year: Harry Rosen	982	1.97%	1,291	3.42%	174
Clothing Shopped Past Year: Holt Renfrew	1,424	2.86%	1,907	5.05%	177
Clothing Shopped Past Year: Joe Fresh	6,403	12.83%	4,599	12.18%	95
Clothing Shopped Past Year: Laura (any)	2,708	5.43%	2,535	6.72%	124
Clothing Shopped Past Year: Le Chateau	2,686	5.38%	1,376	3.65%	68
Clothing Shopped Past Year: Marks Work Wearhouse	18,114	36.31%	12,689	33.62%	93
Clothing Shopped Past Year: Marshalls	3,297	6.61%	2,499	6.62%	100
Clothing Shopped Past Year: Moores	2,575	5.16%	2,101	5.57%	108
Clothing Shopped Past Year: Old Navy	11,200	22.45%	6,568	17.40%	78
Clothing Shopped Past Year: Reitmans	8,323	16.68%	4,806	12.73%	76
Clothing Shopped Past Year: Roots	2,555	5.12%	2,357	6.25%	122
Clothing Shopped Past Year: Stitches	1,148	2.30%	677	1.79%	78
Clothing Shopped Past Year: Suzy Shier	1,709	3.43%	917	2.43%	71
Clothing Shopped Past Year: Tip Top Tailors	1,144	2.29%	884	2.34%	102
Clothing Shopped Past Year: Winners	17,356	34.79%	13,193	34.95%	100
Clothing Shopped Past Year: Zara	2,249	4.51%	2,037	5.40%	120
Clothing Shopped Past Year: Jean stores (any) (e.g. Levi Strauss and Company)	1,969	3.95%	1,495	3.96%	100
Clothing Shopped Past Year: Formal wear stores (e.g. Freeman)	650	1.30%	563	1.49%	115
Clothing Shopped Past Year: Maternity stores (e.g. Thyme)	477	0.96%	263	0.70%	73
Clothing Shopped Past Year: Specialty apparel - Lingerie	3,752	7.52%	2,412	6.39%	85
Clothing Shopped Past Year: Department stores (any)	19,350	38.78%	15,357	40.68%	105
Clothing Shopped Past Year: Second-hand stores	11,994	24.04%	7,789	20.63%	86
Clothing Shopped Past Year: Online/Internet clothing stores	5,387	10.80%	3,870	10.25%	95
Clothing Shopped Past Year: Other clothing stores	10,229	20.50%	7,965	21.10%	103
Clothing Stores Shopping Frequency - Regularly					
Clothing Shopping: Addition-Elle: Regularly	1,019	2.04%	715	1.90%	93
Clothing Shopping: Banana Republic: Regularly	2,432	4.88%	2,368	6.27%	128
Clothing Shopping: Children's clothing stores (any) (e.g. GapKids): Regularly	4,485	8.99%	2,886	7.65%	85
Clothing Shopping: Danier Leather: Regularly	533	1.07%	410	1.09%	102
Clothing Shopping: Eddie Bauer: Regularly	2,535	5.08%	2,693	7.13%	140



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Clothing Shopping: Fairweather: Regularly	737	1.48%	618	1.64%	111
Clothing Shopping: Forever 21: Regularly	3,903	7.82%	1,885	4.99%	64
Clothing Shopping: Gap: Regularly	4,426	8.87%	3,826	10.14%	114
Clothing Shopping: H&M: Regularly	6,803	13.64%	4,295	11.38%	83
Clothing Shopping: Harry Rosen: Regularly	273	0.55%	384	1.02%	185
Clothing Shopping: Holt Renfrew: Regularly	558	1.12%	720	1.91%	171
Clothing Shopping: Joe Fresh: Regularly	4,450	8.92%	3,146	8.33%	93
Clothing Shopping: Laura (any): Regularly	1,780	3.57%	1,603	4.25%	119
Clothing Shopping: Le Chateau: Regularly	1,323	2.65%	731	1.94%	73
Clothing Shopping: Marks Work Warehouse: Regularly	11,668	23.39%	8,091	21.44%	92
Clothing Shopping: Marshalls: Regularly	2,249	4.51%	1,735	4.60%	102
Clothing Shopping: Moores: Regularly	1,116	2.24%	939	2.49%	111
Clothing Shopping: Old Navy: Regularly	7,497	15.03%	4,159	11.02%	73
Clothing Shopping: Reitmans: Regularly	6,372	12.77%	3,636	9.63%	75
Clothing Shopping: Roots: Regularly	1,325	2.66%	1,163	3.08%	116
Clothing Shopping: Stitches: Regularly	673	1.35%	433	1.15%	85
Clothing Shopping: Suzy Shier: Regularly	1,129	2.26%	767	2.03%	90
Clothing Shopping: Tip Top Tailors: Regularly	559	1.12%	389	1.03%	92
Clothing Shopping: Winners: Regularly	13,886	27.83%	10,452	27.69%	99
Clothing Shopping: Zara: Regularly	1,443	2.89%	1,345	3.56%	123
Clothing Shopping: Jean stores (any) (e.g. Levi Strauss and Company): Regularly	1,066	2.14%	756	2.00%	93
Clothing Shopping: Formal wear stores (e.g. Freeman): Regularly	213	0.43%	221	0.59%	137
Clothing Shopping: Maternity stores (e.g. Thyme): Regularly	164	0.33%	69	0.18%	55
Clothing Shopping: Specialty apparel - Lingerie: Regularly	2,315	4.64%	1,343	3.56%	77
Clothing Shopping: Department stores (any): Regularly	16,809	33.69%	13,114	34.74%	103
Clothing Shopping: Second-hand stores: Regularly	10,118	20.28%	6,457	17.11%	84
Clothing Shopping: Online/Internet clothing stores: Regularly	4,110	8.24%	2,867	7.60%	92
Clothing Shopping: Other clothing stores: Regularly	8,571	17.18%	6,756	17.90%	104
Clothing Stores Shopping Frequency - Occasionally					
Clothing Shopping: Addition-Elle: Occasionally	738	1.48%	437	1.16%	78
Clothing Shopping: Banana Republic: Occasionally	1,734	3.48%	1,509	4.00%	115
Clothing Shopping: Children's clothing stores (any) (e.g. GapKids): Occasionally	909	1.82%	699	1.85%	102
Clothing Shopping: Danier Leather: Occasionally	1,213	2.43%	958	2.54%	105
Clothing Shopping: Eddie Bauer: Occasionally	2,368	4.75%	2,508	6.64%	140
Clothing Shopping: Fairweather: Occasionally	614	1.23%	267	0.71%	58
Clothing Shopping: Forever 21: Occasionally	1,706	3.42%	873	2.31%	68
Clothing Shopping: Gap: Occasionally	1,644	3.30%	1,531	4.06%	123
Clothing Shopping: H&M: Occasionally	2,621	5.25%	1,652	4.38%	83
Clothing Shopping: Harry Rosen: Occasionally	709	1.42%	908	2.41%	170
Clothing Shopping: Holt Renfrew: Occasionally	867	1.74%	1,187	3.15%	181
Clothing Shopping: Joe Fresh: Occasionally	1,953	3.91%	1,453	3.85%	98
Clothing Shopping: Laura (any): Occasionally	927	1.86%	932	2.47%	133



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Clothing Shopping: Le Chateau: Occasionally	1,364	2.73%	645	1.71%	63
Clothing Shopping: Marks Work Wearhouse: Occasionally	6,446	12.92%	4,598	12.18%	94
Clothing Shopping: Marshalls: Occasionally	1,048	2.10%	764	2.02%	96
Clothing Shopping: Moores: Occasionally	1,458	2.92%	1,162	3.08%	105
Clothing Shopping: Old Navy: Occasionally	3,703	7.42%	2,409	6.38%	86
Clothing Shopping: Reitmans: Occasionally	1,951	3.91%	1,171	3.10%	79
Clothing Shopping: Roots: Occasionally	1,231	2.47%	1,194	3.16%	128
Clothing Shopping: Stitches: Occasionally	475	0.95%	244	0.65%	68
Clothing Shopping: Suzy Shier: Occasionally	580	1.16%	150	0.40%	34
Clothing Shopping: Tip Top Tailors: Occasionally	584	1.17%	495	1.31%	112
Clothing Shopping: Winners: Occasionally	3,469	6.95%	2,740	7.26%	104
Clothing Shopping: Zara: Occasionally	806	1.62%	692	1.83%	113
Clothing Shopping: Jean stores (any) (e.g. Levi Strauss and Company): Occasionally	903	1.81%	739	1.96%	108
Clothing Shopping: Formal wear stores (e.g. Freeman): Occasionally	437	0.88%	342	0.91%	103
Clothing Shopping: Maternity stores (e.g. Thyme): Occasionally	314	0.63%	195	0.52%	83
Clothing Shopping: Specialty apparel - Lingerie: Occasionally	1,437	2.88%	1,069	2.83%	98
Clothing Shopping: Department stores (any): Occasionally	2,541	5.09%	2,243	5.94%	117
Clothing Shopping: Second-hand stores: Occasionally	1,876	3.76%	1,332	3.53%	94
Clothing Shopping: Online/Internet clothing stores: Occasionally	1,277	2.56%	1,002	2.66%	104
Clothing Shopping: Other clothing stores: Occasionally	1,658	3.32%	1,209	3.20%	96



Shopping Patterns - Clothing Stores Report

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.