

Attribute	Benchmark North Vancouver (CSD/CY,BC)		West Vancouver (CSD/DM,BC)		
	Value	Percent	Value	Percent	Index
A1: TOP LEADERS	198	0.73%	6,133	34.46%	4,721
A2: OWNERS OF NEW CASTLES	88	0.33%	491	2.76%	836
A3: NATURE AND TRADITION LOVERS	87	0.32%	511	2.87%	897
A4: OLD TECHNOCRATS	128	0.48%	1,103	6.20%	1,292
B5: HOUSE OF GADGETS	689	2.55%	20	0.11%	4
B6: ETHNO TECHNOCRATS	603	2.23%	734	4.12%	185
B7: HARVARD PROFESSIONALS	261	0.97%	52	0.29%	30
B8: FAMILY TECHNOCRATS	8	0.03%	140	0.78%	2,600
B9: BALANCED PROFESSIONALS	205	0.76%	1,260	7.08%	932
B10: FREEDOM TECHNOCRATS	2,147	7.95%	1,848	10.39%	131
C11: ETHNIC ACHIEVERS	212	0.79%	25	0.14%	18
C12: ETHNIC EXTREME SPORTS	318	1.18%	1,200	6.74%	571
C13: BEAUTIFUL HOMES	1,215	4.50%	100	0.56%	12
C14: VISIBLE VALUABLES	80	0.30%	0	0.00%	0
C15: BOLLYWOOD DREAM	170	0.63%	160	0.90%	143
D16: BUILD WITH RECREATION	86	0.32%	0	0.00%	0
D17: ADDITIONS, ADDITIONS	0	0.00%	0	0.00%	-
D18: BUY GOOD STUFF FOR THE HOUSE	184	0.68%	0	0.00%	0
D19: PANORAMA	149	0.55%	143	0.81%	147
D20: WELL ROUNDED COCOON	2	0.01%	13	0.07%	700
D21: LIVE IT UP	143	0.53%	0	0.00%	0
E22: HOME FOR THE CHILDREN	307	1.14%	0	0.00%	0
E23: STRETCHING DOLLARS	179	0.66%	215	1.21%	183
E24: ANTIQUES	1	0.00%	0	0.00%	-
E25: OPEN ROAD	11	0.04%	0	0.00%	0
E26: DOWNTOWN DWELLING	0	0.00%	0	0.00%	-
E27: HOME MAKEOVER	191	0.71%	19	0.11%	15
E28: SEMI-SUBURBANITES	0	0.00%	0	0.00%	-
E29: CITY HIGH-RISE	472	1.75%	37	0.21%	12
E30: OLD-TIME MELTING POT	355	1.31%	35	0.20%	15
F31: ACTIVE BOOMERS	0	0.00%	0	0.00%	-
F32: GRANNIES ON THE TOWN	282	1.04%	0	0.00%	0
F33: DEVOTED GRANNIES	158	0.58%	0	0.00%	0
F34: 5TH WHEELERS	128	0.48%	454	2.55%	531
F35: VOLUNTEERS FOR HEALTH	112	0.41%	60	0.34%	83
F36: HOBBYISTS	0	0.00%	8	0.04%	-
F37: TRAILERS IN PURSUIT OF HEALTH	24	0.09%	0	0.00%	0
F38: BINGO ROAD-SHOW	9	0.04%	0	0.00%	0
G39: CHILDCARE ARTS & CRAFT	442	1.64%	30	0.17%	10
G40: ARTISTICALLY AMBITIOUS	1,298	4.80%	53	0.30%	6
G41: RECREATIONAL RENTERS	93	0.35%	0	0.00%	0
G42: FIX ME ANY HOME	136	0.51%	0	0.00%	0
G43: HOUSE IN THE COUNTRY	299	1.11%	19	0.11%	10
G44: HOUSE FLIPS	2,032	7.52%	495	2.78%	37

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	Value	Percen	Value	Percen	Index
G45: FACE A HEALTH CHALLENGE	132	0.49%	0	0.00%	0
G46: RURAL EXPERT SELF-EMPLOYED	307	1.14%	0	0.00%	0
G47: CITY TECHNICALS	0	0.00%	0	0.00%	-
G48: DOWNTOWN SOCIALITES	138	0.51%	0	0.00%	0
G49: CHILDCARE FOR WORKING PARENTS	157	0.58%	0	0.00%	0
H50: WORK HARD PLAY HARD	2,509	9.28%	813	4.57%	49
H51: THRIFTY TRADESMEN	272	1.01%	0	0.00%	0
H52: SOHO TRADESMEN	443	1.64%	95	0.54%	33
I53: CHILDREN'S EDUCATION	0	0.00%	0	0.00%	-
I54: SMALL TOWN BINGO	0	0.00%	0	0.00%	-
I55: MEDIUM OLD HOUSES	0	0.00%	0	0.00%	-
I56: ANTIQUES OR RENOVATION	0	0.00%	0	0.00%	-
I57: OLD CONTINENTALS	0	0.00%	0	0.00%	-
I58: MOTORCYCLE DIARIES	0	0.00%	0	0.00%	-
I59: SENIORS IN OLD HOMES	0	0.00%	0	0.00%	-
J60: ROUTE 66	0	0.00%	0	0.00%	-
J61: RURAL RECREATION	0	0.00%	0	0.00%	-
K62: HANDY NEIGHBOURS	0	0.00%	0	0.00%	-
L63: GREY PERSPECTIVES	331	1.23%	108	0.61%	50
L64: CHARITABLE RENTERS	0	0.00%	0	0.00%	-
L65: SMALL HOUSEHOLDS BIG HEARTS	653	2.42%	122	0.69%	29
L66: LOW RISE HIGH HOPES	31	0.11%	0	0.00%	0
L67: SELF-SUFFICIENT RENTERS	81	0.30%	0	0.00%	0
L68: TOWER LIVING	530	1.96%	0	0.00%	0
L69: INSURANCE AND TRAVEL	371	1.37%	0	0.00%	0
L70: RENT TO OWN	214	0.79%	1	0.01%	1
L71: TRAVEL & SOME INSURANCE	121	0.45%	0	0.00%	0
L72: COMFORTABLE LEISURE	1,624	6.01%	0	0.00%	0
L73: SINGLE PARENT OLDER CHILD	0	0.00%	0	0.00%	-
L74: UNCOMFORTABLE PAYMENTS	75	0.28%	0	0.00%	0
L75: LOFTY AMBITIONS	0	0.00%	228	1.28%	-
M76: FRENCH LAUNDRY	2	0.01%	270	1.52%	15,200
M77: ENFANTS AND LIFE INSURANCE	0	0.00%	0	0.00%	-
M78: YOUNG FAMILIES	0	0.00%	0	0.00%	-
M79: CONDO ACTIVE SENIORS	580	2.15%	458	2.57%	120
M80: WIDOWED APT	0	0.00%	67	0.38%	-
M81: SELF-EMPLOYED SKILLED WORKERS	96	0.36%	0	0.00%	0
M82: HEALTHCARE IN DEMAND	314	1.16%	0	0.00%	0
M83: WALK 2 WORK	0	0.00%	0	0.00%	-
M84: SOUL CITY PARENTS	0	0.00%	0	0.00%	-
N85: BENEFITS & BENEFACTORS	79	0.29%	0	0.00%	0
N86: RELATIVE SUPPORTERS	7	0.03%	0	0.00%	0
N87: HIGH-RISE IMMIGRANTS	880	3.26%	202	1.14%	35
N88: LOW-RISE RENTERS	351	1.30%	1	0.01%	1

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	Value	Percen	Value	Percen	Index
N89: CHILDCARE & CHARITIES	14	0.05%	0	0.00%	0
O90: SINGLE STEPS	64	0.24%	0	0.00%	0
O91: IN A FIX	0	0.00%	0	0.00%	-
O92: BRITS AND BINGO	0	0.00%	0	0.00%	-
O93: RUSTIC RESIDENTS	0	0.00%	0	0.00%	-
O94: TELEPHONES & TRANSIT	0	0.00%	0	0.00%	-
O95: GREY COLLAR GRIND	0	0.00%	0	0.00%	-
O96: ETHNO ARTS & REC	1,779	6.58%	0	0.00%	0
P97: TAKING CARE OF ELDERS	1,089	4.03%	0	0.00%	0
P98: RELIANT AND RELIABLE	0	0.00%	0	0.00%	-
P99: BIG FAMILIES BIG FEES	81	0.30%	0	0.00%	0
P100: SINGLE PARENTS & SENIORS	0	0.00%	0	0.00%	-
Q101: SPEND - THRIFT ARTS & SPORTS	0	0.00%	0	0.00%	-
Q102: NEW HORIZONS	0	0.00%	0	0.00%	-
Q103: ROAD TRIPPERS	0	0.00%	0	0.00%	-
Q104: BLUE COLLAR IMMIGRANTS	191	0.71%	0	0.00%	0
Q105: OLD HOME DWELLERS	0	0.00%	0	0.00%	-
Q106: THRIFTY WORKERS	0	0.00%	0	0.00%	-
Q107: SINGLE GREY TOWERS	0	0.00%	0	0.00%	-
Q108: STARTING OUT & WINDING DOWN	0	0.00%	0	0.00%	-
Q109: HIGH-RISE SENIORS	0	0.00%	73	0.41%	-

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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