

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of age 15 and up	49,892		37,749		
Attended Local Attractions/Places in the Past Year					
Attended/Visited Past Year: Art galleries/museums/science centres	16,562	33.20%	14,043	37.20%	112
Attended/Visited Past Year: Exhibitions/carnivals/fairs/markets	28,455	57.03%	22,340	59.18%	104
Attended/Visited Past Year: Historical sites	7,390	14.81%	6,224	16.49%	111
Attended/Visited Past Year: Parks/city gardens	20,960	42.01%	16,875	44.70%	106
Attended/Visited Past Year: Specialty movie theatres/IMAX	8,799	17.64%	6,423	17.02%	96
Attended/Visited Past Year: Sporting events/racing events/air shows	7,862	15.76%	6,085	16.12%	102
Attended/Visited Past Year: Video arcades/indoor amusement centres	5,738	11.50%	3,079	8.16%	71
Attended/Visited Past Year: Theme parks/waterparks/water slides	3,112	6.24%	1,803	4.78%	77
Attended/Visited Past Year: Zoos/aquariums/farms/drive-through animal parks	8,183	16.40%	6,489	17.19%	105
Attended/Visited Past Year: Other leisure activities/attractions	9,866	19.78%	7,552	20.01%	101
Attended/Visited Past Year: Auditoriums/arenas/stadiums (any)	11,105	22.26%	9,141	24.21%	109
Attended/Visited Past Year: Casinos (any)	7,368	14.77%	5,718	15.15%	103
Attended/Visited Past Year: Night clubs/bars	5,997	12.02%	4,166	11.04%	92
Attended/Visited Past Year: Outdoor stages/parks/Parks	5,712	11.45%	4,005	10.61%	93
Attended/Visited Past Year: Theatres/halls	14,497	29.06%	12,560	33.27%	114
Attended/Visited Past Year: Other concert venues	6,055	12.14%	4,797	12.71%	105
Attended Theatres/Concerts in the Past Year					
Attended/Visited Past Year: Major theatres/halls/auditoriums	15,308	30.68%	13,236	35.06%	114
Attended/Visited Past Year: Community theatres	9,424	18.89%	8,460	22.41%	119
Attended/Visited Past Year: Festivals	7,418	14.87%	6,688	17.72%	119
Attended/Visited Past Year: Other live theatre venues	5,636	11.30%	4,932	13.07%	116
Attended/Visited Past Year: Ballet/opera/symphony	8,401	16.84%	8,148	21.59%	128
Attended/Visited Past Year: Bars/restaurant bars	18,288	36.66%	14,778	39.15%	107
Attended/Visited Past Year: Beer/food/wine festivals	4,207	8.43%	3,373	8.94%	106
Attended/Visited Past Year: Comedy clubs/shows	3,079	6.17%	2,297	6.09%	99
Attended/Visited Past Year: Dancing/night clubs	3,120	6.25%	1,969	5.22%	84
Attended/Visited Past Year: Dinner theatres	1,340	2.69%	1,032	2.73%	101
Attended/Visited Past Year: Film festivals	3,466	6.95%	3,329	8.82%	127
Attended/Visited Past Year: Music festivals (e.g. jazz, folk)	5,095	10.21%	4,294	11.38%	111
Attended/Visited Past Year: Movies at a theatre/drive-in	16,906	33.89%	12,185	32.28%	95
Attended/Visited Past Year: National or provincial park	14,222	28.51%	11,726	31.06%	109
Attended/Visited Past Year: Popular music/rock concerts	7,655	15.34%	5,719	15.15%	99
Attended Attractions/Places Regularly					
Art galleries/museums/science centres: Regularly	7,346	14.72%	6,931	18.36%	125
Exhibitions/carnivals/fairs/markets: Regularly	15,386	30.84%	13,046	34.56%	112
Historical sites: Regularly	4,369	8.76%	3,974	10.53%	120
Parks/city gardens: Regularly	15,944	31.96%	12,847	34.03%	106

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Specialty movie theatres/IMAX: Regularly	5,009	10.04%	3,481	9.22%	92
Sporting events/racing events/air shows: Regularly	3,822	7.66%	3,198	8.47%	111
Video arcades/indoor amusement centres: Regularly	1,254	2.51%	589	1.56%	62
Theme parks/waterparks/water slides: Regularly	1,149	2.30%	690	1.83%	80
Zoos/aquariums/farms/drive-through animal parks: Regularly	2,643	5.30%	2,272	6.02%	114
Other leisure activities/attractions: Regularly	7,386	14.80%	5,679	15.04%	102
Auditoriums/arenas/stadiums (any): Regularly	6,905	13.84%	5,903	15.64%	113
Casinos (any): Regularly	4,509	9.04%	3,447	9.13%	101
Night clubs/bars: Regularly	4,892	9.81%	3,426	9.08%	93
Outdoor stages/parks: Regularly	3,088	6.19%	2,383	6.31%	102
Theatres/halls: Regularly	10,922	21.89%	9,934	26.32%	120
Other concert venues: Regularly	4,398	8.82%	3,545	9.39%	106
Attended Theatres/Concerts Regularly					
Major theatres/halls/auditoriums: Regularly	10,777	21.60%	9,584	25.39%	118
Community theatres: Regularly	5,834	11.69%	5,589	14.81%	127
Festivals: Regularly	4,582	9.18%	4,223	11.19%	122
Other live theatre venues: Regularly	3,227	6.47%	3,037	8.04%	124
Ballet/Opera/Symphony: Regularly	4,792	9.60%	5,243	13.89%	145
Bars/restaurant bars: Regularly	16,821	33.72%	13,783	36.51%	108
Beer/food/wine festivals: Regularly	2,011	4.03%	1,649	4.37%	108
Comedy clubs/shows: Regularly	999	2.00%	834	2.21%	111
Dancing/night clubs: Regularly	2,464	4.94%	1,576	4.18%	85
Dinner theatres: Regularly	436	0.87%	383	1.02%	117
Film festivals: Regularly	1,486	2.98%	1,165	3.09%	104
Music festivals (e.g. jazz, folk): Regularly	2,050	4.11%	2,009	5.32%	129
Movies at a theatre/drive-in: Regularly	14,471	29.01%	10,498	27.81%	96
National or provincial park: Regularly	10,710	21.47%	8,908	23.60%	110
Popular music/rock concerts: Regularly	4,183	8.39%	3,015	7.99%	95
Attended Attractions/Places Occasionally					
Art galleries/museums/science centres: Occasionally	9,215	18.47%	7,112	18.84%	102
Exhibitions/carnivals/fairs/markets: Occasionally	13,070	26.20%	9,295	24.62%	94
Historical sites: Occasionally	3,021	6.06%	2,249	5.96%	98
Parks/City gardens: Occasionally	5,017	10.06%	4,028	10.67%	106
Specialty movie theatres/IMAX: Occasionally	3,791	7.60%	2,942	7.79%	103
Sporting events/racing events/air shows: Occasionally	4,040	8.10%	2,886	7.65%	94
Video arcades/indoor amusement centres: Occasionally	4,484	8.99%	2,490	6.60%	73
Theme parks/waterparks/water slides: Occasionally	1,963	3.94%	1,114	2.95%	75
Zoos/aquariums/farms/drive-through animal parks: Occasionally	5,540	11.10%	4,218	11.17%	101
Other leisure activities/attraction: Occasionally	2,480	4.97%	1,873	4.96%	100
Auditoriums/arenas/stadiums (any): Occasionally	4,199	8.42%	3,238	8.58%	102
Casinos (any): Occasionally	2,859	5.73%	2,271	6.02%	105
Night clubs/bars: Occasionally	1,105	2.21%	739	1.96%	89
Outdoor stages/parks: Occasionally	2,624	5.26%	1,621	4.30%	82
Theatres/halls: Occasionally	3,575	7.17%	2,626	6.96%	97



Leisure Activities - Attractions Report

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Other concert venues: Occasionally	1,657	3.32%	1,252	3.32%	100
Attended Theatres/Concerts Occasionally					
Major theatres/halls/auditoriums: Occasionally	4,531	9.08%	3,653	9.68%	107
Community theatres: Occasionally	3,590	7.20%	2,872	7.61%	106
Festivals: Occasionally	2,835	5.68%	2,465	6.53%	115
Other live theatre venues: Occasionally	2,409	4.83%	1,896	5.02%	104
Ballet/opera/symphony: Occasionally	3,609	7.23%	2,905	7.70%	107
Bars/restaurant bars: Occasionally	1,467	2.94%	995	2.64%	90
Beer/food/wine festivals: Occasionally	2,196	4.40%	1,724	4.57%	104
Comedy clubs/shows: Occasionally	2,080	4.17%	1,463	3.88%	93
Dancing/night clubs: Occasionally	656	1.32%	394	1.04%	79
Dinner theatres: Occasionally	904	1.81%	649	1.72%	95
Film festivals: Occasionally	1,980	3.97%	2,165	5.74%	145
Music festivals (e.g. jazz, folk): Occasionally	3,045	6.10%	2,285	6.05%	99
Movies at a theatre/drive-in: Occasionally	2,435	4.88%	1,688	4.47%	92
National or provincial park: Occasionally	3,511	7.04%	2,818	7.47%	106
Popular music/rock concerts: Occasionally	3,471	6.96%	2,704	7.16%	103



Leisure Activities - Attractions Report

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.