

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	57,379		41,761		
Drink Coffee/Tea Every Day					
Coffee/tea: Regular coffee	37,430	65.23%	28,319	67.81%	104
Coffee/tea: Decaffeinated coffee	9,032	15.74%	7,184	17.20%	109
Coffee/tea: Flavoured coffee	9,760	17.01%	6,209	14.87%	87
Coffee/tea: Regular tea	33,686	58.71%	25,188	60.32%	103
Coffee/tea: Herbal tea	26,190	45.65%	19,112	45.77%	100
Coffee/tea: Premium coffee/tea (e.g. Lattes, Frappuccinos)	20,973	36.55%	14,297	34.24%	94
Drank Pop in the Past Month					
Pop: Coca Cola	14,722	25.66%	9,124	21.85%	85
Pop: Diet Coke	8,612	15.01%	6,294	15.07%	100
Pop: Pepsi	6,185	10.78%	4,114	9.85%	91
Pop: Diet Pepsi	3,468	6.04%	2,312	5.54%	92
Pop: Other colas	1,612	2.81%	772	1.85%	66
Pop: Other diet colas	1,148	2.00%	701	1.68%	84
Pop: Seven Up	3,355	5.85%	2,506	6.00%	103
Pop: Diet Seven Up	881	1.54%	455	1.09%	71
Pop: Sprite	5,255	9.16%	4,064	9.73%	106
Pop: Diet Sprite	972	1.70%	700	1.68%	99
Pop: Ginger Ale	13,229	23.06%	8,624	20.65%	90
Pop: Other regular soft drink flavours	6,008	10.47%	3,945	9.45%	90
Pop: Other diet soft drinks	1,529	2.67%	992	2.38%	89
Drank Milk/Juice in the Past Month					
Milk/juice: Milk	26,023	45.35%	18,352	43.95%	97
Milk/juice: Chocolate milk	7,235	12.61%	4,537	10.86%	86
Milk/juice: Fruit drink (e.g. lemonade)	8,563	14.92%	5,371	12.86%	86
Milk/juice: Fruit juice (e.g. orange juice)	19,185	33.44%	13,373	32.02%	96
Milk/juice: Sparkling fruit drink/juice	5,837	10.17%	3,951	9.46%	93
Milk/juice: Bottled water	13,358	23.28%	9,514	22.78%	98
Milk/juice: Enhanced/flavoured water	7,581	13.21%	5,231	12.53%	95
Milk/juice: Iced tea	9,049	15.77%	5,766	13.81%	88
Milk/juice: Energy drinks (e.g. Red Bull)	1,900	3.31%	980	2.35%	71
Milk/juice: Sports energy drink (e.g. Gatorade)	4,591	8.00%	2,233	5.35%	67
Milk/juice: Protein drinks (powder or pre-mixed)	4,577	7.98%	2,604	6.24%	78
Milk/juice: Dairy alternative (e.g. soy, almond milk)	11,433	19.93%	6,958	16.66%	84
Milk/juice: Tomato/vegetable juice	3,166	5.52%	2,356	5.64%	102
Milk/juice: Other non-alcoholic beverages	3,543	6.17%	2,540	6.08%	99
Drink Coffee/Tea Heavily					
Regular coffee: Heavy	18,006	31.38%	13,067	31.29%	100
Decaffeinated coffee: Heavy	1,395	2.43%	1,428	3.42%	141
Flavoured coffee: Heavy	597	1.04%	416	1.00%	96
Regular tea: Heavy	10,447	18.21%	9,031	21.63%	119
Herbal tea: Heavy	4,563	7.95%	3,288	7.87%	99

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Premium coffee/tea (e.g. Lattes, Frappuccinos): Heavy	750	1.31%	847	2.03%	155
Drink Pop Heavily					
Coca Cola: Heavy	3,675	6.41%	2,709	6.49%	101
Diet Coke: Heavy	4,391	7.65%	3,507	8.40%	110
Pepsi: Heavy	1,259	2.20%	1,109	2.66%	121
Diet Pepsi: Heavy	1,893	3.30%	1,281	3.07%	93
Other colas: Heavy	418	0.73%	135	0.32%	44
Other diet colas: Heavy	661	1.15%	447	1.07%	93
Seven Up: Heavy	337	0.59%	232	0.56%	95
Diet Seven Up: Heavy	173	0.30%	158	0.38%	127
Sprite: Heavy	541	0.94%	440	1.05%	112
Diet Sprite: Heavy	475	0.83%	376	0.90%	108
Ginger Ale: Heavy	1,836	3.20%	1,190	2.85%	89
Other regular soft drink flavours: Heavy	1,406	2.45%	1,057	2.53%	103
Other diet soft drinks: Heavy	878	1.53%	681	1.63%	107
Drink Milk/Juice Heavily					
Milk: Heavy	19,172	33.41%	13,817	33.09%	99
Chocolate milk: Heavy	2,027	3.53%	1,169	2.80%	79
Fruit drink (e.g. lemonade): Heavy	1,898	3.31%	1,226	2.94%	89
Fruit juice (e.g. orange juice): Heavy	8,637	15.05%	6,485	15.53%	103
Sparkling fruit drink/juice: Heavy	1,879	3.28%	1,360	3.26%	99
Bottled water: Heavy	6,279	10.94%	4,279	10.25%	94
Enhanced/flavoured water: Heavy	4,838	8.43%	3,654	8.75%	104
Iced tea: Heavy	3,678	6.41%	2,376	5.69%	89
Energy drinks (e.g. Red Bull): Heavy	755	1.32%	354	0.85%	64
Sports energy drink (e.g. Gatorade): Heavy	1,278	2.23%	846	2.03%	91
Protein drinks (powder or pre-mixed): Heavy	2,869	5.00%	1,603	3.84%	77
Dairy alternative (e.g. soy, almond milk): Heavy	7,417	12.93%	5,045	12.08%	93
Tomato/vegetable juice: Heavy	822	1.43%	775	1.86%	130
Other non-alcoholic beverages: Heavy	1,499	2.61%	1,233	2.95%	113
Drink Coffee/Tea Medium					
Regular coffee: Medium	13,019	22.69%	10,290	24.64%	109
Decaffeinated coffee: Medium	2,586	4.51%	2,457	5.88%	130
Flavoured coffee: Medium	2,108	3.67%	1,622	3.88%	106
Regular tea: Medium	10,891	18.98%	8,295	19.86%	105
Herbal tea: Medium	7,299	12.72%	5,508	13.19%	104
Premium coffee/tea (e.g. Lattes, Frappuccinos): Medium	3,538	6.17%	2,600	6.23%	101
Drink Pop Medium					
Coca Cola: Medium	5,911	10.30%	3,189	7.64%	74
Diet Coke: Medium	2,574	4.49%	1,479	3.54%	79
Pepsi: Medium	2,493	4.35%	1,763	4.22%	97
Diet Pepsi: Medium	1,153	2.01%	742	1.78%	89
Other colas: Medium	836	1.46%	487	1.17%	80

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Other diet colas: Medium	366	0.64%	191	0.46%	72
Seven Up: Medium	737	1.28%	544	1.30%	102
Diet Seven Up: Medium	440	0.77%	157	0.38%	49
Sprite: Medium	1,535	2.68%	1,220	2.92%	109
Diet Sprite: Medium	96	0.17%	49	0.12%	71
Ginger Ale: Medium	5,065	8.83%	3,683	8.82%	100
Other regular soft drink flavours: Medium	3,056	5.33%	1,688	4.04%	76
Other diet soft drinks: Medium	500	0.87%	231	0.55%	63
Drink Milk/Juice Medium					
Milk: Medium	4,987	8.69%	3,305	7.92%	91
Chocolate milk: Medium	2,288	3.99%	1,302	3.12%	78
Fruit drink (e.g. lemonade): Medium	4,462	7.78%	2,948	7.06%	91
Fruit juice (e.g. orange juice): Medium	7,823	13.63%	5,018	12.02%	88
Sparkling fruit drink/juice: Medium	2,056	3.58%	1,357	3.25%	91
Bottled water: Medium	4,192	7.31%	2,840	6.80%	93
Enhanced/flavoured water: Medium	1,843	3.21%	993	2.38%	74
Iced tea: Medium	3,304	5.76%	1,853	4.44%	77
Energy drinks (e.g. Red Bull): Medium	595	1.04%	300	0.72%	69
Sports energy drink (e.g. Gatorade): Medium	1,947	3.39%	638	1.53%	45
Protein drinks (powder or pre-mixed): Medium	1,426	2.49%	949	2.27%	91
Dairy alternative (e.g. soy, almond milk): Medium	2,974	5.18%	1,307	3.13%	60
Tomato/vegetable juice: Medium	941	1.64%	650	1.56%	95
Other non-alcoholic beverages: Medium	1,713	2.99%	1,143	2.74%	92
Drink Coffee/Tea Lightly					
Regular coffee: Light	6,405	11.16%	4,961	11.88%	106
Decaffeinated coffee: Light	5,052	8.80%	3,299	7.90%	90
Flavoured coffee: Light	7,054	12.29%	4,171	9.99%	81
Regular tea: Light	12,348	21.52%	7,862	18.83%	88
Herbal tea: Light	14,328	24.97%	10,316	24.70%	99
Premium coffee/tea (e.g. Lattes, Frappuccinos): Light	16,684	29.08%	10,850	25.98%	89
Drink Pop Lightly					
Coca Cola: Light	5,136	8.95%	3,226	7.73%	86
Diet Coke: Light	1,647	2.87%	1,307	3.13%	109
Pepsi: Light	2,432	4.24%	1,241	2.97%	70
Diet Pepsi: Light	422	0.74%	290	0.69%	93
Other colas: Light	358	0.62%	150	0.36%	58
Other diet colas: Light	121	0.21%	63	0.15%	71
Seven Up: Light	2,282	3.98%	1,730	4.14%	104
Diet Seven Up: Light	268	0.47%	140	0.34%	72
Sprite: Light	3,179	5.54%	2,404	5.76%	104
Diet Sprite: Light	401	0.70%	274	0.66%	94
Ginger Ale: Light	6,328	11.03%	3,751	8.98%	81
Other regular soft drink flavours: Light	1,546	2.69%	1,201	2.88%	107

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Other diet soft drinks: Light	151	0.26%	81	0.19%	73
Drink Milk/Juice Lightly					
Milk: Light	1,864	3.25%	1,230	2.95%	91
Chocolate milk: Light	2,920	5.09%	2,067	4.95%	97
Fruit drink (e.g. lemonade): Light	2,203	3.84%	1,197	2.87%	75
Fruit juice (e.g. orange juice): Light	2,724	4.75%	1,870	4.48%	94
Sparkling fruit drink/juice: Light	1,901	3.31%	1,235	2.96%	89
Bottled water: Light	2,887	5.03%	2,396	5.74%	114
Enhanced/flavoured water: Light	899	1.57%	583	1.40%	89
Iced tea: Light	2,067	3.60%	1,537	3.68%	102
Energy drinks (e.g. Red Bull): Light	550	0.96%	326	0.78%	81
Sports energy drink (e.g. Gatorade): Light	1,367	2.38%	748	1.79%	75
Protein drinks (powder or pre-mixed): Light	282	0.49%	53	0.13%	27
Dairy alternative (e.g. soy, almond milk): Light	1,042	1.82%	606	1.45%	80
Tomato/vegetable juice: Light	1,403	2.45%	931	2.23%	91
Other non-alcoholic beverages: Light	330	0.58%	164	0.39%	67

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.